2015 NYU SCHOOL OF PROFESSIONAL STUDIES CONVOCATION STUDENT SPEAKERS

UNDERGRADUATE: Tiffany (Jen-Yun) Huang
B.S. in Hotel and Tourism Management, Tisch Center for Hospitality and Tourism

Born in Taipei, Taiwan, Tiffany Huang grew up in Orange County, California. Her heavy involvement in student government organization combined with frequent family trips to Las Vegas led her to develop a keen interest in the hospitality and tourism industry. Upon deciding to pursue the field as a career, she enrolled in the B.S. in Hotel and Tourism Management at the NYU School of Professional Studies Tisch Center for Hospitality and Tourism.

During the course of her studies, in addition to maintaining a high G.P.A. and being on the Dean’s List, she has been deeply involved in the NYU community, actively participating in professional events and cultural clubs. For four years, she served as an officer in the University’s Taiwanese American Student Society (TASS), undertaking the year-long task of planning and executing its largest annual event. She was an officer in the NYU Minority Pre-Law Association (MPLA), serving as its webmaster, and also assisting in creating flyers for the NYU School of Professional Studies Tisch Center Hospitality Business Society (HBS).

Among her many notable accomplishments, Huang was one of four hospitality students accepted into the Tisch Center’s Scholars Program, participating in a trip to London to study the 2012 Summer Olympics. She also received the Alfred Pisani Corinthia Hotels Scholarship for leadership and active participation in the industry, the NYU International Hospitality Industry Investment Conference Patrons and Sponsors Scholarship for her commitment to her studies and her support of her peers, and the Hotel Chinese Association Scholarship. In addition, she was one of four students selected to represent the NYU School of Professional Studies at the North America Hotel Investment Conference (NATHIC) in Chicago, which was the culmination of a semester-long project in which the students developed a concept for a hotel, designed a presentation and video, and pitched a fictional hotel brand—MW Hotels—to the panelists.

While earning her degree, Huang has interned at 16 Handles, Dream Downtown, and the Ace Hotel in New York City, and she also has worked at the Mondrian LA in West Hollywood. Presently, Huang is working as a financial analyst at Plan • Do • See America Inc., a Japanese hotel and F&B development/management firm in New York City.

“I am very proud of my time as a student at the NYU School of Professional Studies Tisch Center for Hospitality and Tourism,” Huang says. “NYU has educated me in my trade. Attending college on its campus in NYC has taught me how to adapt to the uncertainty of life and has trained me in developing the ability to positively view the outcome of any situation.” Her eventual goal is to become a leader in hotel development and tourism efforts in Taiwan.

GRADUATE: Dalia Amin
M.S. in Global Affairs, Center for Global Affairs (CGA)
Flag Bearer

Born in Karachi, Pakistan, to Kurdish refugees fleeing the Saddam Hussein regime in Iraq, Dalia Amin spent the first decade of her life in resettlement camps. Her family eventually moved to Seattle, Washington, but at the tender age of 15, her parents travelled with her to Iraq so that she could meet her grandparents for the first time. The visit to the Kurdish town of Sulaimani was an experience that was both eye opening and emotional for the impressionable teenager. “It was the first time that I felt there were people in this world who were just like me, and I fell in love with the region,” admits Amin. It was this initial experience with conflict, displacement, and extreme poverty that inspired her to become involved in international peacebuilding initiatives as an adult.

Amin earned an undergraduate degree in political science from the College of Arts and Sciences at the University of Washington. She next enrolled in the NYU School of Professional Studies Center for Global Affairs to pursue the M.S. in Global Affairs with a concentration in International Development and Humanitarian Assistance, and a focus on peacebuilding and gender studies. The many activities in which she has become involved during her time at the School include serving as a graduate student aide, a residential life assistant, a communications officer on the NYUSPS Graduate Student Council, and president of the School’s Student Association for Global Affairs (SAGA). She also heads her own not-for-profit, Family Care, in Seattle, where she assists immigrant families in accessing basic services.

In addition to her work in the classroom, she has participated in several hands-on learning experiences. She has been an education and innovation intern at the United Nations High Commissioner for Refugees (UNHCR) and has worked with CGA Professor Thomas Hill at the University of Duhok, Iraq, within the program in peace and conflict studies.

“The professors and the staff members at the School’s Center for Global Affairs have connected me with opportunities to further develop my professional network,” notes Amin. “Through such experiences, I have gained practical skills that compliment my academic knowledge.”

Amin is an exemplary leader and an advocate for students. Her record of service and academic achievement have been recognized with the NYU President’s Service Award, the Patrick O’Mara Grant for Innovative Research, CGA Advisory Board Scholarships, and NYU Dean’s Fellowships.

After graduation, Amin plans to continue her work in Iraq, focusing on understanding and mitigating the effects of displacement on women and girls and, most particularly, on improving access to education and healthcare.
A MESSAGE FROM THE DEAN

Dear Members of the NYU School of Professional Studies Community,

As this academic year comes to a close, it is paramount that we celebrate all that we have accomplished together. This year marks our 80th anniversary as the leading provider of education focused on applied practice and industry-related disciplines. Recognizing this tradition is requisite, but it also is critical to look toward the future, living up to all of the expectations of our new name—the NYU School of Professional Studies (NYUSPS).

As a School committed to providing students with the knowledge base and the skill sets they need to advance in their careers, we must continually reevaluate our academic programming and the learning experiences we offer. With this goal in mind, we are in the process of transforming our noncredit course content, delivery methods, credentialing, and accessibility to ensure that students have the tools they need to succeed in industry today (see page 4).

This year, we launched several new student-focused initiatives, including the NYUSPS Veteran Resource Center, the Dean’s Scholars Program, and the Finish Line Scholarship Fund Race (see page back panel). Our global footprint has noticeably expanded. Having successfully launched the NYUSPS ALI Tokyo Center in 2013, we are proud to announce the opening of the School’s American Language Institute in Shanghai this coming fall. This critical collaboration with NYU Shanghai represents the beginning of a momentous opportunity to transform English-language learning in China (see page 6).

These achievements are complemented by the incredible dedication of our students, administrators, and faculty members to the School. This year, we had the highest number of students ever running for Student Council, while we saw an outpouring of enthusiasm for study-away trips, participation in community service (see page 9), and engagement with industry. Our faculty members are committed to providing academic excellence in the classroom and to conducting groundbreaking applied research.

In conclusion and most importantly, I want to offer my heartfelt congratulations to the 328 undergraduate and 1,282 graduate students who have earned their degrees or certificates this year. Your many accomplishments are a testament to your determination and hard work in moving your lives forward personally and professionally (see page 12). I wish you the very best of luck on the paths that you have chosen, and I urge you to remain active at NYUSPS as proud alumni.

Dennis Di Lorenzo
Harvey J. Stedman Dean
NYU School of Professional Studies

Follow the dean on Twitter @nyuspsdean

NYU SCHOOL OF PROFESSIONAL STUDIES ADMINISTRATION

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Lisa Springer, B.A., M.F.A., Associate Dean and Clinical Professor, Division of Languages and Humanities
Scott Stimpfel, B.S., M.B.A., Ed.D., Associate Dean and Clinical Assistant Professor, Division of Programs in Business

About the NYU School of Professional Studies

Celebrating its 80th anniversary, the NYU School of Professional Studies (spn.yu.edu) is one of NYU’s several degree-granting schools and colleges, each with a unique academic profile. The reputation of the School of Professional Studies arises from its place as the NYU home for study and applied research related to key knowledge-based industries where the New York region leads globally. This is manifest in the School’s diverse graduate, undergraduate, and noncredit programs in fields such as Accounting, Finance, and Law; Applied Politics; Creative Cities and Economic Development; English-Language Learning; Foreign Languages, Translation, and Interpreting; Fundraising and Grantmaking; Global Affairs; Health Information Management; Hospitality and Tourism; Human Resource Management and Development; Liberal Studies and Allied Arts; Management and Systems; Marketing and Marketing Analytics; Professional Writing; Project Management; Public Relations and Corporate Communication; Publishing; Real Estate, Real Estate Development, and Construction Management; Social Entrepreneurship; and Sports Management, Media, and Business.

More than 100 distinguished full-time faculty members collaborate with an exceptional cadre of practitioner/adjunct faculty and lecturers to create vibrant professional and academic networks that annually attract nearly 5,000 degree-seeking students from around the globe. In addition, the School fulfills the recurrent continuing higher education needs of local and professional communities, as evidenced by close to 48,000 annual noncredit enrollments in individual courses, specialized certificate programs, workshops, and seminars. The School’s community is enriched by more than 28,000 degree-holding alumni worldwide, many of whom serve as mentors, guest speakers, and advisory board members. For more information about the NYU School of Professional Studies, visit sps.nyu.edu.
GRADUATE CONVOCATION SPEAKER
Harry Carson

Harry Carson, who will serve as this year’s graduate Convocation speaker, is a former American football linebacker who played his entire professional career for the NFL’s New York Giants (1976-1988). He served as team captain for 10 of his 13 seasons, including the 1986 season, when the Giants defeated the Denver Broncos in Super Bowl XXI. Rated the #1 “Inside Linebacker” in NFL history by Pro Football Weekly, he was named to the All-NFL Team seven times, to the All-NFC Team eight times, and as NFC Linebacker of the Year twice. Carson was inducted into the College Football Hall of Fame in 2002 and the Pro Football Hall of Fame in 2006.

The end of Carson’s football career marked the beginning of his career in sports broadcasting. He has worked as a broadcast analyst and a special correspondent for several networks including CNN, WCBS, and ABC, as well as New York’s Madison Square Garden Network (MSG). He is currently a co-host of the New York Giants game day magazine program, Giants 1st & 10.

Carson is CEO and president of Harry Carson Inc., a sports consulting and promotions company, and serves as executive director of the Fritz Pollard Alliance, an organization devoted to diversity in the NFL. He is affiliated with numerous charities, including the United Way, the Boys & Girls Clubs of America, Habitat for Humanity, and the Autism Coalition. He also is a lecturer and a motivational speaker, addressing diverse groups that range from juvenile offenders and prison inmates to high school scholars, from college athletes to corporate executives and political leaders.

Carson currently works as a spokesperson with Meridian Neuroscience Health System, Inc. to increase national awareness of traumatic brain injury. In past years, he has served as an adviser to the Congress of Neurological Surgeons and as a member of the Brain Injury Association’s Sports Injury Prevention Council. He also is an advisory board member of the NYU School of Professional Studies Sports and Society, a leading academic think tank on sports as a societal force.

