

SUMMER INSTITUTE IN GLOBAL AFFAIRS 2012

July 9 - August 3, 2012

Required Courses

International Relations in the Post-World War II
Politics of International Economic Relations
International Negotiations: The Middle East (*pass/fail*)

INTERNATIONAL RELATIONS IN THE POST-WORLD WAR II ERA

JERUSA ALI

Monday/Wednesday 6:00-7:40pm

All politics have become international. The world we live in is not only increasingly interconnected - it has unquestionably reached a stage of inter-dependence. War, terrorism, markets, and environmental disasters, just to mention a few, are no longer isolated problems of a given state but of the international community at large. The objective of this course is to look at key contemporary issues and theories in international relations to understand the emergence of new and more *globalized* world. We will examine how ideologies, threats, and other political and economic developments have influenced the geo-political landscape of the initial decade of the 21st century, all the while focusing on the main themes of conflict, peace, and cooperation.

Jerusa Ali holds a BSc in Foreign Affairs from Georgetown University, an MA in International Relations from Keele University and an LLM in International Human Rights Law from Nottingham University. She began her career as a diplomat for the Government of the Commonwealth of The Bahamas from 2000-2006. In 2006, she served as a research assistant for Michael O'Flaherty, Irish Member of the United Nations Human Rights Committee, and has since pursued her interest in human rights through teaching and advocacy work. She has taught various courses in human rights, international law and international relations. Her research interests include Third World Approaches to International Law, the politics of human rights in the Caribbean, and reform of the United Nations Treaty Monitoring Body System. Ms. Ali has travelled throughout Latin American and the Caribbean, East Asia, Europe and North Africa.

THE POLITICS OF INTERNATIONAL ECONOMIC RELATIONS

PATRICK REED

Tuesday/Thursday 11:10am-12:50pm

What are the policy challenges of economic globalization and interdependence? In this introduction to international economic relations, we examine current issues of trade liberalization, exchange rates, and balance-of-payment adjustment; foreign direct investment by multinational corporations; international financial flows and debt; international economic strategies of developing countries; and the roles of the WTO, IMF, and World Bank. Participants gain a better understanding of today's global economy and the interaction of economics and politics in international relations.

Patrick Reed is an international trade lawyer and an authority on the laws, institutions, and politics of international trade and investment. He has been an adjunct faculty member at NYU's Center for Global Affairs since 1995. In the Center's certificate program, he teaches courses on the politics of international economic relations and international trade policy. He also teaches in the Center's master's degree program. In addition to teaching at NYU, he is a practicing lawyer with the law firm of Simons & Wiskin, where his work concentrates on customs, international trade, and import-export regulatory law, including the World Trade Organization agreements and other international trade agreements.

Mr. Reed holds a law degree (J.D.) from Columbia University School of Law; a master's degree and a Ph.D. in international relations from The Fletcher School of Law and Diplomacy, Tufts University, with concentrations in international law and international economic relations; and a B.A. from Indiana University in history and French.

INTERNATIONAL NEGOTIATION: THE MIDDLE EAST

ALON BEN-MEIR

Monday/Wednesday 11:10-12:50pm

This course is designed to provide an in-depth understanding of how states and other international actors go about achieving their objectives through the give-and-take of the negotiation process. We will focus on the theory and principles of effective international negotiation, using the Arab-Israeli conflict as a case study. We will analyze the history of the conflict, formal and informal negotiations since the Oslo Accords, studying the negotiation processes between Israel and the Palestinians, Israel and Syria, and the role of mediators, especially the US and Turkey, leading up to the Obama Administration's current efforts to broker peace in the Middle East. The course will conclude with a crisis simulation where the students will apply the theory and principles of negotiation acquired in the course. The simulation will focus on how to diffuse an international crisis precipitated by massive explosions in several Iranian nuclear plants.

