A MESSAGE FROM THE DEAN

Dear Colleagues,

I hope that you are all having a productive semester. The faculty newsletter has evolved to become an informative communications vehicle for sharing all of the exciting happenings and new initiatives at NYUSPS. This fall edition contains a wealth of new content that will keep you abreast of all that is going on.

The work of our faculty committees is moving forward at an impressive pace, with several priorities on the agenda. These include the Faculty Council's continued efforts to provide input on the appointment and reappointment policy and grievance procedures for full-time faculty; the Assessment Committee's review of the effectiveness of the new student evaluations at NYUSPS; and the Rank, Title, and Privilege Committee's development of a document that puts forth general guidelines for preparing a promotion portfolio, to name just a few projects on the docket this academic year. The effectiveness of these committees depends upon the contributions of all faculty members. As such, I encourage you to attend general meetings and to engage with your faculty representatives.

In addition to the continuing commitment demonstrated by NYUSPS faculty members through committee service, stellar teaching, and groundbreaking research, highlighted in this newsletter are several recently introduced School initiatives. The renamed Division of Applied Undergraduate Studies has accepted its first group of students into the reduced-tuition Associate’s degrees (see page 5), offering unprecedented access to those who would not normally be able to afford the stellar education the Division provides. In partnership with the University, the School has launched the Professional Edge Program, which offers NYU juniors and seniors the opportunity to enroll in professionally focused noncredit courses to enhance their educational experience, free of charge (see page 6). In addition, NYUSPS will launch the new NYU Veterans and Military Resource Center—a support hub for current NYU student veterans, and a place where innovative programming and services will be introduced to serve veterans in the population at large (see page 7).

I also wanted to take the opportunity to highlight the recently launched Being@NYU Assessment of Equity, Diversity, and Inclusion. As core stakeholders in the NYU community, your experiences and perspectives as faculty members are critical in this process. A few minutes of your time can help us to improve the NYU experience for all. I thank each of you in advance for your participation.

As ideas for new programs and initiatives become reality, I look forward to sharing our continued progress with you throughout the year. I wish you all the best as the fall semester comes to a close, as well as an extraordinary holiday season with family and friends.

Sincerely,

Dennis Di Lorenzo
Harvey J. Stedman Dean
NYU School of Professional Studies

Follow the dean on Twitter @nyuspsdean.

COUNCIL AND COMMITTEE UPDATES

Faculty Council

The Faculty Council, a core component of shared governance at the NYU School of Professional Studies, is now entering its third year. It consists of elected full-time faculty representatives from each NYUSPS division, in addition to two adjunct faculty members. The director of academic and faculty affairs participates as an ex-officio member. The Council’s function is to contribute to academic excellence and other core objectives of the School by providing opportunities, to address collectively, matters of school-wide relevance and of concern to the faculty.

Over the past academic year, the Faculty Council engaged with the dean in developing the School’s appointment and reappointment policy for full-time faculty members to regularize multiyear contracts. It also contributed to the refinement of policies on faculty expectations, full-time faculty grievance procedures, and student and faculty assessment methods. During this academic year, the Council expects to continue to provide input on the appointment and reappointment policy and grievance procedures for the full-time faculty. It also expects to support deliberation on the system to review faculty performance; to provide leadership regarding further development of assessment policies; and to contribute to the School’s commitment to curriculum development, affordability, recruitment, admissions, and diversity.

The Faculty Council meets at least three times every fall and spring semester. Minutes of meetings can be found on the Office of Academic and Faculty Affairs website. There will be general meetings in the year ahead during which faculty members can contribute to the Council’s agenda. The first meeting was held on Tuesday, October 24. The remaining dates are December 7, 2017; February 6, 2018; and March 22, 2018 (during the hour before the dean’s all-faculty meeting). These dates are subject to change, and invitations will be sent prior to each meeting, asking faculty members to contribute agenda items. The Council’s effectiveness depends upon the contributions of all faculty members who are encouraged to attend general meetings and engage with their representatives.

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The Faculty Council also welcomed three newly elected full-time faculty representatives, two newly elected adjunct faculty representatives, and two newly elected adjunct faculty alternate members. The Council representatives are listed below:

### Full-Time Faculty Representatives

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<tr>
<th>Name</th>
<th>Title and Department</th>
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<tbody>
<tr>
<td>Anne Marie Goetz</td>
<td>(Chair), Clinical Professor, Center for Global Affairs</td>
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<tr>
<td>Mary Ann Hallenborg</td>
<td>(Secretary), Clinical Assistant Professor, Schack Institute of Real Estate</td>
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<tr>
<td>Barry Hersh</td>
<td>(Vice-Chair), Clinical Associate Professor, Schack Institute of Real Estate</td>
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<tr>
<td>David Hollander</td>
<td>Clinical Associate Professor, Tisch Institute for Sports Management, Media, and Business</td>
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<tr>
<td>Jeannette Monaco</td>
<td>Clinical Assistant Professor, Division of Programs in Business (New)</td>
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<tr>
<td>Sharr Prohaska</td>
<td>Clinical Associate Professor, Jonathan M. Tisch Center for Hospitality and Tourism</td>
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<tr>
<td>Mary Ritter</td>
<td>Language Lecturer, Division of Languages and Humanities</td>
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<tr>
<td>Antonios Saravanos</td>
<td>Clinical Assistant Professor, Division of Applied Undergraduate Studies</td>
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<tr>
<td>Yuna Seong</td>
<td>Language Lecturer, Division of Languages and Humanities (New)</td>
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<tr>
<td>Chyng-Feng Sun</td>
<td>Clinical Professor, Division of Applied Undergraduate Studies (New)</td>
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### Adjunct Faculty Representatives

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<th>Name</th>
<th>Title and Department</th>
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<tr>
<td>Kevin Chen</td>
<td>Adjunct Assistant Professor, Center for Global Affairs (New)</td>
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<tr>
<td>Julia Keefer</td>
<td>Adjunct Associate Professor, Division of Applied Undergraduate Studies (New)</td>
</tr>
<tr>
<td>Dina Tate</td>
<td>(First Alternate), Adjunct Instructor, Division of Programs in Business (New)</td>
</tr>
<tr>
<td>Hassan Abdulhaqq</td>
<td>(Second Alternate), Adjunct Instructor, Jonathan M. Tisch Center for Hospitality and Tourism (New)</td>
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**Assessment Committee**

This academic year, the Assessment Committee will seek to close the assessment loop for student evaluations by examining the use and impact of the new student evaluations at NYUSPS. It also will seek to address how these evaluations can be used for continual improvement and teaching effectiveness. Additionally, the Committee will begin to discuss valid measures of learning by examining student learning outcomes at the course and program levels. The Assessment Committee will conduct this work methodically by reviewing the outcomes and measures of those outcomes, in addition to other factors related to valid measures of learning. The Assessment Committee is comprised of the following members:

- **Barbara Borst**, Adjunct Professor, Center for Global Affairs
- **Jukka Laitamaki**, Clinical Professor, Jonathan M. Tisch Center for Hospitality and Tourism
- **Karen Miner-Romanoff** (Ex-Officio), Assistant Dean of Academic Excellence, Center for Academic Excellence and Support
- **Michael Palij**, Adjunct Associate Professor, Division of Applied Undergraduate Studies
- **Jens Rudbeck**, Clinical Associate Professor, Center for Global Affairs
- **Antonios Saravanos** (Ex-Officio), Clinical Assistant Professor, Division of Applied Undergraduate Studies

**Rank, Title, and Privilege Committee**

The Rank, Title, and Privilege (RTP) Committee is charged with the annual review of processes and policies related to adjunct and full-time promotions, initial appointment and assignment of rank, and other policies related to privileges, such as applications for special academic leave.

