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## **Fact Sheet:**

# New York University's School of Continuing and Professional Studies

Founded in 1934, the School of Continuing and Professional Studies (NYU-SCPS) is among the 15 colleges and schools that comprise New York University, one of the largest private research universities in the United States.

Through its faculty, curricula and vibrant professional and academic networks, NYU-SCPS captures the expertise of key sectors where New York leads globally: Real Estate and Construction Management (through the NYU Real Estate Institute); Hospitality, Tourism, Sports Management (through the NYU Preston Robert Tisch Center); Philanthropy (through the NYU George H. Heyman Center); Global Affairs; Communications Media, Publishing, Digital Arts, and Design (through the Division of Media Industry Studies); Business, Leadership and Human Capital Management, Integrated Marketing, Public Relations, Legal Studies, Finance, Taxation, Accounting, Management and Technology (through the Division of Programs in Business); and the Liberal and Applied Arts, among others.

Rigorous and timely programs in these and related areas attract full-time undergraduate and graduate students immersed in university life, working professionals in 14 graduate programs, motivated adults earning undergraduate degrees (through the Paul McGhee Division), and New Yorkers of all backgrounds enrolled in approximately 2,500 continuing education courses, certificate programs, conferences, and seminars annually.

### **FAST FACTS**

Dr. Robert S. Lapiner has been the dean of the NYU School of Continuing and Professional Studies since February 2006. Dean Lapiner earned his B.A. summa cum laude from UCLA. An honorary Woodrow Wilson Fellow, he completed his M.A. and Ph.D. from Harvard University in British and American languages and literatures.

NYU-SCPS is one of the country's oldest and largest schools of its kind for adult students – the School will celebrate its 75<sup>th</sup> anniversary in 2009-2010.

The School's website is [www.scps.nyu.edu](http://www.scps.nyu.edu).

During the 2006-2007 academic year, the School had 30,836 continuing education students; 1,582 undergraduates; and 2,453 graduate students. Students come from across the nation and more than 120 countries.

NYU-SCPS offers 14 industry-focused Master's degrees whose curricula, created in consultation with industry leaders and experts, reflect emerging trends, best practices, and changes in the marketplace. The School also offers 16 undergraduate degrees, nearly 100 professional certificates, and six graduate certificates.

Classes are held at and near NYU's main Washington Square campus as well as three satellite locations throughout Manhattan: the NYU Midtown Center (11 West 42<sup>nd</sup> Street); the Woolworth Building Center (15 Barclay Street); and Norman Thomas Center (111 East 33<sup>rd</sup> Street).

## **ORGANIZATION**

NYU-SCPS is organized around eight academic divisional clusters:

- The American Language Institute (ALI)
  - Provides a comprehensive program of English language instruction and evaluation for non-native English speaking students
- Division of Programs in Business
  - Offers master's degrees in Management and Systems, Human Resource Management and Development, Public Relations and Corporate Communications, and Integrated Marketing (formally known as Direct and Interactive Marketing), as well as graduate certificates, continuing education courses, and professional certificates in these areas:
    - Marketing
    - Public Relations
    - Human Resources
    - Finance
    - Law
    - Management
    - Coaching
    - Leadership
    - Information Technologies
- The Center for Global Affairs
  - Offers M.S. in Global Affairs, professional certificates, and continuing education courses
- The Preston Robert Tisch Center for Hospitality, Tourism and Sports Management
  - Offers undergraduate, graduate, and continuing professional education studies in the fields of hospitality industry studies, leisure studies, sports business, and tourism and travel management
  - This year marks the 30<sup>th</sup> anniversary of the Tisch Center. As an industry center, the Tisch Center hosts the Annual International Hospitality Industry Investment Conference

- The Paul McGhee Division
  - NYU-SCPS's largest undergraduate program, McGhee is for adult students who want to earn their first college degrees, offering 13 associate and bachelor's degrees in the liberal arts, social sciences and numerous professional fields
- Division for Media Industry Studies and Design
  - Offers M.S. in Digital Imaging and Design, M.A. in Graphic Communications Management and Technology, and continuing education programs in Design, Digital Arts, and Film
- The George H. Heyman, Jr. Center for Philanthropy and Fundraising
  - Offers M.S. in Fundraising and continuing education studies
- The NYU Schack Institute of Real Estate
  - Offers M.S. in Real Estate and M.S. in Construction Management, professional certificates, and continuing education courses
  - This year marks the 40<sup>th</sup> anniversary of the Schack Institute. As an industry center, the Institute hosts key industry conferences, which include the Real Estate Capital Markets Conference and the annual REIT Symposium.