Dear Colleagues,

I hope you are all enjoying the summer. Whether you are traveling, spending quality time with family and friends or continuing with business as usual—though ideally at a more leisurely pace—the summer is the perfect opportunity to reflect on all that we have accomplished together over this past academic year, as well as to strategize about what comes next.

NYUSPS faculty members had a busy year introducing new initiatives and working together to create policies and streamline processes. Faculty committees steadfastly addressed priorities identified by their colleagues during the previous academic year. Highlights of their endeavors included the development of: full-time faculty appointment and reappointment policies; a full-time faculty grievance policy; an NYUSPS faculty handbook; a course evaluation blueprint; an academic leave policy; updated faculty activity report templates; and the creation of new policies and guidelines for online observation and access to course sites.

All of this challenging governance work was conducted in addition to their stellar teaching, groundbreaking research, and countless hours of student mentorship. In recognition of their extraordinary dedication, the School launched the inaugural Faculty Appreciation Week, which included dozens of celebratory events that highlighted the outstanding work and contributions of all NYUSPS faculty members.

Over the summer, there has been a palpable excitement as we contemplate the next phase of the School's evolution. The new Division of Applied Undergraduate Studies is poised to support and expand our mission of serving post-traditional undergraduate students. It will create uniquely structured pathways that address their needs through new programs such as Access.

The NYUSPS global footprint continues to expand each year—a testament to the widespread demand for our innovative brand of education and model of pedagogy. In addition, the School continues to enhance its foundational principles of creating access and opportunity by further developing programs such as Aspire and by establishing the soon-to-be-launched Veterans and Military Resource Center.

I want to thank each and every one of you for making NYUSPS the transformative educational institution it has become. Together, we have much to be proud of as we look back at the 2016-2017 academic year. Looking forward is even more exhilarating, as we contemplate the plethora of opportunities that await us. I sincerely hope that the remainder of your summer is rewarding and provides the respite and the inspiration to energize you for the exciting year ahead.

Dennis Di Lorenzo
Harvey J. Stedman Dean
NYU School of Professional Studies

COUNCIL AND COMMITTEE UPDATES

NYUSPS Councils and Committees

NYUSPS Faculty Council

The Faculty Council serves as the elected voice for all faculty members at the NYU School of Professional Studies. The Council’s raison d’être is to provide the faculty perspective on important school-wide issues to NYUSPS leadership. The Council consists of full-time representatives from each division in addition to two adjunct faculty members. The Council’s chair and/or vice chair participate in NYUSPS leadership meetings, and the Council meets with the dean from time to time, as well as with NYU leadership at large. It has met monthly during the academic year, hosting two meetings each semester for the entire faculty.

In its second year of operation, the Council focused primarily on the topics that were identified as priorities by the faculty at the end of the 2015-2016 academic year: to propose longer term contracts, to expand the dialogue on faculty assessments, and to support an expansion of applied research at the School. The Council also has supported other initiatives that affect faculty members, including the development of a full-time faculty Grievance Policy, which is now in the process of receiving final approval; an NYUSPS faculty handbook; and a course evaluation instrument. Much of the Council’s time has been spent fulfilling its mandate to propose a policy regarding full-time faculty appointment and reappointment. After many working sessions, which included discussions with the dean, a policy on appointment and reappointment was endorsed narrowly by the Council. Faculty-wide meetings on this policy were scheduled, and a faculty vote was held this past spring semester.

As the second year of the Council’s existence comes to a close, the members of the Faculty Council and of NYUSPS at large would like to express sincere gratitude to the following individuals whose terms are now ending and who have served on the inaugural Faculty Council:

• John Duminich, Clinical Assistant Professor, Division of Languages and Humanities (Secretary)
• Pierre Lacour, Clinical Assistant Professor, Division of Applied Undergraduate Studies
• Diane Rubino, Adjunct Instructor, Division of Programs in Business
• T. Lawrence Wheatman, Adjunct Instructor, Division of Languages and Humanities

Rank, Title, and Privilege (RTP) Committee

The Rank, Title, and Privilege (RTP) Committee is charged with annually reviewing processes and policies related to adjunct and full-time promotions, initial appointment and assignment of rank, and other policies related to privileges, such as applications for special academic leave. It is composed of seven members: Sylvia Maier (Center for Global Affairs, committee chair), Mary Beth Altier (Center for Global Affairs), (continued)
Rank, Title, and Privilege (RTP) Committee

Sean Hennessy (Jonathan M. Tisch Center for Hospitality and Tourism), April Krassner (Division of Applied Undergraduate Studies), Shant Melkonian (American Language Institute), Raul Sanchez Hernandez (American Language Institute), and Mechthild Schmidt Feist (Division of Applied Undergraduate Studies). David Hollander (Tisch Institute for Sports Management, Media, and Business) is serving ex officio, representing the Faculty Council.

The RTP Committee had a full agenda in the fall and spring semesters. It met on a regular basis to review the promotion portfolios submitted by full-time and adjunct faculty members; reviewed two applications for special academic leave; considered two requests for hiring at elevated rank; and conducted its annual review of all documents, policies, and processes related to RTP matters.

Assessment Committee

The NYUSPS Assessment Committee will move from a committee that has focused primarily on student evaluations of faculty members, to one that analyzes the links between program review, desirable student learning outcomes, and teaching effectiveness. During the fall, the Assessment Committee worked on several important projects. It completed a template for a year-end adjunct faculty activity report that is a less-comprehensive version of the faculty activity report required of the full-time faculty. Additionally, in response to the University’s introduction of a new student evaluation tool, the Assessment Committee, in collaboration with numerous NYUSPS constituencies, developed school-specific questions that were incorporated into the new tool this spring. Also during the spring, the Committee worked with the Center for Academic Excellence and Support (CAES) to craft policies and procedures for delegated access to NYU Classes course shells. This new initiative, when completed, will provide important guidelines for online observations and access to course sites.

2016–2017 DEAN’S RESEARCH GRANT PROGRAM

Established in 2014, the NYU School of Professional Studies (NYUSPS) Dean’s Research Grant Program (formerly the Dean’s Faculty Development Fund) aims to support full-time faculty research at the School. Scholarly and applied research are critical additions to faculty teaching in the classroom, and are necessary for expanding the School’s role as a thought leader in industry.

