Dear Colleagues,

The end of the spring term provides the perfect opportunity for reflection on our work together over the past academic year, and I could not be more proud of all that we have accomplished in such a short period of time.

The 2015-16 academic year focused on amplifying faculty voice and expanding engagement, and this manifested itself in numerous ways. The first-ever NYUSPS Faculty Council was established last spring, with the purpose of creating a pathway for faculty members to shape educational policies, processes, and the overall direction of the School. Since its inception, it has proven to be highly effective in achieving this charge. Throughout the year, the Council has reviewed and provided feedback on a variety of documents and policies related to faculty governance. It is because of its members' expertise, insights, and knowledge that we stand as a stronger institution today.

Faculty engagement in the School's ongoing efforts to promote greater diversity and inclusion has been equally commendable. These critical issues continue to challenge our nation and our institutions of higher learning. As a School that has a core mission of providing students with access and opportunity, I am pleased to report that our faculty members have not shied away from these difficult conversations. The tremendous participation we witnessed thus far in the Faculty Voice campaign is a testament to our faculty members' commitment to promoting greater awareness, understanding, and access. The feedback from these roundtable discussions and the soon-to-be launched online POPin campaign, along with the student-led diversity initiative, will inform more specific focus groups, which are set to begin in the fall.

I also would like to acknowledge the innovative and ground-breaking research and initiatives of so many of our faculty members. This newsletter provides a brief glimpse into some of their cutting-edge work, which masterfully combines theory and applied practice and truly demonstrates the caliber of the expert practitioners teaching in our classrooms.

I want to extend my sincerest appreciation for your commitment and dedication to our students and to the School. Our purpose of changing the lives and professional pathways of the students who walk through our doors would not be possible without your efforts, passion, and knowledge. I wish you all a wonderful summer and look forward to continuing our good work together this coming fall.

Dennis Di Lorenzo
Harvey J. Stedman Dean
NYU School of Professional Studies

COUNCIL AND COMMITTEE UPDATES

NYUSPS Councils and Committees

NYUSPS Faculty Council

The role of the faculty in shaping educational policies, processes, and the overall direction of NYUSPS is essential. Faculty expertise provides a breadth of knowledge in making decisions to guide the academic life of the School. The complexity, size, and diversity of NYUSPS require that faculty voices be heard through an elected representative body. The Faculty Council serves to promote the common interest of the faculty by participating in dialogue with and making recommendations to the NYUSPS dean and the Dean's Leadership Council on various matters.

The Faculty Council has reviewed and provided feedback on numerous documents throughout the year. It held the inaugural Faculty Council meeting with all faculty members on April 26, during which topics for the next academic year were discussed. Additionally, the following three new Council members were elected to serve for a three-year term beginning in Fall 2016:

• Anne Marie Goetz, Clinical Professor, Center for Global Affairs
• Mary Ann Hallenborg, Clinical Assistant Professor, Schack Institute of Real Estate
• Sharr Prohaska, Clinical Associate Professor, Tisch Center for Hospitality and Tourism

Rank, Title, and Privilege (RTP) Committee

The Rank, Title, and Privilege (RTP) Committee is charged with annually reviewing processes and policies related to adjunct and full-time promotion, initial appointment and assignment of rank, and other policies related to privileges such as qualifications for special academic leave. The Committee also completes other projects as requested by the NYUSPS dean.

With the terms for Connee Zotos, Kofi Afriyie, and Patricia Lancaster concluding this academic year, the Committee recently welcomed the following new members:

• Mary Beth Altier, Clinical Assistant Professor, Center for Global Affairs
• Cydna Bougae, Clinical Assistant Professor, Tisch Center for Hospitality and Tourism
• Shant Melkonian, Language Lecturer, American Language Institute
• Mechthild Schmidt Feist, Clinical Associate Professor, Paul McGhee Undergraduate Division
University Councils and Committees
Graduate Program Committee—Brendan Parent

Brendan Parent, clinical assistant professor of sports and society, has been appointed to be the new NYUSPS representative to the University’s Graduate Program Committee (GPC). In this role, he will work with other representatives from various units across the University to review proposals from colleges, schools, and portal campuses and to make recommendations to the provost for new master’s and doctoral degree programs. The GPC evaluates all graduate program proposals to ensure that University units with graduate components maintain comparable standards of work for the degrees; to confirm there has been consultation with the relevant units; and to make certain there is minimal curricular overlap between the units.

In addition to his role as a faculty member, Parent is the founding director of the Applied Bioethics program at NYUSPS, which will offer curricula to assist healthcare professionals to refine their decision-making skills in clinical contexts. He also is codirector of NYUSPS Sports and Society and leads projects on improving youth sports culture, social responsibility in sports, and concussion-protection policy. As a faculty affiliate in the NYU Langone Medical Center Division of Medical Ethics, he teaches bioethics and ethics courses. He earned a JD from Georgetown University Law Center, receiving the ABA-Bloomberg BNA Award for Excellence in the study of health law.

Undergraduate Program Committee—Connee Zotos

Connee Zotos, chair of Academic and Faculty Affairs and clinical associate professor of sports management in the NYUSPS Tisch Institute for Sports Management, Media, and Business, has been appointed as the new NYUSPS representative to the University’s Undergraduate Program Committee (UPC) beginning in Fall 2016. In this role, she will work with other unit representatives to review and advise the provost on proposals from colleges, schools, and portal campuses for new undergraduate majors and degree programs, as well as for cross-school minors. The Committee reviews all such program proposals to ensure that University units with undergraduate components maintain comparable standards of work for the degrees; that units proposing new programs have consulted the appropriate colleges, schools, and/or portal campuses; and that there is minimal curricular overlap between the units.

Prior to joining the NYUSPS faculty in 2008, Zotos spent 32 years working in higher education as a college coach, athletic director, and faculty member. She is an author and noted speaker on coach evaluation, employment and compensation systems, and gender equity. She is a recipient of an NYUSPS Teaching Excellence Award, a National Athletic Director of the Year Award, and the Garden State Award for enduring leadership in college sports. She earned a bachelor’s degree in physical education from Glassboro State College, a master’s degree in physical education with an emphasis in sports management from the University of Colorado, and a PhD in educational administration from the University of Texas at Austin.

Full-Time Continuing Contract Faculty Senators Council—Debi Smith

Debi Smith, language lecturer and assistant director of academics in the American Language Institute (ALI) within the NYUSPS Division of Languages and Humanities, has been elected by her NYUSPS peers to serve as the alternate senator to the Full-Time Continuing Contract Faculty Senators Council (C-FSC). The Council considers matters of educational and administrative policy and functions as the Faculty Personnel Committee of the Senate with respect to the continuing contract faculty. The C-FSC representatives participate in various committees representing the contract faculty population and also bring forth matters they believe should be addressed by the larger senate or its committees.

As the NYUSPS alternate senator, Smith will attend the Faculty Senators Council meetings when the current NYUSPS senator is unable to attend. She also will have voting rights when the NYUSPS senator is unable to participate in a vote. The senator and the alternate will work together to represent the Full-Time continuing contract faculty population within the School.

Prior to accepting the assistant director position at NYUSPS, Smith served as the coordinator for the Comprehensive English Program within ALI and taught English as a second language (ESL) listening, speaking, reading, and writing courses. Before coming to NYU, she taught English as a second/foreign language in Maryland, Ohio, Texas, South Korea, and Argentina.

Tenured/Tenure-Track Faculty Senators Council—Robert Lapiner

Robert Lapiner, professor of higher education in the NYUSPS Paul McGhee Undergraduate Division and NYUSPS dean emeritus, has been elected to serve on the Tenured/Tenure-Track Faculty Senators Council (T-FSC). The T-FSC considers matters of educational and administrative policy. It also serves as the Faculty Personnel Committee of the Senate with respect to the tenured/tenure-track faculty. The Council has various standing and ad-hoc committees to address matters that it believes should be presented to the entire Senate. It also works on other projects as assigned to it by the president or by the board.

