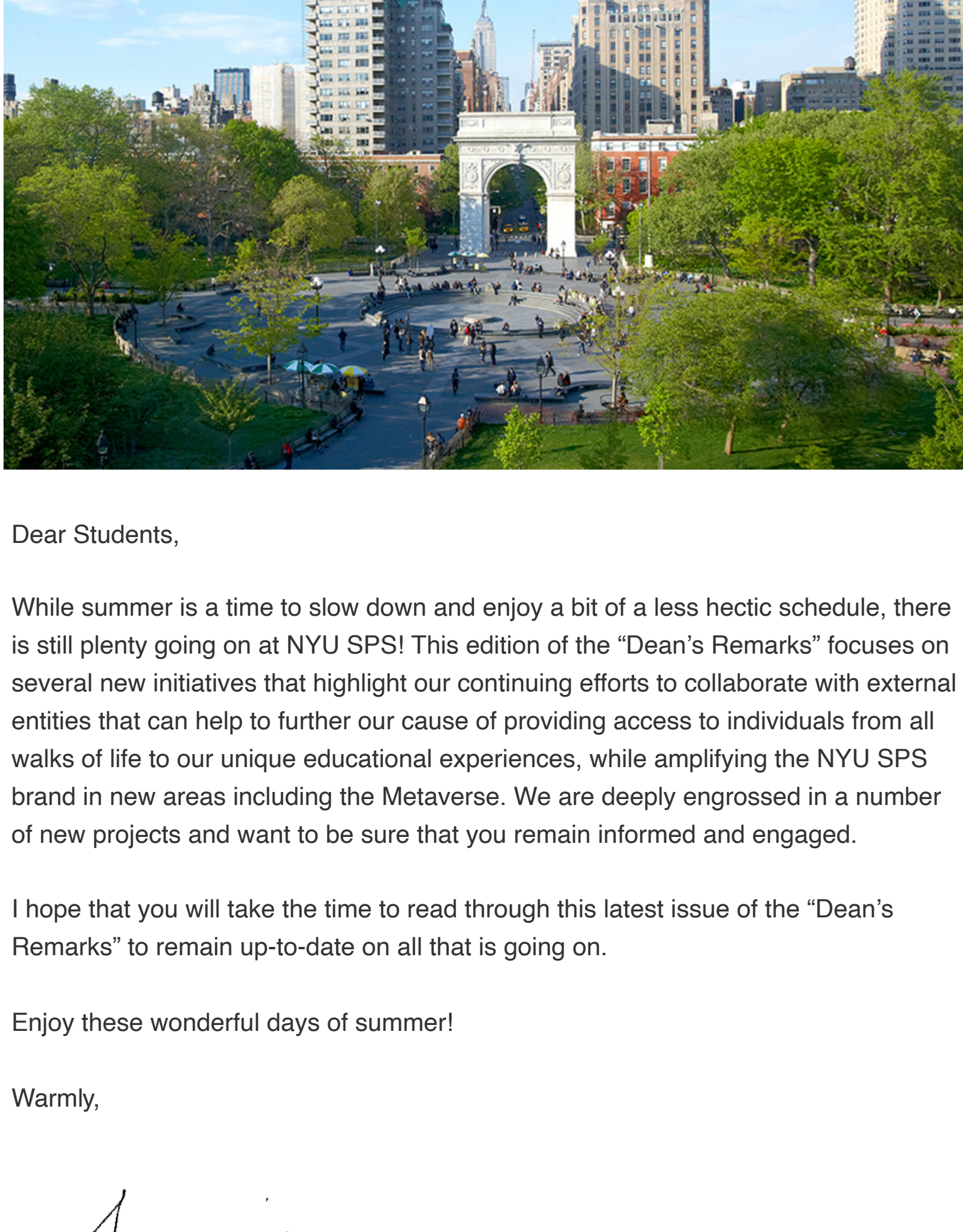


Dean's Remarks • June 17, 2022



Dear Students,

While summer is a time to slow down and enjoy a bit of a less hectic schedule, there is still plenty going on at NYU SPS! This edition of the “Dean’s Remarks” focuses on several new initiatives that highlight our continuing efforts to collaborate with external entities that can help to further our cause of providing access to individuals from all walks of life to our unique educational experiences, while amplifying the NYU SPS brand in new areas including the Metaverse. We are deeply engrossed in a number of new projects and want to be sure that you remain informed and engaged.