Carson is the author of two books: Point of Attack: The Defense Strikes Back (1986), which chronicles his impressions of the 1985 NFL season, and his second and more comprehensive book, Captain for Life: My Story as a Hall of Fame Linebacker (2011), which reflects on his career and life after football.

An honorary member of Phi Theta Kappa International Society, he earned a B.S. in Education from South Carolina State University, and continued his graduate studies at South Carolina State and at Fairleigh Dickinson University.

UNDERGRADUATE CONVOCATION SPEAKER
Andrew Ross Sorkin

Andrew Ross Sorkin will serve as this year’s undergraduate Convocation speaker. Best known as the co-anchor of Squawk Box, CNBC's signature morning program, he also is a financial columnist for The New York Times and the editor-at-large of DealBook, a news site he founded that is published by The Times.

Sorkin is the author of the best-selling book, Too Big to Fail: The Inside Story of How Wall Street and Washington Fought to Save the Financial System—and Themselves, which chronicled the events of the 2008 financial crisis. The book won the 2010 Gerald Loeb Award for Best Business Book, and was shortlisted for the 2010 Samuel Johnson Prize and the 2010 Financial Times Business Book of the Year Award. The book was adapted as a movie by HBO Films in 2011. Sorkin was a co-producer of the film, which was nominated for 11 Emmy Awards.

Over the years, Sorkin has broken news on many major mergers and acquisitions, including Chase’s acquisition of JPMorgan and Hewlett-Packard’s acquisition of Compaq. He also led The Times’s coverage of Vodafone’s $183 billion hostile bid for Mannesmann, resulting in the world’s largest takeover ever.

He won a Gerald Loeb Award in 2004 for breaking the news of IBM’s historic sale of its PC business to Lenovo. He also was a finalist in the commentary category for his DealBook column. He won a Society of American Business Editors and Writers Award for breaking news in 2005 and again in 2006. In 2007, the World Economic Forum named him a Young Global Leader. In 2008 and 2009, Vanity Fair named him to its “Next Establishment” list. He was also named to the “Directorship 100,” a list of the most influential people on boards of directors in the country. He is a term member of the Council on Foreign Relations.


Sorkin graduated from Cornell University with a B.S. degree in May 1999.
NONCREDIT PROGRAMS WILL EVOLVE TO REFLECT THE GROWING DEMANDS OF THE 21ST CENTURY AS THE NYU SCHOOL OF PROFESSIONAL STUDIES MOVES IN A NEW DIRECTION

Since its inception more than 80 years ago, the NYU School of Professional Studies has offered programs that reflect the demands of the marketplace to ensure that generations of students acquire the requisite knowledge and the skills to succeed personally and professionally.

Designing effective skill-building and job-training programs is essential for the global economy of the 21st century, and the School has taken a leadership role in examining how higher education must evolve to serve the workforce now and in the future.

Aligning itself with the growing demands of the workplace has meant a renewed look at the School’s mission and a recalibration of the product it delivers. “Keeping abreast of and supporting the industries we serve necessitates our own transformation from an educational institution that offers noncredit programs, which are primarily exposure-based instruction, to one that identifies and eradicates the skills gap so prevalent in today’s marketplace,” said Dennis Di Lorenzo, Harvey J. Stedman dean of the NYU School of Professional Studies.

In the coming months, the School will begin to introduce changes in its noncredit course content, delivery methods, credentialing, and accessibility to help students build sustainable careers in the global marketplace. Admissions criteria and job development will play key roles in these noncredit areas of study, which will help students meet their professional goals and objectives, as well as those of their employers.

“Our commitment to the future of professional education will require a disciplined, analytical approach to ensure that we deliver programming that resonates with our colleagues in industry, government, and the private sector,” said Dean Di Lorenzo. “We recognize the importance and complexity of this task, and we take our responsibility in playing a critical role as a thought leader in this transformation very seriously.”

Moving forward with this effort also will require new channels of communicating with prospective and current students, as well as with alumni. To that end, the NYU School of Professional Studies Bulletin will be retired in Fall 2015 and a new electronic eco-friendly communication strategy will be developed to promote programs of study.

THE LAST EDITION OF THE NYUSPS NONCREDIT BULLETIN WILL BE PUBLISHED THIS FALL, BUT THE RICH ARTISTIC AND HISTORIC LEGACY OF ITS COVERS WILL LIVE ON

Al Hirschfeld, Seymour Chwast, Takashi Murakami, Peter Max, Rafał Olbinski, William Wegman. These well-known artists, whose work reflects a diverse range of styles and media of expression, have at least one thing in common—they all have created iconic covers for the NYU School of Professional Studies Bulletin.

This fall, the Bulletin will be retired and replaced with a new electronic and eco-friendly communication strategy that will serve to promote the School’s many non-degree course offerings to a changing student demographic—one that consumes content online, and one that is acutely aware and protective of our fragile environment.

Since its inception, the Bulletin has served, not only as a marketing tool, but also as a window into the interests and aspirations of generations of New Yorkers, as well as the City’s continuously evolving industries. The first issue appeared in 1937, three years after the founding of the School, then known as the Division of General Education. No larger than a booklet, this incarnation listed courses in the liberal arts and sciences and in college preparation. The first cover featured a pen-and-ink drawing by Brooklyn-born artist, Syd Brown, of 20 Washington Square North, the address at which the Division was first located. That same cover remained in print until 1939.

Over the next three decades, the Bulletin grew to become a full-sized publication. In Spring 1969, its cover began serving as a showcase for original works of art, including Otto Piene’s “Light Sculpture.” Dorothy Durkin, the late associate dean of strategic development and marketing, guided the cover art projects from 1970 until her death in 2011. She commissioned works of art—most featuring the Washington Square Arch—designed by world-renowned graphic artists.

Over the years, the covers have been rendered in many different media. They include John Milne’s sculpture of a red apple with the Arch at its core; Joel Nakamura’s painting of hand-tooled tin; Susan Leopold’s mixed-media collage; and Eric Harshbarger and Henry Lim’s Lego sculpture of the Arch. The 75th anniversary cover was by Seymour Chwast, capturing the University’s motto of “In and of the City” and “In and of the World.” More recent covers have turned to up-and-coming artists and illustrators from around the globe, who have focused less on location and more on the love of learning and the transformative power of education.

Described as The New Yorker of course catalogs, the Bulletin and its many covers became a powerful symbol of the School over the years, drawing learners to the wide array of course offerings within. Today, prints of these covers grace the hallways and offices of NYUSPS facilities. They serve as a reminder of the School’s history and the City’s history as well.
NYU SCHOOL OF PROFESSIONAL STUDIES AMERICAN LANGUAGE INSTITUTE AT NYU SHANGHAI TO LAUNCH IN FALL 2015

The NYU School of Professional Studies (NYUSPS) and NYU Shanghai (NYUSH) recently announced the establishment of the American Language Institute (ALI) at NYU Shanghai, slated to open in Fall 2015. This is the second global site for ALI, which has a home base in New York City and initially expanded its operations abroad in 2013 in Japan, with the launch of the NYUSPS ALI Tokyo Center.

The NYUSPS American Language Institute was established 60 years ago as one of the first English language centers in the world. It offers programs in academic, professional, and comprehensive English. The ALI provides students with the language skills necessary to function at their highest level in English-speaking academic and professional settings.

Beginning in Fall 2015, the ALI at NYU Shanghai will offer English-language instruction to students who wish to refine their critical thinking, persuasive writing, and public speaking skills for success in academic settings, as well as to professionals who aim to gain confidence, fluency, and sophistication in a global business environment. Three programs will be offered: the Academic English Preparation Program, the Comprehensive English Program, and the Professional English Program. These credentials will serve to validate mastery of English on college applications and professional résumés.

The NYU School of Professional Studies first began conversations with NYU Shanghai in Fall 2014. A series of NYUSPS delegations traveled to Shanghai, where they met with NYU Shanghai administrative departments and leadership, including NYUSH Chancellor Yu Lizhong. The chancellor communicated his vision of ALI as a pioneer in transforming the goals of English-language instruction in China. He shares ALI’s philosophy of shifting the focus from test preparation for short-term admissions and initial job placement to lifelong language learning and skill building for success in academic and professional settings.

The operations of ALI in Shanghai will be managed by NYUSH, with NYUSPS maintaining full academic oversight of the program. In addition, the School will recruit, train, oversee, and evaluate all ALI Shanghai faculty members and administrators.

“We are thrilled about offering ALI academic and professional programs on the ground in China, as well as about collaborating with a portal site in NYU’s global network,” said Lisa Springer, associate dean of the NYUSPS Division of Languages and Humanities. “In addition, we have the opportunity to have a major impact on the way English language is taught in China. This is an exciting moment in the School’s history.”

For additional information about the NYU School of Professional Studies American Language Institute at NYU Shanghai, please contact ali.shanghai@nyu.edu.

NYU SCHOOL OF PROFESSIONAL STUDIES PARTNERS WITH NYU REYNOLDS PROGRAM IN SOCIAL ENTREPRENEURSHIP TO LAUNCH NEW COURSE IN FALL 2015

Recent years have seen an explosion of new social entrepreneurship business ventures in the U.S. and around the world. An increasing number of individuals and companies are turning to this field to launch new organizations and internal initiatives that focus on business and commerce as a way of addressing social issues and creating change that benefits numerous causes and underserved populations.

In an exciting new partnership with the NYU Reynolds Program in Social Entrepreneurship, which was designed to attract, encourage, and train a new generation of leaders in public service, the NYU School of Professional Studies is providing a best-in-field credit offering, “Making Social Entrepreneurship Happen.” Specifically developed to prepare students for real success in the social entrepreneurship space, the course will launch this fall.

Taught by entrepreneurship expert and NYU Reynolds Adjunct Professor Jonathan C. Lewis, the course delves into developing innovative ways to solve our toughest social challenges.

“Making Social Entrepreneurship Happen” will help students to understand the process of social entrepreneurial problem-solving; arm them with some of the practical, nitty-gritty skills required for a value-centered career; and empower them, as change agents, to make a difference immediately.
NYU SCHOOL OF PROFESSIONAL STUDIES
TISCH CENTER FOR HOSPITALITY
AND TOURISM GRADUATE STUDENTS
CONDUCT INDUSTRY RESEARCH FOR
BUSINESS TRAVEL NEWS*

Graduate students in the “Advanced Research Seminar” course, offered by the NYU School of Professional Studies Tisch Center for Hospitality and Tourism, gained invaluable industry experience by conducting research for the 2015 Business Travel News (BTN) Corporate Travel Index.

BTN is a leading provider of news and information for the business travel industry. Its annual Corporate Travel Index compiles and compares daily business travel expenditures—hotel, transportation, and food costs—for 200 cities around the world.