This fall, the Committee welcomed two new members. The RTP Committee representatives are below:

- **Mary Beth Altier**, Clinical Assistant Professor, Center for Global Affairs
- **Brandon Brown**, Clinical Assistant Professor, Tisch Institute for Sports Management, Media, and Business (New)
- **Sean Hennessey**, Clinical Assistant Professor, Jonathan M. Tisch Center for Hospitality and Tourism
- **David Hollander** (Ex-Officio), Clinical Associate Professor, Tisch Institute for Sports Management, Media, and Business
- **Shant Melkonian** (Chair), Language Lecturer, Division of Languages and Humanities
- **Cameron Myler**, Clinical Assistant Professor, Tisch Institute for Sports Management, Media, and Business (New)
- **Mechthild Schmidt Feist**, Clinical Professor, Department of Applied Undergraduate Studies

The RTP Committee has a full agenda for the academic year. It will meet on a regular basis to review promotion portfolios submitted by full-time and adjunct faculty members; consider special academic leave requests; conduct an annual review of all documents, policies, and processes related to RTP matters; and handle any other matters requested by the dean that fall under the purview of the Committee. Finally, to assist NYUSPS faculty members in preparing a promotion portfolio, the Committee will work on a document that outlines general guidelines for writing a Personal Statement of Teaching Philosophy.

**Student Affairs Committee**

The primary responsibility of the Faculty Council's Student Affairs Committee is to work closely with the Office of Student Affairs to review and make policy recommendations related to student academic performance, classroom behavior, and academic experience.

The Student Affairs Committee is comprised of the following individuals:

- **Julia Keefer**, Adjunct Associate Professor, Division of Applied Undergraduate Studies
- **Mary Ritter** (Chair), Language Lecturer, Division of Languages and Humanities
- **Yuna Seong**, Language Lecturer, Division of Languages and Humanities
- **Trisch Arbib**, Director, Student Affairs
- **Anna Condoulis**, Associate Dean, Student Affairs, Alumni Relations, and Events

Over the past year, committee members have participated on Judicial Hearing Panels and advised on the implementation of a new Graduate Grading Rubric that now reflects consistency across the School. Among upcoming projects this fall, the Committee will discuss developing a Code of Ethics agreement for all students to sign at the beginning of each semester.

**New Appointments on University Committees and Councils**

**Graduate Program Committee – Sylvia Maier**

Sylvia Maier, a clinical associate professor in the NYUSPS Center for Global Affairs, was elected by her peers to be the new NYUSPS representative to the University’s Graduate Program Committee (GPC). In this role, she will work with representatives from various units across the University to review proposals from colleges, schools, and portal campuses and to make recommendations to the provost for new masters and doctoral degree programs. The GPC evaluates all graduate program proposals to ensure that NYU units with graduate components maintain comparable standards of work for all degrees and to make certain there is minimal curricular overlap between or among units.

**Full-Time Continuing Contract Faculty Senators Council – Antonios Saravanos (NYUSPS Faculty Senator)**

Antonios Saravanos, a clinical assistant professor in the NYUSPS Division of Applied Undergraduate Studies, was elected by his peers to serve as the NYUSPS Faculty Senator to the Full-Time Continuing Contract Faculty Senators Council (C-FSC). Consisting of 29 members of the full-time continuing contract faculty, the C-FSC considers matters of educational and administrative policy and functions as the Faculty Personnel Committee of the Senate with respect to the continuing contract faculty. C-FSC representatives participate in various committees representing the contract faculty population and may bring forth matters they believe should be addressed by the larger senate or its committees.

(continued on page 4)
Full-Time Continuing Contract Faculty Senators Council – Edward Kleinert (NYUSPS Alternate Senator)

Edward Kleinert, a clinical assistant professor in the NYUSPS Division of Programs in Business, was elected to serve by his peers as the NYUSPS alternate senator to the C-FSC. As the NYUSPS alternate senator, Kleinert will attend the Faculty Senators Council meetings when the current NYUSPS senator is unable to attend. He also will have voting rights when the NYUSPS senator is unable to participate in a vote. The senator and the alternate senator will work together to represent the full-time continuing contract faculty population within the School.

Faculty Advisory Committee on Academic Priorities – David Hollander

David Hollander, a clinical associate professor in the NYUSPS Tisch Institute for Sports Management, Media, and Business, was elected by his peers to serve as the NYUSPS representative to the Faculty Advisory Committee on Academic Priorities. Chaired by Provost Katherine E. Fleming, the Committee is composed of senior faculty members from across the University. The Faculty Advisory Committee provides input to University leadership on a range of academic matters to ensure that every decision at the University is based upon academic priorities and reflects the overarching mission of strengthening a culture of teaching and research excellence throughout the University.

Undergraduate Academic Affairs Committee – April Krassner

April Krassner, a clinical associate professor in the NYUSPS Division of Applied Undergraduate Studies was elected by her peers to serve as the NYUSPS representative to the Undergraduate Academic Affairs Committee. The Committee, chaired by the senior vice provost for academic affairs, focuses on items pertaining to undergraduate student academic life. It is comprised of distinguished members of the faculty and student body from across the University. The Committee has advised the University administration on matters such as global learning objectives, undergraduate writing, and student evaluations. It will continue to advise on any and all matters of academic importance to the School’s undergraduate students.

NYUSPS DEAN’S RESEARCH GRANT PROGRAM FOR 2017–2018 FUNDS FIVE FACULTY PROJECTS

In addition to classroom teaching, scholarly and applied research by faculty members is a necessary and valuable activity at any institute of higher education. Now in its third year, the NYUSPS Dean’s Research Grant Program represents a critical addition to faculty teaching in the classroom and to the School’s role as a thought leader in the industries it serves. Each year, full-time faculty members may apply for grants of up to $5,000 to fund their research projects, while adjunct faculty members interested in conducting research can partner with full-time professors on submissions for the Dean’s Research Grant.

Five research submissions received conditional approval for the 2017–2018 fund, pending additional review and approval from the University Committee on Activities Involving Human Subjects (UCAIHS).

Brandon Brown, a clinical assistant professor at the NYUSPS Tisch Institute for Sports Management, Media, and Business, will use an experimental design to investigate the particular factors that may influence African Americans to consume baseball. Brown’s research also will examine the effect that racial heuristic cues may have upon African-American intentions to consume baseball.