Alon Ben-Meir serves as senior fellow at New York University's Center of Global Affairs where he has been teaching courses on the Middle East and negotiations for 18 years. Ben-Meir is an expert on Middle East politics and affairs, specializing in peace negotiations between Israel and the Arab states. For the past twenty-five years, Ben-Meir has been directly involved in various negotiations and has operated as a liaison between top Arab and Israeli officials. He is also a Senior Fellow and the Middle Eastern Studies Project Director at the World Policy Institute. He also regularly holds briefings at the US State Department for international visitors.

Ben-Meir writes frequently and has appeared in numerous newspapers, magazines and websites including the *Middle East Times*, the *Christian Science Monitor*, *Le Monde*, *American Chronicle*, the *Week*, the *Political Quarterly*, *Israel Policy Forum*, *Gulf Times*, the *Peninsula*, *The Jerusalem Post*, and the *Huffington Post*. He also makes regular television and radio appearances, and has been featured on networks such as CNN, FOX, PBS, ABC, al Jazeera (English and Arabic), and NPR.

Elective Courses (students choose three)

Inside East Asia

Latin America

International Law

Emerging Markets

Global Climate Change

NGOs in World Affairs

Inside Africa

CONTEMPORARY POLITICS IN CHINA AND EAST ASIA

GRAHAM WEBSTER

Tuesday/Thursday 9:00-10:40am

What is China's place in East Asia, and the region's place in the world? Begin with the story of China, Japan, the Korean Peninsula, and Southeast Asia after World War II, and dive into border-crossing issues: protest and contention; the environment; labor, trade, and the economy; the Internet and political change; ethnicity and nationalism; civil society and NGOs; and regional security. Through popular and academic readings and online media, students will evaluate the perspectives and biases in everyday discussions about East Asia. Students may focus their assignments on a particular region or a domestic or international policy challenge.

Graham Webster is a journalist, analyst, and consultant on East Asian politics with a focus on China and Japan. Currently public policy & communications officer at the EastWest Institute in New York, he has worked in policy and communications with the Center for American Progress in Washington, the Natural Resources Defense Council in Beijing, and the National Bureau of Asian Research in Seattle. He is a regular contributor to Al Jazeera English and has written for the *Boston Globe*, CNET, Talking Points Memo, Change.org, *Art Asia Pacific*, and many others. His research centers around Chinese politics and technology, including the online public sphere, cybersecurity, and e-government. Other work has focused on Sino-Japanese relations, U.S.–East Asia relations, environmental politics, and comparative authoritarianism.

Graham Webster holds a B.S. in journalism and international studies from Northwestern University and an A.M. in East Asian studies from Harvard University. He has also studied East Asian politics, history, and languages at the University of Washington, Kanda University of International Studies, Stanford University, Peking University, and Tsinghua University. In order of proficiency, he works in English, Mandarin Chinese, Japanese, and Spanish.

LATIN AMERICA: CHALLENGES, THREATS AND CRITICAL OPPORTUNITIES

PATRICIA SAMWICK

Tuesday/Thursday 2:00-3:40pm

Examine today's Latin America; resilience in the recent financial meltdown, enviable growth rates over the last decade, protection and management of vast commodity riches and the enhancement of regional political and economic stability. Course topics include governance, economics, political models and institutions, population migration, trade and social trends. Compare how various Latin American countries have managed economic growth, political governance, military coups, and financial crises. Discuss the challenges of economic and educational inequalities, illiberal democracies, vast natural resources and evolving relations with the rest of the world. Will Latin America seize its golden opportunity to be a major resource provider to Asia and at the same time avoid exploitation? How can those trade benefits be maximized for development and stability? What do the past elections say about the Region and what are the forecasts for the future?

Patricia Samwick is the principal of Samwick Management Group (SMG), a consultancy specializing in global and domestic marketing, fundraising and sales. Ms. Samwick spent more than 18 years at Citigroup working in Emerging Market Countries in Latin America, South East Asia and the Mid East. Her consulting engagements have included a wide array of marketing, sales and fundraising areas. Her work in Latin America involved extensive consulting for various South & Central American clients including the sales process design and implementation for the two largest consumer banks in Colombia, the re-engineering of management programs for a large commercial insurance company based in Bogotá, the sales and marketing audit of an agricultural bank in El Salvador and the development of the strategic sales plan for a private bank in Venezuela. She also spearheaded the sales process redesign for Citigroup's Global Private Bank, Latin America Division, affecting 150 Private Bankers throughout Latin America.

