MAJOR CORE

Tourism Impacts and Issues – TCHT1-DC 1000
A survey of the dimensions, operations, and issues of the global tourism industry. Topics covered include: tourism supply and demand; the geographic, economic, and socio-cultural perspectives of travel; consumer behavior as it affects tourism; transportation and distribution systems; the segments of the industry (cruise lines; tour operations; attractions; government agencies) international and public policy; and trade organizations; technological impacts on tourism. Sustainable development and other key trends and new practices in tourism are also explored.
Prerequisite: None

Lodging Industry Structures and Strategies – TCHT1-DC 1070
A survey of lodging industry history, practices, and trends through a review of the products, customers, suppliers, operators, and owners in this industry. The various organizational structures, including franchises, REITS, third party management and the types of hotels (geographic, service, and target market), will be discussed relative to ownership objectives. Topics to be covered include: managing operational departments such as human resources, food and beverage, rooms, revenue management, engineering and maintenance, technology, and sales and marketing and accounting.
Prerequisite: None

Financial Management for Hospitality and Tourism – TCHT1-DC 1100
An examination of various financial instruments, structures, and strategies by which hospitality and tourism businesses operate. Topics to be covered include: basic financial concepts; reporting requirements for the hotel and tourism industries; methods of raising capital; the time value of money; budgeting; and forecasting; sources and uses of working capital; and differences between not for profit accounting and capital accounting.
Students will use professional hotel and tourism business software.
Prerequisite: TCHT1-DC1120 Hotel and Tourism Accounting

Hotel and Tourism Accounting – TCHT1-DC 1120
An introduction to accounting principles, instruments, and structures by which hotel and tourism businesses operate. Topics to be covered include: basic accounting concepts and principles, not for profit accounting principles, the creation of journal entries, balance sheets, income statements, owner’s equity statements, statements of cash flow and their importance in making informed business decisions. Students will identify, record, and post accounting data using appropriate accounting and business software.
Prerequisite: TCHT1-DC 1000 Tourism Impacts and Issues and TCHT1-DC 1070 Lodging Industry Structures and Strategies

Human Resource Management – TCHT1-DC 1200
An examination of the role of human resource management in hospitality and tourism operations from social, legal, competitive, and global perspectives. Topics include: human asset planning, recruiting, selecting, hiring, orienting, training, retaining, motivating, developing, compensating, evaluating, and supporting employees. Legislation, regulations, labor unions, and organizational needs will be discussed from the perspective of both functional and strategic approaches.
Prerequisite: TCHT1-DC 1000 Tourism Impacts and Issues and TCHT1-DC 1070 Lodging Industry Structures and Strategies

Hospitality and Tourism Sales and Marketing – TCHT1-DC 1300
An examination of marketing and sales concepts as applied to the hospitality and tourism industries with an emphasis on competitive and brand analysis, segmentation, revenue management, customer relationship management, traditional and contemporary promotional tactics, and sales. Topics to be covered include: marketing
principles and trends, sales strategies, market positioning, product and service development, advertising and public relations, the sales cycle, strategic planning, internet marketing, transient vs. group sales processes, and distribution channels. 

Prerequisite: TCHT1-DC 1000 Tourism Impacts and Issues and TCHT1-DC 1070 Lodging Industry Structures and Strategies

**Leadership for Crisis Situations – TCHT1-DC 1350**
An analysis of the challenges and processes involved in making an intervention or leading a team or organization through a difficult period, crisis, or major change as well as promoting solutions to stakeholders and the public at large. Topics to be covered include: leading, managing, negotiating, planning for emergencies, team building, motivating, and communicating in a multicultural, changing global industry environment. Students will analyze at least one major industry case. 

Prerequisite: TCHT1-DC 1602 Business Development III

**Hospitality and Travel Law – TCHT1-DC 1400**
A review of statutes, regulations and case law and their application to hospitality and tourism operations. Topics covered include: basic legal principles and procedures; the hotel-guest relationship; laws regarding food and beverage operations; legal standards of employee contracts; government regulations; management and franchise agreements; and commercial and case law. Emphasis is placed on understanding negotiations, mediation, arbitration, and contract relationships between unions and management, as well as hospitality and tourism vendors, suppliers, and concessionaires. 

