NYU School of Professional Studies
American Language Institute

American Culture, History and Arts

Summer 2016
The American Language Institute at New York University
The American Language Institute (ALI) at New York University (NYU) offers a wide range of language courses and customized programs especially designed to meet the academic and business needs of international students, working professionals, and global partners. We provide a comprehensive program of English language instruction and evaluation. We emphasize an integrated approach, ensuring that students not only gain a foundation in language structure, but also become comfortable and confident in using the language to communicate with native speakers. Our location in the heart of New York City provides incomparable access to the cultures of the world. We extend our classroom to the streets, giving students complete immersion in language and culture to help students learn how to express themselves with ease and accuracy. The ALI and NYU have earned the prominent position of helping students and professionals all over the world perfect their English communication skills, and we currently educate one of the largest international populations among U.S. universities.

New York University’s School of Professional Studies
New York University is the largest private university in the United States and one of its most prestigious. With three locations in the center of Manhattan – Downtown, Greenwich Village and Midtown -- NYU School of Professional Studies is located at the center of one of the world’s most cosmopolitan cities. The School’s academic programs, faculty members, events, and student body reflect NYC and all that it has to offer. Instructors are leading experts in their fields who connect students with key industry sectors and provide a wealth of local, national, and international contacts. From the arts to business to global affairs and much more, NYU School of Professional Studies offers an education that is truly relevant in its application to the City and the world beyond.

The School of Professional Studies is recognized as the leader in delivering professional-level education that meets the needs of both employers and students. Founded in 1934, the School of Professional Studies is among the 18 colleges and schools that comprise New York University, one of the largest private research universities in the United States and the first Global Network University. Through its faculty, curricula, and vibrant professional and academic networks, NYU School of Professional Studies captures the expertise of key sectors where New York leads globally. For more than 80 years, New York University’s School of Professional Studies has served the diverse needs of businesses, their employees, and the community with courses designed by learning experts and taught by practicing industry professionals at worksites, online, and in our classrooms. Whether the goal is to polish specific skill sets or provide more leadership and managerial tools and techniques to students and professionals, our courses address the pressing needs of industry today.
American Culture, History and Arts Overview
The curriculum for American Culture, History and Arts (ACHA) is organized thematically drawing upon the New York City backdrop for English language learning content. The first week will focus on Culture and Geography of New York City: with a focus the development of the city as five boroughs as well as the importance of business and commerce. In the second week, students will learn about the history of some of the city’s famous landmarks, public spaces and immigrant areas. The program culminates with the final theme, Arts in New York where students will learn and visit world famous visual and performing arts venues. ACHA is a course taught both in a formal classroom setting and outside of it. Throughout the program, classes and experiential learning activities, trips, tours, and excursions around NYC will focus on varying topics related to the weekly theme. Participants will gain language tools to navigate the city and interact with real New Yorkers. The goal of the program is to give participants a rich and varied experience in New York City culture and English language. Prior to arrival in New York, students will complete an online placement test of their English language skills. This will be used to place students in level appropriate classes be used by instructors to create course materials suited to the students English language needs.

Curriculum
The curriculum for American Culture, History and Arts (ACHA) is organized thematically drawing upon the New York City backdrop for English language learning content. The first week will focus on Culture and Geography of New York City: with a focus the development of the city as five boroughs as well as the importance of business and commerce. In the second week, students will learn about the history of some of the city’s famous landmarks, public spaces and immigrant areas. The program culminates with the final theme, Arts in New York where students will learn and visit world famous visual and performing arts venues. ACHA is a course taught both in a formal classroom setting and outside of it. Throughout the program, classes and experiential learning activities, trips, tours, and excursions around NYC will focus on varying topics related to the weekly theme. Participants will gain language tools to navigate the city and interact with real New Yorkers. The goal of the program is to give participants a rich and varied experience in New York City culture and English language.

Students practice and enhance their written communication skills in exploratory workshops. Reading materials directly align with the topic of each day with a specific focus on tone, grammar, word choice, and language structure. Newspaper articles, restaurant reviews, and pieces on changing culture of the city will be explored in our dynamic morning classes. Teachers guide students through engaging discussion on an array of topics related to the weekly themes. Class assignments will be presented in a culminating event where students showcase the writing and poetry they have created throughout the course.

Students develop their everyday speaking skills by learning to effectively communicate in a variety of situations. Oral communication tasks focus on ordering in a restaurant, discussing art and history, and carrying on a conversation, including making small talk. Through interactive exercises, group tasks and role plays, students will master the art of conversation in various
settings: one-on-one dialogues, group interactions, and social events. Students will enhance their pronunciation, articulation, intonation, stress and vocal projection while also becoming more comfortable and confident in using relevant new words and expressions.

Course Objectives
Participants who successfully complete the program requirements will receive a certificate of completion. By the end of the program, students will be able to:
- Converse comfortably and confidently in English with enhanced reading and aural comprehension.
- Improve their knowledge of English grammatical structures and idiomatic expressions.
- Write and edit creative and expository pieces will be included in morning workshops.
- Learn about New York City culture, history and arts.
- Employ oral communication strategies needed to communicate fluently in English situations, with a focus on appropriateness, pronunciation, articulation, intonation, stress and vocal projection.