“The BTN Corporate Travel Index is the industry standard and is used by many employers to set limits on business travel expenditures,” asserted Tisch Center Clinical Assistant Professor Lynn Minnaert, who led the research team of nine students working on the project. “The research conducted for this index provided a very challenging experience for our students, who each completed over 800 telephone interviews in the U.S. and abroad.”

In the first study they conducted, which used a new methodology, the students examined per diem food costs for the Index. Their findings propelled some new cities to the top of the list as the most expensive for daily food costs: Honolulu and Caracas were the most expensive U.S. and non-U.S. cities on the list. New York was the second-most expensive city for food in the U.S. Memphis and Caracas saw the most dramatic rise in overall food costs, based upon the new methodology.

The least expensive U.S. city for food was Newark, and the least expensive international city was Bangalore. Cleveland, Charleston, and Raleigh all showed significant drops in their ranking compared to 2014, as did Osaka and Frankfurt.

The students’ research predicted that rising wholesale food costs will drive retail prices for food up in the future and that international middle-income countries, such as China and Mexico, are beginning to mirror higher-income countries in their food selection patterns. Many restaurants are likely to respond to this trend by offering smaller portions and cheaper cuts of meat or fish, rather than raising prices.

Among other findings, the research showed a strong trend towards buffet breakfasts rather than a la carte continental options, and prix-fixe lunches or plated executive lunches were more common options than salads and sandwiches.

The second major consumer research study by Tisch Center students, also with Minnaert, was for the Family Travel Association. Four Tisch Center students interviewed 101 families with children aged 17 and under, with the primary aim of understanding the impact of education and income in the decision-making processes of families in relation to choice of travel destinations.

Their conclusions, broken down by educational level, showed that those with a high school level education or below found choosing destinations and activities more challenging than other groups. They also scored highest in the “affordability” challenge. Respondents with an educational level of a bachelor’s degree or higher were considerably more concerned about safety than those of the high school and below group.

The study’s findings also showed that middle-income ($40,000 to $99,999) respondents were marginally more concerned about affordability than low-income respondents. Middle-income respondents also were considerably more concerned about available time to travel.

According to Minnaert, this research is useful to the industry and to the Tisch students. “It’s clear that though family travel is a fast-growing segment, there is hardly any research data on how families make travel decisions,” she noted. “This study will help the industry to better understand what challenges consumers face when planning a trip with their children and what it can do to address these issues.”

The students will present their research at the Family Travel Association Summit in September 2015 at the Mountain Sky Guest Ranch in Emigrant, Montana.

*Data reprinted with permission of Business Travel News.
NYUSPS DIVISION OF PROGRAMS IN BUSINESS HOSTS MCNEIL CONSUMER HEALTHCARE AND JOHNSON & JOHNSON SENIOR CORPORATE COMMUNICATORS AT ITS MASTER PRACTITIONER SERIES

During an event that took place this past March, more than 100 NYU School of Professional Studies M.S. in Public Relations and Corporate Communication (PRCC) students heard Maggie Fitzpatrick, the chief communication officer for Johnson & Johnson, Inc., and Denice Torres, president of McNeil Consumer Healthcare, maker of Tylenol, describe how they rose to the top of the public relations and corporate communication fields to become true master practitioners. The event was part of the graduate program’s “Master Practitioner Series,” hosted by the School’s Division of Programs in Business.

Fitzpatrick is among PRWeek’s top-50 global public relations professionals. Torres is credited with McNeil’s successful business turnaround after suffering losses resulting from 2013 product recalls. Both executives cited effective communication skills and clearly defined business strategies as the key to their firms’ successes, particularly in the face of crisis and adversity. Their interactive and engaging presentations served to prove their points.

Fitzpatrick provided a global communication perspective on Johnson & Johnson’s products—BAND-AID®, Neutrogena®, Aveeno®, Johnson’s Baby Shampoo, and Rogaine®—which more than a billion people use every day. She stressed the need not only for effective external and customer communication, but also for focused internal communication with Johnson & Johnson’s employees. As brand ambassadors, employees are key to the firm’s worldwide success, she noted, emphasizing the need for employees to understand and apply good business practices and principles.

Torres described how she created an effective internal communication plan to improve employee morale after the recall setbacks, re-instilling a sense of pride in McNeil’s products. The strategy worked; the 130 year-old firm has restored its reputation among employees and customers around the world. McNeil products include Tylenol®, Motrin®, Benadryl®, and Sudafed®.

A lively question-and-answer session, with product and gift card giveaways, led to further discussion of key points and insights made by the two executives. They emphasized the need for a global perspective and described career opportunities the companies offer worldwide.

Alumni: Stay Connected to the NYU School of Professional Studies Community

The NYU School of Professional Studies Office of Alumni Relations invites you to participate in our growing, worldwide alumni community. You can discover opportunities to reconnect with former classmates and faculty mentors, forge new affiliations, access timely information about your field of study and areas of academic and professional interest, further your career development, and meet current students and faculty members. We invite you to stay in touch, attend our events, and take advantage of the many benefits the School offers to alumni.

To stay connected and continue to receive the latest information, be sure to update your contact information. The NYU alumni database is the online home of over 450,000 NYU alumni worldwide. Visit alumni.nyu.edu to update your profile, to search the alumni directory, to access career resources and benefits, and much more.

Or go to http://bitly.com/NYU-SPS-AlumniUpdate, and we will make the updates to the database for you.
BART LAWSON AWARDS HONOR NYU SCHOOL OF PROFESSIONAL STUDIES ALUMNI WHO ARE DEDICATED TO COMMUNITY SERVICE

Four former students of the NYU School of Professional Studies, who have shown an outstanding commitment to their communities, were honored on NYU Alumni Day last November with the Bart Lawson Alumni Award for Service. Created in memory of the late H.E. Barthowlomew Lawson, an alumnus of the School’s Paul McGhee Undergraduate Division as well as a public servant, executive, and healthcare advocate, the Awards are presented for three categories of service: Humanitarianism, Professional Service and Outreach, and Public Service.

The Award for Public Service

Scott Harrison (’96), A.A. in Liberal Arts

In 2006, Scott Harrison founded charity: water, a nonprofit organization that brings clean drinking water to people in developing nations. At a time when he was feeling spiritually bankrupt, Harrison signed up for volunteer service aboard a floating hospital with Mercy Ships, an organization that offered free medical care in the world’s poorest nations. This volunteer assignment took him to Liberia, West Africa, where he witnessed the devastating effects of contaminated water. As he began to learn about the 800 million people around the world who live without clean water, he decided to raise money to fund water projects. To date, charity: water has raised over $150 million and has funded over 13,000 water projects in 20 countries, benefiting over 4.4 million people. Harrison earned an A.A. in Liberal Arts from the NYU School of Professional Studies Paul McGhee Undergraduate Division in 1996 and a B.A. in Journalism from the NYU College of Arts and Science in 1998.

The Award for Humanitarianism

Margie Pedder (’08), M.S. in Sports Business

Originally from the United Kingdom and currently living in San Francisco, Margie Pedder is co-founder of The Lauren Beam Foundation, a nonprofit organization dedicated to supporting young women and men battling cancer. At the NYU School of Professional Studies, Pedder earned an M.S. in Sports Business, and she served on the Tisch Center Alumni Society board from 2008 to 2012, as secretary and community service chair. The Lauren Beam Foundation is named in honor of Lauren Beam, who passed away from colon cancer in 2011. Beam was a graduate of the M.S. in Sports Business, the head coach of women’s swimming at NYU, and a recipient of this award in 2011. Pedder plays an instrumental part in the Foundation’s mission of providing financial relief to individuals with cancer and their families, and it has distributed thousands of dollars to individuals in need. She takes a leading role in the Foundation’s events, fundraising, and marketing efforts, including organizing its largest initiative in New York City: the Annual 5K River Run. The annual event takes place on the second Sunday in November, and nearly 400 runners took part in its inaugural year.

The Award for Professional Service and Outreach

Roland Pugh (’14), M.A. in Graphic Communications Management and Technology

Roland Pugh, a native New Yorker, decided to pursue a visual communications career in 2007 after a 10-year career in finance. He earned an M.A. in Graphic Communications Management and Technology from the NYU School of Professional Studies in 2014. Following his passion for visual storytelling, Pugh began working with nonprofit organizations on various local and international photography projects. His volunteer humanitarian photography assignments have taken him around the globe, from Ghana, Togo, and South Sudan to Peru and Guatemala. Within the United States, he has volunteered and documented home rebuilding after Hurricane Katrina and medical outreach at Harlem Hospital Center. These photography projects have been instrumental in providing the highlighted organizations with much needed marketing, brand awareness, and donor recognition. He volunteered for seven years as a photographer and team leader at the Christian Cultural Center in Brooklyn, NY, where he is now director of corporate communications. He lives in Queens with his wife and daughter.

ON THE WEB

For more information about NYU School of Professional Studies events, undergraduate and graduate programs, certificates, noncredit offerings, conferences, and faculty members, visit sps.nyu.edu.
LET THE CELEBRATION BEGIN!

Convocation 2015

Convocation is a rich, time-honored tradition at the NYU School of Professional Studies, during which we celebrate the accomplishments of our students. The Convocation ceremonies provide an opportunity for those graduating, their family members, administrators, and faculty members to come together and acknowledge their impressive achievements, and to applaud the hard work and sacrifices they have made to enrich their lives and advance their careers through education.

