

Dean's Remarks • September 30, 2022

Dear SPS Community,

After a busy start of the semester, I hope you all are doing well and thriving. We now head into October, and I am eager to continue fostering a collaborative and engaging environment for our students.

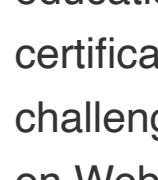
Of special note to all of you: our Metaverse Bootcamp is still accepting sign-ups. It is two days, October 7th and 14th, and registration information is below.

Please read through, connect, and see the many upcoming events and initiatives open to all in the SPS community.

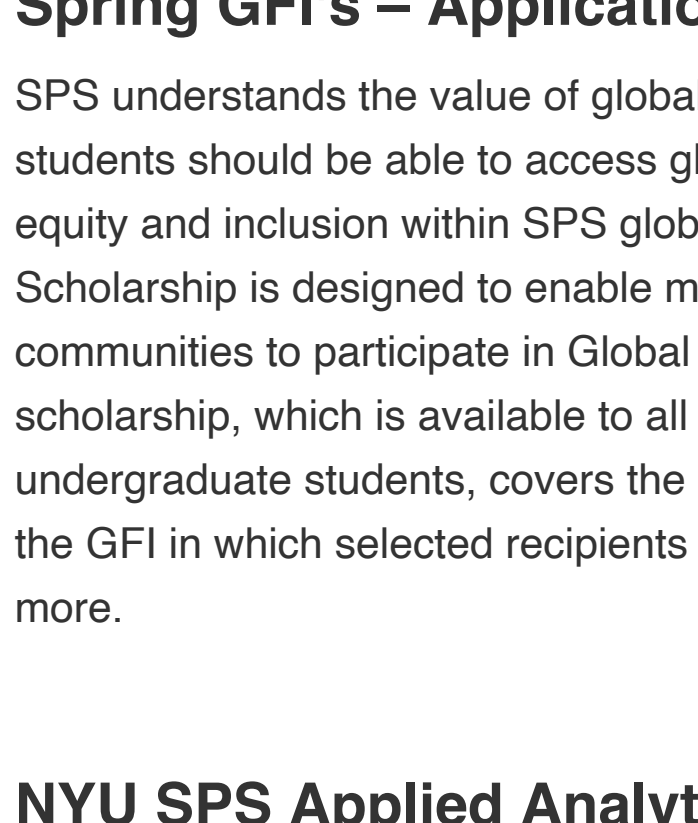
Warmly,

Angie

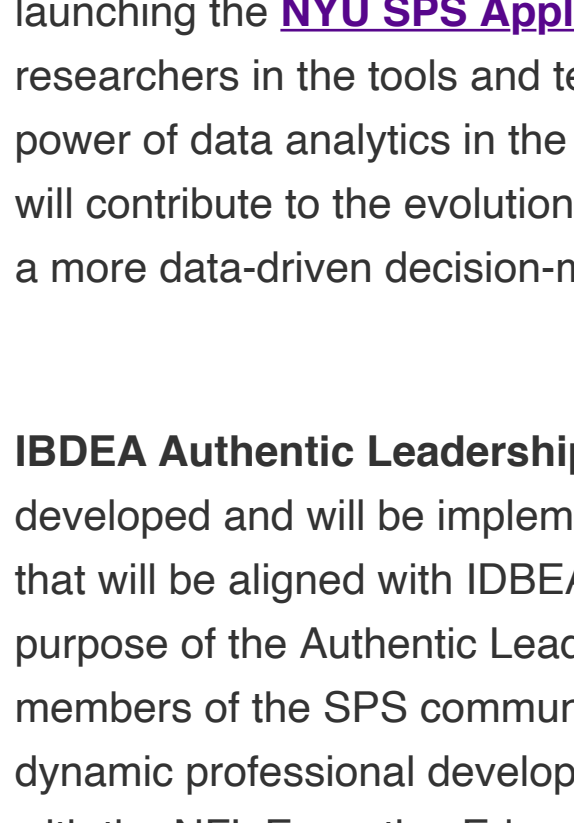
Follow the Dean!



NYU SPS HIGHLIGHTS



Dean Angie Kamath was busy these last two weeks: she participated on a panel during the UN General Assembly hosted by the World Woman Foundation on the future of women in STEM; she attended the U.S. Department of Labor's Women's Bureau Equity in Focus Summit; she was named a 2022 Power Player in Education; and she took part in the Center for Urban Future's report on creating a more equitable New York.



