UNDERGRADUATE: Theresa Cardamone  
B.A. in Social Science, Paul McGhee Division

During the time when most of her peers were choosing colleges, Theresa Cardamone’s all-encompassing passion for horses left her no time to pursue an undergraduate degree. “Attending college was not on my radar because I wanted to work with horses,” notes the 58-year-old New Yorker, who will graduate from the NYU School of Continuing and Professional Studies (NYU-SCPS) Paul McGhee Division with a B.A. in Social Sciences and a 3.96 grade point average.

After riding horseback across America, she co-developed and managed a California horse farm, raising world-class Arabians. She also started a family and became actively involved in public education and in children’s theater. “I had a lot of experiential learning under my belt,” admits Cardamone, “but as I thought about transitioning to a more traditional career, I realized that I would not be considered for many jobs because I lacked a college degree.”

During an online search for potential colleges, she came across the NYU-SCPS Paul McGhee Division, which provided credit for her prior learning and life experience. After a 38-year hiatus from formal education, she moved to New York City and enrolled.

Cardamone thrived in McGhee’s supportive learning environment and availed herself of every opportunity that the Division, the School, and the University had to offer. She studied abroad in Spain and in Italy, and served as undergraduate Student Council president and as international ambassador for the Student Senators Council. She recently won the NYU President’s Service Award for “compassionate leadership that transcends age.” She worked at NYU GSTEM as a program assistant during her studies and will continue to work there post-graduation.

“I feel a tremendous sense of validation in what I have accomplished,” Cardamone declares. “My time at McGhee has been one of the greatest rides of my life.”

GRADUATE: Sejal Daftari  
M.S. in Human Resource Management and Development  
Flag Bearer

A native of Mumbai, India, Sejal Daftari has always been deeply motivated by Mahatma Gandhi’s quote, “Learn as if you were to live forever.” During her time at NYU-SCPS, she has dedicated herself to her studies, absorbing all that she can, and pushing beyond the boundaries of “what is” towards “what could be.”

Daftari moved to the United States seven years ago to gain experience in her area of human resources. Originally working for Tata Consultancy Services, a leading, Ohio-based global IT and software services company, she realized she would need to gain a graduate credential to advance in her career. She enrolled in the NYU-SCPS M.S. in Human Resource Management and Development (HRMD) and has excelled in gaining the education that will allow her to move ahead.

During her time in the program, while maintaining a 3.88 GPA and participating in an internship in executive compensation at Bank of America, she has been active in the NYU-SCPS student government. She served as treasurer of the NYU-SCPS Graduate Student Council in 2013-2014 and as co-treasurer in 2012-2013. She also served as a Student Council representative of the NYU-SHRM Student Club in 2013-2014, and was the public relations officer of the Club in 2012-2013. In addition, she hosted the HRMD online discussion series hosted on YouTube. She also was a volunteer teacher in the Columbia University ESL adult learning program.

Her outstanding level of academic achievement and her deep involvement in the NYU-SCPS student government, as well as her commitment to serving her profession and others made her a natural choice to be the 2014 graduate student speaker. She also will represent HRMD as its flag bearer during the Convocation ceremonies.

A student who has truly made a difference in the NYU-SCPS community, Daftari is held in deep regard by her classmates and professors. For her exceptional dedication, she received the NYU President’s Service Award this spring.
A MESSAGE FROM THE NYU-SCPS DEAN

As this academic year comes to a close, we have much to celebrate! NYU-SCPS is moving forward in a new direction—one that embraces change, fosters innovation, and builds a deeper sense of community within the School itself and with our colleagues across the industries we serve.

We have launched NYU Sports and Society—an academic think tank on sports as a societal force—with tremendous success and great response from the public, from star athletes, and from those who are most influential in the business, the ethics, and the promotion of sports. (see page 5)

Our students are gaining a global education by traveling the world and better understanding the way business is conducted in the international arena. They are preparing themselves for the challenges and the innumerable opportunities that lie ahead. (see page 7)

Our faculty members are distinguishing themselves by conducting groundbreaking research, here in the U.S., and abroad. Their work, and the involvement of our students in their research, enriches the educational experience and provides for a level of exchange that far surpasses the boundaries of traditional classroom learning. (see page 8)

We are developing new programming on the noncredit front that is designed to address the emerging needs of professionals who require course content that can be immediately applied in the work environment. Summer intensive programs in brand story telling, reputation management (see page 9), and entrepreneurship (see page 10), are just some of the cutting-edge options available.

We have launched the International Student Support Center, which was established to provide special support services for the School’s growing international student population. (see page 23)

I am excited and deeply gratified by the progress that we have made this year. It could not have happened without the support and the hard work of the students, faculty members, administrators, staff members, and alumni, who have come together to make this an especially successful year for NYU-SCPS.

In conclusion, I congratulate the 311 undergraduate students and the 1,178 graduate students who are earning their degrees or certificates this May. I wish you the best of luck in all of your future endeavors. I urge you to remain active in the School’s alumni network and to take advantage of all that NYU-SCPS has to offer as you progress in your career and in your life.

NYU-SCPS ADMINISTRATION

Dennis Di Lorenzo, B.A., Dean, NYU-SCPS
Anna Condoulos, B.A., Associate Dean, Student Affairs, Alumni Relations, and Events
Paola Curcio-Kleinman, B.F.A., M.F.A., Executive Director, Office of Strategic Marketing and Communications
Bjorn Hanson, B.S., M.B.A., Ph.D., Divisional Dean; Clinical Professor; and HVS Chair, Preston Robert Tisch Center for Hospitality, Tourism, and Sports Management
Patricia Heard-Greene, B.F.A., Assistant Dean, Educational Technology
Vera Jelinek, B.A., M.A., Ph.D., Divisional Dean and Clinical Associate Professor, Center for Global Affairs
Susan Kinsey, B.A., M.A., Ph.D., Divisional Dean and Clinical Professor, Paul McGhee Division, and Liberal Studies and Allied Arts
Naomi Levine, B.A., J.S.D., LL.B., Executive Director, George H. Heyman, Jr. Center for Philanthropy and Fundraising
Carlo Pellicciari, B.A., Associate Dean, Finance and Administration
Rosemary Scanlon, B.A., M.A., Hon. LL.D., Divisional Dean; Clinical Associate Professor; and Klara and Larry Silverstein Chair, NYU Schack Institute of Real Estate
Lisa Springer, B.A., M.F.A., Assistant Dean and Clinical Professor, American Language Institute

About the NYU School of Continuing and Professional Studies (NYU-SCPS)

Established in 1934, NYU-SCPS (scps.nyu.edu) is one of NYU’s several degree-granting schools and colleges, each with a unique academic profile. The reputation of NYU-SCPS arises from its place as the NYU home for study and applied research related to key knowledge-based industries where the New York region leads globally. This is manifest in the School’s diverse graduate, undergraduate, and noncredit programs in fields such as Real Estate, Real Estate Development, and Construction Management; Hospitality, Tourism, and Sports Management; Global Affairs; Fundraising and Grantmaking; Publishing; Professional Writing; Human Resource Management and Development; Marketing, Public Relations and Corporate Communication, Management and Systems, Advanced Digital Applications, Graphic Communications Management and Technology, Project Management, and Accounting, Finance, and Law; Liberal and Allied Arts; Foreign Languages, Translation, and Interpreting; Applied Politics; and Health Information Management.

More than 100 distinguished full-time faculty members collaborate with an exceptional cadre of practitioner/adjunct faculty and lecturers to create vibrant professional and academic networks that annually attract nearly 5,000 degree-seeking students from around the globe. In addition, the School fulfills the recurrent continuing higher education needs of local and professional communities, as evidenced by close to 48,000 annual noncredit enrollments in individual courses, specialized certificate programs, workshops, and seminars. The School’s community is enriched by more than 27,000 degree-holding alumni worldwide, many of whom serve as mentors, guest speakers, and advisory board members.
From 2006 to 2012, Dr. Sandeen served as dean of UCLA Extension at the University of California, Los Angeles. Educating 50,000 students per year, UCLA Extension is one of the nation’s largest programs serving nontraditional students with a variety of innovative offerings.

Dr. Sandeen has over 22 years of leadership experience at three University of California campuses. Prior to joining UCLA, Dr. Sandeen served for six years as vice provost and dean of University Extension and Summer Session at University of California, Santa Cruz. There she focused on strengthening ties with Silicon Valley companies and governmental and community organizations, and expanded international programs and partnerships. Prior to UC Santa Cruz, Dr. Sandeen held several positions at University of California, San Francisco.

A prolific writer and speaker, Dr. Sandeen has published and presented widely on various aspects of educational innovation and nontraditional students, and has received major grants. She is the 2009 recipient of the Research and Scholarship Award by the University Professional Continuing Education Association (UPCEA). Dr. Sandeen earned a Ph.D. in Communication from the University of Utah and an M.B.A. from the UCLA Anderson School of Management. She was an American Council on Education (ACE) Fellow in 2010-11.

**GRADUATE SPEAKER**

**H.R.H. Prince Zeid Ra'ad Zeid Al-Hussein, Ph.D.**

H.R.H. Prince Zeid Ra'ad Zeid Al-Hussein is Jordan’s permanent representative to the United Nations, a post he has held since September 2010, and which he held previously for six-and-a-half years, from 2000-2007. From 2007-2010, he was Jordan’s ambassador to the United States of America. He also served as Jordan’s deputy permanent representative at the U.N., with the rank of ambassador, from 1996-2000.

In January 2014, he was president of the U.N. Security Council and is presently chairman of the Security Council’s 1533 and 1521 committees with regard to two sanctions regimes: the Democratic Republic of the Congo and Liberia.

Currently, Prince Zeid also is Jordan’s “sherpa” to the Nuclear Security Summit process and leads the work at the Summit on counter-nuclear smuggling.

From September 16, 2010 to March 7, 2012, he was the chairman of the Country-Specific Configuration (of the U.N. Peace Building Commission) for Liberia. He also recently chaired the search committee for the selection of the second person to become prosecutor of the International Criminal Court.

With further reference to the International Criminal Court and, from 1996-2010, he was the first president of the Assembly of State Parties to the Rome Statute of the International Criminal Court (2002-2005); chairman of the expert negotiations on the “elements” of the individual offenses falling under the crimes of: Genocide, Crimes Against Humanity, and War Crimes (1999-2000); and chairman of the Working Group on the Crime of Aggression at the Review Conference of the Rome Statute in Kampala (June 2010).

While at the U.N. (1996-2006), he further chaired the Consultative Committee for the United Nations Development Fund for Women (UNIFEM) from 2004-2007 and, from 2004-2006, he was the advisor to the secretary-general on sexual exploitation and abuse in U.N. peacekeeping.

He served as a political affairs officer in UNPROFOR in the former Yugoslavia from February 1994 to February 1996. In 1989, he also received his commission as an officer in the Jordanian desert police (the successor to the Arab Legion) and saw service with them until 1994.

Prince Zeid holds a B.A. from The Johns Hopkins University and a Ph.D. from Cambridge University (Christ’s College).


He also was a member of the World Bank’s Advisory Council for the World Development Report 2011.

Prince Zeid is currently a member of the Advisory Committee to The Institute for Historical Justice and Reconciliation based in The Hague. He further serves on the International Advisory Councils of the International Peace Institute and The Security Council Report. He also is an honorary member of the Advisory Board of The Center for Global Affairs at the NYU School of Continuing and Professional Studies; as well as a member of the International Advisory Board of The International Center for Ethics, Justice, and Public Life at Brandeis University; and a member of the Advisory Board for the Krieger School of Arts and Sciences at The Johns Hopkins University.
IN AND AROUND NYU-SCPS

American Translation and Interpreting Studies Association Holds Biennial Conference at NYU-SCPS

Record-breaking Event Draws Experts from Around the Globe

Scholars from nearly 25 countries attended the American Translation and Interpreting Studies Association (ATISA) Seventh Biennial Conference—Where Theory and Practice Meet—held at NYU-SCPS from April 3 to 5. The Conference was co-sponsored by the NYU Office of the Provost, the dean of the NYU College of Arts and Science (CAS), and the dean of the NYU School of Continuing and Professional Studies (NYU-SCPS).