Since 2013, Lapiner has been teaching critical thinking and analysis, British literature, and individualized seminars for students preparing portfolios in McGhee’s credit for prior learning program. He serves on McGhee’s Curriculum and Honors Committees, and has chaired a Curriculum subcommittee, which recommended measures to increase student preparedness, helped to shape a more integrated McGhee-wide academic community, and fostered more sustained collaboration across disciplines. He has been a full-time faculty member at NYUSPS since 2005. He previously served as NYU’s associate vice chancellor for Global Continuing Education from 2011 to 2013 and as dean of NYUSPS from 2006 to 2011. Prior to coming to NYU, Lapiner worked for UCLA in various roles, the Council on International Educational Exchange, and the US Foreign Service, among others.
NYUSPS FACULTY VOICE CAMPAIGN—DIVERSITY AND INCLUSION

This spring, as part of the School’s ongoing effort to promote greater awareness, understanding, and access, Dean Dennis Di Lorenzo launched the Faculty Voice campaign to collect the voices of and feedback from faculty members and students around the issues of diversity and inclusion. To ensure this campaign provided a safe and comfortable environment in which to share experiences, respective leaders of the faculty and student communities were tasked with creatively collecting the voices of their peers.

In collaboration with the Faculty Council, the dean hosted a series of roundtable discussions with full-time and adjunct faculty members. These evenings provided the opportunity to share experiences related to diversity and inclusion from the faculty perspective. Participants engaged in facilitated dialogue that highlighted their experiences at NYUSPS, as well as those of their students.

To reach more of the NYUSPS faculty community, the dean will launch an online campaign using the POPin Platform. The POPin application will create a micro-social network on the topics of diversity and inclusion, and faculty members will be asked to identify challenges to an environment that promotes diversity and inclusion. Additionally, faculty participants will be able to vote on the challenges identified using their desktop or mobile devices.

The feedback from the faculty roundtable discussions and online campaign, along with the student-led diversity initiative, will generate a series of focus groups that the School will host later in the year. These facilitated small-group sessions will aim to address key themes collected during the faculty and student voice campaigns. The focus groups, comprised of both faculty members and students, will be live-streamed for viewing by the larger NYUSPS Community. More information on how to participate will be communicated by the NYUSPS Office of Academic and Faculty Affairs.

THE NYU SCHOOL OF PROFESSIONAL STUDIES LAUNCHES NEW PROFESSIONAL PATHWAYS WEBSITE

A newly redesigned website for NYUSPS Professional Pathways was recently launched. The site, which contains the full inventory of Career Advancement Courses and Diploma Programs, is totally responsive and mobile friendly, incorporating bold colors, improved graphics, and intuitive navigational tools. One of the main goals of the site redevelopment was to improve the student/consumer experience online, by grouping course content that demonstrates the full breadth and depth of NYUSPS offerings, while making it easier to find and to sort through them.

Optimization for mobile browsing allows NYUSPS to present content across all platforms in a seamless manner. No matter which device prospective students use to browse the site, they will be able to review full, rich content and to transact.

GREATER COURSE DETAIL
Career Advancement course detail pages have been improved to provide students with a sense of the skills they will acquire upon completion of the program as well as who should contemplate enrolling.

SPECIAL FEATURES
In addition to access to over 1,500 Career Advancement Courses, the homepage also features select programs for specific audiences. These programs will change on a per-semester basis, highlighting select groups of course offerings.

GUIDED SELECTION
The homepage offers a user-friendly “Course Explorer” function for the Career Advancement Courses designed to guide individuals who are unsure of what subject matter they would like to study. Providing students with the opportunity to engage with content in this way allows them to explore numerous options.

Simplified account creation also has been greatly enhanced, with a simplified front-end process and improved backend logic to streamline course enrollment and payment.

sps.nyu.edu/professional-pathways
Adjunct Instructor **Solange Charas**, who teaches leadership and human capital management courses at the NYUSPS Division of Programs in Business, coauthored an article in the November 2015 issue of *Harvard Business Review*, titled “Why Men Have More Help Getting to the C-Suite.” The article offers insight into the genesis of mentor/sponsor relationships and provides advice about how all stakeholders—men, women, organizational leaders—can make the playing field more fair. “We believe that a reason women are underrepresented in the top levels of the organization is that they are over-mentored and under-sponsored,” said Charas. She explained that the distinction between mentorship and sponsorship and the correlation to corporate advancement have been examined before in several *HBR* articles over the years. These ideas are supported by recent evidence from the women participants of the Northwestern University Kellogg School of Management 2015 Executive Management Program, who indicated that 86% of the time, having a sponsor is more closely correlated to their promotion than having a mentor. Charas argues that understanding the basic economic motivators behind sponsorship can help women to be more deliberate about the kinds of relationships they need to develop to achieve their aspirations.

**Hayley Evans Examines Barriers to Executing Internet of Things Marketing Strategies**

Hayley Evans, an adjunct instructor in the NYUSPS Division of Programs in Business, published an article on the barriers that marketing teams face when implementing the web of interconnected devices—known as the Internet of Things (IoT)—into their marketing strategies in the *International Journal of Information Technology and Communication Research* (Vol. 5, No. 9, Sept. 2015). Since the rise of the Internet, various technological innovations including the personal computer, mobile phone, and social media have presented marketers with more opportunities to connect with consumers than ever before. This digital shift in the communication landscape has demanded a different approach to marketing strategy requiring the consideration of new mediums, messaging design, timing, and interactivity that was never before integrated in traditional marketing models. One such innovation has been IoT. In her article, “Barriers to the Implementation of the Internet of Things in Marketing Strategy,” Evans noted that these new digital channels present communication teams with both opportunities and challenges, and she aimed to bring understanding to a series of barriers that prevent marketing teams from implementing IoT strategies at scale. In addition, she examined the identified barriers through the widely used Technology Acceptance Model originally proposed by F. Davis in 1989.

**Christopher Gerben Offers Discussion on Collaborative Nature of “Authoring”**

The December 2015 special issue of *Across the Disciplines* featured articles that explore connections between the teaching and learning of writing and the performing and visual arts in the classroom. In it, **Christopher Gerben**, an adjunct assistant professor in the NYUSPS Division of Languages and Humanities published an article titled “Author in the Arts: Composing and Collaborating in Text, Music, and the Visual Arts.” Many disciplines share similar terminology for making, such as creating, composing, writing, and authoring. The term authoring, however, is problematic in how it privileges an end goal of individual authority and reward. To interrogate this term and argue for its importance in future collaborative, interdisciplinary work, Gerben’s article examined a course from the University of Michigan offered in 2001. The course included performances from instructors and students that represented writing, music, and art studies. His article explained the genesis of the course, offered a specific case study of a performance from the course, and revisited literature related to authorship and collaboration in order to better understand how future courses and scholarship related to these concepts might be defined from past experimental courses.

**John Kane Analyzes Presidential Responsibility in Presidential Studies Quarterly**

**John Kane**’s article, “Control, Accountability, and Constraints: Rethinking Perceptions of Presidential Responsibility for the Economy,” will appear in the June issue of *Presidential Studies Quarterly*. The state of the national economy is known to be of fundamental consequence for presidential fortunes, which implies that citizens believe presidents exert substantial control over the national economy and, consequently, hold presidents accountable for economic conditions. Yet the ability of presidents to control the national economy is highly constrained. Using a survey experiment, the NYUSPS Center for Global Affairs adjunct instructor’s study examines whether presidential campaigns, and candidates’ claims specifically, are capable of shaping citizens’ perceptions of presidential responsibility for the economy. Paradoxically, the results reveal that the public is inclined to hold presidents accountable for the economy to a significantly greater extent than it perceives presidents to actually control the economy. Moreover, the results suggest that, by deliberately omitting information about the constraints on presidential power over the economy, candidates’ claims may play an important role in perpetuating unrealistic expectations of the president among the general public.
Kostya Kennedy Writes About His Students’ Research on Predicting Baseball’s Postseason Performance in *Sports Illustrated*

**Kostya Kennedy**, a clinical assistant professor at the NYUSPS Tisch Institute of Sports Management, Media, and Business, wrote an article for *Sports Illustrated* that featured research conducted by four Tisch Institute graduate students—Juan Abreu, Ian Chuang, Nicholas Durst, and Daniel Fox. Based upon the premise that postseason baseball is different than regular season baseball, the foursome looked across the 21 seasons of the wild card era and considered the players who’ve appeared in the playoffs during that time. They built a database of players with at least 50 career postseason at-bats and logged the career regular season on-base percentage plus slugging percentage (OPS) for each player. Next, the researchers compared each player’s postseason OPS to his regular season OPS. While the project yielded some intriguing—if inconclusive—results, “what does seem clear is that this is an area in which analytics and shoe-leather scouting could work nicely in tandem,” wrote Kennedy. “There’s also no question that the area of predicting postseason performance bears further inquiry, especially considering how huge the payoff of any edge in predictive ability might be.”