NYU Schack Associate Dean Marc Norman participated on a panel at WORKTECH22 New York on creating an inclusive workplace in a post pandemic world. He touched on the obstacles that can hinder people from actually getting into the office, such as commute time, cost, or childcare. He also noted how critical it is for CEOs and managers to understand the burdens of the workforce as they are the ones making the policies and decisions.

This Fall, the Division of Program in Business (DPB) Organizational Learning Solutions (OLS) unit is hosting a French delegation of graduate students from the SKEMA Business School for a semester-long customized continuing education certificate program in Luxury Digital Marketing and Strategy. The certificate covers digital marketing strategies tailored to address the unique challenges and opportunities of the Luxury market, including a course focused on Web3 and the Metaverse.

New Initiatives

SPS Global Diversity Scholarship for J-term and Spring GFI's – Application Now Open!

SPS understands the value of global education and believes firmly that all students should be able to access global experiences. In an effort to advance equity and inclusion within SPS global programming, the Global Diversity Scholarship is designed to enable more students from historically marginalized communities to participate in Global Field Intensive (GFI) courses. The scholarship, which is available to all graduate students and DAUS undergraduate students, covers the cost of the activities fee associated with the GFI in which selected recipients participate. Visit our [website](#) to learn more.

NYU SPS Applied Analytics Lab

Data is the fuel of the new economy and the future of work, and analytics is its engine. As a school with a history in applied learning and being on the front lines of industry innovation and professional education, we see the growing importance and impact that artificial intelligence, machine learning, and business analytics play in business. In support of this transformation, we are launching the [NYU SPS Applied Analytics Lab](#) to help train learners and researchers in the tools and techniques of modern analytics and show the power of data analytics in the industries we serve. The Applied Analytics Lab will contribute to the evolution of today's businesses and industries to develop a more data-driven decision-making culture.

IBDEA Authentic Leadership Seminar Series: Dr. Daniel G. Kelly II has developed and will be implementing an Authentic Leadership seminar series that will be aligned with IBDEA mission and values for SPS employees. The purpose of the Authentic Leadership Series is to prepare high potential members of the SPS community for future leadership opportunities. This dynamic professional development program is a build-out from Dr. Kelly's work with the NFL Executive Education program and previous professional development experiences with Academic Impressions and Korn Ferry. Additionally, it incorporates a 360- feedback exercise as part of the culmination to close the loop. This workshop will be open to administrators and faculty either through self-nomination or nomination by a supervisor and will commence Spring 2023.

The Division of Programs in Business Integrated Marketing and Communications program launched a brand new special topics course this semester as part of the MS Integrated Marketing degree: **"Marketing & Strategy for Luxury, Beauty & Fashion Brands."**

The 14 sessions of this course are designed to be the students' gateways into the world of luxury, beauty & fashion marketing and strategy. They start their journey with luxury's rich history, they go through the peculiar rules of luxury marketing and explore all the crucial topics impacting this market - like storytelling, retail, e-commerce and even Web3 and the Metaverse.

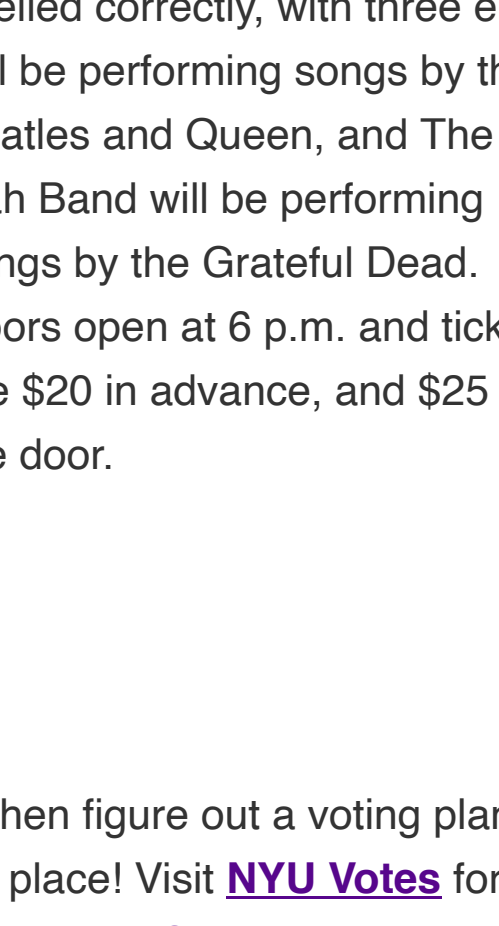
This course is taught by David Klingbeil, a luxury and digital expert who's been partnering with many luxury brands while working at Google in NYC as well as through his newsletter [what-the-luxe.com](#)

Looking to spruce up your Zoom background for meetings? We are happy to share a collection of SPS, NYU, and NYC-themed backgrounds for your use. You can access them all [here](#).