ATISA supports the study of translation and interpreting by disseminating research relevant to all forms of communication between languages. Conference presentations focused on a wide range of disciplines and methodologies, including translation studies, interpreting studies, transfer studies, applied linguistics, cognitive science, cultural studies, sociology, anthropology, education, and other social sciences.

Conference attendees came from as far away as Australia, Malaysia, Qatar, and Brazil. “It attracted the largest number of participants ever—over 150—representing four continents,” noted Milena Savova, Conference chair and director of the Foreign Languages, Translation, and Interpreting Program at NYU-SCPS. “It featured presentations by a broad range of established and young scholars, as well as graduate students. The atmosphere was quite vibrant.”

Presentations included a discussion led by ATISA President Claudia Angelelli, from San Diego State University, on linguistic minorities accessing justice. A talk by the University of Vienna’s Klaus Kaindl, on the translation of popular music also provided an interesting exchange of ideas. Angelelli and Matthew Santirocco, senior vice provost for Undergraduate Academic Affairs at NYU, gave welcoming remarks.

“What was unique for our department was that this was the first conference we have hosted since we launched the M.S. in Translation,” said Savova. “Our graduate students had an opportunity to meet scholars whose work they had only read about before. The Conference also helped position our department and our program on the international map of translation studies.”

To learn more about the Conference, visit scps.nyu.edu/atisa. For information on the M.S. in Translation, visit scps.nyu.edu/mstrans, or call (212) 998-7100.

NYU-SCPS Prism Luncheon to Honor Condé Nast CEO Charles Townsend on June 17

Scott Dadich, Editor-in-Chief of WIRED, will be the Keynote Speaker

The Advisory Board of the NYU School of Continuing and Professional Studies (NYU-SCPS) Graphic Communications Management and Technology (GCMT) graduate program has selected Charles Townsend, chief executive officer of Condé Nast, as the recipient of the 2014 Prism Award. Presented annually, the Prism Award recognizes distinguished leadership in the graphic communications media industry.

Sponsored by the NYU-SCPS GCMT graduate program, the 28th Annual Prism Award Luncheon will take place on Tuesday, June 17, 2014 at Cipriani 42 in New York City. Scott Dadich, editor-in-chief of WIRED, will accept the award on Mr. Townsend’s behalf and will discuss future trends at the nexus of design and technology during his keynote address.

“We are honored and delighted to recognize Charles Townsend, an innovator in the media industry, with the 2014 Prism Award. His leadership qualities and his ability to anticipate and to navigate change in a continuously evolving business environment are an inspiration to us all. We are equally fortunate to have Scott Dadich to serve as our Luncheon chairman and to have him accept the Award on Mr. Townsend’s behalf,” said NYU-SCPS Dean Dennis Di Lorenzo.

“It is a source of great pride for Condé Nast to join this esteemed group of former recipients in supporting the NYU School of Continuing and Professional Studies,” said Mr. Townsend. “Talent is at the cornerstone of what makes all of our organizations successful—I can think of no better investment in our future than growing these scholarship programs.”

The net proceeds of the Prism Award Luncheon help to fund student scholarships, as well as student and program support for the NYU-SCPS GCMT graduate program, which prepares the next generation of media communications industry leaders. Since its inception, the Prism Award Luncheon has raised millions of dollars in scholarship funds for students in the GCMT program.

For ticket information and to learn more about the Prism Award Luncheon and Scholarship, visit scps.nyu.edu/prism.
George H. Heyman, Jr. Center for Philanthropy and Fundraising Hosts 1st Annual Women in Philanthropy Summit

Event Initiated a Multigenerational Conversation, Identified Emerging Leadership Challenges, and Promoted Improved Cross-sector Collaboration for Women and Girls

This spring, the George H. Heyman, Jr., Center for Philanthropy and Fundraising held its 1st Annual Women in Philanthropy Summit to recognize leaders in philanthropy, fundraising, and social entrepreneurship who work locally, nationally, and globally to improve the status of women.

At the April 28 event, honorees included Karen Brooks Hopkins, president of Brooklyn Academy of Music (BAM), who received the Naomi B. Levine Award for Fundraising Excellence; Ron Bruder, founder and chair of the board of Education for Employment (EFE), who was recognized with the Creativity in Philanthropy Award; and Kimberly Bryant, founder of Black Girls Code, who received the Rising Star Award. Nancy Lublin, chief executive officer of DoSomething.org, was honored with the Nonprofit Leadership and Innovation Award.

During the Summit, the results of a recent Harris poll also were announced by Stacy Palmer, editor of The Chronicle of Philanthropy; and Marcia Stepanek, chair and curator of the Women in Philanthropy Summit and president of BrandStories. Poll results indicated nonprofits are missing out on donations from women, and are not placing enough women in board and leadership positions.

An impressive roster of panelists participated in discussions and breakout sessions including Anna Stork, co-founder of LuminAID; Solome Lemma, co-founder and executive director of Africans in the Diaspora; Abigail Disney, filmmaker and co-founder of the Daphne Foundation; Salimah R. Walani, director of Global Health Programs at the March of Dimes Foundation; Lynn Stekas, senior consultant in the Corporate Social Engagement practice of Lux Digital.

To learn more about the Summit, visit scps.nyu.edu/womenssummit.

NYU Sports and Society Launches With a Series of Blockbuster Events and an Influential White Paper

Academic Think Tank Attracts Top Athletes, Broadcast Professionals, and Sports Business Executives to its Board of Advisors

Since its entry into the NYU-SCPS fold last fall, NYU Sports and Society—an academic think tank on sports as a societal force—has developed and presented a series of highly successful events that have featured a diverse mix of former and current athletes, sports business executives, and sports media and broadcast professionals, who discuss wide-ranging topics regarding the impact of sports on society; as well as the moral, ethical, and legal aspects of the game.

Arthur R. Miller, University Professor, NYU School of Law; director of Public Dialogues at NYU-SCPS; chairman of NYU Sports and Society; and a leading scholar in the field of American civil procedure; moderated all of the events, keeping audiences enthralled with his keen line of questioning and his hallmark dry wit.

Last November, the program hosted a panel discussion on “Integrity of the Game: Ethics and Today’s Athlete” with leading figures in sports management, business, ethics, and journalism. Among the participants were NFL great Harry Carson, sports radio talk show host Mike Francesa, and NY Mets majority owner Fred Wilpon.

A January 31st panel discussion, “48 Hours before Super Bowl XLVIII: The Lasting Impact of Sports’ Greatest Events,” took an in-depth look at how mega sporting events impact host cities and their citizens, and how they change the urban landscape around the globe. Guests included Lisa Baird; chief marketing officer, U.S. Olympic Committee; Grégory A. Ballard, 48th mayor of Indianapolis; and Richard Florida, NYU-SCPS global research professor.

On May 7th, fans were given a unique opportunity to spend an evening with a trio of beloved, current and former NY Giants—Harry Carson, Victor Cruz, and Michael Strahan—during a panel discussion titled “The Life of the World-Class Athlete: Three Generations of Giants Greats,” which examined what it’s like to play for this legendary team and how their experiences have affected them personally and professionally.

The NYU Sports and Society program also issued a white paper this past winter that examined the phenomenon of bullying and other intolerant behavior in sports, and proposed a comprehensive range of initiatives focused on youth athletics to combat them. One of them being a summit for athletic coaches titled “Character, Respect, and Civility: Ending Bullying, Improving Performance,” which will be held in June.

Work on the white paper began after NYU Law School alumnus Stephen M. Ross, a majority owner of the Miami Dolphins, approached NYU to discuss ways to increase civility and respect in sports. Last fall, the Dolphins were thrust into the spotlight regarding issues of bullying in sports. Professor Miller assembled a team of NYU Law faculty, alumni, and students, as well as faculty affiliated with NYU-SCPS, to work on a range of projects examining the issue.

(Continued on next page)
NYU Sports and Society Launches With a Series of Blockbuster Events and an Influential White Paper (cont’d)

NYU Sports and Society directors include Arthur Miller; Ted Shaker, former executive producer at CBS Sports; Arthur Caplan, Drs. William F. and Virginia Connolly Mitty, Professor and founding head of the Division of Bioethics at the NYU Langone Medical Center; Wayne G. McDonnell, Jr., clinical associate professor of sports management at the NYU-SCPS Preston Robert Tisch Center for Hospitality, Tourism, and Sports Management; Brendan Parent, an attorney and clinical instructor in the Division of Bioethics at the NYU Langone Medical Center; Lee Igel, an associate professor at the NYU-SCPS Preston Robert Tisch Center for Hospitality, Tourism, and Sports Management; and Robert Boland, professor of sports management at the NYU-SCPS Preston Robert Tisch Center for Hospitality, Tourism, and Sports Management, and co-professor of the Sports Law Course at NYU Law School.

The NYU Sports and Society Advisory Board boasts an acclaimed roster of former athletes, broadcasters, marketers, and sport business professionals including Garland Allen, a retired teacher, former coach, and former director of athletics Greenwich (CT) High School and Ridgewood (NJ) High School; Gary Bettman, commissioner of the National Hockey League (NHL); Harry Carson, former captain and linebacker of the NY Giants; Bob Costas, award-winning sports broadcaster; Steve Greenberg, managing director of Allen & Company; Tony Ponturo, former vice president of Global Media and Sports Marketing of Anheuser-Busch Inc.; Fay Vincent, former commissioner of Major League Baseball; Lesley Visser sportscaster, journalist, radio personality, and sportswriter; and Shelly Zallis, CEO of Ipsos Open Thinking Exchange.

For more information about Sports and Society and upcoming events, please visit scps.nyu.edu/sportsandsociety.

NYU-SCPS Launches Digital Badging System for Completion of Noncredit Certificates

With the explosion of social media and the distribution of digital documents, NYU-SCPS realized the potential and the value of providing a digital badge as recognition of completion of a noncredit certificate that can be displayed within an individual’s social media profile or embedded into his or her digital résumé. Working with Basno, a company that provided the technology to implement the program, the School recently launched a digital badging system for its noncredit certificate programs. After earning a certificate, completers simply claim their badge through the School’s website. They can then spread the word of their achievements virally.

Each digital badge is hot-linked to a certificate description. Viewers, including prospective employers, can click on the badge to access the general content of the certificate program as well as the level of expertise earned. In the near future, the School plans to implement an additional badging program for its individual noncredit courses. For more information, visit: scps.nyu.edu/ce/badges.
NYU Schack Launches Three Continents Program

Students Offered the Opportunity to Study in Singapore, Poland, or Colombia

Responding to the growing trend toward international real estate market investment, the NYU Schack Institute of Real Estate recently offered their graduate students the opportunity to study away as participants in the newly created Three Continents Program. Providing the option to travel to one of three different international destinations, the Program provides a global learning experience that focuses on students’ real estate interests and academic/career path.

NYU Schack graduate students were given the option of selecting one of three courses, “Corporate Finance,” “Planning and Design Issues in Development,” or “Comparative International Real Estate.” Students could then select one of three destinations, ensuring a critical mass of travelers and a mix of academic interests and projects on each trip. Approximately 25 percent of currently enrolled graduate students participated in the inaugural trips—to Singapore, Poland, or Colombia—offered during the Spring 2014 semester.

“We’re thrilled with the feedback we’ve received from the students who have taken advantage of this study-away program,” said Rosemary Scanlon, NYU Schack divisional dean. “Our students will benefit from the variety of the international experiences to which they are exposed. We believe this opportunity will help them immensely as they embark on a professional career in the field.”

