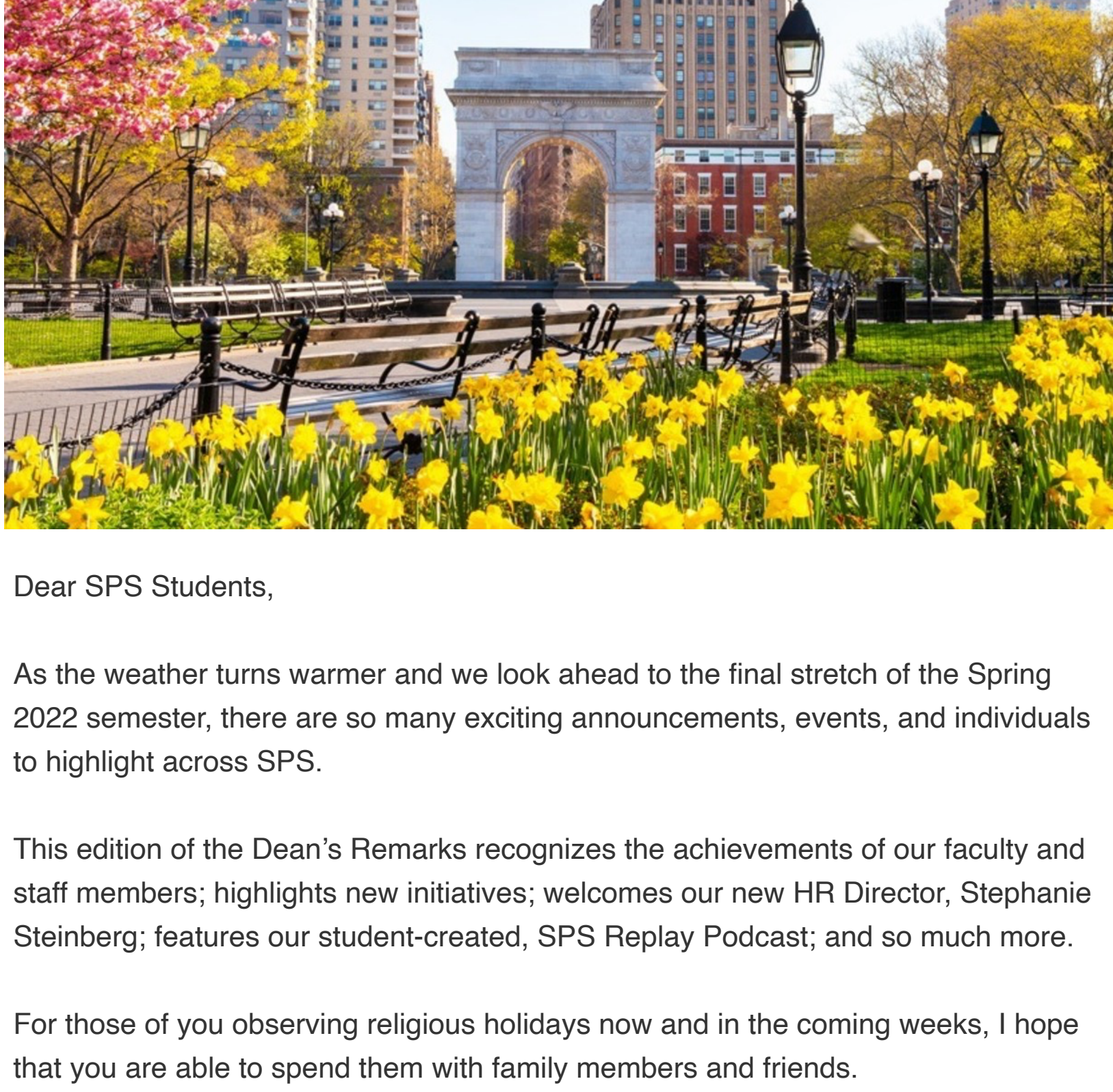


Dean's Remarks • April 8, 2022



Dear SPS Students,

As the weather turns warmer and we look ahead to the final stretch of the Spring 2022 semester, there are so many exciting announcements, events, and individuals to highlight across SPS.

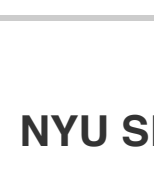
This edition of the Dean's Remarks recognizes the achievements of our faculty and staff members; highlights new initiatives; welcomes our new HR Director, Stephanie Steinberg; features our student-created, SPS Replay Podcast; and so much more.