Prior to forming her own consulting group, Ms. Samwick spent more than eighteen years with Citigroup. Her most recent position was the Sales Director in the Global E Business Group. In that capacity she was responsible for technology sales to universities worldwide most significantly in Argentina, Brazil, Hungary, Czech Republic, and Poland. Ms. Samwick holds an M.I.A. from Columbia University School of International Affairs with a specialization in International Finance and a B.A. from Connecticut College. She also earned a certificate from NYU in Fundraising and Philanthropy.

INTERNATIONAL LAW AND THE SETTLEMENT OF DISPUTES

JERUSA ALI

Monday/Wednesday 2:00-3:40pm

This course provides a broad introduction to the field of international law through the examination of the history and development of legal doctrines, institutional and administrative structures and contemporary international legal issues that have come to define global affairs. We will examine topics such as sources of international law, the law of treaties, international and regional organizations, international human rights law, sovereignty, state responsibility, collective security and peacekeeping, the rise of non-state actors, and the peaceful settlement of disputes. In addition to lectures, a portion of each class will be devoted to discussion of current events and will provide students with an opportunity to explore the relationship between law, culture and politics in global affairs. By the end of this course, each student should be conversant with the basic principles and doctrines of international law. In addition, students will have acquired a better understanding of the international and regional mechanisms and institutions available to protect and promote human rights and to resolve international disputes peacefully.

Jerusa Ali holds a BSc in Foreign Affairs from Georgetown University, an MA in International Relations from Keele University and an LLM in International Human Rights Law from Nottingham University. She began her career as a diplomat for the Government of the Commonwealth of The Bahamas from 2000-2006. In 2006, she served as a research assistant for Michael O'Flaherty, Irish Member of the United Nations Human Rights Committee, and has since pursued her interest in human rights through teaching and advocacy work. She has taught various courses in human rights, international law and international relations. Her research interests include Third World Approaches to International Law, the politics of human rights in the Caribbean, and reform of the United Nations Treaty Monitoring Body System. Ms. Ali has travelled throughout Latin American and the Caribbean, East Asia, Europe and North Africa.

EMERGING MARKET ECONOMIES

WILLIAM LAVENTHAL

Tuesday/Thursday 6:00-7:40pm

This course will provide an overview of emerging market countries and global foreign investment trends. It will begin by identifying the important political and economic factors that characterize emerging market countries. These factors include political risk, levels of corruption, natural resources, and population characteristics such as health and education levels. The course will also address topics such as trade laws, multinational corporations' production networks, and international capital flows. Additionally, emerging market country attitudes towards human rights and environmental issues will be examined. Finally, the course will investigate the changing role of emerging market countries in the international political system.

William Laventhal's research specialization is in infrastructure investment and economic development in emerging markets and Sub-Saharan Africa. He currently works for the Port Authority of New York and New Jersey. In the past, he has been a research consultant for a German bank specializing in shipping and aviation. His work focused on ports and airports in Latin America, as well as shipping and the global economy. Previously, he worked as a consultant for the World Bank, focusing on corporate social responsibility. He attended the University of Florida (B.S. Environmental Economics), Georgetown University (Master of Public Policy), and Rutgers University (Ph.D. in Global Affairs).

GLOBAL CLIMATE CHANGE

BILL HEWITT

Monday/Wednesday 9:00-10:40am

The science on global climate change is broad, deep and unequivocal. The impacts are already severe and our present trajectory, if it isn't changed substantially, will lead to even more dire consequences. There is a growing consciousness about climate change and a number of important developments and trends give clear indications that we can and very well may successfully confront the crisis. This course will look at the science, history, economics, policy and politics of global climate change, as well as our options for the future.