Nearly 40 participants visited Singapore, including students and the following faculty members and administrators: NYU Schack Divisional Dean Rosemary Scanlon, Director of Academic Affairs Manish Srivastava, Clinical Associate Professor Barry Hersh, Program Administrator Roberta Reichgelt, and Academic Advisor Bill Richards. The Singapore group, with two concurrent separate itineraries, met with 18 companies, including CBRE, Inc.; Lend Lease Corporation; PwC, LLP; Australia and New Zealand Banking Group Limited (ANZ); and Pramerica Real Estate Investors. They also visited the Marina Bay Sands hotel and The Sandcrawler—LucasFilm’s new Singapore HQ—with Aedas, a leading international design practice.

The Colombia trip offered 14 students and faculty members the opportunity to visit three cities: Bogota, Medellin, and Cartagena. The NYU Schack faculty team included: Clinical Assistant Professor Scott Robinson, Clinical Assistant Professor Corinne Packard, and Conferences & Events Associate Director Jessica Estrada-Watson. The group met with crowd funding real estate firm Prodigy Network, and they visited Obra Pia, a boutique hotel being developed in a 17th century convent in Cartagena’s up-and-coming Getsemani district.

The Poland trip included 16 students and faculty members who traveled to Warsaw and Krakow. They focused on learning about the Polish, and wider Eastern Europe regional, real estate markets. The NYU Schack staff consisted of: Clinical Associate Professor Patrice Derrington, Clinical Associate Professor Gerald Levy, and Academic Services Assistant Director Susan McGowan. The group met with Kulczyk Silverstein Properties, a joint venture of Polish Kulczyk Real Estate Holdings and Silverstein Properties, as well as with Skanska, The Blackstone Group, L.P., Jones Lang Lasalle, and Knight Frank.

“Our inaugural Three Continents Program offered students three very different hands-on, international real estate experiences this semester,” noted Professor Derrington. “Each year, we plan to offer new destinations for our students to provide a well-rounded global real estate education. If the success of this first year is any indication of what’s to come, we anticipate more and more students will participate in this innovative program.”

Divisional Dean Scanlon poses with faculty members and students at the Gardens by the Bay in Singapore.
Entrepreneur, Ivanka Trump, to be a Featured Guest at the 36th Annual New York University International Hospitality Industry Investment Conference

June 1-3 Event Expected to Attract Nearly 2,000 Industry Professionals

Ivanka Trump, executive vice president of development and acquisitions for The Trump Organization, will be a featured guest at the 36th Annual New York University International Hospitality Industry Investment Conference, hosted by the Preston Robert Tisch Center for Hospitality, Tourism, and Sports Management of the NYU School of Continuing and Professional Studies (NYU-SCPS).

This semester, Rice is based in Lagos, Nigeria, consulting with The Tony Elumelu Foundation on the establishment of a new pan-African think tank called the Africapitalism Institute. “I will be looking to our entrepreneurial CGA students and faculty members to help build capacity and to create programs for this project,” he noted.

A little closer to home, Catherine Murphy has led a group of students on a field intensive to Cuba, examining economic development, social justice, sustainability, and security. Hosted in Havana by the Ludwig Foundation, a non-governmental organization that promotes the art and culture of Cuba, the field intensive briefed students on history and politics, race, and identity in Cuban film and music.

Murphy, who has spent much of the last 20 years working in Latin America, is the founder of The Literacy Project, a non-profit, multimedia project devoted to the topic of adult illiteracy. Her inspiration came from a literacy campaign that mobilized more than a million Cubans as teachers or students in the 1960s—a transformational moment for Cuban women. Murphy set out to collect the stories of the women who served as literacy teachers for the movement, and created the documentary film, Maestra.

“My greatest hope is to use the film as an educational tool in the region, and as a vehicle to highlight the importance of literacy and education,” Murphy said.

To learn more about the M.S. in Global Affairs, visit scps.nyu.edu/msga.

Adjunct Instructor David Rice with two Maasai at the Maasai Mara National Reserve in Kenya’s Rift Valley.

Among these teacher-practitioners are two individuals who have worked and have conducted extensive research overseas—David Rice in Africa and Catherine Murphy in Cuba. Their experiences have shed new light on pressing issues in the international arena.

Rice consults for U.S.-based investors, guiding them on how to invest in Africa; writes about African business for Fortune Magazine; and advises African companies and governments on investment and development issues. He created his course, “Leveraging Investment for Development in Poor Countries,” based upon his experiences during a six-month field study that took him through eight countries in southern and eastern Africa. He also teaches “Inside Africa Today,” which focuses on the continent’s emerging role in geopolitics.

Held June 1-3, 2014 at the Marriott Marquis in New York City, the NYU Hospitality Conference will feature general sessions, workshops, and networking events that provide data, analysis, perspectives, insights, and opportunities.

On Tuesday, June 3, 2014, Trump will be interviewed by Conference Chair Jonathan M. Tisch, chairman of Loews Hotels & Resorts and co-chairman of the Board and Office of the President of Loews Corporation, during his annual “Beyond the Boardroom” session.

“We are honored to have Ivanka Trump, one of the world’s most recognized and exciting entrepreneurs and businesswomen, join our attendees to share her views and insights at this year’s Conference,” said Bjorn Hanson, divisional dean of the NYU-SCPS Tisch Center.

Sponsored by leading hospitality organizations, the Conference is the premier hospitality finance and development forum of its kind, during which global hotel CEOs, owners, developers, investors, lenders, analysts, and other hospitality leaders gather to discuss current issues and the future of the industry.
Three-Day June Symposium to Examine Art Crime
Prominent Legal, Forensic, and Art Experts will Discuss Fakes, Forgeries, and Looted and Stolen Art

According to the U.S. Department of Justice, art crime is the third-largest criminal enterprise in the world. The increase in international art transactions has incubated a booming market for stolen and fraudulent art, and major U.S. arts institutions continue to grapple with repatriation of stolen or looted objects in their collections.

To address the enormity of this global trend, the NYU School of Continuing and Professional Studies (NYU-SCPS) will present a three-day symposium, “Art Crime and Cultural Heritage: Fakes, Forgeries, and Looted and Stolen Art,” on June 4-6.

Co-organized by Jane C. H. Jacob, art historian and provenance research expert, Jacob Fine Art, Inc.; Chris Marinello, director and founder, Art Recovery International; and Alice Farren-Bradley, Museum Security Network, this forum brings together experts from major museums and auction houses, the NYU School of Law, the U.S. Department of Homeland Security, and the President’s Cultural Property Advisory Committee, as well as independent scholars and authors, art crime victims, art crime attorneys, forensic scientists, and other major players working to address art crime worldwide.

Topics will include art theft, misappropriated use of artwork, looting and cultural repatriation, fakes and forgeries, insurance fraud, scientific and forensic approaches, provenance research, issues facing auction houses and purchasers, and current case studies.

Participants include Lucian Simmons, Sotheby’s senior VP and worldwide head, Restitution Department; Anthony Amore, Isabella Stewart Gardner Museum security director and co-author of Stealing Rembrandts; and Milton Esterow, ARtnet editor and publisher and art crime expert, among others.

Lawyers attending the symposium can earn 7.5 CLEs in Professional Practice: 2.5 CLEs (June 4), 3.0 CLEs (June 5), and 2.0 CLEs (June 6). The symposium, when attended in its entirety, also counts as a 10-session elective towards any of the following NYU-SCPS noncredit certificate programs: Appraisal Studies in Fine and Decorative Arts, Art Business, Art Collections Management and Display, and Arts Administration.

For further information and to register, visit scps.nyu.edu/humanities/artcrime or call (212) 998-7289.

Brand Storytelling and Reputation Management Summer Intensives Provide Marketing and PR Professionals With Skills to Compete and Succeed
Three-Day, July Programs Offer Unique, Comprehensive Perspective

In today’s competitive business environment, it is vital for companies to shape their images through stories that resonate with consumers. It is equally necessary for brands to manage their reputations.

With this in mind, the Department of Strategic Communication, Marketing, and Media Management has developed two informative three-day Summer Intensives to help students become experts in effectively building and managing the image of a company/organization.

“Building Reputation in a Regulated Environment,” which runs from July 8-10, is intended for mid- to senior-level professionals in the legal field, corporate compliance, internal audit, investor relations (IR), public relations, and corporate communications.

“As regulatory demands increase in complexity and as communication increases in volume and velocity, these practice areas require greater collaboration and mutual advocacy,” said Paula Payton, director of the NYU-SCPS Department of Strategic Communication, Marketing, and Media Management.

Among the professionals sharing their expertise is Bob DeFillippo, chief communications officer of Prudential Financial, Inc., who noted, “Reputation and regulation need to be viewed and managed simultaneously in today’s business environment. To be effective, a company’s legal and communications professionals should work together to factor in reputational risk when managing regulatory compliance.”

In “The Art and Science of Brand Storytelling,” which runs from July 22 to July 24, business, marketing, and public relations professionals will learn how storytelling can be employed to create and to reinforce positive brand associations.

Jim Holtje of MasterCard Worldwide, Joe Mandese of MediaPost, Barry Martin of Time Inc., Grant Owens of Razorfish, and others, will share their expertise regarding the effects of storytelling on consumer response, core principles of good storytelling, ways that leading companies move beyond branded content to tell compelling stories, the use of storytelling frameworks to improve the effectiveness of marketing communication activities, and much more.

For more information about these and other noncredit summer intensive programs in public relations and marketing, visit scps.nyu.edu/summerce, or call (212) 998-7200.
2014 Summer Publishing Institute Features
Who’s Who in Magazine and Book Publishing

Brian Murray, CEO of HarperCollins Publishers and Madeline McIntosh, Chief Operating Officer of Penguin Random House, Among Those Who Will Share Their Insights

Each year, students from across the country and around the globe come to New York City—the media capital of the world—to immerse themselves in the business of magazines, books, and digital media, during the renowned NYU Summer Publishing Institute (SPI). Now in its 36th year, this six-week intensive program, offered by the NYU-SCPS Center for Publishing: Digital and Print Media, combines workshops, strategy sessions, and presentations by some of the leading figures in the book and magazine publishing industries. In addition, through visits to major magazines, media companies, publishing houses, and bookstores, SPI students experience the publishing world firsthand. Students who successfully complete the program earn six graduate credits, which can be applied toward an advanced degree, including the NYU-SCPS M.S. in Publishing: Digital and Print Media, if they are accepted into the program.

This year, students will have numerous career-building resources at their disposal. They will have access to: weekend workshops in HTML and Adobe Creative Suite to help them design websites, book and magazine covers, and promotional materials; workshops in social media, video, app creation, editing, and more; strategy sessions in all key publishing functions including marketing, sales, digital production, and finance; a private résumé review by a senior HR executive from a major media company; brown bag lunches with alumni; career preparation sessions and panels including mock interviews; and a career fair, which provides students with the chance to meet and to interview with representatives from book, magazine, and digital media companies. For their final project, students create launch plans for new magazine brands and imprints for book publishing houses, which are judged by a panel of senior publishing executives.

As always, NYU-SCPS Center for Publishing Director Andrea Chambers and her team have brought together the top professionals in the industry to discuss key issues and opportunities.

Six-Week Summer Intensive Program Prepares Entrepreneurs for the Challenges of Starting Their Own Business

“Entrepreneurship 101: Taking Your Business from Idea to Reality,” Offers Convenience of Weekend Study

Entrepreneurs have long been a driving force in the fabric of American life and commerce. Even in today’s volatile economy, there are nearly 28 million small businesses in the U.S., with entrepreneurs generating more than 65% of new jobs. However, developing an entrepreneurial vision into a thriving, successful business takes more than a good idea. It requires a unique set of skills and a deep understanding of the marketplace.