The following pages provide a snapshot of those students who have been chosen to represent the graduating class because of their excellent grades, their willingness to be involved in the NYUSPS community, and their drive and determination to succeed. We wish them and the entire graduating class the best of luck as they venture out into the world and make their way personally and professionally.
### 2014–2015 Convocation by the Numbers

#### Graduate Degrees and Certificates Awarded by the Graduate Divisions

**Master’s Degrees**
- Advanced Digital Applications: 9
- Construction Management: 33
- Digital Imaging and Design: 1
- Fundraising: 11
- Global Affairs: 137
- Graphic Communications Management and Technology: 26
- Hospitality Industry Studies: 56
- Human Resource Management and Development: 100
- Integrated Marketing: 213
- Management and Systems: 126
- Public Relations and Corporate Communication: 179
- Publishing: 44
- Real Estate: 142
- Real Estate Development: 54
- Sports Business: 62
- Tourism and Travel Management: 1
- Tourism Management: 22
- Translation: 20

**Total Master’s Degrees:** 1,236

**Graduate Certificates**
- Benefits and Compensations: 0
- Construction Management: 1
- Core Business Competencies: 5
- Enterprise Risk Management: 5
- Hospitality Industry Studies: 2
- Human Resource Management: 4
- Information Technologies: 0
- Organizational and Executive Coaching: 1
- Real Estate: 20
- Sports Business: 4
- Strategy and Leadership: 2
- Tourism Management: 1
- Transnational Security: 1

**Total Graduate Certificates:** 46

**Total Graduate:** 1,282

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#### Undergraduate Degrees Awarded by the Paul McGhee Undergraduate Division

**Associate’s Degrees**
- Associate in Arts and Associate in Applied Science: 1
- Associate in Arts in Liberal Arts: 1
- Associate in Applied Science in Business: 2
- Associate in Applied Science Health Administration: 0
- Associate in Applied Science Information Systems Management: 0

**Total Associate’s:** 3

**Bachelor’s Degrees**
- Bachelor of Arts in Social Sciences:
  - Anthropology: 6
  - Economics: 12
  - History: 4
  - International Studies: 11
  - Media Studies: 10
  - Organizational Behavior and Communications: 33
  - Political Science: 0
  - Politics: 4
  - Psychology: 17
  - Sociology: 2
- Bachelor of Arts in Humanities:
  - Art History: 5
  - Creative Writing: 12
  - Literature: 7
- Bachelor of Science in Digital Communications and Media: 16
- Bachelor of Science in Healthcare Management: 12
- Bachelor of Science in Information Systems Management: 13
- Bachelor of Science in Leadership and Management Studies: 29
- Bachelor of Science in Real Estate: 12

**Total McGhee Bachelor’s:** 205

#### Degrees Awarded by the Tisch Center for Hospitality and Tourism
- Bachelor of Science in Hotel and Tourism Management: 67

#### Degrees Awarded by the Tisch Institute for Sports Management, Media, and Business
- Bachelor of Science in Sports Management: 53

**Total Undergraduate:** 328

To learn more about Gainful Employment Disclosure, visit [sps.nyu.edu/ged](http://sps.nyu.edu/ged).
2015 NYUSPS CONVOCATION AWARD RECIPIENTS AND FLAG BEARERS

GRADUATE PROGRAMS

CENTER FOR GLOBAL AFFAIRS

M.S. IN GLOBAL AFFAIRS

Center for Global Affairs Excellence and Achievement Award
Leslie Anne Dewees
Leslie Anne Dewees enrolled in the M.S. in Global Affairs in Spring 2013, after deciding to make a career change from private-sector communications to pursue her passion for international relations. During her time in the program, she took full advantage of the opportunities available at CGA, completing two Global Field Intensives focused on development issues in Ghana and Bolivia. She also delved into independent field research in Nigeria for her final thesis project, which explored politicization of the Boko Haram insurgency and the Nigerian government’s response to the crisis. Her academic strength and her driving determination to shift careers led to a position as a staff member on the U.S. Senate Foreign Relations Committee in Washington, D.C., in which she advises on legislation and foreign policy oversight for Sub-Saharan Africa, civilian security, democracy, and humanitarian affairs.

Convocation Banner Bearer
Jenny Trinh
Jenny Trinh has demonstrated remarkable leadership and academic abilities during her time at the Center for Global Affairs. As the student club president of the Society for International Business and Development (SIBD), Trinh has worked tirelessly to promote student and alumni engagement and has been an inspiring and exceptionally organized leader. With a keen eye toward trends and developments in the private sector, which is her chosen area of study, she has spearheaded several highly successful student events that have provided a wealth of professional and academic opportunities for her fellow graduate students. Most recently, Trinh was instrumental in organizing a special CGA conference titled “Collaboration to Counter Terrorists Exploiting Information Communication Technology,” which was held in partnership with the U.N. Counter-Terrorism Committee Executive Directorate (CTED).

The Center for Publishing

M.S. IN PUBLISHING: DIGITAL AND PRINT MEDIA

Center for Publishing Award for Excellence in Book Publishing
Mallory Conder
A graduate of Trinity University, Mallory Conder enrolled in the M.S. in Publishing: Digital and Print Media in Fall 2013. After participating in a number of publishing internships, she was hired by the Knopf Doubleday Publishing Group at Penguin Random House as a member of the Speakers Bureau. In this role, she has worked with numerous authors including Cheryl Strayed, Karen Russell, and Richard Russo. During her time in the graduate publishing program, Conder was one of four students selected to attend the Sharjah International Book Fair in the United Arab Emirates (UAE), where she gained first-hand knowledge of international sales and rights. She is the 2015 recipient of the Oscar Dystel Fellowship, a prestigious award that recognizes her promising future as a leader within the book publishing industry.

Center for Publishing Award for Excellence in Magazine and Digital Publishing
Cristina Corvino
Cristina Corvino was accepted into the M.S. in Publishing: Digital and Print Media program at the NYU School of Professional Studies after graduating summa cum laude from the NYU Steinhardt School of Culture, Education, and Human Development with a B.S. in Media, Culture, and Communication. During her undergraduate studies, she interned at LuckyMag.com, Elle.com, and the New York Daily News. Over the course of her first year of study in the master’s program, she interned at Family Circle, where her writing was published in multiple issues of the magazine. As she progressed through the degree, she took part in a six-month fellowship at AOL.com, where she was eventually hired as a video programming editor for the AOL homepage. Corvino is the recipient of the 2015 William Randolph Hearst Endowment for Magazine Media Scholarship.

Division of Languages and Humanities

M.S. IN TRANSLATION

Flag Bearer
Mandi Liu
A native of Wuhan, China, Mandi Liu has been recognized for her exemplary academic performance, dedication to translation studies, and innate promise as a professional translator. Within the shortest time possible (three semesters), she not only earned the M.S. in Translation, but also studied through the summer to complete a Certificate in Medical Interpreting through the NYU School of Professional Studies noncredit division. After submitting her capstone thesis, she entered into partnership with three classmates from the translation program, forming the Chinese Languages Management Group, LLC in Lower Manhattan. Liu already has built a clientele, with projects that include ongoing translation work for the United Alliance of NYS Licensed Acupuncturists and the upcoming Conference of the Traditional Chinese Medicine World Foundation.

Flag Bearer
Kevin D. Murphy
After graduating from Lafayette College, Kevin D. Murphy enrolled in the M.S. in Publishing: Digital and Print Media to pursue his interest in book publishing. During his time in the program, he interned at Berghahn Books and at the Knopf Doubleday Publishing Group at Penguin Random House, before accepting a position as an editorial assistant at ACLS Humanities E-Book, a scholarly e-book aggregator and publisher. Last fall, Murphy was selected to represent the publishing program at the Sharjah International Book Fair in the United Arab Emirates (UAE) as a student volunteer. While there, he helped to assemble and analyze important data on the Arab publishing market and facilitated a translation grant program. He recently accepted an editorial assistant position with Riverhead Books.
Translation Academic Excellence Award
Emma Zenobia Klimo
Emma Klimo has been named recipient of the 2015 Translation Award of Excellence in recognition of her outstanding academic performance and her professional translation abilities. Since completing her capstone project in December, she has been working as a freelance translator and a proofreader of French and Italian medical, legal, and financial texts for a number of agencies. She also is a senior translator for the Japanese translation platform, Gengo, and plans to start her own translation services company later this year.

DIVISION OF PROGRAMS IN BUSINESS
M.S. IN ADVANCED DIGITAL APPLICATIONS
Flag Bearer
Elijah M. Lamond
The School’s Center for Advanced Digital Applications (CADA) has appointed Elijah M. Lamond as flag bearer for the 2015 NYU School of Professional Studies Graduate Convocation. This designated position is bestowed upon the individual who best represents and symbolizes the leadership, professional, and artistic growth that all students aspire to attain during their tenure within the CADA program. Lamond has served as president for the Digital Artists Network Club and has been consistently supportive of his classmates and peers, both inside and outside the classroom. His studies have primarily focused on live-action compositing and 3D lighting. He was awarded honors for his graduate thesis project titled, “Rhinoceros Tree.”

M.A. IN GRAPHIC COMMUNICATIONS MANAGEMENT AND TECHNOLOGY (GCMT)
Academic Excellence in Graphic Communications Management and Technology Award
Livia I. Wessin Romero
Being a full-time international student from the Dominican Republic meant that Livia Wessin Romero had to manage her time and her efforts to do well in her class work, while also acquiring the experience that she needed to start building a career. Her accomplishments at the NYU School of Professional Studies are impressive to say the least. She completed the M.A. in Graphic Communications Management and Technology with a 4.0 G.P.A., while working for the NYU School of Law and securing two internships—one with a startup company and the other in the printing industry. She was the recipient of the Prism Scholarship in 2013 and 2014. She is presently working at Eltman, Eltman & Cooper PC as a business analyst.

Flag Bearer
Kim Nguyen
While working toward the M.A. in Graphic Communications Management and Technology, Kim Nguyen has maintained a 4.0 G.P.A., which is just one of the reasons she was chosen to represent her program at this year’s Graduate Convocation ceremony. While at the NYU School of Professional Studies, she has served as a member of the School’s Graphic Communications Management Association and the Graduate Student Council. In addition, she has held the position of vice president of the Graduate School Executive Board. She received the NYU President’s Service Award in 2013, and was a Prism Scholarship recipient in 2013 and 2014. Nguyen earned a B.A. in Media and Communications from the University of Melbourne, Australia.

Leadership and Service Excellence in Graphic Communications Management and Technology Award
Hayley I. Evans
Throughout her time in the M.A. in Graphic Communication Management and Technology program, Hayley Evans has worked for the NYU School of Professional Studies, serving as an adjunct lecturer, program administrator, and interim associate director for its Division of Programs in Business. While pursuing her master’s degree, she worked full-time, organizing professional development and philanthropic initiatives, acting as an aide for international students, holding the vice presidency of the School’s Graphic Communication Management Association, developing department-wide conferences, and creating scholarship databases. She is a freelance media management consultant and is currently working at cummins&partners.

M.S. IN HUMAN RESOURCES MANAGEMENT AND DEVELOPMENT
Flag Bearer
Misuk (Mia) Kim
A human resources professional with a passion for programming, Misuk (Mia) Kim realized the power of data analytics very early on during her studies in the M.S. in Human Resource Management and Development. While earning outstanding grades in the program—she is graduating summa cum laude with a 4.0 G.P.A.—she concurrently took classes in predictive analytics, learned to program in Python, and gained proficiency in Structured Query Language (SQL). She also was able to secure two internships, acquiring experience in HR benefits and in web analytics. Upon graduation, she will begin a new chapter of her life in Seattle, Washington.
M.S. IN INTEGRATED MARKETING

Flag Bearer
Rachel Bradshaw
An accomplished marketing and sales professional with experience in relationship management and brand strategy, Rachel Bradshaw earned a B.A. in Political Science with honors from the University of Western Ontario. At the NYU School of Professional Studies, she pursued an M.S. in Integrated Marketing, with a focus on digital strategy and brand management. She has interned at Razorfish, the digital marketing agency, where she created a best-practice rulebook that was implemented as a framework for assessing a brand’s strengths. She also has interned at UMarketing LLC. Previously, she served as a sales manager at A Couple of Squares Inc. in Ontario, Canada.