Donatella Delfino, a clinical associate professor at the NYUSPS Division of Applied Undergraduate Studies, will investigate system authentication in virtual environments, specifically mixed reality (MR) and virtual reality (VR). This study seeks to examine whether the usability (effectiveness, efficiency, and satisfaction measured through anxiety) of authentication varies among three different modalities: 2D, MR, and VR. Delfino will collaborate with colleagues Clinical Assistant Professor Antonios Saravanos and Adjunct Instructor Bohdan Hawryluk.

Andrea Geurin, a clinical associate professor at the NYUSPS Tisch Institute for Sports Management, Media, and Business, will examine the social media-related resources provided to athletes who compete in the Youth Olympic Games (YOG) from their national governing bodies (NBGs). The findings will result in a deeper understanding of US NBGs’ social media policies and education efforts, specifically for their YOG athletes. Geurin’s research submission received approval from the UCAIHS in September.

Kristine Kerr, a clinical assistant professor and academic director of the MS in professional writing in the NYUSPS Division of Languages and Humanities, will employ qualitative research methods to pilot a flexible online writing workshop curriculum for NYC court-involved youth. The project aims to document the experiences of these youth (in their own words) as they navigate between institutions of justice and education, and to promote greater awareness about issues affecting the lives of these individuals.

Antonios Saravanos, a clinical assistant professor in the NYUSPS Division of Applied Undergraduate Studies, will execute an independent usability test on locimetric authentication by comparing points considered by users (captured using eye-tracking equipment) to those actually selected. The study will investigate whether users of locimetric authentication consider more secure passwords points and simply do not select them, or if they are not even considered. Clinical Associate Professor Donatella Delfino and Adjunct Instructor Bohdan Hawryluk also will support this research.
NYUSPS TO OFFER NEW MS IN EVENTS MANAGEMENT PROGRAM

The NYU School of Professional Studies recently presented a new graduate degree program proposal for an MS in events management to the University’s Graduate Program Committee (GPC) and received GPC approval to proceed. The School will submit the proposal to the New York State Education Department for review and registration. Once approved, the new program will be implemented with an expected launch date of Fall 2019.

The MS in events management is designed as a flexible 36-credit graduate degree program that will be delivered onsite and online to full-time and part-time students through the NYUSPS Jonathan M. Tisch Center for Hospitality and Tourism.

New York City is a global center for leisure, business, and sports events. The graduate program was developed to prepare qualified individuals for event management roles across private, public, and not-for-profit organizations. The degree combines a solid core business curriculum with specialized event electives in business development, sports, and other event management niche areas. The comprehensive curriculum focuses on the numerous skills that event managers need in order to succeed in this fast-growing, globalized industry, and it combines academic excellence with practical application.
NYUSPS OFFERS NYU JUNIORS AND SENIORS ACCESS TO PROFESSIONALLY FOCUSED NONCREDIT COURSES FREE OF CHARGE AS PART OF NEW PROFESSIONAL EDGE PROGRAM

In his quest to make studying at NYU more affordable for more students, during the late winter/early spring of 2016, NYU President Andrew Hamilton established the Affordability Steering Committee. This committee has since engaged the entire University community in exploring a wide range of ideas and strategies to make an NYU education more affordable. Simultaneously, a working group, composed principally of administrators responsible for major operational units, was assembled to foster and catalyze findings. As a member of this working group, NYUSPS Dean Dennis Di Lorenzo has focused on how the School can help to add value to the larger NYU undergraduate experience by affording students the opportunity to explore career paths.

During Fall 2017, the NYU School of Professional Studies began offering NYU juniors and seniors the chance to enroll in professionally focused noncredit courses, free of charge. The new Professional Edge program complements undergraduate students’ academic pursuits with opportunities for career exploration and development. The program will provide academic guidance and career counseling to support student efforts in gaining internships during their time at NYU, as well as full-time employment after graduation.

Students taking advantage of Professional Edge will be encouraged to work with an NYU Wasserman Center career coach and their academic adviser to carefully select the course that best complements their career goals. Current undergraduate juniors and seniors who have earned at least 64 credits and who have maintained a GPA of 2.0 will qualify to enroll in one Professional Edge course per semester.

BEING@NYU ASSESSMENT
“A benchmark to measure our progress in advancing equity, diversity, and inclusion.”

The University launched one of its most important undertakings on November 14, 2017—the Being@NYU Assessment on equity, diversity, and inclusion. A recommendation from the Equity, Diversity, and Inclusion Advisory Task Force, the assessment will aim to learn more about the living, learning, and working environment at NYU, with a particular focus on issues of equity, diversity, and inclusion. Students, administrators, faculty and staff members across NYU—in New York, Abu Dhabi, Shanghai, and the global academic centers—were invited to take the confidential survey, which launched electronically (paper format is available), and will remain open until December 14, 2017.

The assessment will allow NYU to improve its campus environment by addressing the challenges and seizing the opportunities it identifies. More information can be found at nyu.edu/about/university-initiatives/being-at-nyu-survey.html.
NYUSPS TO PLAY LEADING ROLE IN LAUNCH AND MANAGEMENT OF NEW NYU VETERANS AND MILITARY RESOURCE CENTER

During Fall 2017, NYUSPS will soft launch the NYU Veterans and Military Resource Center. In partnership with other schools and university departments, the Center will increase the support for current NYU students who are veterans or military-affiliated through veteran-specific programming and other strategic initiatives. In addition to serving veterans who are enrolled at NYU, the Center also will support the veteran population at large, through numerous community engagement initiatives. Veterans will use the Center to gain a better understanding of the resources available to them as they seek to further their education or career.

The Center will offer programming that will ease the transition to college and civilian life, provide an overview of benefits available, serve as a knowledge resource, maintain a comprehensive website, host events, and partner with off-campus veteran-affiliated organizations. Over the course of the fall semester, the Center will begin to offer limited services to veterans and military-connected students.

NYUSPS LAUNCHES EXECUTIVE CERTIFICATE PROGRAMS IN NYUSPS TOKYO

Expanding on its global offerings, NYUSPS is adding to the nondegree programs it offers in Japan. During Spring 2018, the School is launching a series of Executive Certificate programs in NYUSPS Tokyo.

Since its inception in 2013, NYUSPS Tokyo has delivered high-quality English language programming at its modern space in the heart of downtown Tokyo. This year, to expand the scope of the courses it offers, NYUSPS Tokyo introduced several short courses and workshops focused on integral professional skill sets, including leadership, strategic management, and business innovation.

The Executive Certificates launching next year are designed as microcredentials that are modeled on the Diploma Programs introduced in New York over the past several years. However, these certificates are designed for mid- to high-level professionals in Japan who seek professional skill building and career advancement in industry areas relevant to the country’s economic development goals. They will be prescriptive, four-course sequences that can be completed over the span of two to four semesters and will be taught by local faculty members already based in Japan. The certificates will focus on industry skills in hospitality and tourism, sports business, real estate finance, business operations, and global affairs, among other topics.