I hope that you will take the time to read through this latest issue of the “Dean’s Remarks” to remain up-to-date on all that is going on.

Enjoy these wonderful days of summer!

Warmly,

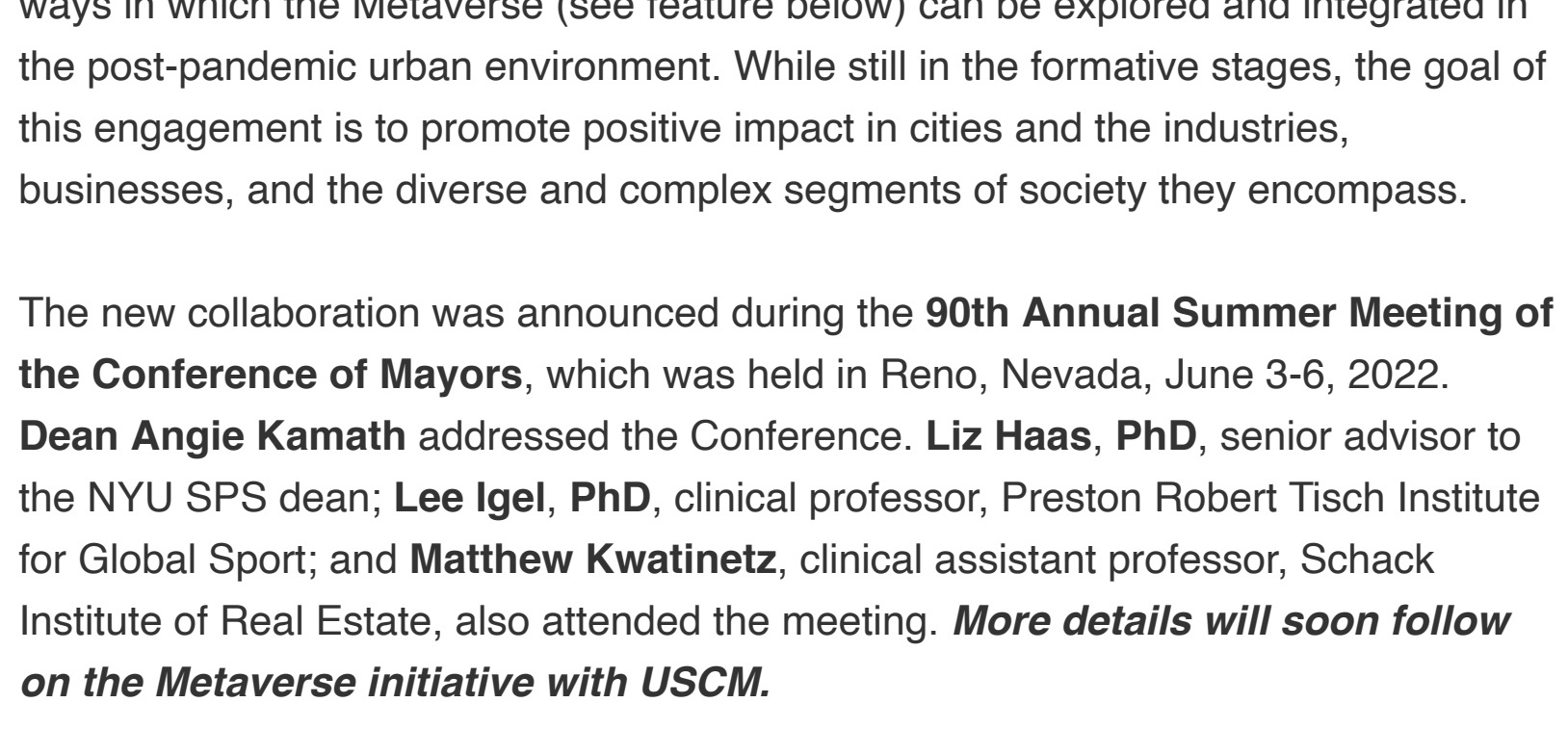
Angie

Follow the Dean!



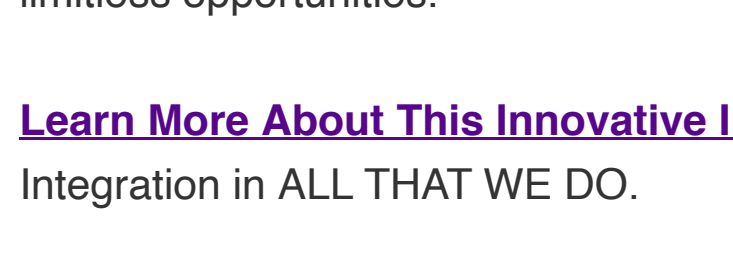
NYU SPS HIGHLIGHTS

In Case You Missed it...