**Jenny McPhee’s Translation of a Primo Levi Story Appears in *The New Yorker***

“*Quaestio De Centauris,*” a short story by Italian author Primo Levi, was translated from Italian to English by Jenny McPhee, director and visiting clinical assistant professor within the NYUSPS Division of Languages and Humanities Center for Applied Liberal Arts (CALA). The translation was published in the June 8 and June 15, 2015 issues of *The New Yorker.* McPhee had a distinguished career as a translator. She spent over 10 years as translator-in-residence, academic advisor, and program curator at The Italian Academy for Advanced Studies in America at Columbia University.

**Todd Palmer Takes a Look at the “Public Benefit” of Civic Monuments***

When the Obama Foundation issued its request for qualifications for a presidential library in March 2014, it drew a remarkable amount of national attention to the wide-ranging public pressures that inform the making of such civic monuments. Cities across the country bid against one another, each laying claim to President Barack Obama’s personal history (including Honolulu, his birthplace, and Columbia University in New York, his undergraduate alma mater) as well as showcasing themselves as welcoming hosts for scholars and the public alike. **Todd Palmer, an adjunct instructor in the NYUSPS Division of Languages and Humanities, addressed this topic in his article, “Games of Public Benefit,” which was published in October 2015 in *The Avery Review.* He wrote that “gaming and one-upmanship are now par for the course when attempting to secure major architectural programs.” In the article, Palmer examined the discussions about high-profile cultural edifices that are framed in terms of long-term economic development, using the Obama presidential library as an example. He asked how we value “public benefit” in Olympian-scale cultural building bids and whether or not the Obama Library’s disinvestment in Chicago flips the script.

**Craig Rothenberg’s PR Week Article Lays Out the Keys to Career Success***

Craig Rothenberg, an adjunct instructor in the NYUSPS Division of Programs in Business, wrote an opinion piece in *PR Week* on “Eight Attributes for Career Success and Leaving a Footprint.” The PR and corporate communication veteran, who has spent 35 years in the field, lays out the attributes that can light a path to success. In the February 5 article, he listed and elaborated on the attributes: Know the business. Take a wide view. Be intellectually curious. Have guidence. Write, write, write some more. Practice humor, humility, honesty, and honor. Be essential. Always act with integrity and ethics. “As an evolving profession, I know that it will take the next generation to reinforce our role of counseling leaders, convincing the public, building trust, and using ethics, integrity, and values as the guideposts that move organizations large and small into trusted places,” he concluded.

**Jens Rudbeck Examines How the Repressive Regimes of South Africa, Kenya, and Egypt Suppress Opposition Movements***

Why do autocratic regimes use paramilitary groups, death squads, vigilantes, gangs, and other types of irregular, nonstate actors to suppress popular opposition movements? In his co-authored article in *Comparative Politics* (Vol. 48, No. 2, Jan. 2016), titled “When Autocratic Regimes Are Cheap and Play Dirty: Transaction Costs of Repression in South Africa, Kenya, and Egypt,” **Jens Rudbeck**, clinical assistant professor at the NYUSPS Center for Global Affairs, argued that the use of this type of state repression is a way for political leaders to lower the transaction costs of repression. Contrary to the use of regular security forces, which may trigger a host of consequences ranging from international economic sanctions to strikes and boycotts, irregular nonstate violence specialists constitute an alternative governance structure for repression that potentially is less costly to elites. To substantiate this argument, Rudbeck investigated the use of informal violence to suppress opposition movements in South Africa, Kenya, and Egypt.

**Jacqueline Strayer Identifies the Five Rs of Personal Branding***

In “The Five Rs of Creating a Personal Brand,” Adjunct Instructor **Jacqueline Strayer** explored the fundamentals of creating, developing, and advancing your personal brand. Her February 15 blog article, which appeared on the Institute for Public Relations website, estimated that most of us will meet 75,000–100,000 people over the course of our lifetimes. Strayer said that each person you meet and interact with is the population of a small city. She asks: “So as you consider all those interactions how might you improve on them? How does your personal brand impact those tens of thousands of interactions?” Just as products and companies have brands, so do you. She developed the “Five Rs” of personal brand and examined each in depth: “Real.
Relatable. Relevant. Resonate. Relationship.” Each provides a simple and meaningful way to consider different dimensions of your personal brand, she said, adding, “Each of these dimensions interrelates with one another, and on their own are important but when taken together will help you to create and enhance a powerful personal brand.”

Meera Thompson Exhibits Her Work at the Atlantic Gallery

Meera Thompson, an adjunct instructor within the NYUSPS Division of Languages and Arts Center for Applied Liberal Arts, will have her work displayed at an art exhibition at the Atlantic Gallery (548 West 28th Street, Suite 540). The show, titled “Weathering Whether,” will be on view from May 17 to June 11, 2016. Although she was trained as a figurative painter, Thompson’s paintings have become increasingly abstract, especially in her landscapes and seascapes, which she characterizes as “near abstractions of distant places.” They represent a journey into imagination—one that explores the way memories and associations color a sense of place.

Jennifer Trahan Discusses the Legal Nuances of Humanitarian Intervention

NYUSPS Center for Global Affairs Clinical Associate Professor Jennifer Trahan’s article, “Defining the ‘Grey Area’ Where Humanitarian Intervention May Not Be Fully Legal, but Is Not the Crime of Aggression,” was published in the Journal on the Use of Force and International Law (Vol. 2, Issue 1, 2015). The article explored this question: to what extent, if at all, are leaders who plan, prepare, initiate, or execute humanitarian intervention or intervention pursuant to the doctrine of the “responsibility to protect” (R2P) covered by the definition of the crime of aggression developed for purposes of the Rome Statute of the International Criminal Court. The article briefly traces developments in the field of humanitarian intervention and R2P. Then it explores the definition of the crime of aggression and the extent to which the definition covers leaders who pursue state interventions that fall within a “grey area” of legality, concluding that it does not criminalize their actions. It discusses which forms of humanitarian intervention might or might not fall within such a “grey area” of legality and ends with a brief discussion of the crime of aggression under domestic criminal codes and whether similar considerations will necessarily apply.

Gregory Zipes and Gerard DiConza Analyze “Make Whole” Bankruptcy Law

Two adjunct assistant professors in the NYUSPS Division of Programs in Business, Gregory Zipes and Gerard DiConza, have coauthored an article that appeared in the February issue of the Norton Journal of Bankruptcy Law and Practice (Vol. 25, No. 1, 2016). Titled “Make Wholes: Have Bankruptcy Courts Identified the Yellow Brick Road Language That Leads to Creditor Oz?” the article analyzes recent trends in “make whole” law in the bankruptcy context. Debtors sometimes use the bankruptcy process to extract themselves from onerous prepetition debt, including bond debt. Bondholders anticipate that companies may file for bankruptcy and try to build in protections in the indentures before lending money. The authors noted that recent court decisions have permitted debtors to break “make whole” provisions in indentures, thereby allowing debtors to reduce their debt overhang, but hurting creditors who entered into these indentures.

SAVE THE DATE

NEW FACULTY ORIENTATION
MONDAY, JUNE 6, 2016 5 PM–8 PM
7 E 12TH STREET, 5TH FLOOR LOUNGE, NEW YORK, NY
Mitchell S. Jackson of the NYUSPS Paul McGhee Undergraduate Division Wins Whiting Award for Writers

Mitchell Jackson, an adjunct assistant professor who teaches fiction and writing workshops at the NYUSPS Paul McGhee Undergraduate Division, has won the Whiting Award for fiction for his novel, *The Residue Years*. The Whiting Awards have been given annually since 1985 to 10 emerging writers in fiction, nonfiction, poetry, and drama. The awards, which have a prize amount of $50,000 each, are based upon early accomplishment and the promise of great work to come. The second McGhee faculty member to have won this prestigious honor, Jackson was selected for the award from a pool of nominees from across the country.