A call for applications for content experts with relevant industry knowledge and experience to contribute to program design and curricular development was recently distributed to the NYUSPS community. Drawing upon deep industry expertise with global applications, the Executive Certificates will introduce the School’s unique model of industry-immersive education to Japan. Faculty members who would like to contribute to this exciting new endeavor should contact the Office of Global and Strategic Initiatives (sps.global@nyu.edu) for additional information.
NYUSPS CENTER FOR ACADEMIC EXCELLENCE AND SUPPORT (CAES) PROMOTES TEACHING EXCELLENCE AND SCHOOL-WIDE LEARNING

Innovative teaching and learning are the hallmarks of a great institution of higher education. Embracing and implementing new methods that promote pedagogical innovation, academic rigor, and scholarship is central to the function of the NYUSPS Center for Academic Excellence and Support (CAES). Through its professional development activities, CAES works to build and sustain a vibrant, school-wide learning community that supports quality instruction, enhances reputation, and promotes growth.

The CAES philosophy is simple: to provide research-based and data-driven teaching and learning support for and with all NYUSPS faculty members as educational trailblazers. The Center serves its constituents and the industries and communities in which they work by offering a suite of Pedagogical and Technological workshops and programs designed to encourage best teaching practices whether in-person, online, or in blended formats.

CAES supports the systemic and iterative integration of innovative curricula delivered by the faculty in experiential and dynamic environments utilizing technology to heighten mastery of professional and lifelong learning. It seeks to measure those innovative teaching and learning strategies and to contribute to the field as scholars and practitioners.

The NYUSPS faculty is encouraged to utilize the services and resources of the Center in its effort to support experiential and theory-to-practice professional education, and as it strives to become a premier center of teaching and learning excellence that advances the School’s mission and vision.

For more information, please visit the CAES website, under the Faculty tab of the NYUSPS homepage, or email the team at caes.sps@nyu.edu.

CAES Leadership

Karen Miner-Romanoff leads CAES as the assistant dean of academic excellence. With more than 14 years of experience in higher education, she believes in breaking down artificial walls between the classroom and the professions and industries that the School serves through data-driven and measurable student learning experiences that contribute to the knowledge economies and enhance communities. She received the 2017 Professional-Practitioner Award from the Ohio Council of Criminal Justice Education for her leadership and involvement in the professional field of criminal justice.

Chris Zakrzewski is the new director of educational technology at CAES. He comes to NYUSPS after nearly seven years as the assistant provost for technology and instructional innovation at Saint Xavier University in Chicago. He will focus on developing a comprehensive approach to technology adoption and instructional development, as well as on identifying new ways to foster and spread innovative teaching and learning among NYUSPS faculty members and students. His recent work has focused on developing state-of-the-art learning spaces geared toward increasing faculty-student interactions.

Susan Ko is the director of faculty development at CAES. She brings an impressive record as former director of faculty development and instructional technology for the CUNY School of Professional Studies. Ko has more than 14 years of experience as a leader in advancing research-based teaching and learning. Consistent with CAES and NYUSPS strategies, she is an educational entrepreneur, author, scholar, and practitioner. Her book, Teaching Online: A Practical Guide, is in its fourth edition and serves to support excellence in the online classroom.
FACULTY NEWS

Faculty Appointments

Christopher Ankersen Named Clinical Associate Professor at the Center for Global Affairs

Christopher Ankersen, PhD, has been appointed a clinical associate professor at the NYUSPS Center for Global Affairs (CGA). His research interests include civil-military relations, international security, and the international politics of Asia. He also is an adjunct associate professor of politics and economics at the Royal Military College of Canada; a senior research fellow at the German-Southeast Asian Center of Excellence for Public Policy and Good Governance at the Faculty of Law of Thammasat University (Bangkok, Thailand); and a member of the Regional Consultative Group on Humanitarian Civil-Military Coordination for Asia and the Pacific.

Previously, Ankersen served with the United Nations for 12 years, working in Bangkok, Phnom Penh, Geneva, Vienna, and New York. He has taught at the London School of Economics and Political Science (LSE), the London Centre for International Relations, King’s College London, and Carleton University, and he has acted as a consultant to militaries, governments, and private firms in the UK and Canada. From 1988 to 2000, he was an officer in the Canadian Forces, serving in overseas missions with the UN and NATO. From 2002 to 2004, he was a Ralf Dahrendorf Scholar at LSE, and in 2004, he was the recipient of the Canadian Security and Defence Forum Dr. Ronald Baker Doctoral Scholarship. He has received awards for his writing from the Royal United Services Institute, the Maritime Awards Society of Canada, the US Department of Defense, and the British Army.

Ankersen has produced a number of publications on international relations and strategic studies, including The Politics of Civil-Military Cooperation and two edited volumes: Understanding Global Terror and Civil-Military Cooperation in Post-Conflict Operations.

He earned a PhD and an MSc in international relations from the London School of Economics and Political Science in 2009 and in 1998 respectively, and a BA (Honors) in military and strategic studies from Royal Roads Military College (Canada) in 1992.

Joshua A. Harris Appointed Academic Director and Clinical Assistant Professor at the Schack Institute of Real Estate

Joshua Harris, PhD, has been named academic director and a clinical assistant professor at the NYUSPS Schack Institute of Real Estate. His primary areas of expertise include economic development, market research, expert testimony, and financial/project consulting. He also serves as a managing partner with the Lakemont Group, a boutique real estate and economic consultancy in Orlando, FL. His clients include national real estate developers, real estate investment trusts, private equity firms, law firms, and hospitality institutions, as well as local governments and real estate companies.

Prior to joining NYUSPS, Harris was the director of the Dr. P. Phillips Institute for Research and Education in Real Estate at the University of Central Florida, where he was responsible for directing research initiatives, industry outreach, and program development. He is coauthor (with G. Mueller, A. Mueller, and H. Guirguis) of the forthcoming article, “Concentration in US Mortgage Loans and the Impact of the Great Recession,” in International Real Estate Review. He also is the author of the article, “Multifamily Investment Strategies: Does Property Class and Market Type Matter?” to be published in Real Estate Finance.

Harris earned a PhD in finance in 2012, an MBA in 2007, and a BS in business administration (University honors, magna cum laude) in 2004, all from the University of Central Florida. He holds the Chartered Alternative Investment Analyst (CAIA) designation, and he has been named an Honorary Kentucky Colonel, an NAIOP Research Foundation Distinguished Fellow, a Counselor of Real Estate (CRE), and a Certified Commercial Investment Member (CCIM). He also has served via gubernatorial appointment on the Florida Real Estate Appraisal Board. He is routinely called on as an expert witness and for media interviews in the fields of real estate, finance, and economics.

John Victor Kane Named Clinical Assistant Professor at the Center for Global Affairs

John Kane, PhD, has joined the NYUSPS Center for Global Affairs as a clinical assistant professor. His current research areas include political partisanship and ideology, public opinion and behavior, and quantitative research methods.