NYU SPS Dean Angie Kamath is One of Three Members of the NYU Community Chosen to Serve on the "New" New York Blue-Ribbon Panel

Recently, NYU SPS Dean Angie Kamath was named to serve on the “New” New York Blue-Ribbon Panel along with two other prominent members of the NYU Community—NYU Wagner Professor of Urban Policy and Planning **Mitchell L. Moss** and Wagner Public Service Fellow and Tandon School of Engineering Visiting Professor **Richard R. Buery, Jr.** (panel co-chair). They will serve as part of 54 leaders and two co-chairs, appointed by New York Governor **Kathy Hochul** and New York City Mayor **Eric Adams**, from across New York City’s business, labor, academic, nonprofit, and philanthropic sectors, who will examine the future of New York City and the region’s economy. [Learn More](#)

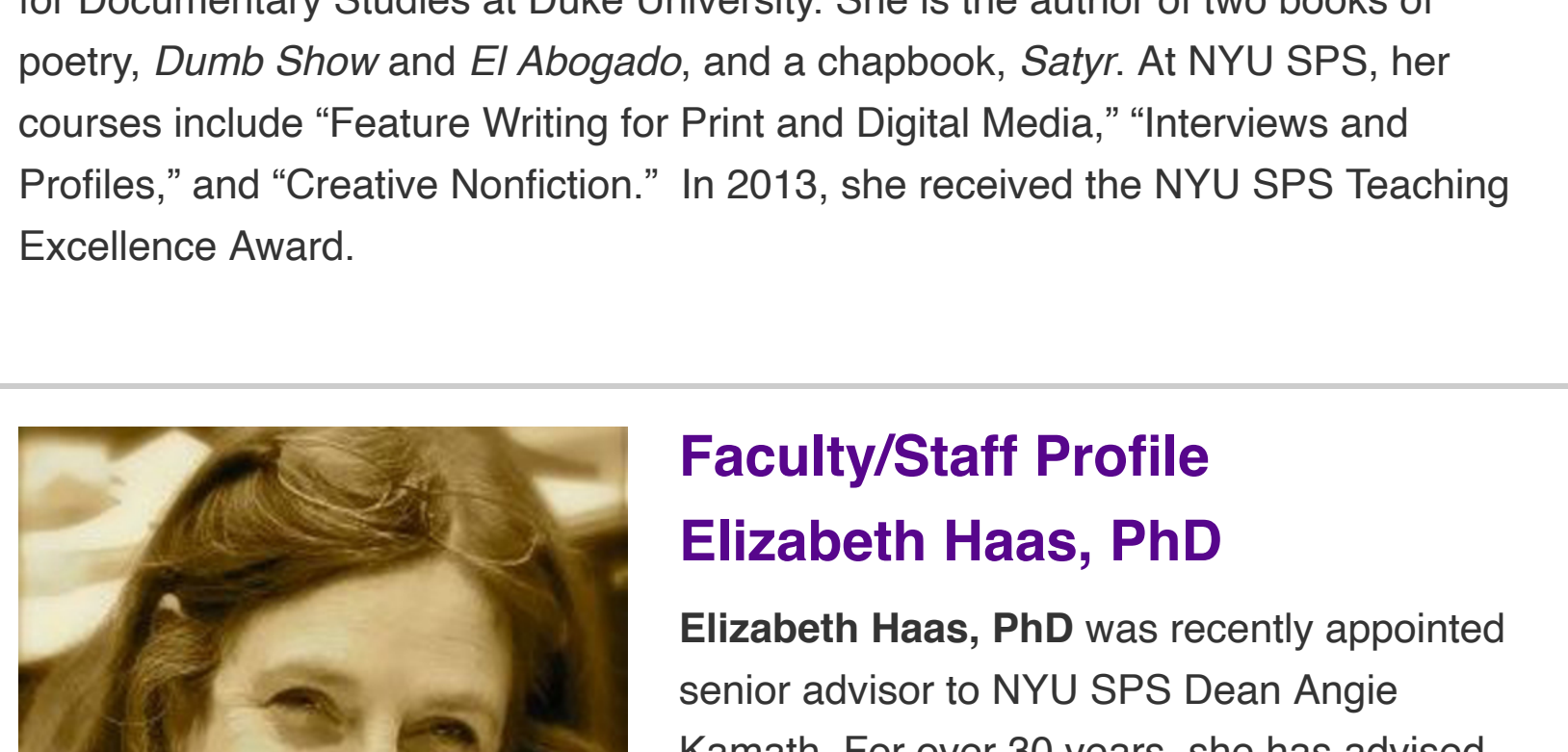


NYU SPS and The Conference of Mayors Collaborate on the Ways in Which the Metaverse Can Be Used to Promote Positive Impact in the Post-Pandemic Urban Environment