To assist students who are interested in starting their own business in gaining the tools and the knowledge they need to turn their ideas into a solid business plan, the NYU-SCPS Department of Finance, Law, and Taxation is offering a six-session, summer intensive on developing, financing, and launching a new business venture. “Entrepreneurship 101: Taking Your Business from Idea to Reality” will run on Saturdays and Sundays from June 28 to July 27.

Through workshops with expert instructors and real-world industry practitioners, students will learn the building blocks of creating a business, including determining whether an idea has practical potential. They also will acquire the skills and the knowledge base to develop a business plan, create a budget, review capital considerations, negotiate contracts, protect intellectual property, and use marketing resources to achieve maximum effectiveness.

Participants in the program will apply what they learn throughout the course of study to prepare a detailed business plan, and will then present their plan to executives from top companies for invaluable feedback.

For more information about NYU-SCPS course offerings in finance and entrepreneurship, please visit scps.nyu.edu/finance.
2013-2014 CONVOCATION BY THE NUMBERS

GRADUATE
Degrees Awarded by the Graduate Divisions

<table>
<thead>
<tr>
<th>MASTER’S DEGREES</th>
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<td>Integrated Marketing</td>
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UNDERGRADUATE
Degrees Awarded by the Paul McGhee Division

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Degrees Awarded by the Preston Robert Tisch Center for Hospitality, Tourism, and Sports Management

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The Center for Global Affairs Excellence and Achievement Award

Michael Lumbers

Michael Lumbers is an international security researcher who specializes in U.S. foreign policy and grand strategy, presidential decision making, Sino-American diplomatic history and contemporary strategic relations, and East-Asian security. The author of *Piercing the Bamboo Curtain: Tentative Bridge Building to China During the Johnson Years* (Manchester University Press, 2008), he also has written for *The Washington Post, The National Interest, Diplomatic History, Jane’s Intelligence Review,* and other publications. Upon graduating from NYU-SCPS, he plans to pursue work in the field of policy research/analysis.

The Center for Publishing Excellence in Book Publishing

Katherine A.V. Stopa

As a native of Ottawa, Canada, Katherine Stopa left her job as a policy analyst with the Canadian government to follow her dream of working in the publishing industry. She moved to New York City and enrolled in the M.S. in Publishing: Digital and Print Media in 2012. Stopa has gained invaluable experience in both print and digital book publishing, interning at Oxford University Press, Perseus Books Group, and NYU Press. She also was a recipient of the J. Richard Munro Publishing Studies Fellowship and the News American Publishing Studies Fellowship.

Flag Bearer

Kai Po Jenny Law

Kai Po Jenny Law recently completed her master’s degree at the NYU-SCPS Center for Global Affairs (CGA), with a concentration in the Private Sector. Her thesis focused on opportunities to develop new, smart communities through energy technology in the Japanese private sector. Originally from Hong Kong, Law grew up in Osaka, Japan. During her time enrolled as a student in CGA, she has been an active participant in the Student Association for Global Affairs, first serving as secretary of the executive board in 2012-2013, and then as president in 2013-2014. While earning her degree, Law interned at the United Nations Office for South-South Cooperation, gaining an understanding of horizontal cooperation among developing countries. She also served as a volunteer for the Media Accreditation and Liaison Unit at the 67th and 68th General Assembly of the U.N.

2014 NYU-SCPS Convocation Award Recipients and Flag Bearers

Graduate Programs

Center for Global Affairs

M.S. in Global Affairs

Flag Bearer

Kai Po Jenny Law

Center for Publishing

M.S. in Publishing: Digital and Print Media

Award for Excellence in Book Publishing

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Heyman Center Award for Excellence and Achievement

Aaron Green

Aaron Green has distinguished himself as an incredibly hard worker during his time enrolled in the Heyman Center M.S. in Fundraising and Grantmaking. He has studied full time, while completing internships at CareerGear, The Vera Institute of Justice, and DataKind. He has consistently held one of the highest GPAs in the master’s program. Green has served on the Editorial Board and was the technical editor of *Philanthropy NYU,* the Center’s student-led, online journal. Prior to enrolling in NYU-SCPS, Green was commissioned in the United States Marine Corps, during which time he achieved the rank of captain and was deployed to Western Iraq twice. His Capstone research project was on emerging technology and the nonprofit sector, focusing on big data, 3D-printing, and machine-to-machine technology.

Sara Pandolfi

Sara Pandolfi has demonstrated exceptional commitment as a student leader during her time at the NYU-SCPS George H. Heyman Center for Philanthropy and Fundraising. She served on the Fundraising Student Association as its president and co-chaired the NYU-SCPS Heyman Center’s Lift the Ladle grassroots fundraiser, which benefited local anti-hunger charities. Outside of the classroom, Pandolfi is an independent consultant, heading Sara Pandolfi & Co., which provides guidance and expertise to not-for-profit organizations and businesses as they develop their mission and strive to increase their impact in the nonprofit sector. Currently, Pandolfi serves on the The James Beard Foundation’s Young Professionals Committee; the Women in Development Career Advancement and Coaching Committee, and the Women of Achievement Awards Committee, and as an advisor for ROC-NY’s Restaurant Industry Roundtable.

Heyman Center Award for Excellence and Achievement

Aaron Green

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LIBERAL STUDIES AND ALLIED ARTS DIVISION

M.S. IN TRANSLATION

Flag Bearer
Yu-Jen Jasmine Lu

Yu-Jen Jasmine Lu is a native of Taipei City, Taiwan. She graduated from National Taiwan Normal University with a B.Ed. in Special Education and a minor in English. Her native language is Mandarin Chinese. After spending some time studying in the graduate program in Communicative Sciences and Disorders at NYU Steinhardt, she applied to the M.S. in Translation at NYU-SCPS and is now graduating with the degree, specializing in Chinese to English translation. During her studies, she has worked remotely for a Taiwanese company as a translator of feature films, documentaries, television shows, and marketing videos/documents. After graduation, Lu plans to work as an editor, journalist, or in-house translator/linguist for large organizations and companies.

NYU SCHACK INSTITUTE OF REAL ESTATE

M.S. IN CONSTRUCTION MANAGEMENT

Schack Student Service Award
James Barry

James Barry has been an exceptional student and was very active with the Construction Management group of REISA, the NYU Schack Institute of Real Estate Student Association. During his studies, he participated in the making of the NYU Schack documentary, Haiti Redux, which explored the process of reconstructing schools, orphanages, housing, and infrastructure developments in Haiti after the 2010 earthquake. He also has served as a mentor for the ACE program, which gives high school students the opportunity to learn about design and construction. Barry currently works as a senior project manager and vice president at Lend Lease, an international project management and construction company.

Flag Bearer
Olga Suto

With more than seven years of experience in design and construction services, Olga Suto is representing the graduates of the M.S. in Construction Management. She has excelled academically at NYU Schack, winning the Future Alumni award in 2013. Since 2013, she has worked with the NYC Department of Buildings as a sustainability plan examiner. A licensed architect, Suto previously worked at Hustvedt Cutler Architects, specializing in high-end residential and commercial projects, and at Abraham Bloch Architect, specializing in commercial interiors. She earned her bachelor’s degree in architecture from The City College of New York.

M.S. IN REAL ESTATE

Schack Student Service Award
Eden Chuang

Eden Chuang is graduating with an M.S. in Real Estate from the NYU Schack Institute of Real Estate. The winner of the 2013 Cushman and Wakefield/Leone J. Peters Scholarship, Chuang has been very active with REISA, the NYU Schack Institute of Real Estate Student Association. Originally from Kaohsiung, Taiwan, by way of Vancouver, British Columbia, he led the planning and execution of Schack’s third annual student trip to Hong Kong. Chuang graduated from NYU in 2008 with a B.S. in Economics and Communications, and worked on Wall Street at HSBC Securities; Grail Partners, LLC; and Pharus Securities, LLC. While completing his master’s degree at Schack, he worked at Castellan Real Estate Partners and Rockefeller Group Development Corp. He is the co-founder of L Train Capital, LLC, which aims to be a full-service real estate company.

Schack Student Service Award
Martin Traaseth

In addition to his studies, Martin Traaseth has been deeply involved with the Real Estate Group of REISA, the NYU Schack Institute of Real Estate Student Association. He helped in the planning of the student trip to the MIPIM Real Estate conference in Cannes, France this past March.

Flag Bearer
Gregory Teich

Gregory Teich is representing the graduates of the M.S. in Real Estate, and has maintained an excellent GPA during his time at the NYU Schack Institute of Real Estate. Teich currently is a project manager at Savanna Partners, a private equity real estate fund. During his studies, he worked on a gut renovation of two adjacent, turn-of-the-century warehouses on West 17th Street that were transformed, within a year of closing, into a Class A office and were awarded LEED Gold status. His skills in real estate finance gained from coursework, combined with his design and construction background, are the foundation for a highly successful career.

Flag Bearer
David Kline

Representing the graduates of the M.S. in Real Estate, David Kline has maintained a 4.0 GPA during his time at NYU Schack. He has served as an intern at The Babaev Group and at Arch Street Capital Advisors. Previously, he worked as an analyst in mergers and acquisitions at Tegris Advisors and as an analyst in markets relationship management at the Royal Bank of Scotland. After graduation, Kline plans on working for a real estate private equity and development firm.

Flag Bearer
Pavan Malhotra

While at NYU Schack, Pavan Malhotra has maintained a 4.0 GPA and was an MIT Center for Real Estate Case Competition finalist, presenting in London in March. Malhotra also has served as an intern at A&E Real Estate Holdings, contributing to the due diligence of two portfolios with a total purchase price of $540 million. Professionally, Malhotra has had extensive experience as an investment associate at CapitalSource, as a senior associate at PriceWaterhouseCoopers LLP, and as an accountant at Ernst & Young, among others. He attended the University of Maryland’s Smith School of Business, where he earned a bachelor’s degree in finance and accounting, graduating magna cum laude. Upon graduation from the M.S. in Real Estate, Malhotra plans to work in commercial real estate debt financing.

M.S. IN REAL ESTATE DEVELOPMENT

Schack Student Service Award
Chelsea Price

With a tradition of service and travel in her genes, Chelsea Price has journeyed annually since 2002, with her family, to support education programs in sub-Saharan Africa and the islands in the Indian Ocean. Her travels also have taken her across the Americas, Europe, Asia, Australia, and Oceania. On the home front, she has utilized her skills to serve as president of the NYU Schack Real Estate Student Association and as director of public relations for the Delta Gamma Sorority at the University of Utah, where she earned her B.S. in Mass Communications and was a member of the Phi Kappa Phi Honor Society. While enrolled in the M.S. in Real Estate Development, she was selected to participate in the Institute’s study abroad trips, meeting with real estate professionals in Hong Kong, Brazil, and Colombia. Price also has served as a certified sight screener for The Service for Sight Organization; donated 10 inches of her hair to the Children with Hair Loss Nonprofit; and worked with special-needs children.

Flag Bearer
Joshua Schwartz

Joshua Schwartz is carrying the flag on behalf of the graduates of the M.S. in Real Estate Development. An undergraduate of Yale College, Schwartz has maintained an excellent GPA at the NYU Schack Institute of Real Estate. He is a member of the Junior Board of CitySquash, an urban enrichment program that combines academic tutoring with squash instruction for inner-city middle school and high school students. Professionally, he is a partner at All Med Real Estate Holdings LLC, a development firm specializing in medical office buildings. Previously, he worked at the private equity firm, Apollo Management, and in Citigroup’s Consumer Investment Banking Group.
PRESTON ROBERT TISCH CENTER FOR HOSPITALITY, TOURISM, AND SPORTS MANAGEMENT

M.S. IN HOSPITALITY INDUSTRY STUDIES

Ricelle “Bunny” Grossinger Hospitality Award
Matthew Bryant
Matthew Bryant has helped to build the Tisch Center community through his leadership on the board of the Graduate Hospitality and Tourism Society. He has mentored incoming graduate students and has reached out to professionals to support the Society’s goals, producing events and panels. In addition, he helped pioneer the Preston Robert Tisch Center blog, Checking In, by preparing interview scripts, video editing, and contributing article ideas. During his time at the Tisch Center, Bryant also worked within the industry, transitioning from government and consulting.