Kane has taught a variety of courses at Stony Brook University, the NYU School of Professional Studies, and St. Joseph’s College. His undergraduate courses have covered human rights, political psychology, foreign policy, while his graduate courses have focused on research methods, applied statistics, and data analysis. His honors and awards include Stony Brook University’s Milton Lodge Award for Outstanding Research Potential, the Stony Brook University Departmental Teaching Award, and the NYUSPS Teaching Excellence Award. In 2016, the International Society for Political Psychology (ISPP) named him a Summer Academy Fellow in Warsaw, Poland, and in 2017, the American Political Science Association presented him with its John Sullivan Award for Best Paper Presented by a Graduate Student.

In its June 2016 issue, Presidential Studies Quarterly published Kane’s article, “Control, Accountability, and Constraints: Rethinking Perceptions of Presidential Responsibility for the Economy,” and named Kane its Featured Author for that issue. Kane’s research has been published in a variety of peer-reviewed journals, including the British Journal of Political Science, Public Opinion Quarterly, and Social Science Quarterly. While his research is primarily in the context of US politics, he plans to expand his focus to other geographic areas, particularly Latin America.
Recep “Richie” Karaburun Appointed Visiting Clinical Assistant Professor at the Jonathan M. Tisch Center for Hospitality and Tourism

Recep “Richie” Karaburun has been named a visiting clinical assistant professor at the NYUSPS Jonathan M. Tisch Center for Hospitality and Tourism. His research focuses on cultural differences in service quality, the impacts of nationalism in consumer ethnocentrism and of culture in international marketing, and hotel distribution strategies in international markets. With more than two decades of experience in the travel industry, Karaburun helps travel companies to start and develop a growth strategy and business. He has served on numerous industry panel presentations across a number of disciplines—sales leadership, marketing, hotel and other supplier negotiations, team building, leadership, and travel operations.

Karaburun has taught many classes at the NYUSPS Jonathan M. Tisch Center since 2014 and at Fairleigh Dickinson University since 2016. He serves as managing director, North America, at Roomer, an online peer-to-peer marketplace for travel. Prior to joining Roomer, Karaburun worked as vice president of global supplier relations at RADIUS, president at GTA North America, and vice president of product development and contracting at American Tours International, achieving high-value revenue and profit gains, securing large-scale cost savings, and improving organizational productivity and performance at each post.

He is currently pursuing a doctoral degree in business administration with a concentration in marketing at the Lubin School of Business at Pace University. He earned an MBA from the George L. Argyros School of Business and Economics at Chapman University in Orange, California, in 2001 and a BBA in international relations from Uludag University in Bursa, Turkey, in 1991.

Danielle Lester Named Clinical Assistant Professor at the Schack Institute of Real Estate

Danielle Lester, PhD, has been named a clinical assistant professor at the NYUSPS Schack Institute of Real Estate. Her research focuses on behavioral economics and the impact that education and industry have on investment decision-making. Her PhD thesis specifically explored the phenomena of delusion and deception in a megaproject environment and the factors that create, and mitigate, these phenomena.

Previously, Lester served as an associate lecturer at the School of Civil Engineering at the University of Queensland in Australia, and she has guest lectured at Virginia Tech. She has worked on a number of construction projects in Australia, the UK, and the United States, including the Legacy Way tunnel, Origin Alliance’s Ipswich Motorway Upgrade: Dinmore to Goodna road improvement project, the Building the Education Revolution initiative with Laing O’Rourke Australia, and the Gateway Upgrade North and Northern Link Road Tunnel projects with Boral Resources.

Lester is a member of the Royal Institution of Chartered Surveyors (RICS) and was elected a fellow (FRICS) of the professional body in 2015. Her honors include being named by Professional Women in Construction (PWC) one of “20 Under 40 Outstanding Women in the Industry,” and receiving a New York Women Executives in Real Estate Scholarship and the Michael F.X. Waters Writing/Research Scholarship, both by the NYUSPS Schack Institute of Real Estate.

She received a PhD in civil engineering from the University of Queensland in 2017, an MS in construction management from NYUSPS in 2014, and a BSc (Hons) in valuation surveying from Staffordshire University in 2002.

Peter Marber Named Clinical Associate Professor at the Center for Global Affairs

Peter Marber, PhD, has been appointed a clinical associate professor at the NYUSPS Center for Global Affairs. An author, teacher, and Wall Street veteran, Marber has written more than 100 articles and columns on globalization, international finance, development economics, and human capital, and he has authored or edited six books. He is the coeditor, with Daniel Araya, of his most recent book, The Evolution of Liberal Arts in the Global Age, published by Routledge in March 2017.

Since 1993, Marber has taught in graduate programs at Columbia, Harvard, and Johns Hopkins. An award-winning money manager, Marber headed emerging market investments for Loomis, Sayles & Company and HSBC Global Asset Management, and he was a partner and president of the emerging market subsidiaries at Wasserstein Perella & Co. He has lectured at dozens of international conferences and has been a market commentator for CNN, the Financial Times, CNBC, Barron’s, Reuters, Bloomberg, and The Wall Street Journal.

His recent honors include Dean’s Commendations for Teaching and the 2017 JoAnne Fussa Distinguished Teaching Award for management and finance faculty during this year’s Harvard University commencement ceremonies. Marber was one of 10 recipients of a 2017 Columbia University Alumni Medal. A fellow of the Royal Society of Arts in London, he has served on the boards of Columbia University, the Emerging Markets Trade Association, New America Foundation, and World Policy Institute.

Marber earned a PhD from the University of Cambridge, a masters degree in international affairs from Columbia University, and a bachelors degree from Johns Hopkins University.
Nicolas Graf, PhD, has recently been appointed associate dean of the NYUSPS Jonathan M. Tisch Center for Hospitality and Tourism. Over the past 20 years, Graf has delivered executive education courses for companies in Asia, North and South America, and Europe, and has served as a consultant in the fields of asset management, strategic planning, and business development. Most recently, he served as chief academic officer of Les Roches Global Hospitality Education, a top-ranked hospitality and tourism management school, where he oversaw all faculty, academic programs, and admissions for the school’s five campuses. Prior to this role, Graf served as managing director of Alain Ducasse Education & Consulting, and professor and director of the IMHI Center of Excellence in Hospitality, Food & Travel at ESSEC Business School in Paris. Before joining ESSEC, he was a professor at the University of Houston, a professor at the École hôtelière de Lausanne, and a visiting professor at NEOMA Business School.

As a scholar, Graf’s research focuses on strategy and corporate finance. He has published in numerous academic journals, including the International Journal of Hospitality Management, the Real Estate Finance Journal, and the Journal of Retail and Leisure Property. He also has published a number of applied articles in industry journals and newsletters such as the HVS newsletter, hospitalitynet.org, ehoteller.com, and EHLITE Magazine.

In his new role as associate dean of the Tisch Center, Graf will lead the Center in creating innovative curricula, engaging industry partners, and attracting high-quality students from around the world. He will work closely with NYUSPS Dean Dennis Di Lorenzo to develop and implement a strategic vision for the Center. Graf will officially assume his new role on January 1, 2018.