Prerequisite: TCHT1-DC 1000 Tourism Impacts and Issues and TCHT1-DC 1070 Lodging Industry Structures and Strategies

**Applied Research – TCHT1-DC 1500**
A review of the processes of obtaining and analyzing relevant, reliable, valid, and current information necessary for the examination of hospitality and tourism industry practices and trends. Topics to be covered include: assessing scholarly research, analyzing industry reports, staying current with industry trends, designing a coherent research project, analyzing data, and applying research findings to specific managerial problems. 

Prerequisite: TCHT1-DC 1000 Tourism Impacts and Issues and TCHT1-DC 1070 Lodging Industry Structures and Strategies

**Business Development I – TCHT1-DC 1600**
An examination of business management principles (planning, organizing, staffing, directing, and controlling) and organizational structures (single proprietorship, partnership, limited liability corporation, C corporation, and S corporation) from human, legal and financial perspectives. Topics covered include: life cycles of businesses, financial and risk analysis for businesses, legal issues in business operations, premises liability, franchising arrangements, analysis of physical assets, industry practices, managerial strategies, and current governmental regulations. 

Prerequisites: None

**Business Development II – TCHT1-DC 1601**
An examination of the principles of organizing, operating, financing and operating single and mixed use projects from the perspectives of business operators, investors, and owners. Topics covered include: project finance, market analysis, facility contracts, leaseholder agreements, models of mortgages and public financing, sources of capital and their impact on projects, and public and private partnerships. A case study analyzing a particular project will be integrated into the course. 

Prerequisite: TCHT1-DC 1600 Business Development I

**Business Development III – TCHT1-DC 1602**
An analysis of the challenges faced and skills necessary in running a small organization or
making changes within a large one from the perspectives of marketing, finance, law, and human resources. Topics covered included: the principles and procedures for starting a business, changing corporate structures, franchising, media strategies, making businesses successful over the long term, making effective changes in organizations, leading an organization, and the dimensions of entrepreneurial behavior.  
**Prerequisite:** TCHT1-DC 1601 Business Development II

### Internship I – TCHT1-DC 1900

A six hundred (600) hours supervised and structured work experience in a hospitality, tourism, or sports organization under the supervision of a Faculty Advisor. This course must be completed in one semester or two consecutive semesters (fall/spring, spring/summer, summer/fall). Students can register for one unit (300 hours) or two credits (600 hours). The course can be taken twice. The course assignments are submitted on-line.  
**Prerequisite:** TCHT1-DC 1920 Professional Seminar I and TCHT1-DC 1921 Professional Seminar II and Faculty Advisor Approval

### Professional Seminar I – TCHT1-DC 1920

An introduction to college and to the educational culture, policies, procedures, resources, and programs of the Tisch Center and New York University. Topics to be covered include: self assessment, educational goals, study skills, an introduction to library resources, the process of finding materials, and a tour of University resources, including the Bobst Library.  
**Prerequisite:** Freshman status

### Professional Seminar II – TCHT1-DC 1921

An explanation of and preparation for Internship I and II. Topics to be covered include: identifying professional skills and interests, writing resumes, preparing cover letters, basic interviewing, searching for an internship, networking skills, writing business letters, and learning business etiquette.  
**Prerequisites:** TCHT1-DC 1920 Professional Seminar I

### Professional Seminar III – TCHT1-DC 1922

An introduction to public speaking and interviewing. Topics to be covered include: preparing formal and informal speeches, platform skills, presenting ideas, presenting yourself professionally, and interviewing skills. Students will revise their resumes, participate in mock interviews, and make a public presentation.  
**Prerequisites:** TCHT1-DC 1921 Professional Seminar II

### Professional Seminar IV – TCHT1-DC 1923

An examination of the process of transitioning from college to full-time career positions or graduate school. Topics to be covered include: selecting job opportunities, continuing professional education, balancing personal and professional lives, managing transitions, identifying role models, and managing career and finances. Students will update their resumes and networking databases.  
**Prerequisites:** TCHT1-DC 1922 Professional Seminar III

### Tourism Planning and Policy – TCHT1-DC 3470

The evolution of modern tourism policy at the national and international level, formulation of new policy, and implementation of policy as it relates to planning and management of tourism is the focus of this course. Students will learn to conduct a comprehensive review of the tourism planning process used to develop or modify a travel destination area. Aspects of the strategic tourism planning process include: the development of goals and objectives; the identification of natural, cultural, social, and recreational resources; and the control procedures needed to assure implementation and measure impacts.  
**Prerequisites:** TCHT1-DC 1000 Tourism Impacts and Issues and TCHT1-DC 1070 Lodging Industry Structures and Strategies
## CONCENTRATIONS

