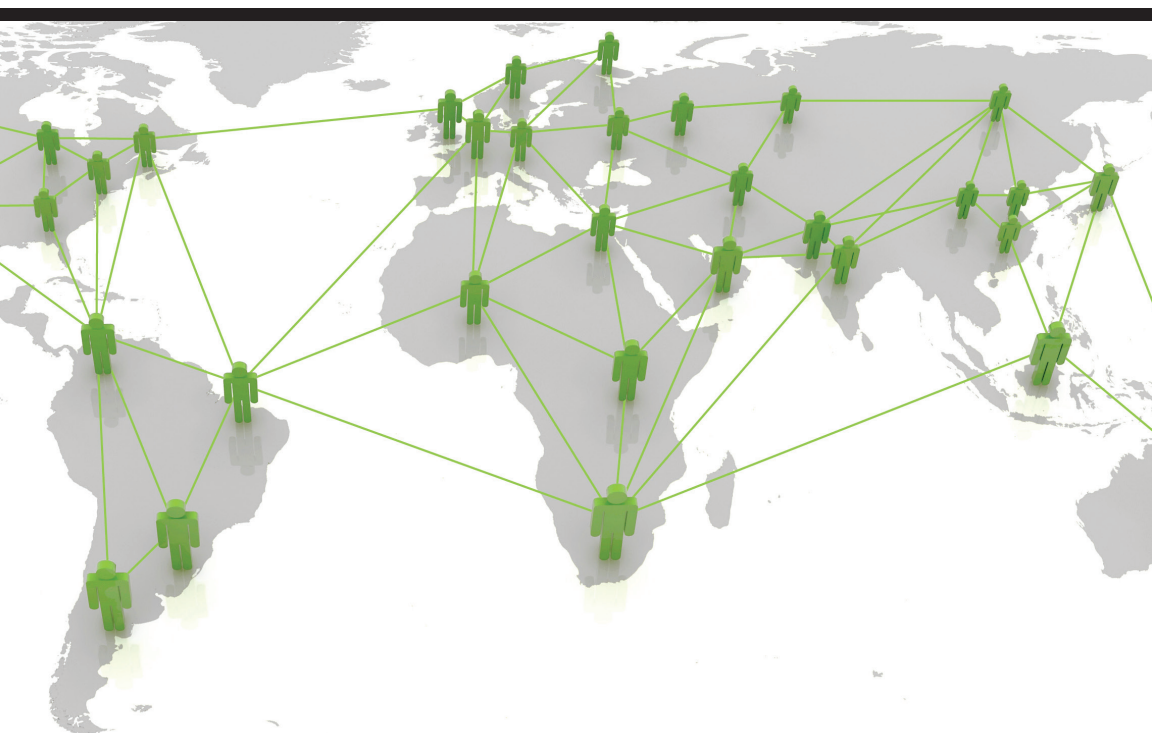


NYUSCHACK Institute of Real Estate

44th Annual Conference on **CAPITAL MARKETS IN REAL ESTATE**

THE VELOCITY OF REWARD AND RISK IN THE AGE OF
SOCIAL NETWORKING: THE EXPRESS LANE TO A RECOVERY
IN THE GLOBAL REAL ESTATE CAPITAL MARKETS



THURSDAY, NOVEMBER 17, 2011
THE WALDORF=ASTORIA HOTEL
NEW YORK, NY

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Succeeding in the Recovering Global Real Estate Capital Markets will be a challenge for even the most experienced real estate professionals. Opportunities do abound however, for those who have insights into the markets, and who use the latest modes of communication. New media, social networking, instantaneous communication, sharing of ideas, and transcending time zones are all a part of this new way of doing business. The Real Estate Capital Markets are poised to reap the benefits of evolving technology and the exponential growth of the electronic social networking universe. Join us, and share cutting-edge ideas with leaders of the industry at the 44th Annual Conference on Capital Markets in Real Estate.

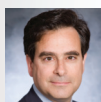
Chair:



Robert S. Blumenthal

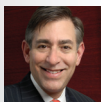
Managing Director, Deutsche Bank Securities Inc.;
advisory board member, NYU Schack Institute of Real Estate

Co-Chairs:



Jeffrey A. Barclay

Managing Director, Goldman, Sachs & Co.



Richard A. Kessler

Chief Operating Officer, Benenson Capital Partners, LLC;
adjunct associate professor and advisory board member,
NYU Schack Institute of Real Estate



John Kukral

President, Northwood Investors

CONFERENCE AGENDA

7.30–8 a.m.

Registration and Breakfast

8–8.10 a.m.

WELCOMING REMARKS

> **James D. Kuhn**, president, Newmark Knight Frank; chairman, advisory board, NYU Schack Institute of Real Estate

8.10–8.45 a.m.