Four faculty research submissions received full approval for the 2016–2017 academic year. Mary Beth Altier, clinical assistant professor of global affairs, will investigate the reasons why, in relatively free and fair elections, voters cast their ballots for political parties associated with terrorist or guerilla tactics rather than nonviolent alternatives. Jukka Laitamaki, clinical professor of hospitality and tourism, will attempt to identify best practices for preserving and maintaining UNESCO World Heritage Sites, with a focus on the historic city centers of Havana, Cienfuegos, Trinidad, and Camaguey in Cuba. The Dean’s Research Grant Program also will support the production of a documentary film by Chyng Sun, clinical professor of media studies. The film will attempt to raise awareness and stimulate a national conversation about the global impact of pornography on individuals and their relationships and on society as a whole. It also will focus on what policies may be effective in curtailing pornography’s impact. Jennifer Trahan, clinical associate professor of global affairs, will explore and forecast the future of the field of international justice (the international tribunals that prosecute genocide, war crimes, and crimes against humanity). She will attempt to build added models that suggest alternative approaches to the field.
The Center for Academic Excellence and Support (CAES) is a faculty development center dedicated to supporting the practice of teaching. CAES supports the teaching mission of the NYU School of Professional Studies by offering a variety of pedagogical and technological programs, which are designed to encourage best teaching practices for in-person, online, and blended-format educational experiences.

The Center’s philosophy embodies pedagogical considerations for the School’s diverse student body around the globe, transforming those considerations into best teaching practices, curriculum design, and faculty development initiatives and support. Emphasis and deliberation also are given to the integration of appropriate technologies that lend themselves to promoting students’ academic achievements.

In its continued effort to best serve all NYUSPS teaching faculty and advance the department’s mission, the team at CAES is pleased to announce its newly developed website!

The new site is comprised of fundamental teaching resources for all new and existing NYUSPS faculty members, which are presented in the following sections:

**Faculty Development**
This section consists of information on professional development opportunities, workshops, and program offerings that are focused on effective instructional strategies, which promote active learning, interaction and learning assessments, strategies for improving student engagement in the classroom, tools for managing diversity in the classroom, and spotlights of faculty members who have worked with CAES. In addition, this section shares CAES studies—success stories and testimonials by faculty members.

**Course Design**

The course design process at CAES is a collaborative one between instructional designers (IDs) and course developers (CDs). The course design partnership with faculty members enables the development of robust academic experiences for students around the globe, using technology to bridge theory and practice. This section provides information about what to expect when designing a course and includes course design essentials, delivery formats, guides, and templates.

**Educational Technologies**

The Educational Technologies section consists of information on available teaching technologies that may be integrated appropriately in all courses. These include NYU supported technologies, emerging technologies, and web 2.0 technologies—social media tools to further engage Millennials.

**Teaching Resources**

The Teaching Resources section consists of trending teaching articles, data and library research tools, and a list of teaching and learning conferences.

**CAES Support**

The CAES Support section of the site introduces faculty members to the dynamic team at CAES, and also provides answers to frequently asked questions.

The website offers opportunities for NYUSPS faculty members to contribute as writers to the CAES teaching blog. Visit and explore the new website, which can be found under the FACULTY TAB of the NYUSPS homepage.

In addition to this new web resource, CAES’ highly experienced, qualified, and dedicated professionals always are available to assist you. Email the team at caes.sps@nyu.edu.
FACULTY APPRECIATION WEEK (#SPSFACULTYLOVE)

The inaugural Faculty Appreciation Week was held during the week of March 27, 2017. The new initiative was a celebratory occasion that highlighted the outstanding work and contributions of the NYUSPS faculty community. It was a communitywide effort, which included participation and support in various forms by faculty and staff members, students, administrators, and alumni. There were several activities held throughout the week, including casual coffee hours, raffles, and an off-Broadway play, among others. Select activities are described below.

NYUSPS faculty members, in their unwavering commitment to the School and its students, are critical voices in shaping the fabric and landscape of teaching, learning, and experience. Faculty Appreciation Week provided an opportunity to thank the faculty members for their tireless work and wide-ranging contributions.

Dean’s Research Grant Program Presentations – Monday, March 27

• Donatella Delfino, clinical associate professor, and Antonios Saravanos, clinical assistant professor, presented their research on the effects of image resolution on a form of graphical authentication known as locimetric.

• Jennifer Trahan, clinical associate professor, discussed the interviews she conducted this past fall in Nuremberg, Germany and the Hague, Netherlands with top experts in the field of international justice.

• Chyng Sun, clinical professor, presented the audience with an in-depth examination of pornography and its global impact as well as an advance viewing of her documentary film, which featured interviews with Taiwanese men and women who consume pornography.

Wine Tasting – Tuesday, March 28

At the faculty appreciation wine tasting evening event, NYUSPS faculty members learned how to look at, taste, and smell wine like a sommelier. They sampled wine and cheese pairings from around the world, while connecting with their colleagues.

Alumni, Faculty, and Administrator Social – Wednesday, March 29

Hosted at the Princeton Club of New York, this event brought alumni, faculty members, and administrators together for an evening of conversation and reminiscing. A student testimonial video focusing on the gratitude students wanted to express for the knowledge, dedication, and guidance of their professors was shown to the group.

