The NYU Schack Institute of Real Estate (scps.nyu.edu/schack) was founded in 1967, at the initiative of prominent real estate leaders who encouraged NYU to establish an academic center that provided an educational foundation for professionals within their industry. Today, NYU Schack is home to graduate degree and related graduate certificate programs—notably the M.S. in Real Estate, the M.S. in Construction Management, and the M.S. in Real Estate Development—which enroll almost 800 full- and part-time students from more than 30 countries and encompass nearly 3,400 alumni degree-holders around the globe. In addition, each year, approximately 7,200 working professionals enroll in the Institute’s noncredit certificates and courses, and licensure-related offerings. The Institute also houses the NYU REIT Center and the Center for the Sustainable Built Environment (SBE), and hosts key industry events, including annual conferences on Real Estate Capital Markets, REITs, and Sustainable Real Estate. NYU Schack is one of several comprehensive academic divisions within the NYU School of Continuing and Professional Studies (NYU-SCPS), the NYU home for study and applied research related to key knowledge-based industries where the New York region leads globally.
Dear Industry Supporter,

The NYU Schack Institute of Real Estate is pleased to announce its 42nd Annual Urban Leadership Award Dinner to be held on Tuesday, October 9, 2012 at the Waldorf=Astoria. This year’s event honoree is Mitchell E. Rudin, President and Chief Executive Officer of U.S. Commercial Operations, Brookfield Office Properties.

We are offering three (3) levels of sponsorship opportunities. Complete details are enclosed. All levels offer your company visibility among decision makers in the industry, as well as the opportunity to support academic programs at the NYU Schack Institute of Real Estate that prepare future industry leaders.

Please see our website at scps.nyu.edu/urbanleadership for registration and for sponsorship opportunities. Contact Jessica Estrada-Watson at 212-992-3618 or jessica.watson@nyu.edu with questions or for assistance.

We look forward to seeing you at the Waldorf=Astoria for this important event.

With best regards,

James D. Kuhn
CHAIR
NYU SHACK INSTITUTE OF REAL ESTATE ADVISORY BOARD
DINNER CO-CHAIR

Jonathan L. Mechanic
EXECUTIVE COMMITTEE MEMBER
NYU SHACK INSTITUTE OF REAL ESTATE ADVISORY BOARD
DINNER CO-CHAIR
I am happy to support the 42nd Annual NYU Schack Institute of Real Estate Urban Leadership Award Dinner honoring Mitchell E. Rudin and funding other Institute events.

I enclose my check/credit card information for:

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  URBAN LEADERSHIP DINNER BENEFITS:
  Priority Seating for Table of 10 guests (valued at $2,000)
  Logo Recognition in dinner program
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☐ DINNER TICKET (ONE INDIVIDUAL) $1,000

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  Degree Year ___________

I am unable to attend. Please accept my contribution of $ ____________________________________________________________________

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2 Complimentary Conference Registrations to each of the following conferences: 45th Annual Conference on Capital Markets in Real Estate, the 18th Annual REIT Symposium, and the 3rd Annual Conference on Sustainable Real Estate—all valued at $3,570

CONFERENCE BENEFITS:
1 Complimentary Conference Registration to each of the conferences listed (45th Annual Conference on Capital Markets in Real Estate, the 18th Annual REIT Symposium, and the 3rd Annual Conference on Sustainable Real Estate—all valued at $1,785)

NAME of Company listed at the dinner on posters and on audio visual
Recognition on the website

over, please
Please contact Jessica Estrada-Watson, dinner coordinator, at (212) 992-3618, or e-mail: jessica.watson@nyu.edu

The value of each dinner ticket is $200 and $1,785 for a ticket to each of the three conferences. All payments made in excess of these amounts are tax deductible contributions to the extent allowed by law.

Please make your check payable to New York University and mail to:
New York University, Urban Leadership Dinner
25 West 4th Street, 3rd Floor, New York, NY 10012
Attn: Ms. Carmela Haché
(212) 998-6956

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