### EVENT MANAGEMENT

**Licensing and Merchandising – TCSM1 – UC 2540**
An examination of the laws and regulations protecting intangible creations and how those creations are disseminated as part of sports commerce and the principles involved in the branding and sales of licensed property. Topics covered include the protection of: inventions; discoveries; trade secrets; business concepts; artistic works; computer software; brand names; product designs; celebrity image/persona; and various types of license agreements; and the principles of production, inventory and preparation for sale of licensed products.
Prerequisite: TCHT1-DC 1400 Hospitality and Travel Law

**Food, Beverage and Catering Operations – TCHT1-DC3240**
An examination of the challenges in operating food and beverage outlets as well as on- and off-premise catering. Topics to be covered include: menu development, beverage operations, levels and types of service, structures of kitchens and dining rooms, in-room dining, marketing, customer service, purchasing, inventory management, labor scheduling, pricing, costing, and the role of the food and beverage manager. Actual case studies of operations will be used.
Prerequisite: TCHT1-DC 1000 Tourism Impacts and Issues and TCHT1-DC 1070 Lodging Industry Structures and Strategies

**Event Design and Production – TCHT1-DC 3255**
An examination of the planning strategies, production realities, and technology involved in staging a variety of events or meetings. Topics to be covered include: needs assessment, budgeting, planning and coordinating, design and preparation, staffing, equipment management, video and film production, and vendor negotiating and contracting.

**Sports Tourism and Mega Events – TCHT1-DC 3430**
An examination of the development of sports tourism, including the challenges of developing and operating sports events and venues for mega events. Topics to be covered include: the historical development of events and venues; the nature of special mega events; the infrastructures of tourism events; the financial, facility, environmental, and planning aspects of large scale events; volunteer management; and the economic and socio-cultural impacts of sport tourism.
Prerequisites: TCHT1-DC 1600 Business Development I

**Conferences and Special Events – TCHT1-DC 3600**
An introduction to the challenges of planning, organizing and executing conferences and meetings. Topics to be covered include: types of meetings and events; facility types; the role of the planner; setting conference objectives; lodging and transportation issues, site selection negotiations; program design; budgeting; vendor management; speaker selection; creative merchandising; registration; on-site logistics; vendor contracts; staffing; transportation; and security.
Prerequisite: TCHT1-DC 1000 Tourism Impacts and Issues and TCHT1-DC 1070 Lodging Industry Structures and Strategies

**Marketing of Conferences and Special Events – TCHT1-DC 3655**
An analysis of strategies used to market conferences, meetings, and special events on a regional, national, and global scale. Topics to be covered include: planning to market the entire event; developing and using market research for profit versus not-for-profit marketing; sales techniques; target and niche markets; marketing images for organizations; strategic partnership development; and interactive marketing techniques.
MARKETING AND REVENUE MANAGEMENT

Customer Relationship Management – TCHT1-DC 1360
This course explores the structures, cultures, and the goals of organizations with the purpose of developing effective strategies for managing their customer relationships. The active management of the relationships requires thorough analysis of customer demands, expectations, and needs. The creation of strategies to assess and satisfy customer demands and needs are the basis of a systematic approach to relationship management. Topics to be covered include: customer behaviors and expectations, service delivery strategies, customer value, guest satisfaction, service quality, continuous improvement processes, customer communication skills, technological applications, and reward and loyalty programs. 
Prerequisite: TCHT1-DC1300 Hospitality and Tourism Sales and Marketing

Rooms Division Management – TCHT1-DC 3200
An analysis of the rooms division within hotels and the role of revenue management in successful operations. Topics to be covered include: revenue management, pricing patterns and models, rooms division staffing, departmental structures, cost containment, customer data analysis, revenue optimization, and the integrated operation of lodging departments (rooms division, front office, guest services, sales and marketing, night audit, accounting, housekeeping, reservations, engineering/maintenance, and security). Current hotel software will be used. 
Prerequisite: TCHT1-DC 1000 Tourism Impacts and Issues and TCHT1-DC 1070 Lodging Industry Structures and Strategies

Brand Management – TCHT1-DC 3265
This course examines the principles and practices of brand management with special focus on the hospitality, tourism, and sports industries. The course is organized around brand management decisions that must be made to build, measure, and manage brand equity. Particular emphasis is placed on understanding psychological principles at the customer level that will improve managerial decision-making with respect to brands. The course will provide the appropriate theories, models, and other management tools to make better branding decisions. Topics to be covered include brand equity and brand positioning, elements of brand marketing programs, brand performance measures, brand management strategies, and global branding. 
Prerequisite: TCHT1-DC1300 Hospitality and Tourism Sales and Marketing