Faculty Awards Celebration – Thursday, March 30

During the Faculty Awards Celebration, the members of the NYUSPS community came together to honor recipients of select NYUSPS awards. At this year’s celebration, 19 faculty members were recognized for their remarkable commitment to the School and its students with awards for Outstanding Service and Teaching Excellence. Mechthild Schmidt Feist, the School’s nominee for the Distinguished Teaching Award, also was recognized. Faculty members who have devoted 10 or more years of service to NYUSPS were honored as well. (See pages 13–19 for a full list of recipients.)
Steven Kent Named Visiting Clinical Assistant Professor at the NYUSPS Jonathan M. Tisch Center for Hospitality and Tourism

Steven Kent has been appointed a visiting clinical assistant professor at the NYUSPS Jonathan M. Tisch Center for Hospitality and Tourism, where he will engage with industry leaders to meet their executive education needs, while building closer connections between students and industry. Kent has more than 25 years of experience as a senior financial analyst in a variety of business sectors. Since 2016, he has served as an adviser and consultant to the executives and board members of Brewster Bay Advisors. Previously, he was a managing director for Goldman Sachs, specializing in hospitality and leisure, where he analyzed the hotel, gaming, slot machine, cruise, car rental, amusement park, ski resort, sports club, and REIT sectors. Kent has been recognized eight times as “best stock picker” by The Wall Street Journal, and since 1999, he has been named a top-ranked analyst by the Greenwich Survey and Institutional Investor. He has appeared on CNBC and NBC, and he has been quoted in The Wall Street Journal, The New York Times, and other industry publications, providing his views on the market, including changes in the sharing economy and online travel booking, the impact of overbuilding in consumer channels, shifts in experience-versus-product consumer spending, and the role of culture and employee engagement in corporate performance.

Kent holds an MBA from the NYU Stern School of Business and a bachelor of arts in economics from Stony Brook University (SUNY). He received his Chartered Financial Analyst designation in 1993, and is presently pursuing a PhD in hospitality management from Iowa State University.

Opinion Piece on the Challenges Posed by the Trump Administration Written by Clinical Professor of Global Affairs Michael F. Oppenheimer Published on CNN.com

In December 2016, an opinion piece written by Clinical Professor of Global Affairs Michael F. Oppenheimer and titled “Trump Team Doomed to Repeat Bush’s Mistakes” was published by CNN.com. Oppenheimer, who teaches in the NYUSPS Center for Global Affairs, expressed his views on the then-incoming administration’s similarities to the Bush administration, its perceived lack of experience in the areas of government policy and foreign affairs, and the challenges it might conceivably create for the intelligence community at large. Oppenheimer cited a greatly increased risk for the country because of these critical issues. He also analyzed the picks for each of the new administration’s cabinet members, skillfully illustrating the strategic deficits and challenges they posed. A great deal has transpired since the piece was written; however, Oppenheimer, who has served for more than four decades as a consultant to US foreign policymakers and the intelligence community through scenario building, has an impressive record of predicting correctly when it comes to the most pressing issues that face our country now and in the future.

To read the piece in its entirety, visit cnn.com/2016/12/19/opinions/trump-dangerous-national-security-team-oppenheimer/.
FACULTY RESEARCH AND INITIATIVES

NYUSPS Division of Programs in Business
Associate Dean Martin Ihrig Publishes Article in Harvard Business Review on Navigating Industry Ecosystems

Associate Dean and Clinical Professor Martin Ihrig’s work on navigating industry ecosystems is featured in the March/April issue of Harvard Business Review (HBR). Ihrig, who heads the Division of Programs in Business at NYUSPS, collaborated on the article with Ian MacMillan, the Dhirubhai Ambani Professor of Innovation and Entrepreneurship and the director of the Sol C. Snider Entrepreneurial Research Center at The Wharton School, University of Pennsylvania. They developed a tool-based process that helps executives to identify growth opportunities and gain stakeholder buy-in. Their HBR article takes readers through their six-step method, which provides a structure for gathering input, assessing potential value, pinpointing possible conflicts, and fostering a sense of ownership among stakeholders. The authors share examples from a successful implementation at a pharmaceutical company, but their process can be used in almost any sector—on a micro or macro level—making it a valuable addition to an executive’s strategic-planning arsenal.

To read the full article, visit https://hbr.org/2017/03/how-to-get-ecosystem-buy-in.

NYUSPS Urban Lab Senior Fellow and Director Team Up to Research and Write a Series of White Papers That Provide a Borough-by-Borough View of New York City’s Creative Class

Body of Research Work is the First Produced by the Recently Launched Think Tank

Renowned urbanist and NYUSPS Clinical Research Professor Richard Florida, who is the senior fellow within the NYUSPS Urban Lab, and Clinical Assistant Professor Steven Pedigo, who is the director of the Urban Lab, collaborated on a series of white papers that provide a deep dive into the Creative Class living and working in New York City’s five boroughs.

The Urban Lab, which was launched in the late fall and resides within the NYUSPS Schack Institute of Real Estate, explores the real estate development trends that are disrupting the urban environments in which we live and work, as well as the shifting paradigm in the way we think about these evolving centers of commerce and creativity. It provides collaborative opportunities through which leading urbanists and practitioners can address the complex and vexing challenges facing urban communities. In addition, it offers market-based solutions for building greater prosperity and sustainability in urban environments.

The series of white papers provides some fascinating insights into the Creative Class clusters of the City’s boroughs, and they offer a 10-year projection on the growth and increasing specialization of the clusters, annual salaries of each, and employment by the numbers. The papers serve as an invaluable resource for government officials, urban planners, and individuals in the human resources field. They also provide grounding and context for the broad array of events that the Urban Lab has presented since its launch.

To download the white papers, visit sps.nyu.edu/academics/departments/schack/initiatives/urban-lab/research.html.

For more information on the NYUSPS Urban Lab, visit sps.nyu.edu/urbanlab.
**Leadership Step by Step**

By Joshua Spodek

In January 2017, Joshua Spodek, an adjunct professor in the Division of Programs in Business, published his latest book titled *Leadership Step by Step*. In this hands-on guide to developing the skills and temperament necessary to become an effective leader, Spodek presents an integrated, comprehensive progression of 22 exercises—a course designed to cultivate key abilities, behaviors, and beliefs through experience. Each chapter opens with a story demonstrating a particular leadership skill and then provides a process for mastering it. Prospective and established leaders alike can benefit from working through the exercises. From building self-awareness, managing emotions, and speaking in an authentic voice to creating meaningful connections, inspiring others, and leading with empathy, Spodek covers it all, offering a powerful and practical path to great leadership.

