



# Alumni Association Newsletter

April 2009

NYU Schack Institute of Real Estate

## Alumni Board

E. O'Brien Murray  
'01, President

Christopher Caltabiano  
'06, Vice President

Emily Astrof '05  
Robin Barone '03  
Heath Binder '05  
David Eyzenberg '98  
Tony Greenberg '06  
Sean O'Shea '06

## Past Presidents

Jeff Carus '03  
Enoch Lawrence '00  
Scott Robinson '99  
Ben Singer '96  
Jon Gold '90

## Founding Members

Josh Gleiber '91  
Seth Shumer '90

## Save these Dates!

- ◆ Alumni Board Elections
- ◆ April 2nd  
REIT Conference
- ◆ April 28th  
Organic Beer and Food  
Tasting in Celebration  
of Earth Day
- ◆ May 28<sup>th</sup>  
Panel Discussion with  
Robert Blumenthal  
moderating

## Alumni Executive Board Elections!

Our annual elections are upon us again! This is your chance to get involved and make a difference. Joining the Alumni Board is a terrific opportunity to contribute your energy and talent to help advance the goals of the alumni community. We recognize the importance of bringing new ideas to the Association and thus encourage everyone to participate. Board members must be MS graduates from construction management or real estate, and be prepared to serve a 2 year term in office. Details of the election will be emailed in April. If you have any questions please contact Emily Astrof ([eastrof@gmail.com](mailto:eastrof@gmail.com)) or Christopher Caltabiano ([chriscalta@yahoo.com](mailto:chriscalta@yahoo.com)).

## April 20th is the Final Deadline to Update Your Profile in the Alumni Directory!

Thus far, 450 alumni have updated their listings and we urge all other alumni to participate by contacting Harris Connect to update your profile. The 2009 NYU Schack Institute of Real Estate Alumni Directory will go to print after April 20<sup>th</sup>. Harris Connect has provided a dedicated toll free number for alumni to call and update their profile. Once alumni updates are complete, the directory is expected to be printed in summer 2009. If you know of any alumni who are not aware of the directory project, we would appreciate if you would forward them the toll-free number so they may participate.

### CALL TODAY - TOLL FREE 1.800.550.4773

Mon-Fri: 8am-11pm Sat: 8am-5pm Sun: 12:30pm-9pm. Eastern Time  
International Residents: USA Country Code 1.757.965.8092 (Mon-Fri 10am-5pm) UTC/GMT-5)

## 14<sup>th</sup> Annual REIT Symposium on April 2nd

The 14th Annual REIT Symposium - "Black Swans, Black Holes...and the Light at the End of the Tunnel" is scheduled for Thursday, April 2, 2009, 7:30 AM, Pierre Hotel, 2 East 61st Street in New York.

This year's keynote speaker is Barry Sternlicht, chairman and chief executive officer of Starwood Capital Group. Among many other leading speakers, William Mack of AREA Property Partners, Steven Roth of Vornado, and Samuel Zell of Equity Group will be on hand to discuss their perspective of the REIT industry.

This year NYU Schack is offering an alumni rate of \$250.

For more information, please visit <http://www.scps.nyu.edu/reit>.

## Alumni Association Awards Scholarships to Outstanding Students

The Alumni Association awarded \$3,000 in scholarships to four students this fall. Future Alumni Scholarship: Erik Sippola, Mackenzie Landers, and Michael Tester. The Michael F.X. Waters Scholarship: Bohdy Hedgcock. The scholarship recipients were judged on their academic record, writing samples and an interview with the Alumni Board. The Alumni community offers congratulations to the winners and looks forward to awarding over \$12,000 in scholarships in the Spring.

◆ August 5<sup>th</sup>  
Tavern on the Green  
BBQ

## Alumni Gathering in London

Alumni in the UK gathered for a dinner and networking in Central London on February 18<sup>th</sup>. The hot topic of conversation was the state of the real estate markets in Europe and the US.

If you want to assemble alumni in your area please contact O'Brien Murray [EOM@OBrienMurray.com](mailto:EOM@OBrienMurray.com) and he can work with you to coordinate your local alumni.



Attendees: (left to right) Rana Ghorayeb '05, Collin Giles '02 & '06, Ron Turner '02, Sean O'Shea '06, Minna Merilainen '94, Seth Schumer '90, Jennifer Stewart '05, Michael Peters '03.