Gail L. Moaney is Honored with the Diversity in PR Award by PR News

Gail L. Moaney, an adjunct instructor in the NYUSPS Division of Programs in Business, was honored with the inaugural Diversity in PR Award by *PR News* at the National Press Club in Washington, DC in March. A managing partner and director of Finn Partners’ travel/lifestyle practice, she was recognized by *PR News* for her commitment to championing diversity in the field. Moaney, whose experience in public relations spans more than 20 years, has had a distinguished career specializing in travel and tourism, economic development, television broadcasting, and graduate-level education. Committed to working with organizations that shape minority access to education and employment, Moaney currently is on the boards of the New York Urban League and The LAGRANT Foundation, and serves as vice chairman of the board of the American Foundation for the University of The West Indies.
FACULTY PUBLICATIONS

Limitless Tiny Boat
By Ruth Danon, BlazeVOX
August 2015

In her new poetry collection, Ruth Danon, a clinical professor within the NYUSPS Paul McGhee Undergraduate Division, "investigates the minutiae of life—the stuff that anchors us, a stone and its echo, and paradoxes constructed by language," writes one reviewer. "Danon’s voice is intimate, wary, disarming, and alive with intelligence," asserts another. Her poems keep looking for home: “Words are the only boat I have,” she writes in Limitless Tiny Boat.

Her poetry and prose have appeared in The Paris Review, Fence, the Boston Review, and many other publications in the US and abroad.

Real Estate Due Diligence: A Legal Perspective
By Mary Ann Hallenborg, Routledge
December 2015

Real Estate Due Diligence is the first textbook on due diligence, the cornerstone of every successful real estate deal. Written by Mary Ann Hallenborg, a clinical assistant professor within the NYUSPS Schack Institute of Real Estate, this book is designed to uncover potential risks posed by a real estate acquisition, financing, or development project, as well as to show how failure to carry it out successfully can result in costly oversights and diminished investment returns. The book demonstrates how to assess and manage legal risks on properties such as office buildings, shopping centers, industrial buildings, apartments, and hotels—before the transaction closes. Real estate students and practitioners are taken through the essential due diligence areas, including titles and ownership issues, zoning and land use, liens and mortgages, condition assessments, environmental and operational concerns, and lease analysis. This book fills a gap in real estate literature and is appropriate for use as a college textbook or a practitioner’s guide, or for industry training.

24 Hour Cities: Real Investment Performance, Not Just Promises
By Hugh Kelly, Routledge
April 2016

Hugh Kelly, clinical associate professor of the NYUSPS Schack Institute of Real Estate, has written 24 Hour Cities: Real Investment Performance, Not Just Promises, the first full-length book about America’s cities that never sleep. Over the last 50 years, the nation’s top live-work-play cities have proven themselves more than just vibrant urban environments for the elite. They are attracting a cross-section of the population from across the US and are preferred destinations for immigrants of all income strata. This is creating a virtuous circle wherein economic growth enhances property values, stronger real estate markets sustain more reliable tax bases, and solid municipal revenues pay for better services that further attract businesses and talented individuals. Kelly’s cross-disciplinary research identifies the ingredients of success and the recipe that puts them together.

Midnight Taxi Tango
By Daniel Jose Older, Penguin
January 2016

Adjunct Instructor Daniel Older, who teaches in the NYUSPS Division of Languages and Humanities, has written the second installment of the acclaimed Bone Street Rumba series, and follows various characters—living and dead—as they confront spiritual shenanigans in the streets of Brooklyn. Carlos Delacruz straddles the line between the living and the not-so-alive. As an agent for the Council of the Dead, he eliminates New York’s ghostlier problems. This time it’s a string of gruesome paranormal accidents in Brooklyn’s Von King Park that has already taken the lives of several locals—and is bound to take more. “With a cleverly written, imaginative plot and a cast of otherworldly, colorful characters set in the streets of New York, Midnight Taxi Tango takes urban fantasy to a thrilling new level,” writes one reviewer.
In Pivotal Countries, Alternate Futures, Michael Oppenheimer, clinical professor of global affairs within the NYUSPS Center for Global Affairs, has developed a comprehensive user guide to scenario-based analysis for foreign policy specialists who deal with rapidly changing situations involving high levels of uncertainty. As Oppenheimer explains, figuring out possible outcomes and designing an appropriate policy require an ability to identify the drivers of change, the potential wild card events, and the central policy questions in any given situation. Once policymakers determine these, they must build the best team of experts possible, run a session, and create credible narratives for different scenario alternatives. Oppenheimer draws from a range of real-life planning scenarios, including ones for China, Iraq, and Syria. He argues that alternate futures, if done rigorously and imbedded in the decision process, can alert leadership to impending challenges to strategy and enable testing of potential new approaches.

In her fourth poetry collection, Staying Alive, Laura Sims, an adjunct instructor within the NYUSPS Paul McGhee Undergraduate Division, envisions the state of the world and of human existence before, during, and after the forever-imminent apocalypse. In channeling and sampling works of apocalyptic fiction and nonfiction—The War of the Worlds, The World Without Us, How to Stay Alive in the Woods, and The Road, to name a few—the poems explore multiple world-endings and their possible outcomes, and pose answers to the questions, will we, how do we, and should we stay alive?

Khalifa ibn Khayyat was born in the southern Iraqi city of Basra in the AD 770s. In his lifetime, Iraq grew to be a thriving center of culture and trade and one of the most populous and prosperous regions of the world. He was one of a generation of scholars who gave concrete form to Islamic religion and culture, and bequeathed to us the first books that can be said to be distinctively Islamic. Khalifa’s History is the earliest extant work of Muslim historiography and this alone makes it deserving of greater recognition. Translated by Carl Wurtzel, an adjunct instructor within the NYUSPS Division of Languages and Humanities, the book carefully records key events that occurred from the time of the prophet Muhammad to Khalifa’s own day. Wurtzel, who translated the portion of ibn Khayyat’s chronicle that relates to the Umayyad period (AD 660–750) for his PhD thesis (Yale, 1977), is certified by the American Translators Association as a translator from Arabic to English.
NYUSPS Tisch Institute for Sports Management, Media, and Business Convenes Unprecedented Sports Industry Summit

The NYUSPS Tisch Institute for Sports Management, Media, and Business hosted its first Social Responsibility of Sports (SRS) Conference on March 14. The morning session was a closed-door meeting with 30 high-level sports executives representing nine major professional sports leagues: the Ladies Professional Golf Association (LPGA), Major League Baseball (MLB), Major League Soccer (MLS), the National Association for Stock Car Racing (NASCAR), the National Basketball Association (NBA), the National Football League (NFL), the National Hockey League (NHL), the Professional Golfers’ Association (PGA) Tour, and the Women’s National Basketball Association (WNBA). The commissioners of the MLB, NFL, NBA, MLS, and NASCAR were in attendance (see photo). The summit, which was facilitated by Tisch Institute faculty members, brought forth an exchange of ideas and priorities meant to further articulate the leagues’ collective and individual commitment to developing a definitive set of best practices in the field of SRS. The objective of the summit, and ultimately the NYUSPS Tisch Institute, is to provide professional sports leagues with further tools and research, enabling them to create and evaluate social responsibility programs more effectively and efficiently—thus generating even greater impact on communities.

The morning summit preceded a public afternoon conference titled, “Social Responsibility in Sports: Where Doing Good and Doing Good Business Meet.” The conference featured a keynote address from NBA Commissioner Adam Silver and four panels that featured prominent executives and team owners.

FACULTY EVENTS

Spring 2016 Faculty Meeting

On March 22, over 160 faculty members gathered on campus to engage with colleagues and hear about important school updates at the Spring 2016 Faculty Meeting. About 30 additional faculty members joined remotely through an online streaming option. Several committee and council representatives provided updates on the work of their respective groups throughout the semester. This included the first report from the NYUSPS Faculty Council, presented by Barry Hersh, vice chair and clinical associate professor at the NYUSPS Schack Institute of Real Estate, as well as updates from the Undergraduate Student Council President Hjordys “Jo” Perez Matos and the Graduate Student Council President Jordan Zolan. A written report of all committee and council updates was provided and is available online on the Office of Academic and Faculty Affairs website.