**New York Art Deco: A Guide to Gotham’s Jazz Age Architecture**

By Anthony W. Robins

Writer, historian, lecturer, and guide Anthony W. Robins has led countless visitors through New York City and has lectured for museums, universities, and private groups around the world. During a 20-year career at the New York Landmarks Commission, Robins served as deputy director of research and director of survey. At NYUSPS, he is currently teaching New York in the Jazz Age, Part II: Art Deco Architecture from Wall Street to Washington Heights. He recently published a new book, titled *New York Art Deco: A Guide to Gotham’s Jazz Age Architecture*. Entertaining and informative, this definitive step-by-step guide-book is the next best thing to taking a walk with Robins himself. Coupling rich historical anecdotes with expert analysis, he maps out architectural adventures that will no doubt appeal to locals who seek to learn more about the buildings they see every day, tourists falling in love with New York for the first time, and architecture aficionados hungry for surprising new details about their favorite structures. The book includes 11 detailed Manhattan itineraries and a survey of Art Deco sites across the other four boroughs, enabling readers to explore some of the City’s most iconic architecture at their own pace.

**FACULTY PUBLICATIONS**

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**Center for Global Affairs Academic Director and Clinical Associate Professor Carolyn Kissane Pens Piece in US News & World Report**

Carolyn Kissane, who serves as the academic director of the NYUSPS Center for Global Affairs and is a clinical associate professor, was a recent contributor to the *US News & World Report* Debate Club. In her article, titled “No Thanks, Trump,” Kissane argues that the president’s plan to loosen auto emission and fuel efficiency standards is bad policy that comes with costs to automakers, consumers, and the environment. She provides context about what’s at stake, noting how far we’ve come since the first such standards were imposed in the ’70s. Kissane warns that the mere discussion of a rollback creates unnecessary regulatory uncertainty that could jeopardize the progress that’s been made and hinder the development of new technology. She calls for the president to stop coddling the auto industry, advancing the notion that deregulation is at crosspurposes with the increased efficiency and innovation required to remain a global leader in auto manufacturing.

**Two Leading Authorities in Sports and Medical Ethics Team Up to Explore the Introduction of Wearable Tech by the NFL**

Lee Igel, clinical associate professor for the NYUSPS Tisch Institute for Sports Management, Media, and Business, and Arthur Caplan, the Drs. William F. and Virginia Connolly Mitty Institute for Sports Management, Media, and Business, and Wearable Tech by the NFL Ethics Team Up to Explore the Introduction of Two Leading Authorities in Sports and Medical Ethics Team Up to Explore the Introduction of Wearable Tech by the NFL

To read the full piece, visit https://www.nytimes.com/2017/01/06/fashion/modern-love-dementia-mother-family-love.html.

NYU Langone Medical Center and dean of research of the NYUSPS Sports and Society Program, recently contributed to *Forbes* with an article titled “Big Whoop About NFL Players Using Wearable Tech, Selling Personal Health Data.” Their article takes a look at the NFL’s new partnership with a Boston-based company, WHOOP, which will put activity-tracking straps on all players, collecting health data for use in research to improve performance and safety, and creating an array of business opportunities in the process. The program will enable athletes to monetize their physiological data, but Igel and Caplan caution that there are potential pitfalls with regard to who owns that data and what could be done with it. From privacy and security concerns to the possible impact on contract negotiations, remuneration and penalties, the authors point toward ethical and practical issues that could arise as the NFL runs this brand-new play.

**Carolyn Kissane, who serves as the academic director of the NYUSPS Center for Global Affairs and is a clinical associate professor, was a recent contributor to the US News & World Report Debate Club. In her article, titled “No Thanks, Trump,” Kissane argues that the president’s plan to loosen auto emission and fuel efficiency standards is bad policy that comes with costs to automakers, consumers, and the environment. She provides context about what’s at stake, noting how far we’ve come since the first such standards were imposed in the ’70s. Kissane warns that the mere discussion of a rollback creates unnecessary regulatory uncertainty that could jeopardize the progress that’s been made and hinder the development of new technology. She calls for the president to stop coddling the auto industry, advancing the notion that deregulation is at crosspurposes with the increased efficiency and innovation required to remain a global leader in auto manufacturing.**
NYUSPS NEW STRATEGIC PRIORITIES

Global Update

Over the last four years, NYUSPS has established two international centers that seek to deliver the same model of professional and applied education as is offered in New York. At NYUSPS Tokyo and NYUSPS at NYU Shanghai, the School has built robust English course offerings that focus primarily on professional English and that serve as the foundation for enhanced professional development programs customized for local market needs.

Throughout the past year, NYUSPS has expanded noncredit professional programs in Tokyo and Shanghai. At NYUSPS Tokyo, courses in targeted industries have been introduced, as well as a series of short courses on special topics. NYUSPS Tokyo also ran the first of a series of professionally-focused networking events for the local business community. The School plans to further expand and diversify professional offerings in Tokyo through next year and beyond, potentially offering an Executive Certificate or equivalent credential to the local market.

This summer, NYUSPS at NYU Shanghai is launching weekend workshops that focus on targeted skill development for Chinese professionals working in a global capacity. Additionally, this summer will mark the second annual NYUSPS at NYU Shanghai High School Academy with 12 week-long career exposure courses for Chinese high school students. Based upon the success of last summer, NYUSPS has significantly increased the number of courses and topics offered, ranging from video game design to global affairs.

In the coming year, NYUSPS will explore additional models of engagement at various locations in Europe and the Middle East in order to expand the School’s global reach and expertise in applied education and training.

NYUSPS Diploma Programs Update

Launched in Fall 2015, the NYUSPS Diploma Programs are designed to impart in-demand skills in the industries that afford the greatest opportunities for jobs in NYC and beyond. These noncredit credential offerings are academically challenging, provide rigorous assessment, and allow for affordable pathways to job acquisition.

In response to market feedback, the School will be introducing some important modifications to enhance the student experience. Beginning Fall 2017, Diploma programs will have extended completion periods; tuition will be charged at the course level; the Diploma career development course will be optional; and select Diplomas will be introducing more varied study options through electives. In addition, moving forward, Diploma levels will be determined by subject matter content rather than by educational level. While the core tenants of prescription, assessment, and job training will remain the same, these changes will create the flexibility that will allow NYUSPS to serve a wider audience in need of the career advancement and job pathways that Diploma Programs provide.