STAFF/FACULTY HIGHLIGHTS

Angie Hyman-Robinson

is a triple alumna of NYU and dual alumna of SPS. She holds a bachelor's in English Literature and Philosophy, a master's in Non-profit Leadership and Fundraising from SPS, and a master's in Media, Culture, and Communications from NYU Steinhardt. Angie serves as the Associate Director for Corporate Learning and Tailored Programs for the SPS Division of Programs in Business Organizational Learning Solutions unit. In that capacity, Angie consults with enterprises to design, develop, and deliver customized training programs for their employees and constituents. Personally, Angie has research interests in how emerging technology influences cultural expression and communication and is a classically trained former dancer and choreographer, certified Vinyasa yoga instructor, and visited 48 cities in 14 countries across Europe, Central America, and the Caribbean.



Metaverse Bootcamp Sign Up Now!

When: **October 7 and 14,** **9:00 a.m. - 5:00 p.m.**
Where: **Kimmel Center for University Life**

The Metaverse Bootcamp is open to enrolled students at SPS across all schools and programs! When students complete the certificate, they will be ready to converse and navigate the future of their industries/sectors with a foundational understanding of the Web 3 – blueprint.

[Link in Bio to Register](#)



EVENT HIGHLIGHTS

Metaverse Bootcamp

The Metaverse Bootcamp will be held over two days, October 7 and October 14. Enrolled students at SPS across all schools and programs are eligible to enroll! When students complete the certificate, they will be ready to converse and navigate the future of their industries/sectors with a foundational understanding of the Web 3 – blueprint. Please note the location has been updated to the Kimmel Center

[Click here to register for the Metaverse Bootcamp.](#)

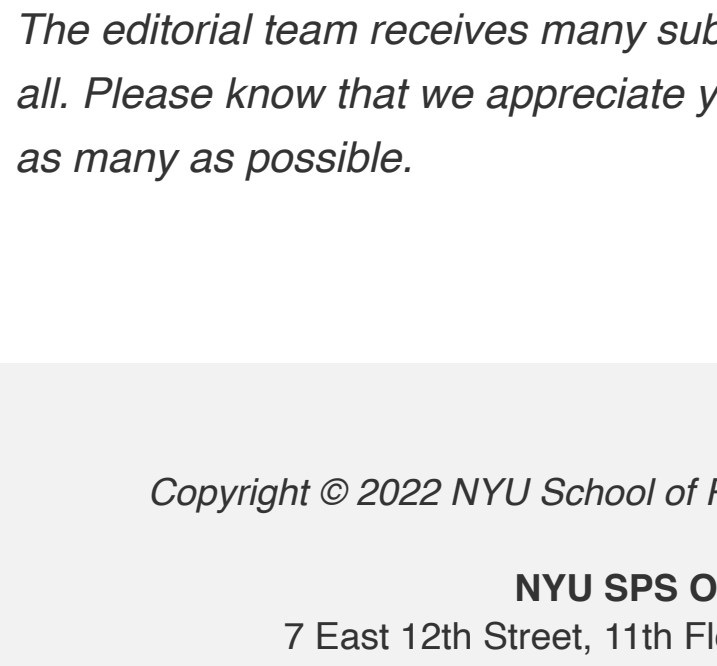
Social Dilemma Event:
Discussion with Director Jeff Orlowski

Join the Division of Applied Undergraduate Studies in a Zoom Q&A event with Jeff Orlowski, the director of Social Dilemma on October 11 at 4:30 p.m. He will join the session to discuss the impetus for and process of making the film, and his advocacy for building a more humane internet.

The film investigates Social Media's prevailing business model, which boosts the "attention economy" and maximizes corporate profits. It features interviews with former employees and executives of tech companies (such as Google) and Social Media platforms (such as Facebook and Twitter) to discuss Social Media's "addictive" designs, its danger of spreading misinformation and conspiracy theories, its polarization of opinions, and its potentially negative effects on mental health. The film's dramatization of Social Media's effects is controversial and thought-provoking.

