



NEW YORK UNIVERSITY
SCHOOL OF CONTINUING
AND PROFESSIONAL STUDIES

PRESTON ROBERT TISCH CENTER FOR
HOSPITALITY, TOURISM, AND SPORTS MANAGEMENT

MASTER OF SCIENCE IN
TOURISM
MANAGEMENT

The Master of Science in Tourism Management program, offered by the Preston Robert Tisch Center for Hospitality, Tourism, and Sports Management at the NYU School of Continuing and Professional Studies, integrates academic theory with real-world application, preparing students to excel in the multibillion-dollar global tourism industry. The curriculum reflects current and future growth in tourism, spurred by the rise of emerging economies, growth of the middle class throughout the world, and the globalization of business. The program emphasizes skills in the research, planning, and development of strategies to meet the challenges of new and existing international tourism markets. Courses are taught in our mid-town graduate center by renowned full-time professors and practitioners who are leaders in the tourism industry. The Tisch Center's location in New York City, a world headquarters for tourism, and NYU's own global network provide students with unique advantages for networking, internships, and other career opportunities.

CURRICULUM (33 Credits)

General Core		27
<i>Students are required to take all courses listed below.</i>		
TCTM1-GC 1040	Tourism Planning	3
TCTM1-GC 1050	Applied Research Methods	3
TCTM1-GC 1060	Tourism Product Development	3
TCTM1-GC 3245	Marketing of Destinations	3
TCTM1-GC 3305	Financial Strategies for Tourism Development	3
TCTM1-GC 3320	Cultural Heritage Tourism	3
TCTM1-GC 3345	Sustainable Tourism	3
TCTM1-GC 3355	Emerging Issues in International Tourism	3
TCTM1-GC 3365	Tourism Policy Analysis	3
Capstone		6
<i>Students are required to take both courses listed below.</i>		
TCTM1-GC 1030	Consulting Strategies	3
TCTM1-GC 1920	Advanced Research Seminar	3

(continued)

NYU-SCPS Office of Admissions
7 East 12th Street, New York, NY 10003
(212) 998-7100; scps.gradadmissions@nyu.edu
www.scps.nyu.edu/mstour

NYU SCPS
SCHOOL OF CONTINUING AND PROFESSIONAL STUDIES

NEW YORK UNIVERSITY

SCHOOL OF CONTINUING AND PROFESSIONAL STUDIES

Electives **0**

Students take the courses listed below with advisor's approval.

TCTM1-GC 3205	Tourism Advertising and Public Relations	3
TCTM1-GC 3315	Events and Entertainment Development	3
TCTM1-GC 3360	Sports Tourism Development	3
TCTM1-GC 3710	Destination Analysis	3
TCTM1-GC 3900	Independent Study in Tourism	3
TCTM1-GC 9	Graduate Internship	3
TCTM1-GC 3910	Internship	3

Not-For-Credit Courses **0**

Students take all of the required courses listed below; one or more may be waived with advisor's approval.

TCTM1-GC 0001	Industry Orientation	0
TCTM1-GC 0005	Industry and Business Principles	0
TCTM1-GC 0008	Critical Thinking and Communications	0

Total number of required credits **33 Credits**