## "Lessons for Climbing the Ladder"

On Monday, January 12<sup>th</sup>, over 200 alumni attended the first NYU Real Estate Women's Panel, "Lessons for Climbing the Ladder." This event was moderated by our very own Alice Dimarzio. Each panelist shared their experiences of climbing to the top of the ladder in each of their respective fields. Both women and men gained perspectives of how women have had to and continue to adapt in an industry that continues to be dominated by men. We thank all our panelists and look forward to the next all women's panel.



Panelists and Hosts: Lynn Jerath (GEM Realty Capital), Emily Astrof '05 (Rose Associates, Inc.), Robin Barone '03, Alice Dimarzio (Newmark Knight Frank), Cavarly Garrett (JP Morgan Investment Management), Sharon H. Harris (former JP Morgan Chase Bank, N.A.), Amy Rose (Rose Associates, Inc.), Merrie S. Frankel (Moody's Investors Services) and Renee M. Charles (Goldman Sachs Group, Inc.),

## Event Recap – Nov 21<sup>st</sup> Networking and Career Transition Lunch Panel

On Friday November 21, 2008, approximately 45 alumni attended the first ever lunch panel dedicated to assisting REI graduates develop networking strategies and manage career transition.

Tim Zietara '96, SVP at ING Clarion Capital, arranged two career specialists to speak to the group. Robert Baron, President of American Real Estate Executive Search, a specialist in placing real estate executives, presented strategies to work with recruiters and better position one's self to potential employers. He provided the group with basic but often overlooked tools to manage a job search and distinguish your resume from a crowded field. Dina Lichtman, Executive Advisor at Right Management, an HR professional and career coach gave the group a motivational presentation on dealing with career transition and networking in a tough business environment. The NYU community thanks Tim, Dina and Robert for contributing their time and energy to help REI Alumni.

This event was so well received that the alumni and Tim Zietara have scheduled another panel for March 26<sup>th</sup>.

## Update on Job Market Resources

We on the Alumni Board are aware that many of our members are out of work due to the economic downturn. Some resources available to the alumni are listed below:

- The Schack Institute of Real Estate maintains a job board for students and alumni, accessible through <http://www.nyu.edu/clubs/realestate> (click on **job board**).
- The Jack Brause Real Estate Library at the Midtown Center is available as a resource for all. Got to <http://www.nyu.edu/library/rei/> to set up and appointment to use this excellent resource. The Midtown Center also has free wi-fi access in public areas.
- If you are looking to hire, we encourage that you to look to our community first. Please either call Fran Brooks at 212.992.3237 or email her job postings at [fran.brooks@nyu.edu](mailto:fran.brooks@nyu.edu).
- LinkedIn is a professional networking resource. Find the Schack Alumni group & message board at <http://www.linkedin.com/groups?gid=21046>.

## Book Signing: Urban Construction Project Management

"Urban Construction Project Management," a new book by two of our clinical faculty members, John Eschemuller, P.E. and Richard Lambeck, P.E., is now available.



On Monday, February 9, SCPS Dean Robert Lapiner and Divisional Dean Ken Patton joined other faculty, alumni, students, colleagues, and guests at a well attended Book Signing at the Midtown Center.

Professors Eschemuller and Lambeck co-authored the book to utilize it in the teaching of their classes in the Graduate Construction Management Program, and to share their over 40 years of experience in constructing and renovating buildings within the urban environment.

## **Et Cetera Get Involved!**

If you would like to contribute to an upcoming event, create a new one or just want to help the Association with your time and talents, please let any of the Board members know. Alumni Association President O'Brien Murray can provide guidance if you don't know where to start – [EOM@OBrienMurray.com](mailto:EOM@OBrienMurray.com).

### **Contact information**

Send any alumni news to E. O'Brien Murray at [EOM@OBrienMurray.com](mailto:EOM@OBrienMurray.com).

You can also update your own contact info with the REI at our new online Directory: <https://violetnet.nyu.edu/default.aspx>

### **Web links**

The Schack Institute has an always-improving website and alumni directory at long last. <http://www.scps.nyu.edu/schack>

Future and archived newsletters will appear on the website as well at <http://www.scps.nyu.edu/areas-of-study/real-estate/alumni.html>