Flag Bearer
Amy Hellman
Amy Hellman is graduating with an M.S. in Hospitality Industry Studies and a concentration in Brand Strategy. Prior to her enrollment at NYU-SCPS, she earned a bachelor’s degree in Food Service Management with concentrations in Sales, Meeting and Event Management, and Beverage Service Management from Johnson and Wales University. She also participated in Toastmasters International. Hellman has performed exceptionally well both inside and outside the classroom. While achieving one of the highest GPAs in her program, she served as a member of the Tisch Center’s Hospitality Tourism Society and worked as an events concierge at the Waldorf Astoria New York. She also is a recipient of the 2013-14 BTN Business Travel Hall of Fame Scholarship.

M.S. IN TOURISM MANAGEMENT

Jonathan Tisch Academic Achievement Award
Emily Henehan
Greatly admired by faculty members and her fellow classmates, Emily Henehan has earned the highest GPA of all graduating Tisch Center master’s degree students this year. Jonathan Tisch “inspires our students to set high standards and achieve them,” and Henehan has done just that. During her studies, she has shown excellent leadership qualities and a dedication to the industry and the community. Professionally, Henehan is an assistant director at the NYU Schack Institute of Real Estate, managing global relationships and creating international travel experiences for graduate students. She previously lived in Maine, where she was responsible for sales of U.S.-bound youth travel programs for the Council on International Educational Exchange (CIEE). Henehan holds a B.A. in International Affairs and History from The George Washington University.

Flag Bearer
Emilie Groleau
An outstanding student, Emilie Groleau is graduating with a 4.0 GPA. She has received the Hospitality Management Scholarship and the Hospitality Conference Patron Scholarship. During her intensive coursework, she has found time to work as an intern with the United Nations Development Program as a French web editor, as a research intern for Sustainable Travel International, and as a public relations intern for Wagstaff Worldwide. She also has served as treasurer for the Graduate Hospitality & Tourism Society, as event leader for N.Y.C. Food & Wine Festival, and as a volunteer for the NYU International Hospitality Industry Investment Conference and for Tourism Cares for New York City. An avid traveler, she has visited more than 25 countries, which has helped her to focus on tourism economics and policy, and their relationship to international development, peace building, and post-conflict reconstruction. Groleau has an undergraduate degree in communications and political science from the University of Montreal. She is fluent in French, with a working knowledge of Spanish and Italian.

M.S. IN SPORTS BUSINESS

Allie Sherman Sports Business Leadership Award
Christina (Christy) Wray
A native of Delaware and a graduate of Colorado College, where she was a varsity swimmer, Christy Wray is the winner of the 2014 Allie Sherman Award, bestowed upon the most outstanding graduate student. Wray was active as a leader of the Graduate Sports Business Society. She has done extraordinary work as a leader of her final Capstone project—Trends in International Sports Tourism—which connected nicely to her previous work as a project manager in the N.Y.C. Office of the Mayor, and in her current position as assistant to the president of The Trust for Governors Island.

Flag Bearer
Rodrigo Laca Bereslawski
A native of Argentina, Rodrigo Bereslawski grew up around the globe in locations such as Cape Verde, Angola, the Philippines, and Honduras. He earned his undergraduate degree in sports management from the University of Loughborough in the UK in 2011. Bereslawski describes himself as “all soccer” and has worked for Major League Soccer and Soccer United Marketing (SUM) in the Partnership Marketing department. He also collaborates with sports media covering Spanish and South American soccer. Most notably, he records a weekly podcast about Brazilian soccer. His contribution to his Capstone project on the longevity of sports sponsorships was hailed by the project’s industry sponsor as one of the strongest they have reviewed.

DIVISION OF PROGRAMS IN BUSINESS

M.S. IN HUMAN RESOURCES MANAGEMENT AND DEVELOPMENT

Human Resources Academic Excellence Award
Kristen Leising
Kristen Leising has consistently achieved the highest scholarly standards throughout her tenure in the M.S. in Human Resources Management and Development. A first-generation college graduate, Leising has diligently and successfully utilized her educational resources to develop and hone her leadership, coaching, and employee engagement competencies.
Human Resources Industry Excellence Award
Ross Brand
Ross Brand best exemplifies the tenets of collaborative business leadership, public relations, and multidisciplinary strategic thinking. During his two consecutive years within the NYU SHRM Student Chapter (as PR director, vice president, and president), Brand has tirelessly and successfully implemented comprehensive organizational structure; strategic communications strategies and outreach; mentorship programming between current HRMD students and alumni; an increase in special events and industry networking; and community partnerships with other NYU-SCPS affiliated student groups. His success is not only recognized within the School, but also has gained the attention of the national SHRM organization, resulting in the student chapter’s nomination of Brand for the national SHRM Merit Award.

M.S. IN PUBLIC RELATIONS AND CORPORATE COMMUNICATION
Most Distinguished Student Award
Paul Lussier
Paul Lussier excelled in public relations during his graduate studies at NYU-SCPS. While taking the Practicum course, he developed an exemplary communications and media relations proposal for General Motors. He also distinguished himself as the PR League president, exhibiting leadership qualities that have made him the quintessential ambassador of the M.S. in Public Relations and Corporate Communication (PR&CC) program. Prior to his enrollment at NYU-SCPS, Lussier worked for politicians in the Canadian Senate and British House of Commons. He attended The London School of Economics and Political Science and received an Honours Bachelor of Social Science in Public Administration from the University of Ottawa.

Flag Bearer
Jessica Welborn
Jessica Welborn has served as an ideal role model to her classmates in the PR&CC program. Her leadership skills and her devotion to students have been on full display in her position as PR League Alumni Relations representative. In this role, she has invested her time and her efforts in the promotion of the program. Welborn also has volunteered her time in guiding students through the Graduate Information Sessions. While in the PR&CC program, she interned at double E communications and participated in the Partner-in-Training program at the public relations firm, Finn Partners. She recently accepted a position at Moore Control Systems, Inc. in Houston, TX, working in the PR and Marketing Department.

M.S. IN MANAGEMENT AND SYSTEMS
MASY Best Thesis Award
Oded Kochavi
Oded Kochavi earned the Best Thesis Award for submitting exemplary scholarly research encompassing a specific focus, arguable points, and comprehensive methodical research and results. Kochavi’s thesis, The Lived Experience of Nurse-Physician Collaboration Implications for Healthcare Leaders, not only incorporates these tenets, but also is written in scholarly prose, ensuring his work is accessible to varying hierarchies regardless of industry or education.

Flag Bearer
Jeremy Kelley
Jeremy Kelley has shown great promise while enrolled in the M.A. in Graphic Communications Management and Technology. He joined the program as a full-time student to pursue a new career in management and strategy, eager to leverage the latest technologies to build meaningful, resonant branded experiences. Kelley has been actively involved with the University both as a Graphic Communications Management Association board member and through his marketing and community relations role with NYU Bookstores, which he represents in NYU’s campus-wide Social Media Ambassadors group.

Flag Bearer
Megan Malone
A model student who possesses stellar leadership qualities, Megan Malone is the president of the Graphic Communications Management Association. In this role, she works with other student leaders and NYU community members to host professional and social events for the program. Malone also participated in the Exploring the Media Landscape study abroad program, during which she consistently led efforts to improve the student experience—culturally and academically. Outside of academia, Malone works in account management for a pharmaceutical agency, JUICE Pharma Worldwide.

Flag Bearer
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Convocation Banner Bearer
Ivy Zheng Lu
Throughout her time in the M.S. in Public Relations and Corporate Communication program (PR&CC), Ivy Zheng Lu has been an exemplary student. An active member of the PR League, Lu has consistently volunteered to lead and to participate in a host of University activities, including professional development sessions for international students, as well as student educational workshops. Professionally, Lu worked with the United Nation’s Department of Public Information as a multimedia intern and completed another internship with JPMorgan Chase in the corporate communications department during her time in the PR&CC program. Lu also undertook her Practicum with Pfizer, Inc., delivering a multimedia communications plan on the company’s corporate reputation. At the beginning of her last semester, she received an offer from WPP to join the advertising and marketing leader as a graduate fellow in an exclusive international, multidisciplinary marketing trainee program that recruits no more than 10 graduates from among over 2,000 applicants each year. As a fellow, Lu will spend three years working in three different WPP companies across three continents. Lu earned her undergraduate degree (LL.B. in law) in Shanghai, and worked for General Electric briefly prior to enrolling in the PR&CC program.
M.S. IN INTEGRATED MARKETING
Integrated Marketing Award for Excellence

Saniya Makker
Born and raised in New Delhi, India, Saniya Makker graduated from New York University in 2009 with a bachelor’s in communications. After graduation, she worked as a project manager for an international translation company, prior to returning to NYU to pursue the M.S. in Integrated Marketing. While at NYU-SCPS, Makker has been an exemplary student with one of the highest GPAs of her class and strong leadership qualities in all of her endeavors. She concentrated in Brand Management and has served as president of the Integrated Marketing Association and the co-president of the NYU Chapter of the AMA. Currently, she is a media platforms manager at The Advertising Council.

Flag Bearer
Francis Ramos
Francis Ramos began working in digital marketing, at a friend’s suggestion, shortly after graduating from college. It soon turned into a passion and a full-fledged career path. In 2012, he began to pursue the M.S. in Integrated Marketing at NYU-SCPS, where he is an active member of the NYU Integrated Marketing Association and has served as the organization’s vice president during the 2013 academic year.

UNDERGRADUATE PROGRAMS

PAUL MCGHEE DIVISION

B.A. IN SOCIAL SCIENCES
Convocation Banner Bearer
Alberto Paz
After working at IBM and managing a successful consulting business, Alberto Paz joined Xerox in 1999, where he currently serves as manager of Global Learning Effectiveness, Organization Effectiveness in Corporate Human Resources. When he first started at Xerox, Paz was a national sales manager who had major clients located in the World Trade Center Towers. On the morning of September 11, 2001, he was to meet with one of his sales representatives, but arrived late for his meeting. He survived that fateful day with a broken leg. During his professional career, Paz has built a résumé of practical experience, but always felt a sense of loss about not having completed an undergraduate degree. He found in the Paul McGhee Division the opportunity to flourish academically. Today, this grandfather has it all—a beautiful family, a successful career, and the academic credentials he desired for so long.

Wallace Gobetz Memorial Award
Jonna E. Knudsen
An exemplary student, Jonna Knudsen excelled in even the most challenging courses, consistently maintaining a nearly perfect GPA. Through her studies in the Paul McGhee Division, she has acquired a solid background in psychology, which will prepare her for the rigors of graduate school. In addition to her academic workload, Knudsen has been active in volunteer work, has represented the psychology program at McGhee recruiting events and focus groups, and has served as president of the McGhee Psychology Club. For the past three academic years, she has been awarded the highly competitive and prestigious McGhee scholarship. Knudsen will graduate with a B.A. in Social Sciences.

Wallace Gobetz Memorial Award
David Prager
David Prager epitomizes some of the most sought-after attributes in a McGhee student. While pursuing his professional career, he also has achieved academically at NYU-SCPS. He has made his education a priority, and has put incredible effort into his studies, earning impressive grades. He is focused and motivated, two characteristics that are sure to bring him great success in the years to come.