Graf earned a PhD from the Pamplin College of Business of the Virginia Polytechnic Institute and State University, with a concentration in corporate finance and strategic management. He earned an MBA from HEC Lausanne and from the École hôtelière de Lausanne in Switzerland.
Chilling effect on some human rights defenders. Be part of a systematic assault on critical voices and had a chilling effect on some human rights defenders. The extrajudicial killings of impoverished drug users, appears to combatting terrorism. The jailing of de Lima, a vocal critic of the drug trade issue throughout the country and the erosion of democratic institutions under the pretext of addressing the drug trade issue.

The detention of Philippine Senator Leila de Lima on non-bailable drug trafficking charges is emblematic of sneaking authoritarianism amid President Rodrigo Duterte’s bloody war on drugs. This article was the outcome of an interview Goetz conducted with de Lima in jail during a research visit in June. Goetz was investigating the role of women’s organizations in resisting the erosion of democratic institutions under the pretext of addressing the drug trade issue throughout the country and combatting terrorism. The jailing of de Lima, a vocal critic of the extrajudicial killings of impoverished drug users, appears to be part of a systematic assault on critical voices and has had a chilling effect on some human rights defenders.

**In their study, “The Case for Inclusive Prosperity,” Richard Florida, renowned urbanist and NYUSPS clinical research professor, and Steven Pedigo, clinical assistant professor and director of the NYUSPS Schack Institute of Real Estate Urban Lab, assert, “It’s time to put inclusive prosperity at the very top of America’s agenda.” Now more than ever, they acknowledge, solving today’s urban divides requires a broader, more encompassing strategy that enables all residents and neighborhoods to share in the benefits of the urban revival. Anchor institutions such as universities, medical centers, real estate developers, and high-tech companies have historically made an effort to bolster economic growth and spur innovation in their surrounding communities, but they have not done enough to provide access to these benefits to local residents who need them the most, they argue. The study asserts that solving today’s urban crisis requires a strategy that includes four key pillars that must be adopted in the quest for inclusive prosperity: more affordable housing; additional, more sustainable jobs for local residents; a focus on innovation, entrepreneurship, and creativity; and the design and construction of more inclusive spaces.**

**Jonathan M. Tisch Center for Hospitality and Tourism and the Family Travel Association Collaborate on 2017 Family Travel Survey**

For the third consecutive year, the NYUSPS Jonathan M. Tisch Center for Hospitality and Tourism collaborated with the Family Travel Association to conduct the 2017 US Family Travel Survey. Overseen and administered by Lynn Minnaert, academic director and clinical associate professor at the NYUSPS Tisch Center, the survey had 1,599 respondents and examined the travel behaviors, preferences, and attitudes of US families with children under the age of 18. A new addition to the survey this year was that respondents were asked to grade the travel industry on how well it serves families’ needs. The industry scored a lackluster grade of B-. Respondents highlighted the need for more affordable travel options, more diverse travel choices for larger families, more accessible travel options, and greater transparency in and more comprehensive information on pricing. They also expressed an interest in an increase in domestic packaged travel products.

**Division of Programs in Business Associate Dean Martin Ihrig Focuses on Knowledge-Mapping in Article and Podcast**

Martin Ihrig, associate dean of the NYUSPS Division of Programs in Business and a clinical professor, coauthored an article (with Ian MacMillan, a management professor at The Wharton School at the University of Pennsylvania, and Jill Steinhour, director of industry strategy and marketing at Adobe Systems), “Mapping Critical Knowledge for Digital Transformation,” and spoke on the topic during a July 6 podcast on Knowledge@Wharton. Today, companies in almost every industry are going digital. When digitalization is executed in the context of a company’s strategic knowledge, powerful growth opportunities can be uncovered. Ihrig and his colleagues assert that one way to accomplish this is by using a strategic knowledge-mapping framework, and they explain how this framework can shed light on the recent strategic changes at the software firm, Adobe Systems.

**Center for Global Affairs Clinical Professor Anne Marie Goetz Publishes Article on Jailing of Human Rights Senator in the Philippines**

Anne Marie Goetz, a clinical professor at the NYUSPS Center for Global Affairs, presented a political analysis, “The Silencing of Leila de Lima,” on July 7 on the website, openDemocracy. The detention of Philippine Senator Leila de Lima on nonbailable drug trafficking charges is emblematic of sneaking authoritarianism amid President Rodrigo Duterte’s bloody war on drugs. This article was the outcome of an interview Goetz conducted with de Lima in jail during a research visit in June. Goetz was investigating the role of women’s organizations in resisting the erosion of democratic institutions under the pretext of addressing the drug trade issue throughout the country and combatting terrorism. The jailing of de Lima, a vocal critic of the extrajudicial killings of impoverished drug users, appears to be part of a systematic assault on critical voices and has had a chilling effect on some human rights defenders.
which were determined by proximity between hospitals that provided deceased donors and transplant programs. As liver transplants became more successful and demand rose, livers became a scarce resource. Although a national system has been implemented that prioritizes liver allocation according to disease severity, actual organ distribution still occurs based on availability by region; however, some of the 11 regions have significantly more deceased donor livers than others. A new region-redistricting proposal has been designed to reduce geographic inequities, but it is being fought by many transplant centers that face less scarcity under the current model. Parent and Caplan examine the arguments put forth against the new proposal, couched in terms of fairness and safety, to show that the new system is technologically feasible, will save more lives, and will not worsen socioeconomic disparity.

NYUSPS Division of Applied Undergraduate Studies Clinical Professor Mechthild Schmidt Feist Produces Electronic Paintings on Human Suffering and Resilience

Mechthild Schmidt Feist, a clinical professor within the NYUSPS Division of Applied Undergraduate Studies, has recently produced a series of electronic paintings on human suffering and resilience titled “Underdog Will Fly.” Feist is an artist working with motion design and digital imagery. Two “Underdog Will Fly” works, “Your Freedom – My Luxury, Pieta-Next!” and “Sheltered – Skip this Ad” (below) were included in the ACM Siggraph Digital Arts Community Members’ Reel at the ACM Siggraph Conference in Los Angeles, July 30–August 3. The Conference is the world’s largest annual gathering and exhibition of computer graphics and interactive techniques.

Center for Global Affairs Clinical Associate Professor Waheguru Pal Sidhu Coauthors a Paper on the Link Between Pakistan, India, China, and the US

Waheguru Pal Sidhu, a clinical associate professor within the NYUSPS Center for Global Affairs, has cowritten a report (with Robert Einhorn, a senior fellow at Brookings Institution) titled “The Strategic Chain: Linking Pakistan, India, China, and the United States.” Part of the Brookings Institution’s Arms Control and Non-Proliferation Series, Paper 14, the report was published in March. Considerable policy analysis has been devoted to bilateral strategic relationships between Pakistan and India, India and China, and China and the United States, but the strategic dynamics among these nuclear powers cannot be understood or addressed on a strictly bilateral basis. Sidhu and his coauthor identify the factors behind the crucial strategic link that connects the four countries. The result of a year-long dialogue between former top officials from the four countries, the report offers several promising quadripartite recommendations. If implemented, these recommendations have the prospect of enhancing strategic stability.