NYUSPS Aspire Program Update

This summer the NYU School of Professional Studies is launching an enhanced version of the Aspire Program. Originally a one-week college experience, the NYUSPS Aspire Program is now a full two-year, year-round college prep and immersion program for high school students from underrepresented communities in the New York metro/tri-state area, who will be first-generation college students. The revamped curriculum includes four core subject areas: quantitative analytics, writing, leadership, and college preparation.

In addition to the academic enhancement, high school students are assigned a current NYUSPS graduate or
undergraduate student as a mentor. The mentors are select members of the Dean’s Scholars Program, which brings together outstanding graduate and undergraduate students from across the School in recognition of their academic excellence and commitment to community service. As mentors, Dean’s Scholars attend in-person workshops with their mentees on critical college preparatory topics including the Common Application, financial aid, scholarship opportunities, selecting the right higher education institution, and college expectations, to name just a few areas. In addition, mentors and mentees regularly engage online in order to continue building upon the work of the weekend workshops.

This fully-funded scholarship program provides high school students with the critical college support, academic enrichment, and mentorship that is ideally required to successfully transition into higher education. The Summer 2017 intake has expanded to an impressive 40 students from 29 different high schools in the tri-state area.  

**NYU Veterans and Military Resource Center**

This fall, NYUSPS will launch the NYU Veterans and Military Resource Center. In partnership with other schools and university departments, the Center will increase the support for current students who are veterans through veteran-specific programming and other strategic initiatives. In addition to serving NYU veteran students, the Center also will support the veteran population at large through numerous community engagement initiatives. Veterans will use the Center to gain a better understanding of the resources available to them as they seek to further their education.

An assistant director will lead the NYU Veterans and Military Resource Center under the supervision of Dean Di Lorenzo. The search for the assistant director began in June and will conclude by August. The new assistant director and the opening of the Center will be announced to the University and NYUSPS communities at the beginning of the fall semester.

**Academic Excellence**

New York University is a Tier I research institution that promotes educational rigor and academic integrity. The School of Professional Studies is committed to upholding these values and continues to evaluate processes and procedures to support academic excellence. Over the past year, the Academic Director’s Council and an ad-hoc committee of faculty members have worked on several initiatives that will be implemented this fall including:

- A new school-wide graduate grading scale—in the past, divisions, departments, and programs at NYUSPS had different grading scales for graduate study. The most notable difference of the new grading scale is that the grade of “A” will be given to students who attain a 95 or higher instead of a 93 or a 94.

- A consistent school-wide contract for grades of Incomplete—for some departments, this contract will change the process for who has signature authority. Additionally, it limits the time an incomplete grade can stay on a student’s record to one semester.

- Guidelines for addressing academic integrity violations—these guidelines will help faculty members and academic leaders to identify different levels of academic integrity violations, consider a variety of possible sanctions, understand the procedures for reporting and addressing violations, and identify repeat offenders.
NEW DEGREE PROGRAMS

The NYU School of Professional Studies recently presented two new graduate degree program proposals to the University’s Graduate Program Committee (GPC). NYUSPS successfully received GPC approval to proceed with a new MS in Applied Fashion Merchandising and a new MS in Global Security, Conflict, and Cybercrime. Both proposals will soon be submitted to the New York State Education Department for review and registration. Once approved, the School will implement the new programs and expects to launch them in Fall 2018.

Offered through the School’s Division of Languages and Humanities Center for Applied Liberal Arts (CALA), the MS in Applied Fashion Merchandising will prepare qualified individuals for responsible fashion merchandising roles across commercial retail and branded organizations. The proposed curriculum is based upon a multidisciplinary approach that combines the analysis of global trends in the industry including manufacturing (fabric, fiber technology, apparel, accessories, color, beauty products) sourcing, product development, marketing and communications, digital platforms for content and advertising, branding and licensing, wholesale, and retail. Students will gain an in-depth knowledge of the history of fashion, current global trends, organizational leadership, and the business management skills necessary for a successful career in the fashion industry. They will be able to complete this 36-credit degree on a full-time or part-time basis. It will be offered wholly online with some onsite elective options in New York City, Florence, and Shanghai, providing those enrolled in the program with the opportunity to interact with students and faculty members around the world.

The MS in Global Security, Conflict, and Cybercrime is designed as a flexible, 36-credit graduate degree program that will be delivered onsite and online to part-time and full-time students through the School’s Center for Global Affairs. The program has been developed to prepare qualified individuals for cybercrime and cybersecurity-related positions across the private sector, public sector, and non-governmental organizations. While many existing cybersecurity programs have a technical focus, this degree examines cybercrime and cyberconflict through the lens of social science. It seeks to fill the existing void in national and international graduate programs by incorporating social science into educational courses on cybercrime and cybersecurity to a far greater extent than is currently practiced. Graduates of this program will learn a variety of practical skills that apply to different forms of cybercrime, jurisdiction issues, and obstacles in policing, investigating, and prosecuting cybercrime, digital forensics, the role of national and international agencies in dealing with cybercrime. They will also gain a command of digital forensics; the role of national and international agencies in dealing with cybercrime; and the global impact of nations’ policies, laws, and measures, among many other relevant topics.
NYUSPS ACCESS PROGRAM

Launched in Fall 2016, the 10-month NYU School of Professional Studies (NYUSPS) Access program is designed to meet the needs of graduating high school seniors in the NYC metropolitan tri-state area who want to sharpen their academic and career-focused skills, while deciding what comes next. As recruitment for NYUSPS Access expands, the School has begun partnering with local high schools and has established a nomination process for guidance counselors to refer students.

The Access program is particularly attentive to the needs of first-generation college students, many of whom do not have the benefit of role models or mentors who can guide them about how to apply to, and be successful in, college. These students also are more likely to attend under-resourced schools that, despite good intentions, are less able to provide them with the curriculum or level of support that they need to fully understand, and be able to demonstrate, what it takes to be college ready. Since many of them also have to work at least part-time to support themselves or their families, or have other family obligations, NYUSPS Access schedules all courses on Fridays and Saturdays, which helps those who need to balance their time commitments.