A.A. IN LIBERAL ARTS
Wallace Gobetz Memorial Award
Luisa Coelho Borges
A native of Brazil, Luisa Coelho Borges has enjoyed a successful career as an advertising executive who has lived, worked, and traveled the world over. Committed to her studies at McGhee as a full-time student, she is completing her A.A. in Liberal Arts with a 3.9 GPA. Upon graduation, her goal is to continue to work towards a bachelor’s degree, and then to pursue a master’s degree. This path will provide her with the academic experience and credentials that will complement her already formidable background and that will prepare her for the next steps in her professional career. Her ultimate wish is to utilize her skills and knowledge in a nonprofit environment.

B.S. IN INFORMATION SYSTEMS MANAGEMENT

Alpha Sigma Lambda Dean’s Award
Michael Haley
Michael Haley has demonstrated scholarly growth culminating in academic excellence while pursuing his undergraduate degree within the Paul McGhee Division of NYU-SCSP. Returning to school after a long hiatus, Haley continued to work while earning his degree. He has demonstrated his deep appreciation for learning and has thrived in an academic environment. His intellectual curiosity and his dedication to his studies have led him to many academic achievements.

B.A. IN HUMANITIES
Harvey Stedman Award
Anjelia L. Taylor
After relocating to New Jersey from Southern California in 2006, Anji Limón Taylor made the decision to pursue an academic degree. During her time at McGhee, her writing has been featured in a wide range of publications, including a short story, “Change of Address,” in Chicken Soup for the Soul: True Love, as well as a marketing article for Scientific American Magazine. She has been awarded a McGhee Scholarship twice and, in 2012, was inducted into Alpha Sigma Lambda, the National Honor Society. In addition to continuing to write, Taylor plans on a career in sales or marketing. Her ultimate goal is “to give back to McGhee financially, so that someone else also can enjoy the journey of pursuing their academic, and their personal and professional goals while discovering who they are.”

Harvey Stedman Award
Kristopher Wood
Kristopher Wood is an exceptionally dedicated student who performed with consistent academic excellence throughout his time at McGhee. He was almost always the top in his class and willing to help other students with their coursework. Wood was president of the History Club, organizing some very unique events and excursions including lessons in Bartitsu fighting (a form of martial arts and the way Sherlock Holmes fought with a cane), a tour of Central Park, and visits to the Brooklyn Museum. He attended Student Council meetings regularly. Wood also completed an independent study in Greece, which included running the Athens Marathon in ancient Greek-style sandals, an indication of his work ethic as well as his imaginative approach to learning. Moreover, he accomplished all of this while working full-time as a lighting tech for Late Night With David Letterman and other television productions such as Iron Chef America.

B.A. IN SOCIAL SCIENCES
Herbert C. Jaffa Award
Derek Meitzer
After completing five years of service in the United States Marine Corps, Derek Meitzer began his studies within the McGhee Undergraduate Division of NYU-SCPS. He enrolled in the Bachelor of Arts in Social Sciences with a concentration in economics, and has excelled academically, while also actively participating in NYU student life. A McGhee Scholar from 2013-2014, he has been inducted into the Alpha Sigma Lambda Honor Society. He also has completed a cross-school minor in Mathematics through the College of Arts and Sciences, and has studied abroad at the NYU site in London during Fall 2013. Meitzer is the founder and the chair of the NYU-SCPS Greening
Committee for Environmental Sustainability, has served as vice-president of the NYU Military Alliance, as well as the philanthropy chair and the alumni relations chair for the Phi Kappa Sigma fraternity. In 2013, he received the NYU President’s Service Award, which recognizes the distinguished achievements of students and student organizations.

B.A. IN HUMANITIES
Flag Bearer
Samuel Nash
After a 35-year hiatus, Samuel Nash enrolled in McGhee to pursue a B.A. in Humanities with a concentration in creative writing as a way to honor the memory of his murdered son. His tenacity and his passion for learning immediately impressed his fellow students as well as his professors. In 2012, Nash entered the university-wide Martin Luther King Oratorical Event and was selected as a finalist. That same year, one of his poems was published in Dovetail, the literary magazine of the Paul McGhee Division. Upon graduating in January of this year, Nash began teaching a creative writing boot camp in the Essex County Juvenile Detention Center in Newark. A passionate advocate for education, he plans to stress the importance of education in the African-American community through teaching and encouraging young men and women to pursue an education and their dreams.

B.S. IN DIGITAL COMMUNICATIONS AND MEDIA
Flag Bearer
Quantrell O. Jackson
Quantrell Jackson demonstrates the passion and the determination that is typical of McGhee students. Taking advantage of every opportunity to participate in a broad variety of classroom assignments and group projects to expand his skills and to understand all facets of visual storytelling, he has worked diligently to focus his energies and to develop his own artistic voice. His senior project, a short film, is an example of his ability to be pragmatic and creative at the same time. From writing the script under tight deadline, to scheduling the production, to developing the visual concept which entailed the editing of composite-treated footage of actors into motion graphic backgrounds, he delivered a piece that truly showcased his many talents. After graduation, Jackson plans to enroll in a graduate-level film program in California.

A.A.S. IN INFORMATION SYSTEMS MANAGEMENT
Flag Bearer
Wallace Gobetz Memorial Award
Lisa Connell
Lisa Connell has completed her Associate’s in Applied Science, majoring in Information Systems Management. A native of Australia, she entered the workforce after secondary school. While employed at an engineering consulting firm in Melbourne, she developed an interest in information technology. She pursued specialized training in the field and landed a full-time position with Citigroup in London. In 2005, Connell transitioned to a new position with Citigroup in New York City, in which she was involved in project management and technical support. In 2008, she took a break from her studies and her career to focus on her family. After this hiatus, she completed a noncredit certificate in Project Management at NYU-SCPS. In 2012, she enrolled in McGhee, to gain an undergraduate credential that would increase her employment options. As a mother of two young sons, Connell has successfully balanced her studies and her family life. She has maintained a cumulative GPA of 3.95. Upon graduation, she and her family will return home to Australia.

B.S. IN SPORTS MANAGEMENT
The Jonathan Tisch Academic Achievement Award
Marcelo Alzamora
Marcelo Alzamora has earned the Tisch Center’s highest cumulative grade point average and has excelled in every aspect of his studies. While pursuing his undergraduate degree, he studied abroad in Buenos Aires and was a member of the Tisch Center Scholars group that traveled to Barcelona and reported on the legacy of the 1992 Olympics held in that city. He has successfully completed an internship at Major League Soccer and has served as an RA at NYU.

Allie Sherman Sports Business Leadership Award
Michael Rappaport
Hailing from New York City, the place where Allie Sherman coached the legendary NY Giants teams of the early 1960s, Michael Rappaport is a perfect model for someone seeking a career in sports. He has captained the Tisch Center’s National Championship and Regional Championship winning Baseball Sabremetrics Case Competition Team and twice represented the Tisch Center at the national competition in Arizona. He also has held internships with the New York Rangers and with legendary hockey journalist and broadcaster Stan Fischler. He has been active with the Sports Business Society (SBS) and has generously given of his time to recruit a new generation of Tisch Center students.

Flag Bearer
Samantha Hickey
Samantha Hickey has excelled in and out of the classroom. As a Dean’s List student and a member of the Tisch Center Scholars group that studied the legacy of the 1992 Olympics in Barcelona last year, Hickey also played varsity women’s basketball for NYU and worked in a variety of roles for NYU Athletics. In addition to her service to NYU, she has held internships at the Brooklyn Nets, Adidas, and has served as the Tisch Center’s student representative on the search committee for the NYU-SCPS dean.

PRESTON ROBERT TISCH CENTER FOR HOSPITALITY, TOURISM, AND SPORTS MANAGEMENT
B.S. IN HOTEL AND TOURISM MANAGEMENT
Flag Bearer
Ricelle “Bunny” Grossinger Hospitality Award
Hanna Giem
For four years, Hanna Giem has actively participated in the Tisch Center’s professional student club, the Hospitality Business Society (HBS). She also has served as a student leader, planning the Center’s highly successful career fair twice a year, in addition to mentoring numerous underclassmen. She has served as an RA for two years, worked multiple jobs and internships in some of the top hotels in New York City, all while excelling academically and devoting herself to her studies. The professionally oriented education and the hands-on work experience she has gained during her studies at NYU-SCPS are sure to increase her marketability in the growing and evolving field of hotel and tourism management.

Flag Bearer
Christiana Vasilas
One of the most active contributors to the Hospitality Business Society (HBS) since 2010, Christiana Vasilas has advanced from a member of the Executive Board to the role of the organization’s president for the 2013-2014 academic year. Under her leadership, the HBS has hosted a record number of academic and charity events. At the NYU-SCPS Tisch Center, Vasilas is recognized as a dependable and motivated leader with a strong commitment to the hospitality industry. Through her stellar performance in internships and jobs at leading hospitality facilities including The Plaza hotel and the Princeton Club in New York City; the Corinthia Hotel in Lisbon, Portugal; and NYU La Pietra in Florence Italy, Vasilas has proven that she possesses the personal and professional skills for a successful career in hospitality.
2014 NYU-SCPS FACULTY AWARDS

On April 8, NYU-SCPS held its annual Spring Faculty Meeting and Celebration, during which 34 faculty members were recognized for their remarkable commitment to the School and its students with awards for Teaching Excellence and Outstanding Service. In addition, members of the faculty who have devoted 10 or more years of service to NYU-SCPS were honored as well. A special edition faculty newsletter will be produced to recognize all of these award recipients, who have committed their time and their talents to teach our students.

AMERICAN LANGUAGE INSTITUTE
Teaching Excellence Award
Mary Ritter
Mona Stiles

Outstanding Service Award
Linda Ciano
Neil Williams

CENTER FOR GLOBAL AFFAIRS
Teaching Excellence Award
Belinda Cooper
Jacques Fomerand

Outstanding Service Award
Everett Myers

CENTER FOR PUBLISHING
Teaching Excellence Award
Jane Grenier

DIVISION OF PROGRAMS IN BUSINESS
FINANCE AND LAW
Teaching Excellence Award
James Berman
Simon Jean Ergas
John Wamboldt

LEADERSHIP, TECHNOLOGY MANAGEMENT, AND DIGITAL ARTS
Teaching Excellence Award
Edward Kleinert
Paulette Rao

STRATEGIC COMMUNICATION, MARKETING, AND MEDIA MANAGEMENT
Teaching Excellence Award
Gene De Libero
Gregory D'Amico

Outstanding Service Award
Thomas Falconer
Kerry O'Grady
Wendy Stahl

LIBERAL STUDIES AND ALLIED ARTS
FOREIGN LANGUAGES, TRANSLATION, AND INTERPRETING
Teaching Excellence Award
Andrea Behan
Carla DiFranco
Gregory Shreve

HUMANITIES, ARTS, AND WRITING
Teaching Excellence Award
Robert Black
Kay Kenny

NYU SCHACK INSTITUTE OF REAL ESTATE
Teaching Excellence Award
Stephen Biakowski
Velibor Ivanic
Patricia Lancaster

Outstanding Service Award
Hugh Kelly

PAUL MCGHEE DIVISION
Teaching Excellence Award
William Burns
Mechthild Schmidt

Outstanding Service Award
Kathleen Hulley

PRESTON ROBERT TISCH CENTER FOR HOSPITALITY, TOURISM, AND SPORTS MANAGEMENT
Teaching Excellence Award
John Paulsen

Outstanding Service Award
Robert Boland
Henry Brumleve
James Spelios

On April 8, ALI faculty members were presented with their awards by Dean Dennis Di Lorenzo and ALI Assistant Dean Lisa Springer.