Annelise Finegan Wasmoen, Academic Director at the NYUSPS Division of Languages and Humanities, Translates 17th-Century Chinese Short Story

Annelise Finegan Wasmoen, the recently appointed academic director of the MS in translation at the NYUSPS Division of Languages and Humanities and a clinical assistant professor, translated the Chinese short story, “Liu the Brave Tests a Horse on the Yuyang Road.” The story, written around 1660, appears in Idle Talk Under the Bean Arbor: A 17th-Century Chinese Story Collection, published by University of Washington Press in April 2017. The collection, whose author is known only as “Aina the Layman,” uses the seemingly innocuous setting of neighbors swapping yarns on a hot summer day under a shady arbor to share stories that uncover deep disillusionment with traditional values. The tales, ostensibly related by different narrators, parody heroic legends and explore the issues that led to the fall of the Ming dynasty, which occurred several decades before this collection was written. These stories speak to all troubled times, encouraging readers to confront the pretenses that lurk behind moralistic stances.

Division of Programs in Business Adjunct Instructor Serge Wind Publishes Article on Decline of Manufacturing in the US

Serge Wind, an adjunct instructor in the NYUSPS Division of Programs in Business, penned an article, “The Decline of Manufacturing in the US Economy: Impacts of China’s ‘Trade Shock,’ Trump’s Protectionist Tariffs, and the Drivers of Manufacturing Job Losses,” which appeared online in February 2017. In it, he discusses the long-term declining role of manufacturing in the US economy after World War II. The magnitude and fast pace of China’s import penetration, coupled with anemic demand for domestic goods and high productivity gains in American factories, are associated with the decline of 5.7 million domestic manufacturing jobs in the 2000–2010 period. China’s trade competition challenged the prevalent assumption that economies recover from trade shocks by displaced workers shifting into higher-productivity export industries. However, the effects on domestic manufacturing strongly suggest that the largest impact accounting for 85 percent of total manufacturing jobs lost in the 2000s is attributable to technological advances in US factories sustaining productivity gains, with trade weighing in as a relatively minor contributory factor.
**FACULTY BOOKS**

**Digital Privacy in the Middle East**  
**By Dena Bateh**  
**Lambert Academic Publishing, May 2017**

Dena Bateh, an adjunct assistant professor within the NYUSPS Division of Programs in Business, authored an e-book, *Digital Privacy in the Middle East*, in which she examines the impact of globalization on privacy. As technology continues to grow rapidly, individuals are connecting across the continents and through various modes of communication, such as social media, Skype, and e-commerce. While there seem to be advantages to this, Bateh contends that there is an underlying disadvantage when it comes to privacy. She takes a closer look at privacy from the Middle Eastern perspective and its impact on the region. In an earlier paper, titled “Globalization Studies,” published in March, she explored globalization’s (in particular Western ideas) impact on migration, digital privacy, and entrepreneurship.

**Urban Redevelopment: A North American Reader**  
**Edited by Barry Hersh**  
**Routledge, September 2017**

NYUSPS Schack Institute of Real Estate Clinical Associate Professor Barry Hersh is the editor of *Urban Redevelopment*, which discusses and synthesizes the history and varied aspects of community revitalization including urban design, gentrification, transit-oriented development, resilience, real estate, finance, and brownfields. This volume spans the history of the grand masters, such as Baron Haussmann and Robert Moses, through more recent developments in the field, including community participation, stakeholder involvement, and creative local leadership. The increased importance of sustainability, high-energy performance, resilience, and pre- and post-catastrophe planning are discussed in detail. In addition to Hersh, contributors include NYUSPS Schack Institute alum Genevieve Lee Cabanilla ’13 and Adjunct Instructor T. Lawrence Wheatman, who provided photography for the cover.

**Smart Cities, Smart Mobility: Transforming the Way We Live and Work**  
**By Lukas Neckermann**  
**Matador, June 2017**

In this volume, Lukas Neckermann, an adjunct instructor with the NYUSPS Division of Programs in Business, discusses the urban environments we call home. Discussions regarding mobility must be grounded in a broader context that includes the dynamics of and the relationships between urban and rural areas; the local and national economic, political, and social environments; and the technological progress that is being made in industries that are associated with this revolution. The air quality we require, the infrastructure we deserve, the mobility we need, and the way we work are transforming the way we want to live. Neckermann delves into smart mobility, smart energy, smart infrastructure, and the use of data as a means of improving our situation, while always maintaining a clear focus on what is most important: what he calls the “city-zen.”

**Point Counterpoint II: New Perspectives on People + Strategy II**  
**By Marc B. Sokol, Anna A. Tavis, and Richard M. Vosburgh**  
**Society for Human Resource Management, November 2017**

Anna Tavis, PhD, a clinical associate professor and academic director of human capital management and leadership at the NYUSPS Division of Programs in Business, and her coeditors have published the second book in a series that originated with *Point Counterpoint* in 2012. The new book contains 16 sets of debates addressing five key topics at the intersection of people and strategy: the future of human resources, leadership and talent development, performance and potential management, organizational design, and organizational purpose and health. More than 90 authors, consultants, academics, practitioners, and thought leaders contributed to the discussion. The Point Counterpoint series was started with an understanding that, in the strategic arena of human resources, there often is no one “right answer,” and that proper solutions evolve from the straightforward presentation of facts and various points of view.
PRESTIGIOUS AWARDS AND DISTINCTIONS

• **John Benton**, an adjunct instructor in the NYUSPS Division of Programs in Business, was awarded a NY Foundation for the Arts ABI Grant and an NYC Media Lab for PRGRM, a digital publication that educates artists, institutions, and the public about emerging immersive technology, namely augmented reality (AR) and virtual reality (VR).

• **John Kane**, a clinical assistant professor in the NYUSPS Center for Global Affairs, received the American Political Science Association’s (APSA) John Sullivan Award for the best paper by a graduate student on a panel sponsored by the APSA’s organized section on Elections, Public Opinion, and Voting Behavior.

• **Brendan Parent**, director of the NYUSPS Applied Health Programs and a clinical assistant professor, was named editor in chief of the New York State Bar Association’s *Health Law Journal*.

• **Annelise Finegan Wasmoen**, academic director of the MS in translation and a clinical assistant professor, received the Emerging Scholar Award from the Association for Asian Performance.

• **Michael Zam**, adjunct assistant professor in the NYUSPS Division of Languages and Humanities, received an Emmy Award nomination in the “Outstanding Writing for a Limited Series, Movie, or Dramatic Special” category for cowriting the pilot episode of the TV miniseries, *Feud: Bette and Joan*.

OFFICE OF ACADEMIC AND FACULTY AFFAIRS EMAIL

Good communication is a top priority for the Office of Academic and Faculty Affairs. We want to hear from you! To that end, we have created an academic and faculty affairs email account that can be used for correspondence. Please feel free to contact us at sps.facultyaffairs@nyu.edu with questions or comments.

PROFESSIONAL DEVELOPMENT FOR FACULTY AT NYUSPS

As educators within a professionally focused educational environment, it is important that NYUSPS faculty members stay current on trends and new developments in higher education and in their respective industries or fields of study. The positive impact of continued professional development and research extends beyond the individual faculty member to the classroom and student experience.