For those of you observing religious holidays now and in the coming weeks, I hope that you are able to spend them with family members and friends.

Warmly,

Angie

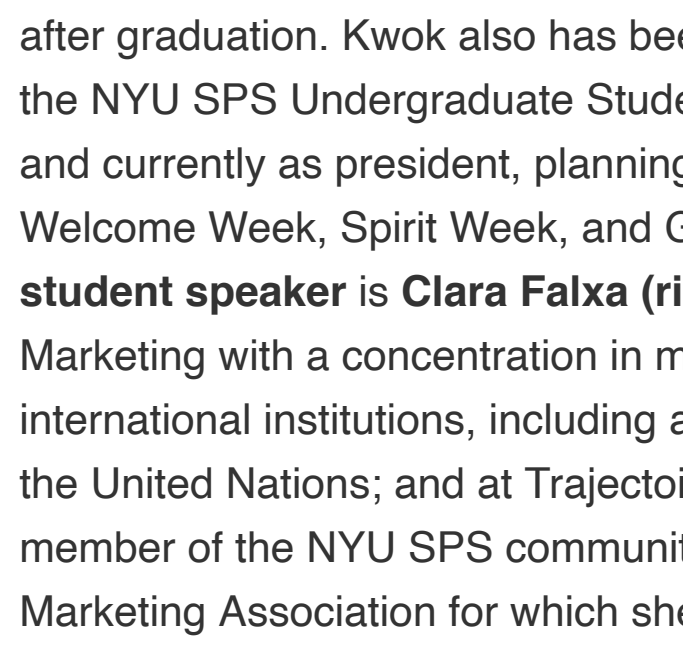
Follow the Dean!



NYU SPS HIGHLIGHTS

In Case You Missed it...

Tisch Center Hi Hub Incubator Program Announces its Spring 2022 Cohort



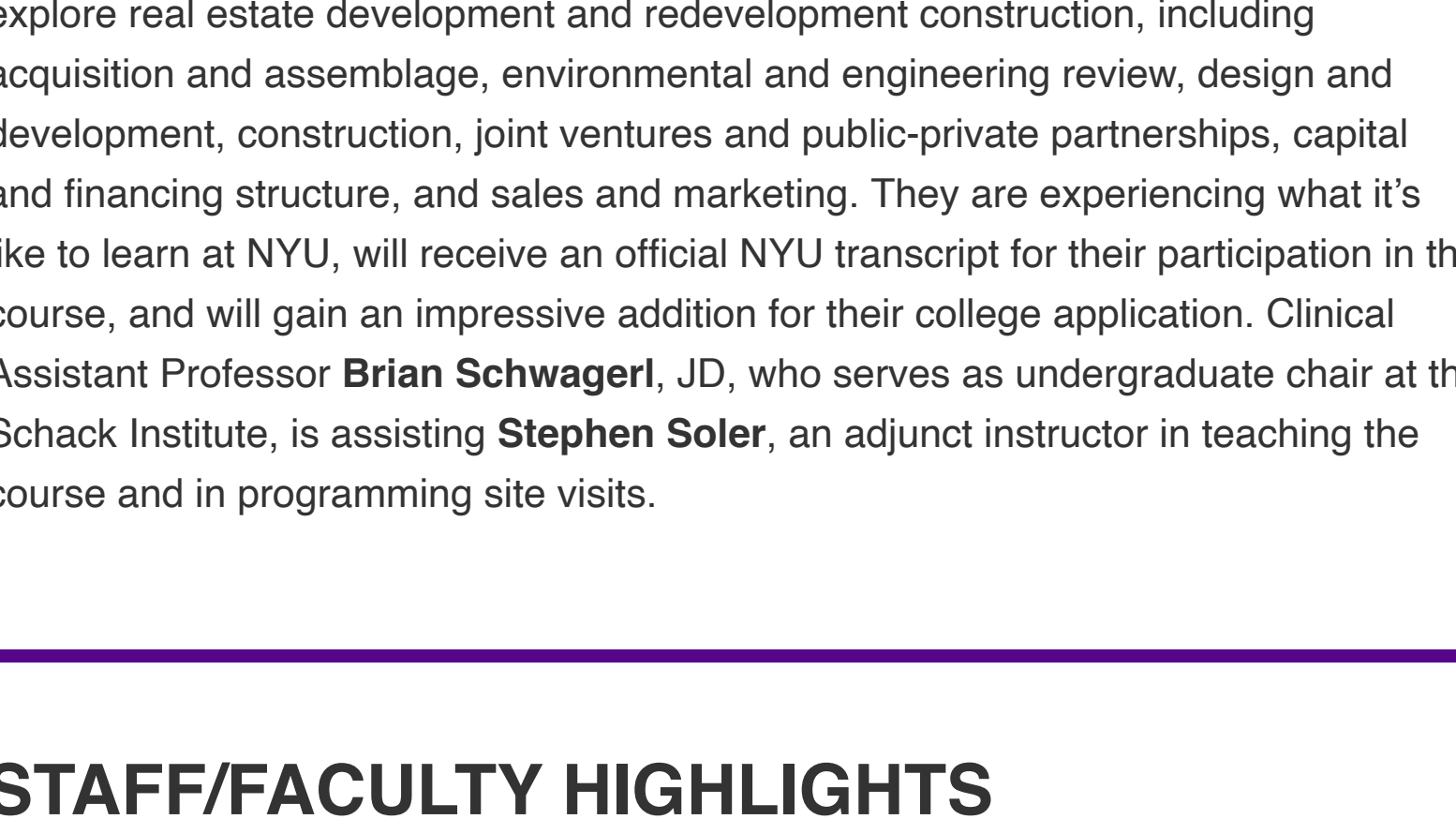
The NYU SPS Tisch Center of Hospitality Innovation Hub Incubator program led by Clinical Assistant Professor **Richie Karaburun, DR**, is accomplishing amazing things! It recently announced five highly talented and entrepreneurial finalists for its Spring 2022 cohort, who are all female! They will pitch their start-up businesses, competing for prize money, with the winners being announced during Pitch Day in May. [Learn More About Their Incredible Ideas.](#)