Photo Credit: ©NYU Photo Bureau/Creighton
NYU-SCPS FACULTY AND ADMINISTRATION APPOINTMENTS

Faculty

Cydna Bougae, Ph.D., Joins NYU-SCPS Tisch Center as Clinical Assistant Professor
The NYU-SCPS Preston Robert Tisch Center for Hospitality, Tourism, and Sports Management appointed Dr. Cydna Bougae as a clinical assistant professor in Fall 2013. Before joining the Tisch Center, Bougae was a visiting professor in the Department of Management at Montclair State University, where she taught hospitality courses including club management, food and beverage management, entrepreneurship, and organizational topics. Bougae’s industry leadership experience includes serving as the senior vice president of Professional Development for the Club Managers Association of America, a global professional association for managers of private membership clubs. Prior to that, she was a director of Human Resources for ClubCorp, a multinational company comprised of private golf and country clubs, business clubs, sports clubs, alumni clubs, and resorts. She also worked for several national restaurant companies in general management and owned and operated two independent restaurant and nightclub concepts.

Bougae earned an M.S. in Human Resource Development from Georgia State University and a Ph.D. in Training and Performance Improvement from Capella University. She also completed a B.S. in Hospitality Management from Florida State University.

Anne-Marie Goetz, Ph.D., Appointed Clinical Professor at Center for Global Affairs
Anne-Marie Goetz joined the NYU-SCPS Center for Global Affairs faculty as a clinical professor in January 2014. For the past eight years, she has served as a director of Governance Peace and Security at the United Nations and as a chief advisor of Peace and Security at U.N. Women, the United Nations Entity for Gender Equality and the Empowerment of Women. Prior to joining U.N. Women in 2005, she was a professor of political science at the Institute of Development Studies, University of Sussex, where she also was a senior fellow at the Research Institute of Development Studies since 1991. She is a political scientist who has specialized in the study of gender and governance in development. She has researched the conditions under which marginalized social groups, including women can become more effective in advancing social change agendas once they occupy public office. Goetz also has worked on pro-poor and gender-sensitive approaches to public sector reforms, anti-corruption initiatives, and decentralization, and has studied means of supporting political liberalization and state-building in fragile states and post-conflict situations.

Goetz is the author of five books on the subjects of gender and politics in developing countries. She has engaged in a wide range of advisory work related to gender, democratization, and governance, including direct advisory work for developing country governments, for multilateral economic institutions and bilateral donors, and for NGOs.

Goetz earned an Honors A.B. in Political Science and English Literature from Queen’s University in Ontario, Canada, and a Ph.D. in Political Science from the University of Cambridge in the U.K.

Lynn Minnaert, Ph.D., Joins NYU-SCPS Tisch Center as Clinical Assistant Professor
Dr. Lynn Minnaert joined the NYU-SCPS Preston Robert Tisch Center for Hospitality, Tourism, and Sports Management faculty as a clinical assistant professor in Fall 2013. Minnaert, a tourism scholar specializing in socially excluded groups, has published widely on this issue, reporting on research in different geographical perspectives in edited books, book chapters, and various academic journals. She has been funded for social tourism research by the Economic and Social Research Council and by the European Union.

Previously, she was a senior lecturer in Tourism and Events, and the program leader of the Bachelor of Science in Tourism Management at the University of Surrey.

Minnaert also specializes in mega-events, such as the Olympic Games, and conference and exhibition management. She has led professional and academic courses on these subjects in the U.K. and at various international locations. Her research focus is social inclusion and social sustainability in events, having conducted research projects into the social impacts of the Olympics and social legacy initiatives in the meetings industry. Her latest study examined diversity and inclusion strategies in the context of the London 2012 Olympics, analyzing perspectives from The London Organizing Committee of the Olympic Games, the Olympic Delivery Authority, and the Host Borough Unit.

Minnaert is a graduate of the University of Westminster, where she earned an M.A. in Tourism Management and a Ph.D. in Tourism. She also completed a B.A. in Germanic Languages and Literatures at Ghent University.

Four-Time Olympian Cameron Myler Joins NYU-SCPS Tisch Center as Clinical Assistant Professor of Sports Management
Cameron Myler—a four-time United States Olympian and one of the country’s most accomplished athletes in the sport of luge—has joined the sports management faculty of the NYU-SCPS Preston Robert Tisch Center for Hospitality, Tourism, and Sports Management as a full-time clinical assistant professor of Sports Management.

At age 16, Myler was the youngest U.S. Women’s National Luge Champion in the country’s history. As a member of the U.S. National Luge Team from 1985-1998, Myler competed on four Olympic teams, was U.S. National Champion seven times, and won 11 World Cup medals, more than any other American woman in the history of the sport. She was elected by her Olympic teammates to carry the American flag at the Opening Ceremonies of the 1994 Olympic Winter Games in Lillehammer, Norway.

Myler graduated cum laude with a B.A. in Geography from Dartmouth College and earned a J.D. from Boston College Law School in 2001. She recently completed an Executive Master’s in Sports Organization Management from the Université Catholique de Louvain, Belgium, a program coordinated by the International Olympic Committee. In over a decade of legal practice for such firms as Milbank, Tweed, Hadley & McCloy; and Frankfurt Kurnit Klein & Selz, Myler represented Olympic athletes and sports organizations in regulatory, eligibility, ethics, and anti-doping matters.

Myler has authored numerous articles regarding intellectual property and Olympic sports. She is a frequent commentator on sports and legal issues and has been quoted in multiple media outlets.

Zeth Willie Appointed Clinical Assistant Professor and Associate Director of M.S. in Advanced Digital Applications
Zeth Willie, a graduate of the M.S. in Digital Imaging and Design, now the M.S. in Advanced Digital Applications, has been appointed associate director and clinical assistant professor of the M.S. in Advanced Digital Applications. As a 3D artist and an expert in rigging and animation, he has worked for some of the top studios and creative agencies in New York City. From film and television to video games and mobile applications, he has parlayed the skills he learned as a student at the NYU-SCPS Center for Advanced Digital Applications (CADA) into a highly successful career. Once he was established, he decided to give back by teaching in the graduate program. In his current role, he develops curriculum that will prepare the next generation of animators and 3D designers. He takes great pride in being able to share with his students all of the knowledge he has acquired through his years in the field, providing them with the tools they need to bring their designs and their dreams to life.

(Continued on next page)
NYU-SCPS FACULTY AND ADMINISTRATION APPOINTMENTS (CONT’D)

Administration

Natasha Cornell Promoted to Director of Noncredit Student Services

Natasha Cornell has been promoted to director of the NYU-SCPS Office of Noncredit Student Services. Previously serving as interim director, she has made great strides in improving existing departmental functions. Working with NYU ITS, she spearheaded a project to improve the call-in experience for noncredit student inquiries and registration, resulting in a decrease in hold time and an increase in customer satisfaction. She made a concerted effort to connect with academic areas to understand programmatic needs and assess service. In addition, she has engaged standing university committees to advocate on behalf of NYU-SCPS.

Cornell earned a B.A. in Organizational Communication from State University of New York at New Paltz, an M.A. in Higher Education Administration from New York University, and an M.S. in Foundation of Education from Hofstra University.

Michelle D’Amico Named Center for Global Affairs Director of Continuing Education and Public Programs

The NYU-SCPS Center for Global Affairs’ (CGA) Michelle D’Amico has been promoted to director of Continuing Education and Public Programs. She joined NYU-SCPS in 1999, working first in the Office of Information Technology and later joining CGA in 2006.

During her time at CGA, D’Amico has helped to plan and to develop numerous panel discussions and events, including The Energy Wise City Conference, the Center’s first major event focused on technologies transforming the world’s urban environments in the face of climate change.

D’Amico holds a B.S. in Advertising and Marketing, magna cum laude, from the Fashion Institute of Technology (FIT), a professional certificate in Nonprofit Fundraising from the NYU-SCPS George H. Heyman, Jr. Center for Philanthropy and Fundraising, and an M.P.A. in Nonprofit Management from New York University.

Alice Eckstein Named Executive Director of Center for Global Affairs

Alice Eckstein, who joined the NYU-SCPS Center for Global Affairs (CGA) in 2008 as associate director of Continuing Education and Public Programs, has been named executive director of CGA. Before joining NYU-SCPS, she was manager of regional alumnai programs at Barnard College, Columbia University where she supported outreach to alumnai groups in the U.S. and abroad. Prior to that, she was at the Newberry Library in Chicago as coordinator of professional development programs for teachers.

Eckstein holds a master’s degree in history from the University of Chicago and a bachelor’s in political science from Barnard College.

Cori B. Epstein Appointed Center for Global Affairs Director of Graduate Program Administration

Cori Epstein is the new director of graduate program administration for the NYU-SCPS Center for Global Affairs. She began working at CGA in 2006 as an administrative aide while pursuing her graduate degree in international education at NYU Steinhardt School of Culture, Education, and Human Development. In her new role, Epstein welcomed over 100 incoming students this past fall, along with 240 continuing students. Prior to joining CGA, Epstein worked on school reform initiatives at the New York City Department of Education and on youth development programming at the Partnership for After School Education (PASE).

Epstein holds an M.A. in International Education from NYU Steinhardt and a B.A. in History from Brown University.

Walter Moss (Terry) Frankenberger III Named Director of Development for NYU-SCPS

Walter Moss (Terry) Frankenberger III has been named the director of development for NYU-SCPS. He joined University Development and Alumni Relations (UDAR) at NYU in 2011 as an annual and regional programs officer, before becoming associate director for major gifts at NYU Stern School of Business. He then rejoined UDAR as director of development for the NYU College of Arts and Science.

Prior to his employment at NYU, he worked as a private wealth manager in the financial services industry for 14 years, serving as a vice president at J.P. Morgan and at Morgan Stanley. He earned a B.A. in Theater Studies and English from Washington and Lee University, and an M.F.A. in Theater Administration from the Yale School of Drama.

Vish Ganpati Appointed Director of Leadership, Technology Management, and Digital Arts Programs

An experienced educator and a senior executive with a track record of delivering superior profits and revenue growth, Vish Ganpati has been appointed director of the Leadership, Technology Management, and Digital Arts Programs within the NYU-SCPS Division of Programs in Business, overseeing the graduate programs in Management and Systems, Human Resource Management and Development, and Advanced Digital Applications, as well as noncredit programs in these areas.

Ganpati joined NYU-SCPS in July 2013 as the director of Technology Programs. Since early October, he has served as interim director of the Leadership and Human Capital Management Department and as co-director of the Center for Advanced Digital Applications (CADA).

Ganpati brings more than 23 years of technology experience to NYU-SCPS, most recently serving as executive vice president of Strategic Consulting Services for the UV Group, a holding company. Previously, at Booz Allen Hamilton Inc., he led business and practice development and client delivery for the Enterprise Risk Management group, with clients such as TDS Telecommunications Corporation; Goldman, Sachs & Co.; the U.S. Department of Homeland Security; Johnson & Johnson Services, Inc.; Cigna; and Deutsche Post AG.

He holds a Bachelor’s in Mechanical Engineering from the Indian Institute of Technology; a Master’s in Industrial Engineering and Operations Research from Louisiana State University; and an M.B.A. from the Tuck School of Business at Dartmouth College.

Patricia Heard-Greene Promoted to Assistant Dean, Education Technology

A founding faculty member of the School’s M.S. in Advanced Digital Applications, Patricia Heard-Greene has been promoted to assistant dean of Education Technology.

Heard-Greene, who began teaching at NYU-SCPS in 1998, previously served as director and clinical associate professor of the School’s Center for Advanced Digital Applications (CADA) and oversaw noncredit programs in design, digital arts, and film.

An experienced visual effects animator and designer, she has completed many commissions in the commercial and broadcast industries. The clients for her award-winning 3D animation and commercial graphics design projects have included Home Box Office, Inc. (HBO); CBS...
Sports, USA Network, Telemundo, and the NBA. She has received three prestigious Broadcast Design Association (BDA) Awards—two gold and one silver.

Heard-Greene earned her B.F.A. from the Pratt Institute. In 2001, she was the recipient of the NYU-SCPS Teaching Excellence Award.