In addition to the council and committee updates, Carlo Pellicciari, associate dean of finance and administration, introduced the new, dynamic NYUSPS Professional Pathways website (see page 3). Lisa Springer, associate dean of the NYUSPS Division of Languages and Humanities and of Global and Strategic Initiatives, presented on the strategic direction of the School’s global and strategic initiatives. Two recipients of the Dean’s Faculty Development Fund—Anne Marie Goetz, clinical professor within the NYUSPS Center for Global Affairs, and Harriet Oster, clinical professor within the NYUSPS Paul McGhee Undergraduate Division—discussed their progress in their research. Dean Di Lorenzo provided updates on school initiatives including NYUSPS Access, the Dean’s Scholars Program, and diversity and inclusion.

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Preparing Students for Successful Careers: Incorporating Rigorous Assessment and Integrating Writing in Degree Programs at NYUSPS

NYUSPS hosted its third pedagogical conference for faculty members, titled “Preparing Students for Successful Careers: Incorporating Rigorous Assessment and Integrating Writing in Degree Programs at NYUSPS.” Held on March 4, it attracted more than 100 NYUSPS full-time and adjunct faculty participants. The conference was developed in response to employer feedback, as well as the need to further develop the writing skills of our graduates and to assess our programs to ensure positive impact on student success. The school-wide effort was a collaboration among several NYUSPS offices including the Center for Academic Excellence and Support, the Office of Institutional Analytics and Research, the Division of Languages and Humanities, the NYU Wasserman Center for Career Development at NYUSPS, the Office of Student Affairs, the Office of Alumni Relations, the Office of Events, and the Writing Development Division.

As the School continues to refine its degree program curricula, the conference provided an opportunity to focus on two critical components of education: rigorous assessment of student learning outcomes and integration of writing into all content areas. Employers from various fields often have expressed a desire for their recent hires to be better writers, more effective communicators, and clearer analytical thinkers. This gap between the needs of employers and the skills of our graduates presents us with an opportunity to enhance our programs and increase student success through rigorous assessment and the incorporation of writing in all classes.

The Conference opened with a panel of employers who discussed the diverse skill sets they seek in employees. Participants later heard the alumni perspective from a panel of recent graduates, which included Ross Brand (MS in Human Resource Management and Development '14), Stephanie Mattara (MS in Public Relations and Corporate Communication '09), Sara Pandolfi (MS in Fundraising and Grantmaking '14), Akshay Ramanathan (MS in Hospitality Industry Studies '14), and Theresa Cardamone (BA in Social Science '14). Participants then attended a sequence of four workshops, two that focused on writing and two on assessment:

- **Where the Rubber Meets the Road: The Necessity of Learning Outcomes** focused on developing and defining learning outcomes that address content and skills and that align with the program goals.
- **Keeping up with the Assessments #learningindicators #nomath #weareSPS** emphasized the need to have appropriate measures of student learning outcomes in order to improve courses and programs, as well as the overall student experience.
- **Value and Importance of Writing: Storytelling at Work** focused on the importance of employing narratives in written and oral communication in professional and academic settings to increase effectiveness.
- **Scaffolding Writing: Reaching All Students** reinforced the importance of creating appropriate assignments that develop skills and content knowledge, emphasizing the use of the scaffolding concept and the incorporation of writing into courses from all fields.

In addition to discussions within individual departments regarding degree program curricula, the Center for Academic Excellence and Support (CAES) will host follow-up workshops to continue this important conversation and to address the remaining questions faculty participants may have. NYUSPS will examine this topic again with a conference in Fall 2016 for those who were unable to attend. Be sure to check your email for the conference save-the-date and CAES workshops!

Spring 2016 Welcome Back Reception and Resource Fair

Held every fall and spring semester, the Welcome Back Reception and Resource Fair provided all of those in attendance with an introduction to a variety of School and University resources available to students and faculty members. There were approximately 200 faculty members and administrators in attendance this spring, with 13 units represented, seven of which were NYUSPS offices and departments. Not only did attendees learn about the many resources, but they also had the opportunity to meet colleagues in their department and across the School.
TEACHING EXCELLENCE AWARD

The Teaching Excellence Award is presented to faculty members whose deep concern for student growth and development is supported by:

- A record of outstanding effectiveness in teaching
- A capacity for challenging, inspiring, and supporting students to set high goals and succeed in achieving them
- An approach to the art and science of pedagogy that is innovative, rigorous, creative, and engaging
- A consistent practice of integrating new scholarly/professional work into the classroom in a way that embodies and encourages the values of lifelong learning, independent inquiry, and critical thinking

(Faculty evaluations, commitment to pedagogical development, classroom observations, student advisement, and counseling are taken into consideration.)

OUTSTANDING SERVICE AWARD

The Outstanding Service Award is presented to faculty members who effectively and reliably contribute to the goals and the mission of the School and the University. Evidence of such engagement and service may include:

- Participation on departmental, school-, and/or university-wide committees
- Participation in program, division, school-, and/or university-wide special initiatives
- Attendance at faculty development workshops, information sessions, alumni meetings, faculty meetings, NYU Wasserman Center activities, orientation and recruitment events, student club sponsored events, graduation, etc.
- Proposal and development of curriculum
- Other relevant service

CENTER FOR GLOBAL AFFAIRS

Outstanding Service Award
Sylvia Maier, Clinical Assistant Professor
Sylvia Maier has shown a deep dedication to her students, colleagues, and the School since she began teaching at NYUSPS in 2007 as an adjunct faculty member. She has advanced the programs and courses on gender in global affairs so extensively that a concentration in global gender studies was launched in 2015 under her leadership. Maier was instrumental in codeveloping two workshops on Emirati women at NYU Abu Dhabi and facilitating a summer program for the NYU Faculty Resource Network. She also serves on several NYUSPS committees.

Teaching Excellence Award
Anne Marie Goetz, Clinical Professor
Anne Marie Goetz joined the NYUSPS Center for Global Affairs (CGA) as a clinical professor in 2014. She is renowned for her courses Women, Peacemaking, and Peacebuilding; Gender in International Affairs; and Gender Politics and the State in Development. She challenges her students to think critically and provides positive reinforcement for their individual and collective achievements. Students leave her class understanding the world with a gender perspective.

Marisa Tramontano, Adjunct Instructor
Marisa Tramontano has been teaching graduate courses at NYUSPS as an adjunct instructor since 2014. An alumna of the MS in global affairs, she was instrumental in developing the Advanced Research Workshop, which prepares students for thesis and capstone work. Tramontano inspires her students to think strategically and creatively about global affairs. Her passion and genuine dedication to the development of research with meaningful applications is apparent in all of her courses. This pedagogical commitment along with her impressive scholarship is greatly valued in the NYUSPS community.

CENTER FOR PUBLISHING

Teaching Excellence Award
Devereux Chatillon, Adjunct Instructor
Devereux Chatillon is an expert in media law and brings her extensive professional background to the classroom. She currently heads her own firm, but also has served as general counsel for Scholastic and The New Yorker. She has taught as an adjunct instructor in the MS in publishing: digital and print media since 2010. From discussions of First Amendment issues, copyright, trademark, and libel law to the challenges of publishing on the Internet, she leads her students through lessons that bring the law to life.
DIVISION OF LANGUAGES AND HUMANITIES

AMERICAN LANGUAGE INSTITUTE

Outstanding Service Award
Shant Melkonian, Language Lecturer

Shant Melkonian assumed the role of Academic English Program (AEP) coordinator shortly after joining the NYUSPS American Language Institute (ALI) in 2012. He became the Comprehensive English Program (CEP) coordinator in 2015. He brought significant experience to each of these roles and implemented improvements that continue to positively impact the lives of students. Melkonian cochaired the AEP Review Committee that works with full-time faculty members and receives feedback from adjunct instructors to ensure the curriculum reflects best practices. He also is a member of the NYUSPS Rank, Title, and Privilege Committee.

Tara Tarpey, Language Lecturer

Tara Tarpey has been a full-time faculty member at the American Language Institute (ALI) since 2011 and has taken on many leadership roles, including spearheading the department’s creation of an online Academic English Program (AEP). Currently serving on the NYUSPS Assessment Committee and the new Online Observation Advisory Committee, she further contributes to the School as a presenter, most recently participating in two NYUSPS conferences for faculty members—“Reaching International Students: Effective Teaching in Today’s Classroom” and “Educating the Educators: Creating Opportunities in the Multicultural Classroom.” A true contributor to the success and growth of ALI programs, Tarpey also took on the role of coordinator for both the AEP and CEP, in which she works closely with ALI faculty members to review and revise the programs’ curricula.