KEYNOTE ADDRESS

COMMERCIAL REAL ESTATE IN THE INFORMATION AGE

> *To be announced.*

8.45–9.35 a.m.

PRIVATE EQUITY PANEL—Seeking Risk Adjusted Returns in a Competitive Global Market

Moderator

> **John Kukral**, president, Northwood Investors

Panelists

> **Neil G. Bluhm**, managing principal, Walton Street Capital, LLC

> **Kelvin Davis**, senior partner, TPG Capital

> **Paul A. Galiano**, senior managing director, Tishman Speyer

> **Jonathan D. Gray**, senior managing director and co-head of real estate, Blackstone

> **William H. Walton**, managing member, Rockpoint Group, LLC

9.35–10.25 a.m.

FINANCING PANEL—Liquidity Returns

Moderator

> **Richard Kessler**, chief operating officer, Benenson Capital Partners, LLC; adjunct associate professor and advisory board member, NYU Schack Institute of Real Estate

Panelists

> **Mark Finerman**, managing partner, LoanCore Capital, LLC; chief executive officer, Jeffries LoanCore LLC

> **Greta Guggenheim**, founding partner, Ladder Capital

> **Michael P. Higgins**, managing director and head of U.S. real estate finance, CIBC World Markets Corp.

> **Robert R. Merck**, senior managing director, head of real estate and agricultural investments, Met Life

> **Jonathan Pollack**, managing director, head of commercial real estate, Americas, Deutsche Bank Securities Inc.

> **David A. Twardock**, president, Prudential Mortgage Capital Company



10.25–10.40 a.m.	Refreshment Networking Break
10.40–11.10 a.m.	<p>MORNING ADDRESS—<i>Economist</i></p> <p>> Sharmin Mossavar-Rahmani, managing director, Goldman, Sachs & Co.</p>
11.10 a.m.–Noon	<p>PERMANENT CAPITAL & STRUCTURED FINANCE PANEL—<i>The Search for Public and Private Capital</i></p> <p><i>Moderator</i></p> <p>> Robert S. Blumenthal, managing director, Deutsche Bank Securities Inc.; advisory board member, NYU Schack Institute of Real Estate</p> <p><i>Panelists</i></p> <p>> Cia Buckley, partner and executive vice president, Dune Real Estate Partners</p> <p>> Ethan Penner, president, CBRE Capital Partners</p> <p>> Scott Rechler, chairman and chief executive officer, RXR</p> <p>> Richard B. Saltzman, president, Colony Capital, LLC</p> <p>> Ralph Rosenberg, managing director, Kohlberg Kravis Roberts & Co.</p> <p>> Wendy Silverstein, executive vice president and co-head of acquisitions and capital markets, Vornado Realty Trust</p>
Noon–12.50 p.m.	<p>EQUITY & SOVEREIGN INVESTMENT PANEL</p> <p><i>Moderator</i></p> <p>> Jeffrey A. Barclay, managing director, Goldman, Sachs & Co.</p> <p><i>Panelists</i></p> <p>> Peter Ballon, vice president, head of real estate investments—Americas, Canada Pension Plan Investment Board</p> <p>> Peter Madden, director, Americas real estate, APG Asset Management US Inc.</p> <p>> Yvonne Nelson, executive director of Real Estate & ETI, New York City Controller’s Office</p> <p>> Andrew Trickett, senior vice president, Oxford Property Group</p>
12.50–1.40 p.m.	Leadership Networking Lunch

(continued)



1.40–2.15 p.m.

AFTERNOON ADDRESS—ONE ON ONE: A Practitioner's View of Opportunities in Real Estate Investment Capital Markets

- > **James D. Kuhn**, president, Newmark Knight Frank; chairman, advisory board, NYU Schack Institute of Real Estate
- > **Barry Sternlicht**, chairman and chief executive officer, Starwood Capital Group

2.15–3.15 p.m.

NEW YORK CITY: WE ARE THE GOLDEN APPLE

Moderator

- > **Robert S. Blumenthal**, managing director, Deutsche Bank Securities Inc.; advisory board member, NYU Schack Institute of Real Estate

Panelists

- > **Michael D. Fascitelli**, president, chief executive officer and trustee, Vornado Realty Trust
- > **Marc Holliday**, chief executive officer, SL Green Realty Corp.; advisory board member, NYU Schack Institute of Real Estate
- > **William L. Mack**, chairman and founder, AREA Property Partners
- > **Stephen M. Ross**, chairman, chief executive officer and founder, Related Companies; advisory board member, NYU Schack Institute of Real Estate
- > **William C. Rudin**, vice chairman and chief executive officer, Rudin Management Company, Inc.; advisory board member, NYU Schack Institute of Real Estate
- > **Larry A. Silverstein**, president and chief executive officer, Silverstein Properties, Inc.; chairman *emeritus*, advisory board, NYU Schack Institute of Real Estate