Bill Hewitt is an environmental activist and professional with over 25 years experience, a writer specializing in sustainability issues, an adjunct professor in the graduate and continuing education programs at the Center for Global Affairs, blogs on climate change for the Foreign Policy Association, and the principal of Hewitt Communications. His book, *A Newer World - Politics, Money, Science, Technology and What's Really Being Done to Solve the Climate Crisis*, will be published by the University Press of New England in Fall 2012.

NGOS IN WORLD AFFAIRS

LYNDA SELDE

Monday/Wednesday 4:00-5:40pm

Non-governmental organizations (NGOs) play a key role in world affairs, impacting policy and practice, including modes of aid delivery by multi-lateral and bi-lateral aid organizations. This course will survey the role of NGOs in the UN system, as players in post-conflict and emergency situations, and as advocates. We will look at how NGOs fit within the broader structure of Civil Society, and review how NGOs work collaboratively, raise money and govern themselves. We will consider new entrepreneurial models and the issues impacting the sector as technology and the economy change. The course will require one paper.

Lynda Selde is a licensed attorney with significant experience in international relations, development, and civil rights, Lynda has worked for non-governmental organizations concerned with international issues of many kinds for nearly 20 years. In July 2007, Lynda joined the staff of the American-Scandinavian Foundation in New York as Director of Development. Her recent NGO work has included the United Nations Association of the USA, where she served on the National Board of Directors prior to joining the Development staff in late 2006; and Church World Service, where she directed their representation at the United Nations. Previously, she served as Director of International Relations for Girl Scouts of the USA, where she directed the organization's relationship to the World Association of Girl Guides and Girl Scouts (WAGGGS) and its Member Organizations and provides staff assistance to the International Commissioner and committees of the National Board. She similarly played a key role in GSUSA's representation at the United Nations and with other international organizations.

Immediately prior to joining GSUSA, Lynda served six years as a staff member of the United Nations Development Programme (UNDP). During her service with UNDP, Lynda worked as the Public Affairs Officer for the United Nations Development Fund for

Women (UNIFEM), as the Manager of the UNISTAR program of the United Nations Volunteers (UNV), and on secondment to the United Nations Staff College in Torino , Italy . At the UN Staff College, Lynda managed an innovative pilot project (in partnership with the London-based Prince of Wales Business Leaders Forum) training United Nations staff to build tri-sectoral partnerships with the public sector. Prior to her UN service, Lynda worked with several other New York-based organizations including CARE, the US Committee for UNICEF, and the New York City Commission on Human Rights.

INSIDE AFRICA TODAY

BARBARA BORST

Tuesday/Thursday 4:00-5:40pm

Africa's crises and poverty draw world attention, too often overshadowing its other features. This course is designed to introduce students to sub-Saharan Africa's strengths and beauty as well as its trials. The course will combine discussion of major issues with a closer look at several countries, including South Africa, Nigeria, Kenya, Ghana and Senegal. We will discuss the toll from the continent's current conflicts, AIDS, malaria and persistent poverty. We also will examine new approaches to development, the opportunities and risks of natural resources, progress toward democracy in a wide array of countries and the quest for regional integration. Along the way, we will sample the richness of Africa's cultures.

Barbara Borst has been teaching in the continuing education and master's programs at New York University's Center for Global Affairs since 2000. She takes graduate students on the Center's field intensive courses to South Africa (2012 and 2010) and to Ghana (2011, 2009 and 2008). She teaches courses on the news media and global affairs, democratic transitions, and global civil society. In addition, she teaches international reporting at NYU's Arthur L. Carter Journalism Institute.

A journalist specializing in international affairs, she worked for The Associated Press as an editor on the international desk and frequently reported from the United Nations. While based abroad for a dozen years, in Nairobi, Johannesburg, Paris and Toronto, she reported frequently for Newsday, The Boston Globe, The Dallas Morning News, The Los Angeles Times, Inter Press Service news agency, and others. Her recent articles for GlobalPost.com report on child soldiers, Internet freedom and Obama administration foreign policy.

She earned a B.A. in English Literature from Yale University and an M.A. in International Relations from Boston University's overseas program in Paris.