Yuna Seong, Language Lecturer

Yuna Seong teaches a wide range of ALI courses, from beginner levels in the Comprehensive English Program (CEP) to advanced levels in the Academic English Program (AEP). She takes an innovative approach to teaching discussion techniques and has a genuine interest in assessment. Seong is a member of the NYUSPS Assessment Committee and formerly served on the AEP Curriculum Review Committee, using classroom experiences to inform the Committee’s curricular revisions.

Christine Trotter, Clinical Assistant Professor

Christine Trotter has been a tireless contributor to the success of the American Language Institute (ALI) programs since she began in 1997, initially serving as Academic English Program coordinator and, more recently, as the coordinator for the Professional English Program (PEP). In her role as PEP coordinator, Trotter has made it her mission to cater to students and mentor faculty members. Among many other roles at the School, she has chaired the ALI Marketing Faculty Working Group; is a member of the ALI Grading, Leveling, and Scheduling Committee; and is serving on the newly formed NYUSPS Grievance Committee. Promoted to clinical assistant professor in 2015, she currently teaches ALI courses in ESL listening and speaking as well as in writing.

Fred Malkemes Award

Ellen Clarkson, Adjunct Assistant Professor of English as a Second Language, American Language Institute

The Fred Malkemes Award, established in 1985 by the School’s American Language Institute (ALI), honors the many contributions of a valued colleague and mentor, Fred Malkemes, who taught at ALI from 1969 until his death in 1985. His championship of excellent classroom teaching and his commitment to creating a welcoming environment for students continue to inspire the faculty at ALI today.

Over the years, the Fred Malkemes Award Committee has recognized the scholarly achievements of an individual in the field of TESOL whose work reflects the values that Malkemes held dear—creating lasting connections among students as well as between students and instructors.

This year the Fred Malkemes Award Committee recognizes Ellen Clarkson, adjunct assistant professor of English as a second language (ESL) at the NYUSPS American Language Institute. A playwright and dedicated ESL instructor, Clarkson originated the multilayered ESL project “Crossing Borders,” which introduces two communities of language learners who might otherwise not encounter each other—elementary school and international ESL students. The project, which is based in The Neighborhood School in Manhattan, challenges both groups of students to communicate in spontaneous, creative, resilient, and flexible ways. This inspired project is successful on many levels, especially in the way it empowers intermediate ESL students to communicate effectively in real-life situations. In previous semesters, students have presented their experiences to the ALI faculty in a professional development seminar. Ultimately, Clarkson’s “Crossing Borders” project has connected two communities in ways that neither group will forget.
Teaching Excellence Award

**Megan Chiusaroli, Adjunct Instructor**
Megan Chiusaroli has specialized in teaching beginner- to intermediate-level students since she started teaching English in the Comprehensive English Program at the American Language Institute (ALI) in 2011. She has excelled in adapting her teaching to perfectly complement this stage in language learning. Chiusaroli balances structure and organization in the classroom with opportunities for students to feel engaged. She supports students outside the classroom by participating in social events, modeling the importance of community to international students.

**Helen Cunningham, Adjunct Instructor**
Helen Cunningham has been an adjunct instructor in the Professional English Program (PEP) at the American Language Institute (ALI) since 2013. She brings professionalism and vitality to the classroom, acting both as a model and teacher for her international students. Cunningham brings enthusiasm for teaching to projects outside the classroom, consulting on ideas for new courses and engaging students in the School's community. Currently, she is collaborating on a newsletter for students in PEP, so they may connect to one another and to the many learning opportunities available to them.

**Tanala OsaYande, Adjunct Instructor**
Tanala OsaYande is a versatile instructor who teaches English for speakers of other languages. She has worked at the American Language Institute (ALI) since 2007, teaching courses in a range of levels of proficiency including, most recently, high-intermediate courses in the Academic English Program (AEP). She participated in an intensive oral proficiency interview workshop at the American Council on the Teaching of Foreign Languages (ACTFL) to prepare for her role in ALI's online testing program, and she is increasingly relied upon to assess incoming degree students. OsaYande takes an innovative approach to teaching, and her classroom is always energetic and engaging.

**Robyn Vaccara, Director and Clinical Assistant Professor**
Robyn Vaccara, director of the American Language Institute (ALI), is a dedicated teacher who creates a vibrant community in her classes and strives to meet the needs of many types of learners. Although not currently teaching, Vaccara effectively addresses administrative issues and mentors faculty members with the same authentic communication that she demonstrates in the classroom.

**DIVISION OF PROGRAMS IN BUSINESS**

**Outstanding Service Award**

**John Benton, Adjunct Instructor**
John Benton, who teaches Career Advancement courses in game design and a digital filmmaking course in the NYUSPS High School Academy, continuously demonstrates a dedication to his work and an unparalleled professionalism. Benton has been receptive and helpful in working on critical dean's initiatives and has developed multiple course offerings over his tenure. Last year he won the Tribeca Film Festival mobile storytelling prize and London's Power to the Pixel (PttP) Independent Filmmaker Project (IFP) Pixel Market Prize for his interactive graphic novel *codeGirl*.

**Joseph Bittner, Adjunct Assistant Professor**
Joseph Bittner is a team player who has gone above and beyond to mentor new faculty members. Bittner, who has taught Career Advancement courses in financial accounting since 1998, has coached faculty members on developing learning outcomes and has offered advice on improving syllabi. In addition, he has devoted time and effort to enhancing the accounting program and has volunteered to speak with prospective students at NYUSPS Information Sessions.

**Phyllis Ehrlich, Adjunct Instructor**
Phyllis Ehrlich, a senior marketing executive at Time Warner Cable and an adjunct instructor who teaches graduate courses in integrated marketing, has been extremely reliable with her service to both students and the administration. She always finds time for students outside the classroom and works closely with one of the School’s student groups, the Integrated Marketing Association (IMA). She volunteers time to conduct personal branding workshops for the IMA and hosts students at her office for visits with the Time Warner team. She has served as an MS in integrated marketing capstone judge, and this spring, addressed four MS in publishing: digital and print media capstone classes on “How to Give a Killer Capstone Presentation.”

**John Benton, Adjunct Instructor**
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**Terry Fassburg, Adjunct Instructor**
Terry Fassburg has taught the Integrated Marketing graduate course and advised capstone students since joining the adjunct faculty in Fall 2010. Fassburg’s students have commented on their appreciation of his comprehensive curriculum, which includes case studies and exercises. His efforts to bring a diverse range of guest speakers to his classroom have provided students with invaluable exposure to industry pros.
Edward Kleinert, Clinical Assistant Professor
Edward Kleinert has been a dedicated faculty member in the Management and Systems and Project Management programs since 2012. He volunteers to lead professional development workshops, speaks at most NYUSPS Graduate Information Sessions, participates in both department and student-led clubs, and actively engages in industry events to inform his courses and to identify potential speakers and new faculty members.

Teaching Excellence Award
James Bradley, Adjunct Assistant Professor
James Bradley, a compelling instructor with well-attended courses and high student evaluations, often volunteers his time to serve as a mentor and coach. He instills in his students the highest professional standards, and they walk away from his classes with valuable, real-world experience. Bradley, who has taught at NYUSPS since 1995, also is currently working with fellow faculty members to develop a User Experience Diploma Program.

Todd Cherches, Adjunct Assistant Professor
Todd Cherches has taught human resource management and development graduate courses since 2011. As the CEO of a professional development firm, BigBlueGumball, Cherches brings current and innovative practices into his classroom, and his courses garner positive student feedback. He is remarkably invested in the School and his own development.

John Deats, Adjunct Instructor
John Deats has focused on teaching five out of 11 MS in public relations and corporate communication (PRCC) core courses since spring 2012. Invested in his students’ success, he has officially advised over 30 capstone students and is currently helping the department restructure the PRCC practicum course to simulate working in an agency, so that students can hone their skills prior to entering the workforce.

Myron Gould, Adjunct Assistant Professor
Myron Gould takes the time to ensure his students are engaged and that they appreciate the subject matter of the courses he teaches. These include Strategic Marketing, Applied Project, and Innovation and Entrepreneurship, a course he developed for the MS in management and systems. His student evaluations speak to his strengths and highlight the interactive classroom environment he creates. Gould is passionate about teaching and always finds time to participate in student club events and information sessions.