The **Full-Time Faculty Professional Development Fund (FTFPDF)** is available to those full-time faculty members who wish to keep pace with the innovations that are driving their fields of expertise. Adjunct faculty members who seek to hone their skills as they relate to teaching at NYUSPS may request up to $1,000 from the **Adjunct Faculty Professional Development Fund (AFPDF)**. Financial allocations from the AFPDF are limited and are awarded on a first-come, first-served basis. Both funds may support and be applied to a wide range of activities. Examples are provided in the guideline documents for each fund.

**Special Academic Leave** is available to full-time faculty members who wish to pursue scholarly, creative, and/or professional interests that enhance their professional standing and further their intellectual development and achievement.

Applications for the 2018–2019 **Dean’s Research Grant Program** will be made available in March 2018. Program funds can be used by full-time faculty members to conduct scholarly and applied research. Adjunct faculty members may partner with a full-time faculty member on research projects.

For more information about the resources listed above, please consult the NYUSPS Office of Academic and Faculty Affairs website at [sps.nyu.edu/faculty/faculty_affairs.html](http://sps.nyu.edu/faculty/faculty_affairs.html).
NYUSPS Community Comes Together to Promote School Pride and Camaraderie during Annual Spirit Week

The 2017 NYUSPS Spirit Week, an annual event spearheaded by student leaders and sponsored by the NYUSPS Office of Student Life, began on Friday, October 20, and ended on Sunday, October 29. The week-long celebration of “school-hood” included social events, professional networking activities, and community service opportunities that mobilized the community and brought students, alumni, faculty members, and administrators together.

In addition to faculty members, administrators, and alumni who participated in the plethora of scheduled events, over 1,000 graduate and undergraduate students took part in numerous activities to show their NYUSPS Spirit. Events included Networking Spirit Night; Alumni Spirit Day; NYC Spirit Day; Personal Spirit Day; Professional Spirit Day; International Spirit Day; a Spirit Party celebrating Halloween; Community Spirit Day; and Giving Spirit Day, which included the School’s Third Annual 5K Run/Walk (see photo below and back cover).

Students undertook commendable community service efforts during the week for worthy causes, raising $3,380 for Grassroots Soccer, assembling 100 hygiene kits for the NYC Rescue Mission, working with Habitat for Humanity, and collecting additional funds for NYU’s humanitarian aid effort.
NYUSPS SUPERHEROES

New to this year’s Spirit Week was a campaign to highlight standout community members as “NYUSPS Superheroes.” Ten superheroes were featured, among them faculty members Cameron Myler, clinical assistant professor at the NYUSPS Tisch Institute for Sports Management, Media, and Business, and John O’Malley, an adjunct instructor who teaches within both the NYUSPS Division of Applied Undergraduate Studies and the NYUSPS Division of Programs in Business; student Nhesthy Ong, the NYUSPS Graduate Student Council senator; and administrator Susan A. McGowan, assistant director at the NYUSPS Schack Institute of Real Estate.
FACULTY EVENTS

Fall 2017 Welcome Back Reception

Approximately 140 faculty members and administrators attended the Fall Welcome Back Reception on Friday, September 22, 2017. At the event, Dean Di Lorenzo welcomed the faculty and discussed some strategic initiatives for the upcoming academic year. Additionally, he introduced his academic leadership team, who shared the strategic initiatives for their academic units on slides that were projected throughout the lobby. Open to all NYUSPS faculty members and administrators, the event provided the perfect opportunity to ring in the new academic year and catch up after the summer break.

Dean's Faculty-Student Small Events Fund Fosters Interpersonal Bonds Between Faculty and Students

To enrich the academic experience and to promote informal interactions between faculty members and students, NYUSPS has established the Faculty-Student Small Events Fund. The Fund supports a range of activities, from hosting in classroom gatherings to attending theatrical or sporting events to participating in museum outings. Many faculty members have used the funds to better acquaint themselves with their students over coffee, during dinners of ethnic foods, and through visits to cultural institutions. Participants have been unanimous in their praise for the program.

Faculty members can apply for funds at bit.ly/SPSSmallEventsFundForm. Funds are limited, so please apply early in the semester. Applications are due no later than two weeks prior to the event. Funds are available for the fall and spring semesters only. Please visit bit.ly/SPS-SEFGuidelines for additional details, or contact Deborah Williams at daw1@nyu.edu.
On Tuesday, October 24, more than 100 NYUSPS faculty members gathered at the NYU Kimmel Center for University Life for the Fall 2017 Faculty Meeting. An estimated 30 faculty members joined the meeting remotely through the regularly offered live-streaming option that is supported by the School’s Center for Academic Excellence and Support (CAES).

During the meeting, NYUSPS faculty committee and council representatives provided updates on the work of their respective groups throughout the semester. A written report of all committee and council updates was provided at the meeting and is also available online on the NYUSPS Office of Academic and Faculty Affairs website. In addition, Chris Zakrzewski, director of educational technology at CAES, introduced a video in which Karen Miner-Romanoff, assistant dean of academic excellence, presented on the Center’s new strategic vision and the future of online teaching at NYUSPS. Carlos Villa, associate director of academic and faculty affairs, provided an update on the NYU Veterans and Military Resource Center. Dean Dennis Di Lorenzo’s report included updates on a broad array of initiatives, including global executive certificates and equity and inclusion strategies.

The meeting was followed by a reception during which NYUSPS faculty members engaged in conversation with the dean and with their colleagues over coffee. An additional faculty meeting will be held in the spring on Thursday, March 22, 2018.

SAVE THE DATES

FACULTY APPRECIATION WEEK—APRIL 9 TO APRIL 13—EVENTS WILL BE ANNOUNCED IN EARLY SPRING.
The NYU School of Professional Studies held its Third Annual NYUSPS 5K Run/Walk at Pier 84 in October 2017. Despite the inclement weather, more than 100 students, alumni, friends, faculty and staff members, and sponsors participated in the event. The brainchild of Dean Dennis Di Lorenzo (left), an avid runner, this initiative raised funds to support scholarships at NYUSPS that help students to complete their education and get off to a running start. Clocking in as the fastest male runner with a time of 16:35 was NYUSPS alumnus Bobby Asher ’15 (right). Andrea Geurin (center), clinical associate professor of sports management, was the fastest female with a time of 20:27.

Fastest Run Times

**FEMALE RUNNERS**

Andrea Geurin
Clinical Associate Professor
Tisch Institute for Sports Management, Media, and Business ........ 20:27

Alice Eckstein
Executive Director, Center for Global Affairs .................... 22:33

Sylvia Bernacka
Student, MS in Sports Business ................................ 23:32

**MALE RUNNERS**

Bobby Asher ’15
MS in Sports Business ........................................ 16:35

Brendan Parent
Director, Applied Health Programs; Director and Clinical Assistant Professor, NYUSPS Sports and Society .......................... 17:13

Michael Zampetti ’08
MS in Real Estate .............................................. 18:55

Photo Credit: Cheryl Feliciano