NYUSCHACK **Institute of Real Estate**

The NYU Schack Institute of Real Estate was founded in 1967, at the initiative of prominent real estate leaders who encouraged NYU to establish an academic center that provided an educational foundation for professionals within their industry. Today, NYU Schack is home to graduate degree and related graduate certificate programs—notably the M.S. in Real Estate, the M.S. in Construction Management, the M.S. in Real Estate Development, and the Graduate Certificate in Real Estate now offered online—which enroll some 700 full- and part-time students from more than 30 countries and have nearly 2,500 alumni degree-holders around the globe. In addition, each year approximately 7,200 working professionals enroll in the Institute's professional certificate programs, noncredit courses, and licensure-related offerings in such areas as real estate finance, sales and brokerage, sustainable design, facilities management, and architecture and civil engineering. The Institute also houses the NYU REIT Center and the Center for the Sustainable Built Environment and hosts key industry events, including annual conferences on Real Estate Capital Markets, REITs, and Sustainable Real Estate. NYU Schack is one of several comprehensive academic divisions within the School of Continuing and Professional Studies (NYU-SCPS), the NYU home for study and applied research related to key knowledge-based industries where the New York region leads globally.

GENERAL INFORMATION

Conference Fee

The conference fee, including breakfast, luncheon, and all materials, is \$795 for each participant. **No discounts will be given on the day of the conference.**

Refunds

Written notice is required for all cancellations via fax at (212) 992-3686. Refunds will be issued on the following schedule:

- Received at NYU by October 9, 2011—full refund minus a \$50 processing fee.
- Received at NYU between October 10, and October 31, 2011—50 percent refund of the regular registration fee.
- Received at NYU between November 1 and November 16, 2011—25 percent refund of the regular registration fee.

- No refunds after November 17, 2011.

Participant List

A participant list derived from information provided on the registration form will be distributed to all conference attendees on the day of the conference. **Participants must register by November 1, 2010 to be included in the program booklet.**

Hotel Reservations

The 44th Annual Conference on Capital Markets in Real Estate will be held at the Waldorf=Astoria Hotel, 301 Park Avenue, New York, NY 10022. For hotel reservations, call (800) WALDORF (925-3673). Direct questions regarding reservation changes or cancellations to the Waldorf=Astoria.

REGISTRATION FORM

Your e-mail address is your registration ID. Confirmations are sent by e-mail.

To Register Online

You may register online at scps.nyu.edu/capital using your credit card.

Other Registration Options

By Mail: Simply fill out the registration form below and return it with a check payable to New York University.

Mail to: NYU Schack Institute of Real Estate, 11 West 42nd Street, Room 522, New York, NY 10036.

For more information, please call (212) 992-3338.

Mail this form with your check. You may photocopy this form for multiple registrants. Please submit a separate form for each registrant. Please print clearly.

Please register me for the 44th Annual Conference on Capital Markets in Real Estate/SCPS014. Fee: \$795.

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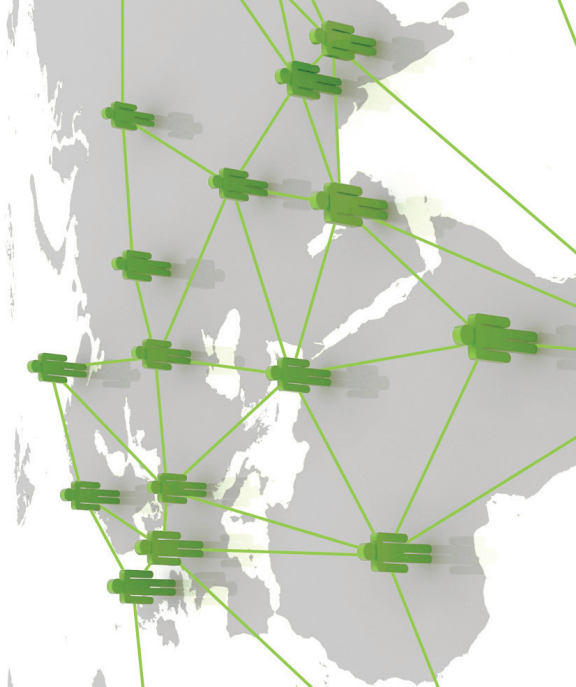
**E-mail is required—registration confirmations are sent by e-mail.*

Payment is enclosed.

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For more information or to register, visit:
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