Building upon its more than decade-long relationship with **The US Conference of Mayors (USCM)**, the **NYU School of Professional Studies (NYU SPS)** has entered into a new phase of its affiliation with this non-partisan organization of cities to provide consultation and guidance on the ways in which the Metaverse (see feature below) can be explored and integrated in the post-pandemic urban environment. While still in the formative stages, the goal of this engagement is to promote positive impact in cities and the industries, businesses, and the diverse and complex segments of society they encompass.

The new collaboration was announced during the **90th Annual Summer Meeting of the Conference of Mayors**, which was held in Reno, Nevada, June 3-6, 2022. **Dean Angie Kamath** addressed the Conference. **Liz Haas, PhD**, senior advisor to the NYU SPS dean; **Lee Igel, PhD**, clinical professor, Preston Robert Tisch Institute for Global Sport; and **Matthew Kwatinetz**, clinical assistant professor, Schack Institute of Real Estate, also attended the meeting. **More details will soon follow on the Metaverse initiative with USCM.**

New Initiatives



Metaverse Collaborative at NYU SPS

NYU SPS Launches the New Metaverse Collaborative

The Metaverse is emerging as the next critical facet of social connection. It will change the way we live, work, communicate, and do business. From Virtual Reality to Augmented Reality, it will empower individuals, companies, and organizations with the tools to provide the immersive experiences that our changing world requires and demands. As a leader and innovator in higher education across industries, NYU SPS has launched the Metaverse Collaboration, which will provide the research, teaching, learning, and industry consulting for all that lies ahead—a world with limitless opportunities.

[Learn More About This Innovative Initiative](#) and the NYU SPS Commitment to its Integration in ALL THAT WE DO.

Project Destined and NYU SPS Schack Institute of Real Estate Collaborate to Provide Diverse Undergrad Students With Access to Financial Modeling Training

The NYU SPS Schack Institute of Real Estate and **Project Destined**, a leading social impact platform that provides training in financial literacy, entrepreneurship, and real estate, recently announced a new collaboration with NYU SPS, which will create a Teaching Fellowship that affords unparalleled access to technical training including financial modeling and Excel fundamentals for diverse undergraduate students. The inaugural **Project Destined Teaching Fellowship** will feature Schack Institute of Real Estate adjunct professors **Jerrod Delaine '12** and **Shawn Dacey '17**, and will provide free, year-round access to live, financial modeling training for students participating in Project Destined’s Flagship Virtual Internship Program.

STAFF/FACULTY HIGHLIGHTS

CALA Faculty Member Susan Hartman had an Article Published in *The NY Times* on Refugees in the Rustbelt, Which Served as a Teaser to her Upcoming Book

Susan Hartman, who is an adjunct associate professor within the Center for Applied Marketing & Communications (IMC) faculty team for having their research paper, titled “Brand Social Value (BSV) Indices – Instrument Brand Management and Validation,” selected as the best in track paper for the Branding and Brand Management track at the upcoming 2022 American Marketing Association (AMA) Summer Academic Conference (August 12-14 in Chicago).

This accomplishment of **Michael Diamond**, academic director of the IMC programs and clinical assistant professor; **Milos Bujisic, PhD**, clinical associate professor; and **Jennifer Scott, PhD**, clinical assistant professor, will be recognized at a special, best-in-conference awards ceremony selected from those track paper honorees, including the IMC submission, during the ceremony. [Read More](#)

DPB IMC Faculty Research Paper to be Recognized at 2022 AMA Summer Academic Conference

This accomplishment of **Michael Diamond**, academic director of the IMC programs and clinical assistant professor; **Milos Bujisic, PhD**, clinical associate professor; and **Jennifer Scott, PhD**, clinical assistant professor, will be recognized at a special, best-in-conference awards ceremony selected from those track paper honorees, including the IMC submission, during the ceremony. [Read More](#)