Please note, since Netflix holds all rights to the film, and Avery Fisher Center confirmed that they could not get an education edition of the film, the students should watch the film prior to the event. Jeff Orlowski will join the Q/A session to discuss the impetus for and process of making the film, and his advocacy for building a more humane internet.

Register for the Social Dilemma event [here](#).



Fifth National Women in Real Estate Symposium - Thursday, October 13th

Registration is now open for students! Building on previous years' programs, the 2022 Symposium will once again convene women serving in senior leadership roles at the industry's most prominent firms – including Bentall GreenOak, Brookfield, Boston Properties, CBRE, Cerberus, Citigroup, KKR, JLL, RXR, Square Mile Capital and more – for a wide-ranging discussion of the real estate market outlook and the forces shaping property investment, financing, development, and technology. We are pleased to announce that Wendy Silverstein, Co-Founder of Silver Eagle, Adviser of Silver Year's Keynote speaker. This national event also serves as a critical mentorship platform for women executives and the next generation of real estate industry leaders. Schack students are able to attend this remarkable conference at a discounted rate of \$115. Click [here](#) to register and access more information regarding the Fifth National Symposium of Women in Real Estate, including the full conference agenda. Note: You must register for the conference with your NYU email, as your student status will be verified. Use the code `WiRE_Student_2022` at checkout.

Concert to Benefit The NYU Schack Diversity Fund

On Friday, October 21, a show will be performed at the Cutting Room, with all proceeds from ticket sales supporting scholarships for diverse students to attend the NYU Schack Institute of Real Estate. Square Feet (Stephen, please note it is spelled correctly, with three e's) will be performing songs by the Beatles and Queen, and The Do Dah Band will be performing songs by the Grateful Dead. Doors open at 6 p.m. and tickets are \$20 in advance, and \$25 at the door.

NYU NEWS

- It's time for eligible voters to register, and then figure out a voting plan. And good news: You can do that all in one place! Visit [NYU Votes](#) for the step-by-step on how to [Register to Vote](#) and then [Cast Your Vote](#).
- PALA is pleased to announce that a new play from Taiwan translated by NYU SPS's own Annelise Finegan, Academic Director of Translation and Interpreting and Interim Director of the MS in Publishing, will take place in St. Louis this November at the Studio Theater at Washington University in St. Louis. Hsu Yen Ling's *The Dust* explores characters facing moments of fear and uncertainty and the paths they take to happiness. "We each are only a speck of dust, nothing grand, incomplete," writes the playwright in a scene from the play.

Hsu Yen Ling, who is a playwright, director, and actor, received a 2021 Golden Bell Award in Taiwan. Annelise has been advising director William Whitaker and the theatrical team since last summer and will travel to Washington University in St. Louis to present a keynote at the Translation: Dramaturgy conference taking place in conjunction with the play's production. Read more about the play [here](#).

OPPORTUNITIES TO ENGAGE

NYU SPS Replay Podcast:

Presenting to the world the stories of the community here at the NYU School of Professional Studies. Join us every week for new inspirations and exciting journeys through stories from our faculty, administration, alumni, and students. [#WeAreSPS](#)

The NYU SPS Replay Podcast is produced by the students of the NYU SPS Undergraduate and Graduate Student Council, with the support of the NYU SPS Office of Student Life. You can listen on [Apple Podcasts](#) and [Spotify](#).

KPIs

In an effort to increase transparency, we will be including our monthly [KPIs](#) in our Dean's Remarks moving forward. A big thank you to Alexandra Cazangiu and her team for creating this dashboard.

If you would like to submit an event to be featured in the SPS Dean's Office Weekly Newsletter please fill out this [form](#).

Stay up-to-date and connected with all of the important work and programming the NYU Office of Global Inclusion, Diversity, and Strategic Innovation is doing by [signing up for their newsletter](#).

Vision 2025

VISION 2025 is our roadmap for how we will educate the workforce of today and tomorrow. Undergirded by a commitment to innovation, inclusion, diversity, belonging, equity, and access, **VISION 2025** outlines our dynamic approach to shaping the future of applied professional education and lifelong learning.

[Visit Vision 2025](#)

Dean's Remarks is produced by the NYU SPS Dean's Office in collaboration with the Office of Strategic Marketing and Communications. Please send comments and ideas for stories with supporting materials to SPSsocial@nyu.edu.

The editorial team receives many submissions, and it will be difficult to include all. Please know that we appreciate your suggestions and will accommodate as many as possible.