NYU SPS Announces Student Convocation Speakers



Each year, NYU SPS selects two outstanding students to serve as its Convocation speakers. This year, the **Undergraduate Convocation student speaker is Maya Kwok (left)**, who will graduate with a BS in Hotel and Tourism Management. Kwok has taken full advantage of all that the Tisch hospitality program offers. She participated in several study-away opportunities at NYU Prague, NYU Berlin, and NYU Abu Dhabi. She completed numerous internships, including one with luxury wedding and special event planner Lauren Grech, founder of LLG Events, an opportunity that has led to a full-time job offer after graduation. Kwok also has been active in the NYU SPS community, serving on the NYU SPS Undergraduate Student Council, previously as events committee chair and currently as president, planning and executing SPS marquee events such as Welcome Week, Spirit Week, and Global Village. The **Graduate Convocation student speaker is Clara Falxa (right)**, who will graduate with an MS in Integrated Marketing with a concentration in marketing analytics. She has interned at international institutions, including as a global communications marketing analyst at the United Nations; and at Trajectoires Agency in Anglet, France. Falxa is an active member of the NYU SPS community, currently serving as president of the Integrated Marketing Association for which she helped to organize the 7th Annual IMA Summit.

New Initiatives



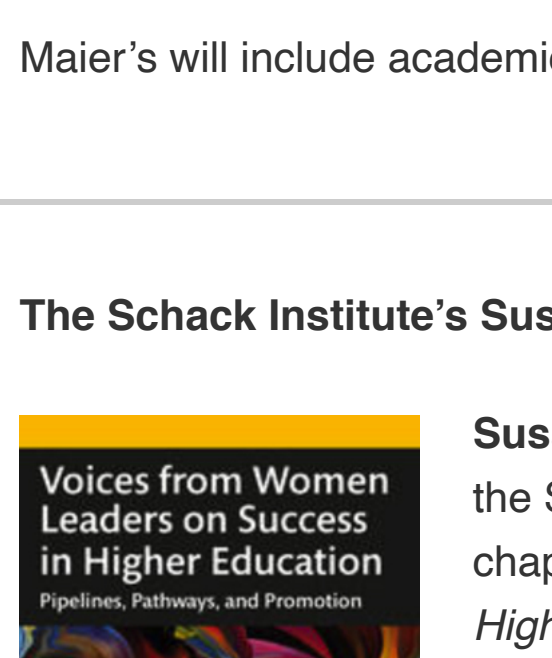
NYU SPS Schack Institute of Real Estate Developed and is Delivering Course Curriculum for New NYCHA Real Estate Scholars Program

The New York City Housing Authority (NYCHA) Real Estate Scholars program, which launched on March 19 and runs for eight Saturdays through May, will provide a cohort of 20 high school students with an entry point to a real estate career while introducing them to college student life. Sponsored by Taconic Investment Partners, the program emphasizes equity and diversity in the real estate sector and focuses in neighborhoods and NYCHA developments that are near Taconic projects at Essex Crossing, West End Life Sciences, and Sherman Creek, in addition to active NYCHA Real Estate projects. Students have been recruited from high schools in these neighborhoods or NYCHA developments near them.