Academic Excellence in Integrated Marketing Award
Mahalakshmi Sankaran
After nine years of experience in marketing and sales in the entertainment and broadcast industry in India, Mahalakshmi Sankaran relocated to New York City to focus on digital marketing and analytics. She enrolled in the M.S. in Integrated Marketing, taking full advantage of leadership, internship, and extracurricular activities, while earning straight-A grades. She served as the social media director and secretary of the School’s Integrated Marketing Association and helped to produce two marketing summits. In addition, she acted as a brand ambassador of the School, participating in a Graduate Orientation panel, and was the sole student speaker at the “NYU Digital Analytics Conference.” She gained real-life experience through various internship opportunities, including one at Medidata Solutions, Inc.

Leadership and Service Excellence in Integrated Marketing Award
Nandini Subramanya
Eager to be involved within the NYUSPS community from the beginning of her studies, Nandini Subramanya was appointed communications chair for the School’s Graduate Student Council (GSC) for the academic year 2013-2014. In this role, she was responsible for the integration and the effective communication of school-wide programs, events, and news for all student clubs. She was the co-recipient of the NYU President’s Service Award in 2014 for her work in establishing a school-wide gala. In addition, she strived tirelessly to build a strong sense of community and camaraderie for the entire NYUSPS graduate student population. In 2014, Subramanya also was chosen to serve as vice president of the GSC in the first-ever, school-wide elections. She became president of the GSC in 2015, during which time she continued to guide and to support the Executive Council. Her academic and professional merits have secured her a job after graduation with IBM as a senior consultant for global business services.

M.S. IN MANAGEMENT AND SYSTEMS

Academic Excellence in Management and Systems Award
Qi Li
A native of China, Qi Li is earning an M.S. in Management and Systems with a concentration in Enterprise Risk Management. She completed an undergraduate degree in economics and business through a dual program of study offered by Victoria University in Melbourne, Australia, and Central University of Finance and Economics in Beijing, China. Her hard work has continued to pay off during her studies at the master’s level. She will graduate with a G.P.A. of 3.93. During her time at NYUSPS, she has served as a student alumni representative for the Management and Systems Student Association. After graduation, she plans to take the qualification tests for Chartered Financial Analyst (CFA) and Financial Risk Manager (FRM), and to secure a job in the rapidly growing financial industry in China.

Leadership and Service Excellence in Management and Systems Award & Flag Bearer
Valerie M. Hoft
Valerie M. Hoft is typical of the many students who enroll in the NYU School of Professional Studies (NYUSPS), often holding down a job while immersing themselves in the rigors of academic life. Hoft’s professional responsibilities have been particularly demanding as she has pursued her degree. During her time in the M.S. in Management and Systems program at the School, she has maintained a cumulative G.P.A. of 4.0, while serving the nation as a full-time, active-duty Air Force officer. Her stellar academic record, service orientation, and leadership at NYUSPS have helped to strengthen her management skills, resulting in greater effectiveness as a military officer. Prior to her studies at NYUSPS, Hoft graduated magna cum laude with a B.S. in Business Administration from Georgetown University and is a distinguished graduate of the Air Force Reserve Officer Training Corps (AFROTC). As part of her current job description, she leads a team responsible for Department of Defense space launch systems, financial estimates, and industry analyses, which serves to guide the acquisition strategy for a $46 billion program that delivers national security satellites into orbit. In addition to her studies and military service, Hoft has volunteered in the local community to support the physical, emotional, and scholastic development of people in need, including individuals with disabilities, children impacted by cancer, veterans, and retirees. Currently, Hoft is participating in the 2015 Goldman Sachs Veterans Integration Program in New York City, where she is interning with the Technology, Media, and Telecom (TMT) investment banking team. Upon graduation, she is planning to transition out of the Air Force and pursue a career in investment banking.
M.S. IN PUBLIC RELATIONS AND CORPORATE COMMUNICATION (PRCC)

Academic Excellence in Public Relations and Corporate Communication Award

Emanuele Breccia

During his first year at the NYU School of Professional Studies, Emanuele Breccia managed to maintain a G.P.A. of 3.8 while growing his business overseas, blogging for Cision North America, and starting the social media department at Entertainment Fusion Group. He is also the co-founder of Mixology Consulting. During the second year of his studies in the M.S. in Public Relations and Corporate Communication, he accepted a position at FleishmanHillard. Graduating six months earlier than expected, he has acquired the skills to work on two of the agency’s largest accounts—Samsung and Cadillac. Breccia enjoys sharing his knowledge with others by delivering guest lectures on social media at NYU. After graduation, he hopes to become an adjunct professor and to teach in the program that helped him to build his career in PR.

Leadership and Service Excellence Award in Public Relations and Corporate Communication Award

Molly Palm

Molly Palm is graduating with an M.S. in Public Relations and Corporate Communication. As a student in this comprehensive graduate program, she was selected to participate in a project for the U.N. Global Compact, a strategic policy initiative for businesses that are committed to aligning their operations and strategies with 10 universally accepted principles in the areas of human rights, labor, environment, and anti-corruption. She also became engaged in the NYU Provost’s Global Research Initiative, serving as a research fellow at the NYU Shanghai campus and at the University’s global academic center in London. In conjunction with her studies, Palm worked as a full-time employee at Metric Stream, which specializes in governance, risk, and compliance. Here she was responsible for driving the firm’s media relations, digital media, and corporate marketing programs. Prior to joining Metric Stream, she spent two years in research, media relations, digital strategy, and analytics roles at FleishmanHillard, a leading international communications firm. Palm earned a B.A. in Global Communications from The American University of Paris.

Heyman Center Award for Excellence and Achievement

Sara Ojjeh

Sara Ojjeh has distinguished herself in the classroom and through work with philanthropic institutions. As a student in the George H. Heyman, Jr. Center for Philanthropy and Fundraising, she pursued the M.S. in Fundraising and Grantmaking full-time, while serving on the board of the Swiss Philanthropy Fund, and taking part in an initiative led by Population Services International (PSI) and the Bill & Melinda Gates Foundation to transform the lives of girls and women around the world. Attaining one of the highest grade point averages in the master’s program, Ojjeh has served as editor-in-chief of PhilanthropyNYU, the Heyman Center’s online journal. Previously, she managed Michael Kors’ corporate social responsibility platform, including a successful partnership with the World Food Program and the “Watch Hunger Stop” campaign.

Flag Bearer

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Flag Bearer

Chloe A. Daniels

Chloe Daniels has demonstrated tremendous enthusiasm for her profession and an unwavering commitment to her studies during her time at the George H. Heyman, Jr. Center for Philanthropy and Fundraising. Daniels has actively participated in the Fundraising Student Association, while maintaining a full course load. Outside of the classroom, she has kept up a demanding pace as well, interning and working for several organizations, including the Michael J. Fox Foundation for Parkinson’s Research, Agent of Change Network, the Stephen Lewis Foundation, and StoryCorps. She also was responsible for the successful launch of an entrepreneurial fundraising event for breast cancer research—108 Donate—which gained media recognition. Most recently, she interned at Doctors Without Borders/Médecins Sans Frontières (MSF), applying her skills in the areas of engagement and marketing. Her interest in Eastern philosophy and holistic approaches to health and medicine is reflected in her capstone thesis project, which explores the nexus between philanthropy and yoga.

M.S. IN CONSTRUCTION MANAGEMENT

Sara Ojjeh

Sara Ojjeh has distinguished herself in the classroom and through work with philanthropic institutions. As a student in the George H. Heyman, Jr. Center for Philanthropy and Fundraising, she pursued the M.S. in Fundraising and Grantmaking full-time, while serving on the board of the Swiss Philanthropy Fund, and taking part in an initiative led by Population Services International (PSI) and the Bill & Melinda Gates Foundation to transform the lives of girls and women around the world. Attaining one of the highest grade point averages in the master’s program, Ojjeh has served as editor-in-chief of PhilanthropyNYU, the Heyman Center’s online journal. Previously, she managed Michael Kors’ corporate social responsibility platform, including a successful partnership with the World Food Program and the “Watch Hunger Stop” campaign.

Flag Bearer

Juan Luis Castro Campos

Juan Luis Castro Campos is the flag bearer for the 2015 NYU School of Professional Studies Convocation ceremony, representing the graduates of the M.S. in Construction Management program. Castro Campos, who earned an undergraduate degree in architecture from the Durango Institute of Technology in Durango, Mexico, has maintained a high G.P.A. during his time at Schack and has been very active in its student organizations, serving as vice president and president of the Construction Management group within the Real Estate Institute Student Association (REISA). Among his many accomplishments, he completed an internship with Pink Stone Capital Group and won a scholarship from the National Institute of Science and Technology in Mexico. He also has volunteered with Habitat for Humanity.
Schack Service Award

Joseph B. Rath

Joseph Rath earned his undergraduate degree in psychology from McGill University in Montreal, Canada, before pursuing an M.S. in Construction Management at the Schack Institute of Real Estate. During his studies at Schack, he has been an exemplary student, and has served as the president of the Construction Management Group of the Real Estate Institute Student Association (REISA). In addition, he has been active in the NYU chapter of the Construction Management Association of America (CMAA), and remains so as a Construction Manager-in-Training (CMIT). Rath served as assistant project manager with the Titanium Realty Group, LLC and is currently working as a project superintendent with Press Builders LLC.

M.S. IN REAL ESTATE

NYU Commencement Graduate Class Representative

Thomas P. O’Connor

Thomas O’Connor has been selected to carry the flag at the 2015 NYU Commencement ceremony, which will take place at Yankee Stadium on May 20, to represent the graduates of the NYU School of Professional Studies. O’Connor was an undergraduate at the College of the Holy Cross in Massachusetts. He has maintained an excellent G.P.A. during his time at the Schack Institute, from which he will graduate earning the M.S. in Real Estate, with a concentration in finance and investment. As the current president of the Real Estate Institute Student Association (REISA), the organization that represents the student body of the Schack Institute, he has volunteered his time and his talent by speaking with new and prospective students, and by attending new student orientations. This past March, O’Connor attended the MIPIM conference in Cannes, France with his fellow classmates.