This past May, NYUSPS recognized the achievements of the inaugural cohort of eight Access students. Each of these students is a first-generation college student and all are members of groups that are underrepresented in higher education. The majority of them also were working part-time during the year. All students earned at least 20 college credits with 75% of them earning the maximum of 24 credits. Students also gained admission and scholarships to local colleges where they will continue their studies. These include NYUSPS, Hofstra University, St. John’s University, St. Joseph’s College, Purchase College (SUNY), Hunter College (CUNY), and Lehman College (CUNY).

NYUSPS Access provides students with a distinctive, comprehensive programmatic experience that includes small classes led by scholars and industry experts, rigorous academic curricula, robust academic advising, and personalized college and career coaching.

Through a curated set of courses, students have the chance to explore a professional field of their choosing, gain exposure to the liberal arts, and enhance core academic competencies such as data literacy and written and verbal communication. Students work with dedicated advisers and coaches who are there to help them succeed in the program and navigate the exciting transition that lies ahead. Upon enrollment, students are paired with a personalized success coach and an academic faculty adviser who work in tandem to support their progress throughout their time in the program. Students also meet weekly as a cohort for workshops led by NYUSPS Access staff on topics related to success in college and the job market, such as time management, goal-setting, planning, and improving from feedback.

In this pilot year, students explored career tracks in hospitality and game design while also taking courses in writing, statistics, ethics, and leadership. Next year, a science course will be introduced into the general curriculum to enhance students’ foundation in STEM.

Also starting in Fall 2017, to build a pathway to a degree at NYUSPS, Access students will be conditionally admitted into their choice of an associate's degree program in Business, Health Administration, or Information Systems Management. Additionally, they will be eligible for financial aid. Those who are in good academic standing at the end of the NYUSPS Access program have the option to continue their studies and complete their associate’s degree through the NYUSPS Division of Applied Undergraduate Studies.

Anjali Deshpande, Statistics Instructor

For Anjali Deshpande, an educational consultant specializing in math education, teaching a foundational course on statistics to students in the NYUSPS Access program has been deeply fulfilling. “I am invested in supporting students from all communities,” she declared, so she jumped at the chance to participate in a program that increases access to opportunities for underserved youth.

Deshpande, who earned a doctorate in urban education from NYU Steinhardt and has who has taught math in city schools, and at NYU Steinhardt and NYU Abu Dhabi, noted that teaching statistics allows her to demystify data analysis for her students. “We are constantly inundated with data and asked to make sense of it,” she said. “Quantitative literacy can open doors and make meaning of the world around us.”

At Access, Deshpande designed a curriculum that allowed her students to develop original surveys on topics that were of interest to them. One student developed a code-switching survey to investigate the nuances of language usage in different contexts, another focused on how people make and spend money, and a third on people’s perceptions of gentrification in Harlem.

Shabelle Paulino, Student

Last year, as a graduating high school senior, Shabelle Paulino felt very discouraged when she applied to several city colleges and did not receive admission. Her parents, who emigrated from the Dominican Republic, could not afford to send her to other colleges, so at the suggestion of her college counselor, Paulino applied and was accepted into the NYUSPS Access program.

“I had no confidence in myself before, but from the minute I got into the program, I felt so welcome,” she asserted.

For Paulino, learning from each of her classes has opened her eyes to many educational possibilities. Her favorite class at Access was creative writing. “In high school, we had to follow a certain style of writing,” she said. “But here, for the first time, we were able to take control of our own writing and voice our own opinions.”

Although not a fan of math in high school, in her Access class on statistics, she found that she was actually studying for tests and even helping other students.

Paulino will enroll in the associate’s degree program in the NYUSPS Division of Applied Undergraduate Studies in the fall. “It’s my first college acceptance, and I am very excited,” she declared.
SPORTS EDUCATOR, SPORTS ANALYTICS EXPERT, AND FORMER PEPSICO EXECUTIVE, VINCE GENNARO, IS NAMED ASSOCIATE DEAN OF THE NYU SCHOOL OF PROFESSIONAL STUDIES TISCH INSTITUTE FOR SPORTS MANAGEMENT, MEDIA, AND BUSINESS

The NYU School of Professional Studies (NYUSPS) has named Vince Gennaro as the new associate dean and clinical associate professor of its Tisch Institute for Sports Management, Media, and Business. In this role, Gennaro will lead the Tisch Institute in the enhancement and expansion of its offerings and will work closely with NYUSPS Harvey J. Stedman Dean, Dennis Di Lorenzo, to develop and implement an overarching strategic plan.

A passionate sports educator and baseball analytics expert, Gennaro is the author of *Diamond Dollars: The Economics of Winning in Baseball*; serves as a consultant to Major League Baseball teams; and hosts a weekly national radio show, *Baseball—SABR Style*, airing on SiriusXM radio. Most recently, he served as the director of the sports management graduate program at Columbia University. Additionally, Gennaro is the president of the Society for American Baseball Research (SABR), and the architect of the Diamond Dollars Case Competition series, a forum that connects students from across the country with MLB team and league executives, and provides a unique learning experience as well as professional networking opportunities.

Prior to becoming involved in education, over a 20-year span, Gennaro held senior-level positions in marketing, sales, and operations at PepsiCo, including serving as president of Pepsi’s fountain beverage division, where he successfully managed a billion-dollar bottling business. Earlier in his career, he led an entrepreneurial startup to purchase a franchise in the Women’s Pro Basketball League—the forerunner of today’s WNBA—and served as its president and general manager. Gennaro earned an MBA from the University of Chicago.

NYU SCHOOL OF PROFESSIONAL STUDIES APPOINTS HIGHER EDUCATION INNOVATOR AND INSTRUCTIONAL DESIGN EXPERT, KAREN MINER-ROMANOFF, AS ASSISTANT DEAN FOR ACADEMIC EXCELLENCE

The NYU School of Professional Studies (NYUSPS) has named Karen Miner-Romanoff as the new assistant dean for academic excellence. In this capacity, Miner-Romanoff will preside over the School’s Center for Academic Excellence and Support (CAES), which provides faculty members with access to fundamental teaching resources and information related to faculty development, research, and educational technologies that can be integrated in classroom and online teaching.