Course curriculum for the program was developed and is being delivered by the NYU School of Professional Studies Schack Institute of Real Estate faculty. Students explore real estate development and redevelopment construction, including acquisition and assemblage, environmental and engineering review, design and development, construction, joint ventures and public-private partnerships, capital and financing structure, and sales and marketing. They are experiencing what it's like to learn at NYU, will receive an official NYU transcript for their participation in the course, and will gain an impressive addition for their college application. Clinical Assistant Professor **Brian Schwagerl, JD**, who serves as undergraduate chair at the Schack Institute, is assisting **Stephen Soler**, an adjunct instructor in teaching the course and in programming site visits.

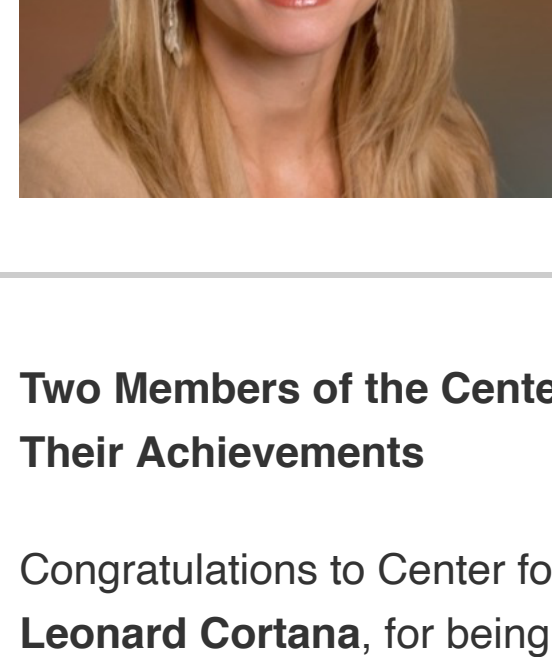
STAFF/FACULTY HIGHLIGHTS

NYU SPS Welcomes New HR Director Stephanie Steinberg



Stephanie Steinberg is passionate about helping people to identify, succeed in, and grow their careers and to ensure inclusive, productive, and innovative workplaces. She recently joined the NYU SPS community as its new human resources director, and we are delighted to welcome her! Steinberg has many years of experience in the HR function for numerous large and complex organizations. She brings a wealth of expertise in both the nonprofit and corporate environments. [Learn More About Her.](#)

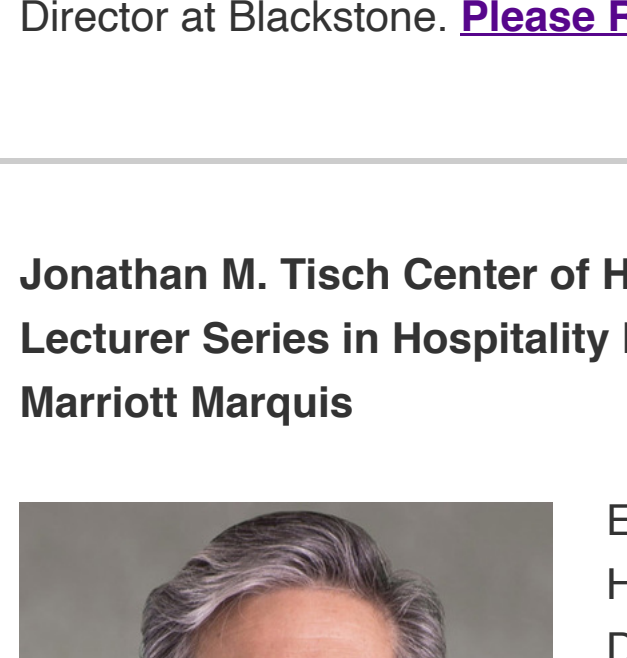
Integrated Marketing & Communications Adjunct Professor Sabrina Aggarwal Helps Establish Employee Resource Groups for Asian Professionals at Leading Marketing & PR Agencies