Flag Bearer

Tikku Jacob Verghese

Tikku Jacob Verghese will carry the flag at the 2015 NYUSPS Graduate Convocation ceremony and represent the graduates of the M.S. in Real Estate program. Verghese, who earned an undergraduate degree from North Carolina State University, has maintained a 3.9 G.P.A. during his studies at the Schack Institute. He has been very active as co-chair of the Real Estate Synergy Group within the Real Estate Institute Student Association (REISA). He has worked on developing and strengthening REISA’s relationships with the NYU School of Law, the NYU Leonard N. Stern School of Business, and the NYU Robert F. Wagner School of Public Services, as well as with several Columbia University programs. He participated in the Austin, Texas study-away trip this past fall. In addition, he interned with LorCap Inc., raising debt and equity for projects throughout the United States. Previously, Verghese helped to launch a start-up in North India and then worked in a large infrastructure development firm in South India, gaining additional experience.

Schack Service Award

Adina David

Adina David, a graduate of Emory University, has excelled in her studies at the Schack Institute, earning a 3.925 G.P.A. Her concentration is in real estate finance and investment. She has been very active with the Real Estate group of Real Estate Institute Student Association (REISA), particularly with the Women in Real Estate (WREN) group. She also has been an exemplary student, and has served as the president of the Construction Management Group of the Real Estate Institute Student Association (REISA). In addition, she has been active in the NYU chapter of the Construction Management Association of America (CMAA), and remains so as a Construction Manager-in-Training (CMIT). Rath served as assistant project manager with the Titanium Realty Group, LLC and is currently working as a project superintendent with Press Builders LLC.

M.S. IN REAL ESTATE DEVELOPMENT

Schack Service Award

HuiChin (Angelene) Siew

HuiChin (Angelene) Siew, a graduate of the University of Melbourne, has been active in the Real Estate Synergy Group within the Real Estate Institute Student Association (REISA). She was awarded the Association of Women in Real Estate (AREW) Spring 2014 Scholarship and the Young Men’s/Women’s Real Estate Association of New York 2014 David Winoker Scholarship. As a graduate research assistant at the Schack Institute, she assisted in the research of New York’s brownfield tax credits and its economic effects, which was presented at New Partners for Community Revitalization’s (NPCR) 6th Annual Brownfields Forum. She also has volunteered in New Jersey through the St. Bernard Project - Hurricane Sandy Relief and Habitat for Humanity to help rebuild houses affected by Sandy and to build new homes.

Flag Bearer

Christopher M. Gherlone

Christopher Gherlone will carry the flag at the 2015 NYUSPS Graduate Convocation ceremony, representing the graduates of the M.S. in Real Estate Development program. Gherlone, who earned his undergraduate degree in accounting and finance from Boston College, has maintained a 4.0 G.P.A. during his time at Schack. Since January 2014, he has been working as a development analyst at ABR Partners, LLC where he performs underwriting through the creation of Excel models for all ongoing and potential development deals across a number of asset classes (retail, hospitality, and multifamily), with a focus on the New York and South Florida markets. He also works as an assistant project manager at Qualico Contracting Corporation.

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M.S. IN REAL ESTATE

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Schack Service Award

Adina David

Adina David, a graduate of Emory University, has excelled in her studies at the Schack Institute, earning a 3.925 G.P.A. Her concentration is in real estate finance and investment. She has been very active with the Real Estate group of Real Estate Institute Student Association (REISA), particularly with the Women in Real Estate (WREN) group. She also participated in Schack’s study-away trips to Singapore and to the MIPIM conference in Cannes, France. Last May, David led an NYU/Columbia University team to a second-place finish in the first annual U.S. Department of Housing and Urban Development’s (HUD) Innovation in Affordable Housing Student Design and Planning Competition, which focused on affordable housing for homeless veterans. She wrote about her team’s project in Premises, a publication of the Schack Institute.
Tisch Center for Hospitality and Tourism

M.S. in Hospitality Industry Studies

Flag Bearer
Nicole Valencia

Throughout her graduate studies, Nicole Valencia has achieved excellent grades and has shown great leadership potential. She gained extensive work experience in prominent hospitality businesses in Italy, Israel, and the United States. She has interned at The Ritz-Carlton New York, Ovation Corporate Travel, and Manhattan NYC – an Affinia hotel, among others. Outside of the classroom, she has played a leadership role as the treasurer of the School’s Hospitality and Tourism Society. Valencia earned a B.S. in Hospitality Management from Syracuse University.

Jonathan Tisch Academic Achievement Award
Winnie Chan

After a promising career launch as a fashion buyer with Macy’s, among other retail stores, Winnie Chan decided to switch professions, enrolling in the M.S. in Hospitality Industry Studies in 2013. During her graduate studies, she has distinguished herself with her keen analytical skills, fluent writing style, and strong project leadership. She has earned high grades in all of her classes, and has excelled in her written and oral presentations. Chan has been working at Evergold Group LLC as a project manager since 2013. She earned an undergraduate degree in economics and business studies from NYU.

M.S. in Tourism Management

Ricelle “Bunny” Grossinger Hospitality Award
Janelle Imbrescia

During her undergraduate and graduate academic careers, Janelle Imbrescia has always been very active in the student community. While earning a B.S. in Marketing from St. Vincent College, she was vice president of two student-run organizations, Women in Business and The Gilbert and Sullivan Players. During her years of study at the Tisch Center for Hospitality and Tourism, Imbrescia was elected president of the Center’s Hospitality and Tourism Society, for which she has planned social and professional development events, acted as moderator of a career panel, and managed the club’s budget. After completing her undergraduate degree, Imbrescia was accepted into an internship program through the Walt Disney Company in Orlando, FL, and has worked for the company ever since. She is this year’s recipient of the Ricelle “Bunny” Grossinger Hospitality Award, which is presented annually to the master’s degree candidate who displays the greatest potential for leadership in the hospitality and tourism industry.

Flag Bearer
Dana K. Cummings

Although Dana Cummings earned a degree in anthropology and classical studies at New York University, her career path led her to travel and tourism. Gaining work experience in Buenos Aires and New York, she decided to pursue an M.S. in Tourism Management at the Tisch Center for Hospitality and Tourism. Combining her studies with her work commitments, Cummings achieved top grades in all her classes. In addition, she exhibited a strong sense of leadership in group research projects, including one she completed with her professors and classmates for Business Travel News, a leading business travel publication. The project’s results were published in this year’s Corporate Travel Index, an annual report that measures business travel per diems for 200 cities around the world (page 7).

Tisch Institute for Sports Management, Media, and Business

M.S. in Sports Business

Allie Sherman Sports Business Leadership Award
Patrick B. Luckett

Patrick Luckett’s passion for college sports sparked his pursuit of a career in sports business. While attending Syracuse University to earn a B.S. in Marketing and Strategic Management, he worked closely with the men’s basketball team for four years, serving as head manager his junior and senior years. A member of Alpha Tau Omega national fraternity, he was selected to join the Phi Kappa Alpha leadership fraternity. Since enrolling in the NYU School of Professional Studies M.S. in Sports Business program, Luckett has held the alumni relations, treasurer, and vice president positions within the Graduate Sports Business Society. He also has held academic internships and paid assignments with the athletic departments at NYU, Rutgers University, and Syracuse University. After graduation, he plans to work in strategic business development for Novo Consulting Group, LLC.

Flag Bearer
Gareth D. Hill

Originally from South Wales, Gareth Hill moved to New York City in 2004 after spending three years in Strasbourg, France. Seeking to change career paths after several years of working in finance, he decided to attend the NYU School of Professional Studies and gain an understanding of sports business. During his time in the M.S. in Sports Business program, he earned a 3.98 G.P.A., has served as the president of the Graduate Sports Business Society, and created an annual live music event to benefit the Lauren Beam Foundation. In recognition of the Society’s charity work, Hill and his fellow board members received a 2014 NYU President’s Service Award. He currently works as a senior sponsorship coordinator at the New York City Football Club, and lives in Manhattan with his wife, Melanie, and dog, Penny.
UNDERGRADUATE PROGRAMS

PAUL MCGHEE UNDERGRADUATE DIVISION

B.A. IN HUMANITIES

Wallace Gobetz Memorial Award
Adrian Cardenas

Adrian Cardenas began his academic career in the Paul McGhee Undergraduate Division as a professional baseball player for the Chicago Cubs. During the first few years of his studies, he alternated between on-site and online classes to meet the demands of his game and practice schedule. Although he had a promising chance of becoming an everyday starter, Cardenas chose to attend college full-time over a career in baseball. He has maintained a 4.0 G.P.A. and will graduate with a concentration in creative writing and a minor in philosophy. Through his years of study, he has become an accomplished writer and scholar. His essay, “Why I Quit Baseball,” was published in the October 2013 issue of The New Yorker. Cardenas will continue his education at NYU upon graduating from McGhee. He has been accepted into the M.F.A. in Filmmaking program at the NYU Tisch School of the Arts.

B.A. IN LEADERSHIP AND MANAGEMENT STUDIES

Flag Bearer
Kathryn P. Little

Originally from Alabama, Kathryn Little began her undergraduate studies at McGhee online, while raising two young children as a single parent, overseeing an apparel business, and remaining actively involved in her church and community. She later relocated to New York City, where she continued studying full-time and secured a position in learning and development, connecting the knowledge she gained in her courses to her professional work. She was recently promoted to associate director of global talent for an international advertising conglomerate. Her distinguished achievements include earning the McGhee Scholars Award and graduating cum laude.

B.S. IN REAL ESTATE

Wallace Gobetz Memorial Award
Bryan Yim

A native of California, Bryan Yim cultivated an interest in real estate at an early age. The son of a real estate entrepreneur, Yim was exposed to the hard work required to be successful in the real estate industry and its potential reward. In 2011, he enrolled in McGhee’s B.S. in Real Estate to gain the critical thinking and analytical skills necessary to succeed in the highly competitive world of New York City real estate. During his studies at NYUSPS, Yim discovered his true passion is to work in and to tackle the most pressing issues of sustainability and resiliency in the built environment. He graduates with a cumulative G.P.A. of 3.99, and will continue on with his graduate studies in sustainable real estate development at Tulane University.

B.A. IN SOCIAL SCIENCES

NYU Commencement Undergraduate Class Representative
Britton T. Burdick

Britton Burdick is graduating with a B.A. in Social Sciences from the Paul McGhee Undergraduate Division with a concentration in politics. He has been a McGhee Scholar for the past three years and has served as a member of the McGhee Student Affairs Committee for the last two years, providing the student perspective to administrators. He has made numerous contributions to the Division and the School—from volunteering his time to attend information sessions for prospective students to appearing in promotional videos and advertisements. He also has been an active member of the NYUSPS Undergraduate Student Council. An inductee to Alpha Sigma Lambda and the National Society of Collegiate Scholars (NSCS), he has served as president of the Phi Kappa Sigma International Fraternity for the past two years.