Allen Mogol, Adjunct Instructor
Allen Mogol has excelled in teaching PR Writing Seminar I and PR Writing Seminar II in the MS in public relations and corporate communication (PRCC). Since Fall 2013, he has mentored 20 capstone students. Comments from his students indicate an appreciation for his assistance with job and internship applications, as well as his encouragement and his willingness to spend time outside the classroom to meet learning outcomes for the course.

David Vinjamuri, Adjunct Assistant Professor
David Vinjamuri is a true asset to the Division of Programs in Business. An adjunct assistant professor who teaches brand and social media courses in the MS in integrated marketing, he is a challenging and engaging professor, which is reflected in his student evaluations. In his teaching, Vinjamuri finds the bridge between creativity and learning. He believes learning is a collaborative process, and encourages his students to continuously participate in it and contribute to it.

Paul McGhee Undergraduate Division
Outstanding Service Award
Brian Mooney, Clinical Associate Professor
Brian Mooney not only serves as a clinical associate professor of anthropology, but also demonstrates a deep sense of professional commitment to his roles as adviser; faculty mentor; committee member; and coordinator of the anthropology, sociology, and international studies curricula. He takes a judicial approach to issues on the Curriculum and Faculty Affairs Committees and numerous ad hoc committees, and serves the entire NYUSPS faculty as a representative to the University’s Full-Time Continuing Contract Senators Council.

Antonios Saravanos, Clinical Assistant Professor
Antonios Saravanos, coordinator of the BS in information systems management, chaired the Undergraduate Student Affairs Committee 2013-2014 and was elected to chair the newly created NYUSPS Faculty Council. As chair of the Faculty Council, Saravanos demonstrates sharp critical listening skills, detailed organizational abilities, and diplomatic acumen. He has greatly contributed to the design of the curriculum of the School’s newest Paul McGhee Undergraduate Division programs: the BS in marketing analytics and the BS in applied data analytics and visualization.

From left to right: Dean Dennis Di Lorenzo, Laura Sims, Brian Mooney, Paul McGhee Director of Academic Affairs Bassam Abed, and Antonios Saravanos posed together at the 2016 Faculty Awards Celebration.

Photo Credit: ©NYU Photo Bureau/Dan Creighton
Teaching Excellence Award
Laura Sims, Adjunct Instructor
Laura Sims excels in teaching in the creative writing and literature concentrations within the NYUSPS Paul McGhee Division, as evidenced by her students’ praise for her. Sims also is involved in faculty meetings and has been commended for her responsiveness in conversations about curriculum. In addition to her teaching, she is a dedicated writer. Her fourth book of poetry, Staying Alive, was recently published by Ugly Duckling Press.

SCHACK INSTITUTE OF REAL ESTATE
Outstanding Service Award
Mary Ann Hallenborg, Clinical Assistant Professor
Mary Ann Hallenborg has been teaching at NYUSPS since 2002 and was promoted to clinical assistant professor in 2012. Hallenborg, who teaches in both the BS in real estate and MS in real estate within the NYUSPS Schack Institute of Real Estate, has received high marks on student evaluations and has been commended for her responsiveness and organization. Her use of technology in the classroom is innovative and engaging.

TISCH INSTITUTE FOR SPORTS MANAGEMENT, MEDIA, AND BUSINESS
Outstanding Service Award
David Hollander, Clinical Assistant Professor
David Hollander joined the full-time faculty of the NYUSPS Tisch Institute for Sports Management, Media, and Business in 2011, teaching courses in sports media, broadcast, and management in both the undergraduate and graduate programs. He plays an active role as a faculty mentor, is a member of the NYUSPS Faculty Council, and has participated in NYUSPS search committees. As an NYU faculty fellow, Hollander is deeply involved in student life.

Teaching Excellence Award
Cameron Myler, Clinical Assistant Professor
Cameron Myler, a four-time United States Olympian and one of the country’s most accomplished athletes in the sport of luge, joined the Tisch Institute’s faculty as a clinical assistant professor in 2014. She is deeply connected with the legal profession and has worked tirelessly to cultivate thought-provoking courses in legal issues, sports law, amateur sports governance, and intellectual property and licensing. Myler has served as the faculty adviser for the Tisch Institute’s Scholars Program and has developed programming specifically for women. She uses her vast industry contacts to bring her experiences to life in the classroom.

Peter Rosenberger, Adjunct Instructor
Peter Rosenberger has cotaught the Planning and Development of Major Sporting Events graduate course since 2011. Rosenberger, who previously held senior positions in events marketing at ESPN, Madison Square Garden, and PrimeSport, is dedicated to collaborating with his students and serving as a professional resource. Through his personal industry connections, vast professional background, and experiential learning approach, his students develop a passion for sports events and thrive in real-world situations.

Distinguished Teaching Award Nominee
Carolyn Kissane, Clinical Associate Professor and Academic Director, Center for Global Affairs
The Distinguished Teaching Award recognizes faculty members who have contributed significantly to the intellectual life of the University through their teaching. Recipients of the Award have a demonstrated record of outstanding teaching effectiveness both inside and outside the classroom, as well as the ability to inspire, promote, and sustain the intellectual development of students. They often demonstrate a pedagogical approach that is innovative yet intellectually rigorous, creative, and engaging. In addition, their scholarly and professional contributions foster critical thinking and challenge their students.

Dr. Carolyn Kissane, clinical associate professor and academic director, Center for Global Affairs (CGA), was selected as the School’s nominee for the 2015-2016 NYU Distinguished Teaching Award. A dedicated full-time CGA faculty member since 2005, she combines both scholarly and professional expertise into an innovative and challenging pedagogy that aims to translate classroom experience into real-world engagement. As academic director for CGA, she oversees curricula that is responsive to current global trends. A much sought-after expert in the field of energy, Kissane exemplifies the mission of the School through her significant contributions to education and industry.

Kissane earned a PhD in comparative and international education from Columbia University; an MA in international educational development from Teachers College, Columbia University; and a BA with a double major in economics and political science with a minor in international relations from Denison University.
LONGER SERVICE RECOGNITION AWARDS

10 YEARS

George Asimenios - Schack Institute of Real Estate
Priscilla Becker - Division of Languages and Humanities, Center for Applied Liberal Arts
William Becker - Division of Languages and Humanities, Center for Applied Liberal Arts
Erin Bertocci - Division of Programs in Business
Benjamin Brown - Division of Programs in Business
Minda Chipurnoi - Division of Programs in Business
David Cooper - Tisch Institute for Sports Management, Media, and Business

William Healey - Division of Programs in Business
Timothy Higdon - Center for Global Affairs, George H. Heyman, Jr. Center for Philanthropy and Fundraising
Helen Horowitz - Center for Global Affairs, George H. Heyman, Jr. Center for Philanthropy and Fundraising
Jane Jacob - Division of Languages and Humanities, Center for Applied Liberal Arts
Anita Kawatra - Division of Programs in Business
Richard Keating - Tisch Center for Hospitality and Tourism
Jim Keogh - Division of Programs in Business
Tariq Khan - Division of Programs in Business
Susan Kinsey - Paul McGhee Undergraduate Division
Benjamin Kirshner - Division of Programs in Business
Matthew Knell - Division of Programs in Business
Robin Kramer - Schack Institute of Real Estate
Robert Lapiner - Paul McGhee Undergraduate Division
Deidre Leipziger - Paul McGhee Undergraduate Division
Shari Linnick - Schack Institute of Real Estate
John Lippmann - Schack Institute of Real Estate
Michael Luongo - Division of Languages and Humanities, Center for Applied Liberal Arts
Iman Maiki - Division of Languages and Humanities, Center for Applied Liberal Arts
Martin Maloney - Division of Programs in Business
Susan Matthias - Division of Languages and Humanities, Center for Applied Liberal Arts
Daniel Medina - Division of Programs in Business
Joseph Mefford - Division of Programs in Business
Trevor Milton - Paul McGhee Undergraduate Division
Raymond Moran - Schack Institute of Real Estate
Bruce Myers - Division of Programs in Business
David Novick - Division of Programs in Business
Wayne Nygard - Schack Institute of Real Estate
Raymond Ortiz Jr. - Division of Programs in Business
Gary Pagano - Tisch Center for Hospitality and Tourism
Todd Palmer - Division of Languages and Humanities, Center for Applied Liberal Arts
Ellen Prokop - Paul McGhee Undergraduate Division
David Rosenberg - Schack Institute of Real Estate
Carlos San Juan-Garcia - Division of Languages and Humanities, Center for Applied Liberal Arts
Raul Sanchez - Division of Languages and Humanities, American Language Institute
Jerome Sanzo - Schack Institute of Real Estate
Lynn Saville - Division of Languages and Humanities, Center for Applied Liberal Arts
Oliver Schneidemann - Paul McGhee Undergraduate Division

Dean Dennis Di Lorenzo (left) posed with the recipients of the Longer Service Recognition Award - 10 Years at the 2016 Faculty Awards Celebration.