Sabrina Aggarwal, who is currently a senior vice president at Marina Maher Communications, where she focuses on healthcare marketing and serves as the DE&I learning and development lead, joined the Department of Integrated Marketing and Communications within the NYU SPS Division of Programs in Business, as an adjunct instructor in January. Her empathy for others and a keen interest in diversity, equity, and inclusion (DE&I) issues have played an integral role in her career choices. [Learn More About Her.](#)

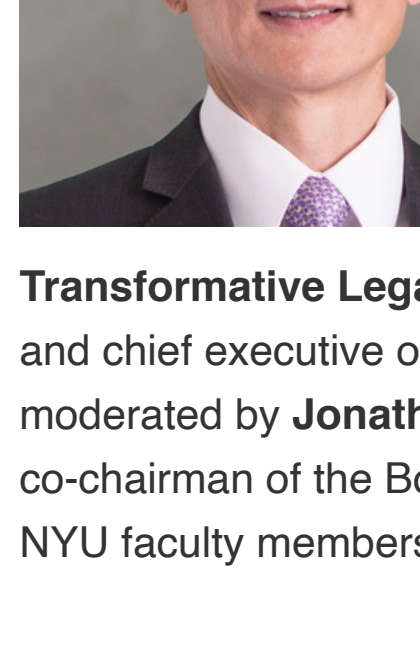
Celebrating Faculty, Administrator, and Staff Achievements

Two Center for Global Affairs Faculty Members Promoted



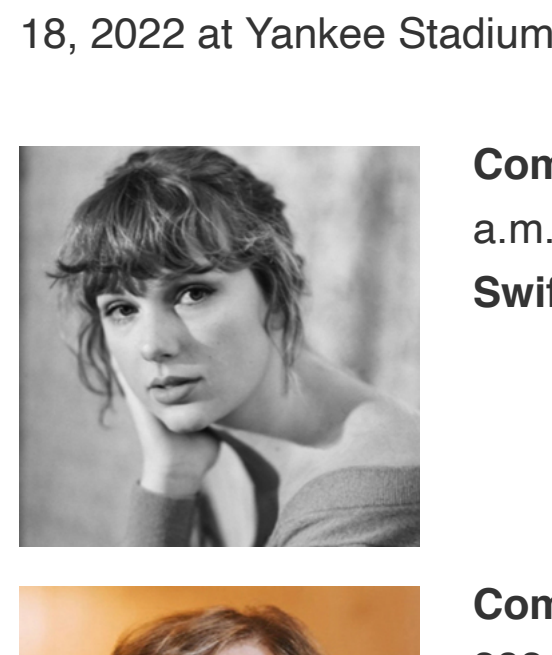
The NYU SPS Center for Global Affairs is excited to announce that **Carolyn Kissane, PhD**, (left) has been promoted to assistant dean and **Sylvia Maier, PhD**, (right) has been promoted to academic director. Kissane's portfolio will include faculty, student, and alumni relations, while Maier's will include academic affairs.

The Schack Institute's Susan McGowan Publishes Book Chapter



Susan McGowan, assistant director of academic services at the Schack Institute of Real Estate, recently published a chapter in *Voices from Women Leaders on Success in Higher Education: Pipelines, Pathways and Promotion*. She co-wrote Chapter 13 titled, "Mentorship as an Approach to Promoting Gender Equity in Higher Education Leadership."

Tisch Institute's Bri Newland Makes the Case for Using Data to Help Level the Playing Field for Transgender Athletes in a Sports Business Journal Op-Ed



In a recently published *Sports Business Journal* op-ed, **Bri Newland**, EdD, clinical associate professor and academic director of the undergraduate program at the Global Sport, discussed how leveraging timely and relevant data could help bolster support for transgender athletes, especially as new policies and legislation are adopted across the US. [Read More.](#)

Two Members of the Center for Applied Liberal Arts are Acknowledged for Their Achievements