DPB Human Capital Management Academic Director Anna Tavis Shares Her Views on the Future of Work with Latin American Media Outlets and Releases New Book

As a leading expert on human resources and the workplace experience, **Anna Tavis**, Division of Programs in Business Human Capital Management director was recently interviewed by several South American outlets, including *Valor*, the largest economic newspaper in Brazil, on an urgent and topical issue around the world—workplace flexibility. In the [May 23 article in Valor](#), Tavis argued that in the aftermath of the pandemic, learning to trust employees, regardless of whether they work from home, in the office, or from anywhere, should be the number one priority of leaders going forward. She believes that the hybrid model is what will succeed because, as much as leaders want to make decisions with old management fundamentals, “the train has already left the station and it will not return five days a week.” This is the same argument she put forth in her recently published book, *Humans at Work - The Art and Practice of Creating the Hybrid Workplace*, (co-authored with DPB adjunct professor Stela Lupushor of Reframe.Work and The Conference Board).

Tisch Institute Faculty Member Volunteers Time and Expertise to Lead Creative Leadership and Career Planning Workshop

Maryam Daryabegi, an adjunct instructor in the Preston Robert Tisch Institute for Global Sport, volunteered her time and expertise to lead a wonderful and novel NYU SPS Wasserman-sponsored student workshop during the spring semester. Her “Creative Leadership and Career Planning Workshop” was a three-hour, in-person event that introduced the basics of how to apply design thinking to business challenges. Student participants worked in small groups to broaden their core competencies in critical thinking, collaboration, co-creation, communication, agility and leadership—all skills employers are seek.

This is the second academic year that Daryabegi has volunteered and collaborated with the SPS Wasserman Center. Previously she has served as an industry professional participant for the Virtual Interviewing Prep event and also has mentored students on the Violet Network platform.

EVENT HIGHLIGHTS

The **14th Annual Tax Controversy Forum** hosted by the NYU School of Professional Studies Division of Programs in Business will feature interactive presentations delivered by expert practitioners who cover a broad range of issues regarding tax audits and tax litigation at all levels.

Content encompasses the timeline of controversy work—from planning for the examination of a return and audit and administrative appeals processes, to litigation techniques and strategies. Panelists representing both taxpayers and the government share views on the latest issues and perspectives on tax controversies. Attendees learn practical solutions and valuable insights from leading authorities from across the profession.

[Learn More.](#)

NYU NEWS

Seventeen NYU Alumni Win at the 75th Annual Tony Awards

Seventeen NYU alumni won Tony Awards during ceremonies held on June 12, recognizing excellence in producing, writing, and acting. The Awards, presented by the Broadway League and the American Theatre Wing, and hosted by Ariana DeBose, were held at Radio City Music Hall. Congratulations to all of the winners! [Read the Full Article](#)

OPPORTUNITIES TO ENGAGE

NYU SPS Replay Podcast:

Presenting to the world the stories of the community here at the NYU School of Professional Studies! Join us every week for new inspirations and exciting journeys through stories from our faculty, administration, alumni, and students. [#WeAreSPS](#)

The NYU SPS Replay Podcast is produced by the students of the NYU SPS Undergraduate and Graduate Student Council, with the support of the NYU SPS Office of Student Life. You can listen on [Apple Podcasts](#) and [Spotify](#).

KPIs

In an effort to increase transparency, we will be including our monthly **KPIs** in our *Dean’s Remarks* moving forward. A big thank you to **Alexandra Cazangiu** and her team for creating this dashboard.

If you would like to submit an event to be featured in the SPS Dean’s Office Weekly Newsletter please fill out this [form](#).

Stay up-to-date and connected with all of the important work and programming the NYU Office of Global Inclusion, Diversity, and Strategic Innovation is doing by [signing up for their newsletter](#).

Vision 2025

VISION 2025 is our roadmap for how we will educate the workforce of today and tomorrow. Undergirded by a commitment to innovation, inclusion, diversity, belonging, equity, and access, **VISION 2025** outlines our dynamic approach to shaping the future of applied professional education and lifelong learning.

[Visit Vision 2025](#)

Dean’s Remarks is produced by the NYU SPS Dean’s Office in collaboration with the Office of Strategic Marketing and Communications. Please send comments and ideas for stories with supporting materials to paul.longo@nyu.edu.

The editorial team receives many submissions, and it will be difficult to include all. Please know that we appreciate your suggestions and will accommodate as many as possible.