Class Content and Schedule*

Session 2: July 25 - August 12, 2016
- College-aged students and adults
Students in this session will not be grouped according to age or experience but by English language proficiency.

Week One: American Culture

<table>
<thead>
<tr>
<th>July 25 Monday</th>
<th>July 26 Tuesday</th>
<th>July 27 Wednesday</th>
<th>July 28 Thursday</th>
<th>July 29 Friday</th>
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<tbody>
<tr>
<td>9:00-12:00pm</td>
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<tr>
<td>Orientation and Overview</td>
<td>Mapping the Five Boroughs</td>
<td>History of New York City: From Native Americans to Hip Hop culture</td>
<td>Metropolitan Museum of Art and Central Park</td>
<td>Business and Commerce in NY</td>
</tr>
<tr>
<td>Lunch</td>
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<tr>
<td>1:00-3:30pm</td>
<td>1:00-5:00pm</td>
<td>Free Afternoon</td>
<td>1:00-5:00pm</td>
<td>1:00-4:00pm</td>
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<tr>
<td>NYU Campus Tour</td>
<td>Brooklyn Bridge</td>
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<td>Metropolitan Museum of Art &amp; Central Park</td>
<td>One World Observatory &amp; World Trade Center</td>
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### Week Two: History of America

<table>
<thead>
<tr>
<th>August 1 Monday</th>
<th>August 2 Tuesday</th>
<th>August 3 Wednesday</th>
<th>August 4 Thursday</th>
<th>August 5 Friday</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00-12:00pm New American Revolution</td>
<td>9:00-12:00pm Law Enforcement in New York</td>
<td>9:00-12:00pm Immigration: The Lower East Side</td>
<td>9:00-12:00pm Chelsea Highline and Transport</td>
<td>9:00-12:00pm The Harbor</td>
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<tr>
<td>Lunch</td>
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<tr>
<td>1:00-4:00pm Wall Street &amp; Financial District Tour</td>
<td>1:00-2:30pm Meeting with NYC Police Officer</td>
<td>1:00-5:00pm The Tenement Museum</td>
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<td>1:00-4:00pm Statue of Liberty</td>
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### Week Three: The Arts in America

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<thead>
<tr>
<th>August 8 Monday</th>
<th>August 9 Tuesday</th>
<th>August 10 Wednesday</th>
<th>August 11 Thursday</th>
<th>August 12 Friday</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00-12:00pm New York Graffiti and Street Art</td>
<td>9:00-12:00pm Dance and Drama on Center Stage</td>
<td>9:00-12:00pm Broadway and The Origins of American Theater</td>
<td>9:00-12:00pm Arts &amp; Culture in the New York Times: Reading Newspapers</td>
<td>9:00-12:00pm Reflecting on ACHA</td>
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<tr>
<td>Lunch</td>
<td>Lunch</td>
<td>Lunch</td>
<td>Lunch</td>
<td>12:00-3:00pm Final Ceremony and Reception</td>
</tr>
<tr>
<td>1:00-4:00pm Tour of Street Art in Brooklyn</td>
<td>1:00-4:00pm Tour of Lincoln Center</td>
<td>1:00-2:30pm Broadway &amp; Times Square Tour</td>
<td>9:00-12:00pm Class</td>
<td>Free Afternoon</td>
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* The outlined curriculum is indicative only and may be subject to change.

### Tuition and Fees

**Commuter Students**

- Tuition: $2,095
- Certificate fee: $100
- Registration Fee: $20
- University Programs Fee: $120
- Variable fee: $283
Commuter Student Total: $2,618

Residential Students
Tuition $2,095
Certificate fee $100
Registration Fee $20
University Programs Fee $120
Variable fee $283
Housing (twin share room) $702
Meal plan (10 meals and $30 dining dollars) $480
Residential Student Total: $3,800

Payment Methods:
Payment can be made by electronic check from a USA bank account or via international wire transfer. Credit cards are not accepted by the NYU Bursar’s Office.

Other Expenses
There are several items that are not included in the tuition and fees for your program. We suggest budgeting for the following;

Health Insurance
We recommend students use an American based health insurance company and students will be provided with information regarding such companies. Health insurance is mandatory.

Airport Transportation
NYU does not provide transportation to and from the airport. The student will be responsible for making their own arrangements. Options can be found on the airport website.

Subway and Public Transport
Most of the travel to and from activities will take place via the Subway. Students will need a Metrocard to access transit. We suggest budgeting $117 for a 30 day unlimited Metrocard (3 week programs) or $62 for two 7 day unlimited Metrocards (2 week programs).

Visa
Please note that this program does not qualify for F-1 visa status.

Housing
During the summer, New York University offers safe, convenient and affordable housing in New York City for students. NYU's residence halls are located in some of the most vibrant neighborhoods of New York City including Greenwich Village, SoHo, and Union Square. All of our residence halls are conveniently located near public transportation, allowing you access to all that New York City offers.