Strategic Pricing and Revenue Management – TCHT1-DC 3270
An examination of the principles and practices involved in hospitality industry pricing strategies from economic, systems, marketing, distribution, and brand perspectives. Topics to be covered include: yield management, technological trends, pricing theory, benchmarking and reporting matrices, transparency in group and transient market pricing, hurdle rates, pricing fences, and the process of competitive analysis. Current hotel software will be used. 
Prerequisite: TCHT1-DC1300 Hospitality and Tourism Sales and Marketing

Distribution and Channel Management – TCHT1-DC 3275
This course examines the evolution of the distribution of hospitality and tourism products. The increasing complexity and sophistication of distribution requires that managers be able to define the issues and challenges associated with successful channel management. Topics include: distribution intermediaries, channel optimization, pricing integrity, dynamic packaging, competitive distribution analysis, and integration of marketing in distribution outlets. Negotiation of third-party providers, technological enhancements, and group and transient systems are examined. 
Prerequisite: TCHT1-DC1300 Hospitality and Tourism Sales and Marketing
Marketing of Conferences and Special Events – TCHT1-DC 3655
An analysis of strategies used to market conferences, meetings, and special events on a regional, national, and global scale. Topics to be covered include: planning to market the entire event; developing and using market research for profit versus not-for-profit marketing; sales techniques; target and niche markets; marketing images for organizations; strategic partnership development; and interactive marketing techniques.
Prerequisite: TCHT1-DC 1300 Hospitality and Tourism Sales and Marketing and TCHT1-DC3600 Conferences and Special Events

ORGANIZATIONS AND OPERATIONS

Customer Relationship Management – TCHT1-DC 1360
This course explores the structures, cultures, and the goals of organizations with the purpose of developing effective strategies for managing their customer relationships. The active management of the relationships requires thorough analysis of customer demands, expectations, and needs. The creation of strategies to assess and satisfy customer demands and needs are the basis of a systematic approach to relationship management. Topics to be covered include: customer behaviors and expectations, service delivery strategies, customer value, guest satisfaction, service quality, continuous improvement processes, customer communication skills, technological applications, and reward and loyalty programs.
Prerequisite: TCHT1-DC1300 Hospitality and Tourism Sales and Marketing

Rooms Division Management – TCHT1-DC 3200
An analysis of the rooms division within hotels and the role of revenue management in successful operations. Topics to be covered include: revenue management, pricing patterns and models, rooms division staffing, departmental structures, cost containment, customer data analysis, revenue optimization, and the integrated operation of lodging departments (rooms division, front office, guest services, sales and marketing, night audit, accounting, housekeeping, reservations, engineering/maintenance, and security). Current hotel software will be used.
Prerequisite: TCHT1-DC 1000 Tourism Impacts and Issues and TCHT1-DC 1070 Lodging Industry Structures and Strategies

Conferences and Special Events – TCHT1-DC 3600
An introduction to the challenges of planning, organizing and executing conferences and meetings. Topics to be covered include: types of meetings and events; facility types; the role of the planner; setting conference objectives; lodging and transportation issues, site selection negotiations; program design; budgeting; vendor management; speaker selection; creative merchandising; registration; on-site logistics; vendor contracts; staffing; transportation; and security.
Prerequisite: TCHT1-DC 1000 Tourism Impacts and Issues and TCHT1-DC 1070 Lodging Industry Structures and Strategies

Casino Operations and Management – TCHT1-DC 3620
An examination of the organizational structures and management challenges of operating a gaming business. Casino and gaming operations are structured and managed differently from other hospitality operations. Topics to be covered include: the history of casino gaming, the economics of gaming, management structure of casinos, rules and regulations that affect day-to-day operations, government restrictions, clientele, marketing strategies, licensing of employees, legislation concerning types of games, entertainment, and the legal requirements for operating a facility.
Prerequisite: TCHT1-DC 1000 Tourism Impacts and Issues and TCHT1-DC 1070 Lodging Industry Structures and Strategies

Management of Private Clubs and Resorts – TCHT1-DC 3640
An exploration of the managerial challenges involved in operating clubs and resorts. Topics to be covered include: customer service, current consumer trends, industry developments, selecting...
and training staff, budgeting, departmental communication, expense control, revenue strategies, fee structures, geographical influences, governmental regulations, long term growth, and strategic management. Special attention is given to recreational programming, sporting activities, food and beverage operations, social events, educational activities, private parties and profit oriented vs. not-for-profit enterprises. 