Photo Credit: ©NYU Photo Bureau/Dan Creighton
Robert Schott - Paul McGhee Undergraduate Division
Zekeriya Secilmis - Schack Institute of Real Estate
Kalika Sharma - Division of Programs in Business
Alan Siege - Division of Programs in Business
Wendy Stahl - Division of Programs in Business
Marian Stern - Center for Global Affairs, George H. Heyman, Jr. Center for Philanthropy and Fundraising
Philip Taylor - Schack Institute of Real Estate
Jennifer Trahan - Center for Global Affairs
Joseph Truncale - Division of Programs in Business
Susan Wald - Division of Languages and Humanities, Center for Applied Liberal Arts
Sheldon Wayman - Paul McGhee Undergraduate Division
Matthew Weber - Division of Programs in Business
Nylissa Whitaker - Division of Programs in Business
William White - Division of Languages and Humanities, Center for Applied Liberal Arts
John Wood - Schack Institute of Real Estate
Michael Zenreich - Schack Institute of Real Estate
John Zindar - Center for Global Affairs

15 YEARS

Regina Brady - Division of Programs in Business
Veronica Cartagenova - Division of Languages and Humanities, Center for Applied Liberal Arts
Thomas Cha - Division of Programs in Business
Nicole Cherry - Division of Languages and Humanities, Center for Applied Liberal Arts
Gregory Ciresi - Division of Programs in Business
Christopher Dee - Division of Programs in Business
Sheila Dunphy - Paul McGhee Undergraduate Division
Jonathan Fish - Division of Programs in Business
Mirele Goldsmith - Center for Global Affairs, George H. Heyman, Jr. Center for Philanthropy and Fundraising
Steven Goss - Paul McGhee Undergraduate Division
Claudia Green - Tisch Center for Hospitality and Tourism
Amy Hest - Division of Languages and Humanities, Center for Applied Liberal Arts
Amy Higer - Paul McGhee Undergraduate Division
Margaret Holman - Center for Global Affairs, George H. Heyman, Jr. Center for Philanthropy and Fundraising
Herbert Jacobs - Division of Programs in Business
Thomas Kjellberg - Division of Programs in Business
Guylaine Laperriere - Division of Languages and Humanities, Center for Applied Liberal Arts

Edward Lewand - Division of Languages and Humanities, Center for Applied Liberal Arts
Maria Madinaveltia - Division of Languages and Humanities, Center for Applied Liberal Arts
Daniel Marotta - Division of Programs in Business
Sherry Mason - Paul McGhee Undergraduate Division
Brian McCafferty - Division of Languages and Humanities, Center for Applied Liberal Arts
Maria Del Carmen Melian - Division of Languages and Humanities, Center for Applied Liberal Arts
Janet Merrill - Paul McGhee Undergraduate Division
Richard Miller - Division of Programs in Business
Mark Montague - Division of Programs in Business
Brian Mooney - Paul McGhee Undergraduate Division
Lena Mullings - Paul McGhee Undergraduate Division
Anthony Pennings - Division of Programs in Business
Letitia Roberts - Division of Languages and Humanities, Center for Applied Liberal Arts
Lavinel Savu - Center for Publishing
Barbara Schreiber - Division of Languages and Humanities, American Language Institute
Joseph Simmons - Paul McGhee Undergraduate Division
Samer Skaf - Division of Programs in Business
Chester Van Wert - Division of Programs in Business
Renee Vara - Division of Languages and Humanities, Center for Applied Liberal Arts
John Viteritti - Schack Institute of Real Estate
Michael Weiss - Schack Institute of Real Estate
Nicole Wells Kurtzman - Division of Languages and Humanities, Center for Applied Liberal Arts

20 YEARS

Rocco Arcuri - Division of Languages and Humanities, Center for Applied Liberal Arts
Maureen Brady - Division of Languages and Humanities, Center for Applied Liberal Arts
Nahama Broner - Paul McGhee Undergraduate Division
Arthur Carlucci - Paul McGhee Undergraduate Division
Marc DeRossi - Division of Programs in Business
David Fields - Schack Institute of Real Estate
Joann Frantino - Division of Programs in Business
Marc Goldman - Paul McGhee Undergraduate Division
John Hart - Division of Languages and Humanities, Center for Applied Liberal Arts
Frances Hurley - Tisch Institute for Sports Management, Media, and Business
James Lap - Division of Languages and Humanities, Center for Applied Liberal Arts
Joshua Mackie - Paul McGhee Undergraduate Division
Konstantinos Maimis - Schack Institute of Real Estate
Karen Marshall - Paul McGhee Undergraduate Division
Janet Mceneaney - Paul McGhee Undergraduate Division
Stephanie Meth - Paul McGhee Undergraduate Division
Laura Miner - Division of Languages and Humanities, Center for Applied Liberal Arts
Andrew Moncrieffe - Division of Programs in Business

Mark Degasperi - Division of Languages and Humanities, Center for Applied Liberal Arts
Donna Drewes - Paul McGhee Undergraduate Division
Richard Hochhauser - Division of Programs in Business
John Hubby - Paul McGhee Undergraduate Division
Andrew Levy - Paul McGhee Undergraduate Division
John Mahoney - Division of Programs in Business
Arthur Matthews - Division of Programs in Business
Chantal Oldenburg - Division of Languages and Humanities, Center for Applied Liberal Arts
Walterrad Raninger - Division of Languages and Humanities, Center for Applied Liberal Arts
Michael Ross - Schack Institute of Real Estate
Antonio Rutiglia - Paul McGhee Undergraduate Division
Gayle Skluzacek - Division of Languages and Humanities, Center for Applied Liberal Arts
Enid Stubin - Division of Languages and Humanities, Center for Applied Liberal Arts
Nellie Terlemezian - Division of Languages and Humanities, Center for Applied Liberal Arts
Stephen Wetzel - Division of Programs in Business

30 YEARS
George Anavian - Division of Languages and Humanities, Center for Applied Liberal Arts
Thomas Christo - Paul McGhee Undergraduate Division
Joyce Jonas - Division of Languages and Humanities, Center for Applied Liberal Arts
Ichiro Kishimoto - Division of Languages and Humanities, Center for Applied Liberal Arts
Melvin “Mel” Lazar - Division of Programs in Business
Lauren Pete - Paul McGhee Undergraduate Division
Mark Raker - Division of Programs in Business

35 YEARS
Daniel Butler - Center for Global Affairs, George H. Heyman, Jr. Center for Philanthropy and Fundraising
Anthony Capitini - Schack Institute of Real Estate
Matthew Deluca - Division of Programs in Business
Rosella Matt - Division of Languages and Humanities, Center for Applied Liberal Arts
Jaye Smith - Paul McGhee Undergraduate Division
Maxine Steinhaus - Division of Languages and Humanities, American Language Institute

45 YEARS
Milton Pachter - Schack Institute of Real Estate
SAVE THE DATE

SECOND ANNUAL SCHOOL OF PROFESSIONAL STUDIES 5K RUN

Sunday, October 30, 2016
Hudson River Park, Pier 46
9:00 a.m.

Don’t wait until the fall, start limbering up now! Last year’s 5K was so successful, we’re doing it again! Walk, run, or cheer from the sidelines with other students, faculty members, administrators, friends of NYUSPS—and Dean Dennis Di Lorenzo and family! Be sure to join the fun!

(If you’re inclined to celebrate Halloween a tad early, you might want to start thinking about running in costume.)

Over 300 students, alumni, friends, faculty and staff members, and sponsors participated in the inaugural NYUSPS Finish Line 5K at Hudson River Park Pier 46 in November 2015. The brainchild of Dean Dennis Di Lorenzo, an avid runner, this event raised funds to support scholarships at NYUSPS to help students to complete their education and get off to a running start.

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