Flag Bearer
Olugbenga A. Opesanwo

Throughout his academic career in the Paul McGhee Undergraduate Division, Olugbenga A. Opesanwo has consistently demonstrated intellectual capacity and thoughtfulness, while dealing with the challenges of working and studying full-time. He previously studied at Leiden University in the Netherlands and at the University of Geneva in Switzerland. During his time at McGhee, he has immersed himself in the areas of international politics, international relations, and international law. His performance in both his written work and his class presentations has been outstanding and his grades are at the very top of the class. His determination to master new fields of study is evident in the diligent and conscientious way in which he has pursued his academic endeavors. He is a member of Alpha Sigma Lambda.
Harvey J. Stedman Award
Jeffrey Golladay
Prior to enrolling in the NYU School of Professional Studies Paul McGhee Undergraduate Division, Jeffrey Golladay had a successful career as a professional ballet dancer. At just 15 years of age, he started his training at Ballet Dallas. During the impressive career that followed, he danced with several high-profile companies, including San Francisco Ballet, Houston Ballet, and American Ballet Theatre (ABT). He performed as a corps de ballet dancer with ABT for 10 years in New York City and around the world, but by his early 30s, a series of injuries led him to think about his future after his performance career. In 2011, he enrolled in the NYU School of Professional Studies while still performing. He brought the same drive and commitment to his course work that he did to his dancing career, earning a G.P.A. of 3.83. He has been on the Dean’s List every semester and is a member of Alpha Sigma Lambda, a national honor society. While earning his degree, Golladay interned at the Council on Foreign Relations and at the Bureau of International Organization Affairs at the U.S. Department of State in Washington, D.C. In addition, he participated in the United Nations Association of New York Worldview Institute, an executive training the opportunity to engage in and discuss global issues with experts in foreign policy and international affairs. He graduates magna cum laude with a B.A. in Social Sciences and a concentration in International Studies. After graduation, he will enroll in the master’s program in international affairs at the Paul H. Nitze School of Advanced International Studies at Johns Hopkins University.

Herbert C. Jaffa Award
Philip Dickinson Kresge
Philip Dickinson Kresge is graduating from McGhee with a B.A. in Social Sciences and a concentration in economics. His 3.961 G.P.A. has earned him summa cum laude honors. He was named a McGhee Scholar in 2013-14, a merit-based scholarship that is awarded to only McGhee 20 students. He also was the recipient of the Bernard Osher Scholarship. Actively involved in extracurricular activities on campus, Kresge was the treasurer of the NYU Economics Club for academic year 2012-13, during which time the Club received the NYU President’s Service Award. He also is a member of the Alpha Sigma Lambda Honor Society.

Wallace Gobetz Memorial Award
Rozlyn Rader
Rozlyn Rader exemplifies the attributes of a successful and dedicated adult student. She maintained academic excellence throughout her studies at McGhee, achieving a perfect grade point average every semester while remaining committed to her family and full-time professional responsibilities. As an online student, Rader has been commended for her insightful and respectful contributions to class discussions. She also has been granted the prestigious McGhee Scholars Award. Rader has extensive work experience and is very interested in the field of legal risk management and compliance. Upon graduation, her goal is to pursue a graduate program in jurisprudence with a concentration in healthcare.

Wallace Gobetz Memorial Award
Menelik Goodwin
Menelik Goodwin’s journey to complete his degree at the NYU School of Professional Studies Paul McGhee Undergraduate Division is inspirational. A native of Antigua, he held full-time positions in government and for a leading Caribbean petroleum company after completing secondary school. Yearning to further his education, he left home and relocated to New York City in 2011. Goodwin enrolled in Bronx Community College (CUNY), where he achieved great academic success and was valedictorian of his graduating class, earning him a transfer student scholarship. His academic accomplishment has continued at NYUSPS, where he has maintained a 4.0 G.P.A. and is a McGhee Scholar. Goodwin is interested in pursuing a career in public policy and management, particularly in working with disadvantaged populations.

Wallace Gobetz Memorial Award
Moriah Dawn Robbins
A driven and dedicated student, Moriah Dawn Robbins graduates McGhee at the top of her class with a perfect G.P.A. Her strong focus on and appreciation for learning has not only manifested itself in the classroom. Along with a full course load every semester, she undertook a variety of internship experiences throughout her studies, among them opportunities at Retensa, MaxMara, and Levo League. She has been actively involved in student life, and is a member of the equestrian team. After completing her undergraduate degree, Robbins will transition to a position at Macy’s, one of the world’s largest retail companies.

A.A.S. IN BUSINESS
Flag Bearer
Shanet J. Norris
Shanet Norris completed the Associate of Applied Science degree with a concentration in business while working full-time at the NYU School of Professional Studies. She began her career at the School in 2008 as an administrative aide. She quickly acclimated herself to the academic milieu, having spent the previous 15 years in the fashion industry as a merchandiser for companies such as Kenneth Cole and Vera Wang. In her previous role as the dean’s assistant, she worked directly with university administrators, faculty members, and students to help promote the School’s mission. She currently works in the School’s Office of Student Affairs, Alumni Relations, and Events, where she serves the student body directly as an assistant to the associate dean and director of student affairs, while also working with the directors of alumni relations and events.

Wallace Gobetz Memorial Award
George M. Tsevdos
George Tsevdos enrolled in the McGhee Division after a long absence from college. Upon graduating from high school, he went into the business world, working for many years in client services in the commodities trading industry. After experiencing the highs and lows of the U.S. economy, Tsevdos found himself at a crossroads. He realized that he no longer had a passion for the business he was engaged in, and he knew that it was time to chart a new course. Upon the recommendation of his sister, who had earned both an associate’s and a bachelor’s degree at McGhee and described her time here as “transformative,” he began to pursue the A.A.S. in Business in the fall of 2012. During his academic tenure within the Division, Tsevdos’ high grades placed him on the Dean’s List three times, demonstrating the powerful impact that a second chance in higher education can have on one’s determination to excel.
**TISCH CENTER FOR HOSPITALITY AND TOURISM**

**B.S. IN HOTEL AND TOURISM MANAGEMENT**

**Flag Bearer**  
**Michelle Berenst**

While earning the B.S. in Hotel and Tourism Management at the NYU School of Professional Studies Tisch Center for Hospitality and Tourism, Michelle Berenst has distinguished herself as an exceptional student, both inside and outside the classroom. Throughout her time in this demanding program of study, she has demonstrated a clear passion for her fellow students and the hospitality industry at large. She completed several internships in hotels, including Hyatt Place New York/Midtown-South and Rocco Forte Hotels, among others. She also worked at the Tisch Center as a conference marketing and events assistant during the NYU International Hospitality Industry Investment Conference in 2014. Berenst has exhibited her leadership capabilities through her participation in several student clubs. She was vice co-chair of the Hospitality Sales and Marketing Association International (HSMAI) NYC chapter, vice president of the NYUSPS Hospitality Business Society, and president of the NYU Icing on the Cake Club. She recently returned from Switzerland, where she represented the School at the 6th Annual Young Hoteliers Summit. A native of the Netherlands, Berenst has been a wonderful ambassador for the program.

**Jonathan Tisch Academic Achievement Award**

**Seung Min Yoo**

Seung Min Yoo has consistently achieved excellent grades throughout her studies at the Tisch Center. She chose to concentrate in Organizations and Operations, integrating elements of event management, food and beverage management, and club management. She consistently displayed a thoughtful, focused, and thorough approach to her studies. Her hard work and dedication never failed to impress faculty members and inspired her classmates to strive for academic success. Yoo also has exhibited a strong interest in music and languages in her time at NYUSPS. Outside the classroom, she has completed successful internships at the InterContinental Hotels & Resorts and at Hotel Beacon NYC, where she gained a deeper understanding of front-of-house and back-of-house operations.

**Ricelle “Bunny” Grossinger Hospitality Award**

**Antoinette I. Chang**

Antoinette Chang has continuously impressed her professors and her peers while studying in the B.S. in Hotel and Tourism Management program at the Tisch Center for Hospitality and Tourism. Her strong passion for the hospitality industry, combined with a deep interest in food and nutrition, have led her to assume leadership positions in several student clubs and associations. She served as president of the School’s Hospitality Business Society, vice president of the NYU Icing on the Cake Club, treasurer of the NYU Hawaii Club (of which she was also a co-founder), and co-chair of the Hospitality Sales and Marketing Association International (HSMAI) NYU chapter. She has complemented her studies with a range of internships in marketing, events, sales, and human resources management. Chang's dedication, upbeat personality, and focus have been a true inspiration that reflect the very essence of the Ricelle “Bunny” Grossinger Hospitality Award.

**TISCH INSTITUTE FOR SPORTS MANAGEMENT, MEDIA, AND BUSINESS**

**B.S. IN SPORTS MANAGEMENT**

**Allie Sherman Sports Business Leadership Award**

**Megan T. Patten**

A San Diego native, Megan T. Patten is graduating from the B.S. in Sports Management program with a concentration in sports law and a minor in Spanish. A member of the NYU women’s soccer team, Patten has received numerous accolades for her leadership, academic, and athletic abilities, including the NYU Student Athlete Advisory Committee (SAAC) Bobcat Award, the NYU Intercollegiate Athletics Advisory Committee (IAAC) Honor Roll, All-University Athletic Association Academic Honoree, Student-Athlete Dean's List, University Honors Scholar, and Student-Athlete Academic Achievement Award. Off the field, Patten has been an active member of the Sports Business Society, in addition to completing internships at FOX Sports, FOX Sports San Diego, and The Heisman Trophy Trust. Patten represented NYUSPS across the country and around the world, studying abroad in Spain, traveling to the United Kingdom as part of Team NYU Global, and serving as the vice president of the SAAC and as an NYU representative to the NCAA Career in Sports Forum.

**Undergraduate Convocation**

**Banner Bearer**  
**Nicholas Manzo**

In addition to earning a B.S. in Sports Management with a concentration in Organizational Management at the Tisch Institute for Sports Management, Media, and Business, Nicholas Manzo minored in web programming and applications through the NYU College of Arts and Sciences. Involved with several clubs, including the Zeta Psi Fraternity, he has served as the captain of the NYU baseball team since his sophomore year. During his time at the School, Manzo has interned at several sports organizations, including the New York Mets, SNY, and Major League Baseball’s Office of the Commissioner. He participated in the Tisch Institute’s Scholars Program, which has allowed him to travel to London and to Rio de Janeiro to study the impact of sports on the two cities.