Previously, Miner-Romanoff served as the associate provost for academic quality and as executive director for the International Institute for Innovative Instruction at Franklin University in Columbus, Ohio. Working across university systems, she led teams of instructional designers and specialists in teaching, learning, and assessment to advance academic quality through multiple strategic initiatives that improved and measured student learning. During her tenure, Franklin University was recognized as Ohio’s leading online educational provider. In addition, the institution launched its first professionally oriented doctoral programs, while celebrating the highest levels of student retention in its 110-year-old history. In addition to being the recipient of numerous higher education curriculum design awards, Miner-Romanoff also has published and presented extensively as a passionate scholar of teaching and learning.

Miner-Romanoff holds a doctorate in public policy and administration from Walden University, a juris doctorate from the University of Toledo College of Law, a master of arts in public policy and administration from The Ohio State University, and a bachelor of science in criminal justice from Arizona State University.
OUTSTANDING SERVICE AWARD

The Outstanding Service Award is presented to faculty members who effectively and reliably contribute to the goals and the mission of the School and the University. Evidence of such engagement and service may include:

- Participation on departmental, school- and/or university-wide committees
- Participation in program, division, school- and/or university-wide special initiatives
- Attendance at faculty development workshops, information sessions, alumni activities, faculty meetings, NYU Wasserman Center activities, orientation and recruitment events, student club sponsored events, graduation, etc.
- Evidence of sustained and active contribution to the proposal and development of curriculum
- Other relevant service

 TEACHING EXCELLENCE AWARD

The Teaching Excellence Award is presented to faculty members whose deep concern for student growth and development is supported by:

- A record of outstanding effectiveness in teaching
- Evidence of challenging, inspiring, and supporting students to set high goals and succeed in achieving them
- An approach to the art and science of pedagogy that is innovative, rigorous, creative, and engaging
- A consistent practice of integrating new scholarly/professional work into the classroom in a way that embodies and encourages the values of lifelong learning, independent inquiry, and critical thinking

Distinguished Teaching Award Nominee

Mechthild Schmidt Feist, Clinical Professor

The NYU Distinguished Teaching Award recognizes a full-time faculty member who has contributed significantly to the intellectual life of the University through his or her teaching. Recipients of the Award have a demonstrated record of outstanding teaching effectiveness in and outside of the classroom, as well as the ability to inspire, promote, and sustain the intellectual development of their students. They often demonstrate a pedagogical approach that is innovative and intellectually rigorous, creative, and engaging. In addition, their scholarly and professional contributions foster critical thinking, challenging their students in new and unique ways.

Mechthild Schmidt Feist, a clinical professor within the Paul McGhee Division for Undergraduate Studies, was selected as the School’s nominee for the 2016-2017 NYU Distinguished Teaching Award. A dedicated, full-time McGhee faculty member since 2003, Schmidt Feist creates a learning environment that is geared for each individual student—one that embraces conceptual thinking combined with a hands-on application. She serves as a dedicated mentor and adviser to many students throughout their undergraduate career and beyond. A critical voice in her professional field, Schmidt Feist routinely addresses topics such as social justice and climate change. Through her professional engagement, she has secured numerous internship opportunities for her students. She is an invaluable asset to the Paul McGhee Division and to NYUSPS.

Schmidt Feist earned an MFA in combined media from Hunter College (CUNY); a BFA/MFA with a double major in fine arts and history from the Art University of Berlin and the Freie Universität Berlin, Germany.

Schmidt Feist received an honorable mention for the 2016-2017 Distinguished Teaching Award.
CENTER FOR GLOBAL AFFAIRS (CGA)

Teaching Excellence Award
Mary Beth Altier, Clinical Assistant Professor
John Kane, Adjunct Instructor

CENTER FOR PUBLISHING

Teaching Excellence Award
Jack Perry, Adjunct Instructor

DIVISION OF LANGUAGES AND HUMANITIES

Outstanding Service Award
John Duminich, Clinical Assistant Professor
Michael Zam, Adjunct Assistant Professor

Teaching Excellence Award
Michael Natriello, Adjunct Instructor
Lauren Spencer, Adjunct Instructor

DIVISION OF PROGRAMS IN BUSINESS

Outstanding Service Award
Ashley Goforth, Adjunct Assistant Professor

Teaching Excellence Award
Helio Fred Garcia, Adjunct Associate Professor
Constance Higdon, Adjunct Instructor
Daisy St. Mark, Adjunct Instructor

JONATHAN M. TISCH CENTER FOR HOSPITALITY AND TOURISM

Outstanding Service Award
Carolyn “Cal” Fredey, Adjunct Instructor

Teaching Excellence Award
Sean Hennessey, Clinical Assistant Professor

PAUL MCGHEE UNDERGRADUATE DIVISION

Teaching Excellence Award
Larry Menna, Adjunct Professor
John O’Malley, Adjunct Instructor

SCHACK INSTITUTE OF REAL ESTATE

Outstanding Service Award
Matthew Kasindorf, Adjunct Associate Professor

Teaching Excellence Award
Tom Justin, Adjunct Assistant Professor

TISCH INSTITUTE FOR SPORTS MANAGEMENT, MEDIA, AND BUSINESS

Outstanding Service Award
Frances Hurley, Adjunct Instructor

Teaching Excellence Award
David Abrams, Clinical Assistant Professor
LONGER SERVICE RECOGNITION AWARDS

10 YEARS

Dean Dennis Di Lorenzo (left) posed with some of the recipients of the Longer Service Recognition Award – 10 Years at the 2017 Faculty Awards Celebration.