Julia Miller Named Director of Finance and Law Programs

Julia Miller has been appointed director of the noncredit Finance and Law Programs within the NYU-SCPS Division of Programs in Business. In this capacity, Miller is responsible for the strategic development and implementation of professional continuing education programs, including noncredit certificates in finance, accounting, and law, as well as conflict and dispute resolution, intellectual property, compliance and risk management, and legal methodologies. She also oversees the School’s annual national and local tax conferences and continuing education programs.

Prior to joining NYU-SCPS, Miller practiced law as a securities enforcement attorney at Morgan, Lewis & Bockius LLP in New York. She holds a B.A. in Political and Social Thought from the University of Virginia and a J.D. from the University of Michigan Law School.

Paula Payton Appointed Director of Strategic Communication, Marketing, and Media Management Programs

Marketing executive Paula Payton has been appointed director of Strategic Communication, Marketing, and Media Management Programs within the NYU-SCPS Division of Programs in Business. Author, speaker, and advisor to Fortune 100 corporations, universities, and trade groups on an international scope, Payton’s background includes almost 20 years of working with leading consumer goods, services, and retail companies on global strategic and branding initiatives. Payton has created tailor-made, national and regional programs for Fortune 100 companies, with oversight for consumer trends, strategic planning, operations, sponsorships, special events, media, and agency relations. She has written numerous case studies covering best practices in Brazil, France, Canada, the U.K., and the U.S. to help companies understand and optimize customer experience. In addition, Payton has taught at the University of Oxford (U.K.), Arizona State University, and Indiana University, and continues to lecture and to write on global insights, covering markets, channels, and customers as an invited speaker at domestic and international industry events.

Payton earned a B.A. in Psychology, with honors, from the University of Vermont; an M.A. in Behavioral Science (ABD) from the University of Chicago; and a certificate in Marketing Strategy from Cornell University.

Carlo Pellicciari Promoted to Associate Dean, Finance and Administration

An exemplary administrative leader and an exceptional strategic thinker who demonstrates prudent business judgment and creative, entrepreneurial thinking, Carlo Pellicciari has been promoted to associate dean, Finance and Administration. In addition to his responsibilities as the School’s chief financial officer, with oversight of the offices of Budget and Accounting, Noncredit Student Services, Information and Technology, and Desktop Support Services, he now also oversees the offices of Human Resources, Admissions, Facilities Administration, and Institutional Research and Analytics.

Pellicciari began his career at NYU in 1999 at the Bobst Library and moved to the NYU-SCPS Office of Budget and Finance in 2001. Over the intervening years, he has held positions of increasing responsibility. He earned a B.A. in History from New York University.

Lisa Springer Appointed Assistant Dean, American Language Institute

Lisa Springer was appointed assistant dean of the NYU-SCPS American Language Institute (ALI) in January 2014. Springer has been a highly regarded faculty member of the ALI since 1988, first as an adjunct instructor and later as a clinical professor. During her tenure at ALI, she has served in a variety of roles—teaching critical thinking and writing to international students; coordinating evening and special programs; and hiring and mentoring faculty members, working closely with them on curricular design and execution.

Springer previously served as the academic director of the NYU Abu Dhabi Summer Academy, a program for outstanding Emirati high school students, while simultaneously serving as the academic director of the Sheikh Mohamed bin Zayed Scholars Program for outstanding local university students. She developed the curricula for the Summer Academy, as well as the program’s academic design. In addition, she hired and advised faculty and staff members, coordinated administrative operations, and oversaw student trips to Florence, Italy and to New York City.

A strong believer in team building and collaboration, Springer will bring this approach to her leadership of the ALI as it evolves into its next phase of growth. This transition will include four overlying goals: nurturing and growing current programs, forging a greater connection with international students across the University, expanding ALI’s assessment capacities to reach greater audiences, and advancing the University’s global network with projects including the NYU-SCPS American Language Institute Tokyo Center, which was launched in 2013.

Springer holds a B.A. from Barnard College, Columbia University; and an M.F.A. from Warren Wilson College.

Connee Zotos, Ph.D., Named SCPS Chair, Academic and Faculty Affairs

Connee Zotos, clinical associate professor of sports management at the NYU-SCPS Preston Robert Tisch Center for Hospitality, Tourism, and Sports Management, has been appointed SCPS chair of Academic and Faculty Affairs.

Prior to coming to NYU in 2008, Zotos had a distinguished career as a college coach and administrator for more than 30 years. She directed 18 varsity programs at Drew University, with 11 teams winning 53 conference championships.

A noted speaker on gender equity, coach evaluation, and creating tiered athletic programs, Zotos has chaired three Title IX committees and a gender equity task force, and has served on the executive committee of Project Fair Play. She also co-authored the book and web resource guide Athletic Director’s Desk Reference.

She earned a B.A. in Physical Education from Glassboro State College, an M.S. in Physical Education from the University of Colorado, and a Ph.D. in Educational Administration from the University of Texas at Austin. In 2011, Zotos received the NYU-SCPS Teaching Excellence Award.
**NYU-SCPS Alumni Events**

**McGhee - Sweet Indulgence: An Evening of Chocolate**

NYU-SCPS McGhee Alumna Rhonda Kave, owner of Roni-Sue’s Chocolate, hosted an intimate gathering at her new shop, where she taught them how to make chocolate truffles and treated them to a taste of sheer chocolate bliss.

![Image of McGhee event](image1)

**Photo Credit:** Stephen Bleuler

**Tisch Center Alumni Society’s Annual Reception and Silent Auction**

The NYU-SCPS Preston Robert Tisch Center Alumni Society held their Annual Reception & Silent Auction at the Dream Downtown on November 12, 2013. The Alumni Society’s Distinguished Leader Award was presented to Steve Rushmore, founder & chairman of HVS. Every year, proceeds from the event are used exclusively to support student scholarships, career development, networking events, and other alumni initiatives.

Photographed from L to R: Emily Ditman, Stephanie Schumm, Steen Petri, Keith Wan, Jared Merrell, Steve Rushmore, Tisch Center Divisional Dean Bjorn Hanson, Jonathan Kim, Michelle LaRocca, Katherine Lau, Juliette Imhof, and Angelo Solomita.

![Image of Tisch Center event](image2)

**Photo Credit:** ©NYU Photo Bureau/Olivo

**NYU Schack Alumni Cornerstone Society Dinner**

The NYU Schack Institute of Real Estate Alumni Board recently held a dinner hosted by industry leader Glenn Rufrano, chairman & chief executive officer of O’Connor Capital Partners, for its Cornerstone Society Members. Held in April 2014, the event took place at the NYU President’s penthouse in Washington Square.

![Image of NYU Schack event](image3)

**Photo Credit:** ©NYU Photo Bureau/Creighton

**Alumni: Stay Connected to the NYU-SCPS Community**

The NYU-SCPS Office of Alumni Relations invites you to participate in our growing, worldwide alumni community. You can discover opportunities to reconnect with former classmates and faculty mentors, forge new affiliations, access timely information about your field of study and areas of academic and professional interest, further your career development, and meet current students and faculty members. We invite you to stay in touch, participate in our events, and take advantage of the many benefits NYU-SCPS offers to alumni.

To stay connected and continue to receive the latest information, be sure to update your contact information. The NYU Alumni Database is the online home of over 420,000 NYU alumni worldwide. Go to [alumni.nyu.edu](http://alumni.nyu.edu) to update your profile, search the alumni directory, access career resources, benefits, and much more.

Or go to [http://bitly.com/NYU-SCPS-AlumniUpdate](http://bitly.com/NYU-SCPS-AlumniUpdate) and we will make the updates to the database for you.
NYU-SCPS EVENTS

19th Annual REIT Symposium
Equity Group Investments Chairman Sam Zell (third from right) interacted with NYU Schack Institute of Real Estate graduate students (From L to R) Jared White, Anish Shah, Dion Mack, Anil Dewan, Antonie Hildebrandt, and Jorge Matabefore taking the stage at the 19th Annual NYU REIT Symposium on April 8, 2014 at the The Pierre in New York City.

Energy Wise City Conference
On February 24, the NYU-SCPS Center for Global Affairs (CGA) hosted “The Energy Wise City,” a one-day conference that examined the innovations and technologies that are transforming the world’s urban environments. Among the panelists were John Bradley (left), associate vice president of NYU’s Sustainability, Energy, and Technical Services and Stephen Flynn (right), founding director, Northeastern University’s Center for Resilience Studies, pictured below with CGA Academic Director Carolyn Kissane (second from left) and CGA Divisional Dean Vera Jelinek (second from right).

NYU-SCPS International Student Support Center Opening Reception
In March 2014, Dean Dennis Di Lorenzo officially cut the ribbon to open the International Student Support Center along with (L to R) International Student Affairs Assistant Director Leo Schmitt, American Language Institute Lecturer Robyn Vaccara, Administrative Assistant Lynda Carter, Associate Dean of Student Affairs, Alumni Relations, and Events Anna Condoulis, and American Language Institute Assistant Dean Lisa Springer. The Center was established to provide special support services for the School’s growing international student population.

UPCOMING NYU-SCPS EVENTS

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<tr>
<th>Event</th>
<th>Date</th>
<th>Location</th>
<th>Details</th>
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<tbody>
<tr>
<td>June 1 - 3</td>
<td>36th Annual NYU International Hospitality Industry Investment Conference</td>
<td>New York Marriott Marquis scps.nyu.edu/hospitalityconference</td>
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<td>June 4 - 6</td>
<td>Art Crime and Cultural Heritage: Fakes, Forgeries, and Looted and Stolen Art NYU Law School, Lipton Hall scps.nyu.edu/humanities/artcrime</td>
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<tr>
<td>June 17</td>
<td>28th Annual PRISM Award Luncheon Cipriani 42 scps.nyu.edu/prism</td>
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<td>June 20</td>
<td>Tax Controversy Forum The Crowne Plaza Time Square scps.nyu.edu/taxcontroversy</td>
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<td>July 14 - 25</td>
<td>Summer Institute in Taxation The Westin New York at Times Square scps.nyu.edu/sumtax</td>
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<td>November 19</td>
<td>Capital Markets in Real Estate Conference The Pierre Hotel scps.nyu.edu/capital</td>
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For a full list of our upcoming information sessions, events, and conferences, please visit scps.nyu.edu/events.
The Wasserman Center at NYU-SCPS Hosts FindSpark’s “Find & Follow Your Passion” Conference

One-Day Event Provided Industry Insight and Networking Opportunities for Over 200 NYU Students

The Wasserman Center for Career Development at NYU-SCPS partnered with FindSpark (www.findspark.com), a “community dedicated to setting up young creatives for career success,” to bring the “Find & Follow Your Passion” Conference to NYU. The Conference featured a full day of discussions, workshops, networking, and fun, with over 200 NYU students; alumni; and business, creative, and nonprofit professionals in attendance. Participants gained insight from 40+ speakers who are leaders in companies and at brands, including MTV; Expedia, Inc.; Time Inc.; General Electric; CBS; Tweezerman International; DoSomething.org; and Etsy, Inc.

The Conference kicked off with MTV World General Manager and Senior Vice President Nusrat Durrani, who encouraged students, stating, “If there’s a dream job you want and it doesn’t exist, create it. Don’t settle for the traditional jobs. Find your passion. Dream big and live it out loud. Hold on to it relentlessly. Be fearless and reimagine life.”

Throughout the day, participants had the opportunity to meet a wide range of industry professionals in fields ranging from recruiting and social media to entrepreneurship, business, and communications. An opportunity mixer allowed speakers and attendees to mingle over lunch.

The event hashtag #FindSpark resulted in over 3.3 million impressions on Twitter and over 200+ downloads of their custom conference mobile app.

To learn more about the Wasserman Center at NYU-SCPS, visit scps.nyu.edu/wasserman.

Students and industry professionals mingle and network at the “Find & Follow Your Passion” Conference.

Photo Credit: ©FindSpark/Sean McGurn