**Flag Bearer**  
**Robert A. Varon**

During his four years at the Tisch Institute for Sports Management, Media, and Business, Robert Varon has completed internships at a golf company, a tennis company, an entertainment management firm. In addition, Varon was able to secure a job at Tribeca Sports, a sports and entertainment management firm. He has participated in player recruiting trips to Atlanta, Palm Beach, Phoenix, and Syracuse. Recently, he was invited to speak at the Syracuse Law Entertainment and Sports Symposium as an expert on sports analytics and its relation to player representation. His goal is to develop his talents and network as a sports agent, and to eventually become an adjunct professor at the Tisch Institute.
ADMINISTRATION UPDATES

Susan Kinsey to Step Down as Divisional Dean of the School’s Paul McGhee Undergraduate Division and Division of Liberal Studies and Allied Arts

Dr. Susan Kinsey, clinical professor and divisional dean of the NYU School of Professional Studies Paul McGhee Undergraduate Division and Liberal Studies and Allied Arts Division, will step down from these roles after eight years at the School. During her tenure, Kinsey has tirelessly devoted herself to the growth and the refinement of these two divisions and their academic programs. She will be on special assignment leave during the Fall 2015 semester and will return to the classroom in Spring 2016 as a member of the Humanities teaching faculty.

Kinsey began her academic career as a faculty member at Baruch College (CUNY). She earned an M.A. and a Ph.D. from Columbia University and was both a Columbia President’s Fellow and a Woodrow Wilson Fellow. In addition to her teaching and research, Kinsey has served as a dean at the University of Pittsburgh; the American University Washington, D.C.; The American University of Paris; and The New School.

As divisional dean for McGhee, Kinsey recognized the need for hybrid approaches to curriculum development while pursuing an ambitious agenda to develop four new market-driven bachelor of science degrees. During her time at the helm of McGhee, the Division launched a series of initiatives to better serve nontraditional undergraduate students, including increasing the number of online offerings for greater accessibility, establishing the first merit-based scholarship program in the School (the McGhee Scholars), implementing the first-ever community college articulation agreement, and creating a Special Programs office to collaborate with external organizations on contract education opportunities.

Reacting to projected labor market demands, Kinsey had the insight to articulate the need for rigorous programs in writing and in translation, thus establishing and launching the M.S. in Professional Writing and the M.S. in Translation. Steadily throughout the past four years, Kinsey also has supported the increase in the range of course-format options available to noncredit students within the Division of Liberal Studies and Allied Arts.

Throughout her career, Kinsey has remained a committed educator. While at NYUSPS, she has taught several courses and has continued to publish academic papers and present research on workforce development, professional credentialing, and the role of adult education in research universities. Kinsey’s leadership of the Paul McGhee Undergraduate Division and the Liberal Studies and Allied Arts Division has been extraordinary. Her commitment to the School of Professional Studies has been, and remains, truly exceptional.

Rosemary Scanlon to Step Down as Divisional Dean of the School’s Schack Institute of Real Estate

Rosemary Scanlon has served the NYU School of Professional Studies community for 15 years as a faculty member and as divisional dean of the School’s Schack Institute of Real Estate. Widely lauded as an expert and scholar in urban and regional economics, Scanlon has propelled Schack to be regarded as the premier educational institute of real estate in the country. After years of devoted service to students, faculty members, administrators, alumni, and industry, Scanlon will begin transitioning into retirement by stepping down as divisional dean of the Schack Institute in June 2015.

Scanlon earned her undergraduate and graduate degrees in economics at St. Francis Xavier University and the University of New Brunswick in her native Canada. She also is a graduate of the Program for Management Development at the Harvard Business School. She was awarded an honorary doctorate from St. Francis Xavier University in Nova Scotia on May 1, 2011.

Prior to joining the Schack Institute, Scanlon served as New York State Deputy Comptroller, from 1993 to 1997, with the assignment of monitoring the budget and the economy of New York City and conducting performance audits of City agencies, including a financial review in 1996 of the MTA capital plan. Before holding this position, she was the chief economist for the Port Authority of New York & New Jersey, where she initiated a wide range of research programs exploring the economy, demography, economic impact analysis of capital investment projects, and economic development needs of New York City and the surrounding region. Her publications during this period included annual and semi-annual reports on the regional economy, and two major economic impact studies on the arts as an industry in New York City and the metropolitan region. From 1997 to 1999, Scanlon served as a visiting research fellow at the London School of Economics, and became a project director of the London-New York Economic Study, where she co-authored several reports on financial issues pertaining to the London Underground.

In 2000, Scanlon joined the faculty of the NYUSPS Schack Institute of Real Estate. During her tenure at Schack, she has taught and mentored countless students, while ensuring the unwavering rigor and innovation of the master’s degrees in real estate, real estate development, and construction management remain a defining character of these programs.

As divisional dean, Scanlon leaves an impressive legacy. Under her keen leadership, Schack introduced a highly regarded undergraduate curriculum, established additional graduate degree concentrations, galvanized fundraising efforts for student scholarships, and strengthened the Institute’s global position. As recently stated by one of its advisory board members, Schack is now “the recognized pure play in real estate.”

Scanlon’s dedication to the NYUSPS Schack Institute of Real Estate is unparalleled and her expertise has been invaluable in spurring and maintaining its growth. She has generously agreed to serve as a special consultant to the Dean’s Office through the Fall 2015 semester.
NYUSPS ALUMNI EVENTS

Tisch Center Alumni Society’s Past Presidents Reception

In March 2015, The Past Presidents Reception, hosted by the NYUSPS Tisch Center Alumni Society (TCAS), featured guest speaker Michael Yormark, president and chief of branding and strategy at Roc Nation, LLC. Interviewed by Keith Wan, former president of the TCAS, Yormark discussed the lessons he’s learned during his 20-year career and spoke about the leadership skills required to succeed and to grow in today’s dynamic and multifaceted world of intertwining industries.

Rooftop Rendezvous: Schack/Tisch Networking Event at The Refinery

This past February, the NYUSPS Office of Alumni Relations hosted the third annual Schack/Tisch joint alumni networking event at The Refinery Hotel. Alumni from both divisions mixed and mingled while enjoying drinks, hors d’oeuvres, and stunning city views.

McGhee—An Exclusive Evening with Historical Author Michael Schein

This past April, the Paul McGhee Alumni Committee hosted a very special evening with acclaimed historical author, Michael Schein, who read excerpts from his latest work, *John Surratt: The Lincoln Assassin Who Got Away* (History Publishing Company, LLC, 2015). The tome provides readers with a whole new perspective on one of the seminal events of American history. A reception followed.

Division of Programs in Business—Private Tea Tasting

The NYUSPS Division of Programs in Business Alumni Association hosted an exclusive tea tasting event with alumna Lucy Yung (‘13), owner of Silver Needle Tea Co. Alumni were treated to an elegant tasting, and enjoyed exploring the distinct flavors of each tea and its terroir.
NYUSPS EVENTS

NYUSPS Media Talk—“Behind the Best Sellers”

In February 2015, the NYUSPS Center for Publishing hosted literary greats Lev Grossman, Malcolm Gladwell (left), Elin Hilderbrand (center), and R.L. Stine (right) for a lively panel discussion in the latest Media Talk panel, “Behind the Best Sellers: Creating Beloved Books (and Buzz!) in Today’s Literary Landscape.”

NBA Commissioner Emeritus David J. Stern Headlines Cal Ramsey Distinguished Lecturer Series

NBA Commissioner Emeritus David J. Stern was the featured guest at the annual Cal Ramsey Distinguished Lecturer Series, hosted by the NYUSPS Tisch Institute for Sports Management, Media, and Business on February 9 at the NYU Kimmel Center for University Life. Interviewed by Tisch Institute Associate Dean and Director Arthur R. Miller (left), Stern (right) discussed his three-decade tenure as commissioner of the NBA, during which time he transformed a struggling sport into the commercial success it is today.

UPCOMING NYU SCHOOL OF PROFESSIONAL STUDIES EVENTS

May 31–June 2, 2015
Tisch Center for Hospitality and Tourism
37th Annual New York University International Hospitality Industry Investment Conference
New York Marriott Marquis
sps.nyu.edu/hospitalityconference
June 4–6, 2015
Humanities, Arts, and Writing
Art Crime and Cultural Heritage Symposium
NYU School of Law, Lipton Hall
sps.nyu.edu/humanities/artcrime
June 5, 2015
Division of Programs in Business – Finance and Law Programs
Tax Controversy Forum
The Crowne Plaza Times Square Manhattan
sps.nyu.edu/taxcontroversy
June 9, 2015
Center for Publishing
NYU Media Talk - Meet the Publishing Press: How Media Editors and Reporters Cover an Industry in Transition
sps.nyu.edu/mediatalk
June 10, 2015
Division of Programs in Business and NYU Reynolds Program in Social Entrepreneurship
The Strategic Presenter and Storyteller - Jane Praeger
NYU Global Center for Academic and Spiritual Life
bit.ly/jpstorytelling
June 11, 2015
Schack Institute of Real Estate
44th Urban Leadership Award Dinner
Mandarin Oriental, New York
sps.nyu.edu/urbanleadership
July 13–24, 2015
Division of Programs in Business – Finance and Law Programs
Summer Institute on Taxation
The Westin New York at Times Square
sps.nyu.edu/sumtax

For a full list of our upcoming information sessions, events, and conferences, please visit sps.nyu.edu/events.

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Like us on Facebook (facebook.com/nyusps)
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Join us on LinkedIn (http://bit.ly/spslinkedinpage)
Save the date for the School’s first 5K run on November 22, 2015

The NYU School of Professional Studies is organizing a 5K run on Sunday, November 22, 2015, which will help to raise money for the Finish Line Scholarship Fund. The brainchild of Dean Dennis Di Lorenzo, an avid runner himself, the race will generate funds to help students in their last semester, who find themselves in financial difficulty, to complete their degree.

“Running a race for a worthy cause is a great way to bring the School community together,” says Dean Di Lorenzo. “This race will unite students, alumni, faculty and staff members, and friends of the School in an exercise that will produce a very positive outcome for those in need. Many of our students work tirelessly to attain their degrees, only to be thwarted by financial issues in the last leg of their pursuit. The money raised by this run will ensure that this does not happen.”

The race will be held in Hudson Park at Pier 46. Watch for additional details on the website and in your e-mail. We hope to meet you at the finish line!