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Zaheer Ali
McGhee Division for Undergraduate Studies

Leslie Austin
Division of Programs in Business

Steven Bellofatto
Division of Languages and Humanities

Akiko Carbonaro
Division of Languages and Humanities

Michael Chang
Division of Languages and Humanities

Ethan Chazin
Division of Programs in Business

Michael J. Coppola
McGhee Division for Undergraduate Studies

Donald Crocker
Center for Global Affairs

Susan Davies
Center for Global Affairs

Edward Donnelly
Schack Institute of Real Estate

Victor Drapala
Division of Programs in Business

Robert Ginsberg
Schack Institute of Real Estate

Steven Godeke
Center for Global Affairs

Bjorn Hanson
Jonathan M. Tisch Center for Hospitality and Tourism

Lukas Haynes
Center for Global Affairs

Brenda Hernandez
Division of Languages and Humanities

Barry Hersh
Schack Institute of Real Estate

Constance Higdon
Division of Programs in Business

Donaldson Hill
Center for Global Affairs

Thomas Hill
Center for Global Affairs

Charles Hornat
McGhee Division for Undergraduate Studies

Steven Howell
Division of Programs in Business

Clive Jacobson
Division of Languages and Humanities

Zoran Josipovic
McGhee Division for Undergraduate Studies

Ellen Kackmann
Schack Institute of Real Estate

Jeremy Kareken
Division of Languages and Humanities
Dean Dennis Di Lorenzo (left) posed with some recipients of the Longer Service Recognition Award – 15 Years at the 2017 Faculty Awards Celebration.

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15 YEARS

Ross Woods
Tisch Institute for Sports Management, Media, and Business

Robert Wosnitzer
McGhee Division for Undergraduate Studies

Nicholas Zampetti
Schack Institute of Real Estate

Rosene Zaros
Division of Languages and Humanities

Omar Alvarez-Pousa
Division of Programs in Business

F. Susan Barniker
Division of Languages and Humanities

Charles Beel
Schack Institute of Real Estate

Richard Brown
Center for Global Affairs

Henry Brumleve
Jonathan M. Tisch Center for Hospitality and Tourism

Anita Chernewski
Division of Languages and Humanities

Linda Ciano
Division of Languages and Humanities

Robert DiYanni
McGhee Division for Undergraduate Studies

Jack Domeischel
Division of Languages and Humanities

Marjorie Dorin
Schack Institute of Real Estate

Ahmed Eissawi
Division of Languages and Humanities

Robert Ellis
McGhee Division for Undergraduate Studies

William Esposito
Schack Institute of Real Estate
Dean Dennis Di Lorenzo (left) posed with some of the recipients of the Longer Service Recognition Award – 20 Years at the 2017 Faculty Awards Celebration.

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Ralph Amicucci
Schack Institute of Real Estate

Peter Arcese
Division of Languages and Humanities

Carol Bergman
Division of Languages and Humanities

James Berman
Division of Programs in Business

Jean Campbell
Division of Languages and Humanities
Edmund Cionek  
Division of Languages and Humanities

John Cirillo  
Tisch Institute for Sports Management, Media, and Business

Ralph Depalo  
McGhee Division for Undergraduate Studies

Martin Devine  
McGhee Division for Undergraduate Studies

Laurence Dvoskin  
Division of Languages and Humanities

William Ezzo  
Division of Programs in Business

Russell Fishkind  
Division of Programs in Business

Moises Girona  
Division of Programs in Business

Michael Grabowski  
Division of Languages and Humanities

Suzanna Halsey  
Division of Languages and Humanities

Paul Hanau  
Schack Institute of Real Estate

Patricio Navia  
Center for Global Affairs

Steve Perlmutter  
Division of Languages and Humanities

Mohammed Rahman  
Division of Programs in Business

Scott Robinson  
Schack Institute of Real Estate

Susan Schnall  
McGhee Division for Undergraduate Studies

Yedidiah Solowiejczyk  
Division of Programs in Business

Susan Teltser-Schwarz  
Division of Languages and Humanities

Harry Terreri  
Division of Programs in Business

Christine Trotter  
Division of Languages and Humanities

Philip Zimmerman  
Division of Languages and Humanities

David Burr  
Division of Languages and Humanities

Lawrence Delson  
Division of Programs in Business

Louise Devenish  
Division of Languages and Humanities

Alan Di Sciullo  
Schack Institute of Real Estate

Lesmah Fraser  
McGhee Division for Undergraduate Studies

Michael Golder  
Division of Languages and Humanities

Constantine Korologos  
Schack Institute of Real Estate

Paula Lazrus  
Division of Languages and Humanities

Linda Lombardi  
McGhee Division for Undergraduate Studies

Gregory Myers  
Division of Programs in Business

Ronald Naples  
Jonathan M. Tisch Center for Hospitality and Tourism

Karen Schadow  
Division of Languages and Humanities

Sally Silberman  
Division of Programs in Business

Zvjezdana Vrzic  
Division of Languages and Humanities

Julie Wan  
Division of Languages and Humanities
Dean Dennis Di Lorenzo (left) posed with two of the recipients of the Longer Service Recognition Award – 35 Years at the 2017 Faculty Awards Celebration.

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30 YEARS

Ralph Buultjens
Center for Global Affairs

Margot Cohn
Department of Applied Health

Joyce Gold
Division of Languages and Humanities

Helene Podziba
McGhee Division for Undergraduate Studies

John Rossi
Division of Programs in Business

Michael Salmon
McGhee Division for Undergraduate Studies

Qihui Wang
Division of Languages and Humanities

Lisa Zwerling
McGhee Division for Undergraduate Studies

35 YEARS

Richard Fox
Division of Programs in Business

Jeffrey Galant
Division of Programs in Business

Carolyn Goldberg
McGhee Division for Undergraduate Studies

Marion Landew
Division of Languages and Humanities

Frederic Lerner
McGhee Division for Undergraduate Studies

FOR UPCOMING FACULTY EVENTS, PLEASE VISIT OUR WEBSITE

sps.nyu.edu/faculty/faculty_affairs.html
Over 300 students, alumni, friends, faculty and staff members, and sponsors participated in the Second Annual NYUSPS Finish Line 5K at Hudson River Park Pier 46 in October 2016. The brainchild of Dean Dennis Di Lorenzo, an avid runner, this event raised funds to support scholarships at NYUSPS to help students to complete their education and get off to a running start.

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