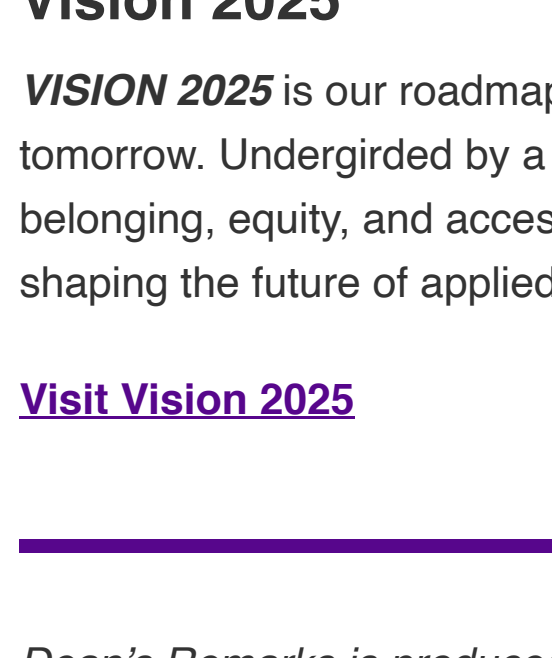
Congratulations to Center for Applied Liberal Arts (CALA), adjunct faculty member **Leonard Cortana**, for being accepted to the President Clinton Fellowship as a representative of NYU, who will work on a project fighting digital exclusion. In addition, congratulations go out to CALA's **Anne Maguire**, an administrative aide, who was a recipient of a 2022 NYU Give-A-Violet Award! The Award annually recognizes and celebrates administrators and staff members who have demonstrated specific values at an exceptional level in the performance of their roles.

EVENT HIGHLIGHTS

Alumni Fireside Chat

The Wasserman Center will host a fireside chat with SPS Alumni, Katie Doyle, Director at Blackstone. [Please RSVP and find event details here.](#)

Jonathan M. Tisch Center of Hospitality Stephen W. Brener Distinguished Lecturer Series in Hospitality Management, April 13, 2022, at the New York Marriott Marquis



Each year, the Jonathan M. Tisch Center of Hospitality hosts the Stephen W. Brener Distinguished Lecturer Series in Hospitality Management, which was established in 1994. The event features top speakers and panelists, and focuses on the changes in the social, political, and financial environments that affect the hospitality and tourism industry. This year's lecture, titled, "Hospitality Leadership in Times of Change: The Transformative Legacy of David Kong," will feature **David Kong**, retired president and chief executive officer, BWH Hotel Group Principal, DEI Advisors. It will be moderated by **Jonathan M. Tisch**, chairman and CEO of Loews Hotels & Co. and co-chairman of the Board Loews Corporation.

NYU faculty members, students, and staff members please use this [link](#) to register.

NYU NEWS

NYU will hold two All-University Commencement ceremonies on Wednesday, May 18, 2022 at Yankee Stadium. [Learn More.](#)

Commencement for the Class of 2022 – will be held at 11 a.m. Singer, songwriter, producer, and director **Taylor Swift** (left) will deliver remarks.

Commencement for the Class of 2020 and the Class of 2021 – will be held at 6 p.m. Disability rights activist **Judith Heumann** (right) will speak on behalf of the honorary degree recipients.

OPPORTUNITIES TO ENGAGE

The **NYU SPS Replay Podcast** is produced by the students of the NYU SPS Undergraduate and Graduate Student Council, with the support of the NYU SPS Office of Student Life. It presents the stories of NYU SPS community members—faculty, administrators, alumni, and students, who provide inspiration and anecdotes from their lives, and their academic and professional journeys. Don't miss this amazing opportunity to learn more about these fascinating individuals and their experiences, and hear their advice. You can listen every week on [Apple Podcasts](#) and [Spotify](#).

If you would like to submit an event to be featured in the SPS Dean's Office Weekly Newsletter please fill out this [form](#).

Stay up-to-date and connected with all of the important work and programming the NYU Office of Global Inclusion, Diversity, and Strategic Innovation is doing by [signing up for their newsletter](#).

Vision 2025

VISION 2025 is our roadmap for how we will educate the workforce of today and tomorrow. Undergirded by a commitment to innovation, inclusion, diversity, belonging, equity, and access, **VISION 2025** outlines our dynamic approach to shaping the future of applied professional education and lifelong learning.

[Visit Vision 2025](#)

Dean's Remarks is produced by the NYU SPS Dean's Office in collaboration with the Office of Strategic Marketing and Communications. Please send comments and ideas for stories with supporting materials to paul.longo@nyu.edu.

The editorial team receives many submissions, and it will be difficult to include all. Please know that we appreciate your suggestions and will accommodate as many as possible.