**Prerequisite:** TCHT1-DC 1000 Tourism Impacts and Issues and TCHT1-DC 1070 Lodging Industry Structures and Strategies

### HOTEL DEVELOPMENT

#### Entrepreneurship – TCHT1-DC 1050
This course will examine the challenges and opportunities associated with starting a new hospitality or tourism business venture. Emphasis will be on planning and developing a hospitality or tourism business as either a private or non-for-profit venture. Topics include fundamentals of entrepreneurship, business planning and development strategies, tax policies, legal forms of ownership, sales techniques and marketing strategies. The incorporation of case studies will be used throughout the semester. The final class project will be the development of an entrepreneurial business plan.

**Prerequisite:** TCHT1-DC1601 Business Development II

#### Rooms Division Management – TCHT1-DC 3200
An analysis of the rooms division within hotels and the role of revenue management in successful operations. Topics to be covered include: revenue management, pricing patterns and models, rooms division staffing, departmental structures, cost containment, customer data analysis, revenue optimization, and the integrated operation of lodging departments (rooms division, front office, guest services, sales and marketing, night audit, accounting, housekeeping, reservations, engineering/maintenance, and security). Current hotel software will be used.

**Prerequisite:** TCHT1-DC 1000 Tourism Impacts and Issues and TCHT1-DC 1070 Lodging Industry Structures and Strategies

#### Strategic Pricing and Revenue Management – TCHT1-DC 3270
An examination of the principles and practices involved in hospitality industry pricing strategies from economic, systems, marketing, distribution, and brand perspectives. Topics to be covered include: yield management, technological trends, pricing theory, benchmarking and reporting matrices, transparency in group and transient market pricing, hurdle rates, pricing fences, and the process of competitive analysis. Current hotel software will be used.

**Prerequisite:** TCHT1-DC1300 Hospitality and Tourism Sales and Marketing

#### Lodging Development – TCHT1-DC 3300
Examination of the development process within the lodging industry is imperative for managers of hotel assets involved in the expansion of hotel chains or independent lodging facilities. This course will provide an overview of current trends in lodging development, finance and the implications on the industry. Topics to be covered include: Students will learn about financial strategies, sources of capital, development of a business portfolio, financing for lodging construction projects, investments funds, and joint venture opportunities.

**Prerequisite:** TCHT1-DC1602 Business Development III and TCHT1-DC 1100 Financial Management for Hospitality and Tourism

#### Planning, Design & Construction – TCHT1-DC 3310
An overview of the lodging planning, design, and development and construction process from its inception to the grand opening. Topics will include: the identification of location, zoning laws, local building regulations, and the design, planning and construction process. Students will study planning and design for new construction as well as adaptive reuse of historic properties as well as learn how to analyze architectural plans and specifications. Each student will develop the
plans and design of a conceptual hotel, including the design of room layouts, interior spaces, and a project budget based on construction specifications.  
**Prerequisite:** TCHT1-DC 1000 Tourism Impacts and Issues and TCHT1-DC 1070 Lodging Industry Structures and Strategies

**Investment Analysis and Financing – TCHT1-DC 3330 3 credits**
This course explores the issues, techniques and strategies involved in investment analysis and financing of lodging development and acquisitions necessary to achieve success in developing, owning and operating lodging assets. The course will include general and industry specialized investment and financial analysis methods including current asset performance, prospective performance and the application of time value of money concepts, ratio analysis and capital budgeting. Topics to be covered include: success attributes, risk evaluation, market analysis, cash flow analysis and preparation, break-even, degree of operating leverage, rates of return, appraisal and valuation, debt, equity and lease financing, public-private ventures, taxation, portfolio theory, exit strategies and use of specialized software.  
**Prerequisite:** TCHT1-DC 1601 Business Development II

**TOURISM DEVELOPMENT**

**Entrepreneurship – TCHT1-DC 1050**
This course will examine the challenges and opportunities associated with starting a new hospitality or tourism business venture. Emphasis will be on planning and developing a hospitality or tourism business as either a private or non-for-profit venture. Topics include fundamentals of entrepreneurship, business planning and development strategies, tax policies, legal forms of ownership, sales techniques and marketing strategies. The incorporation of case studies will be used throughout the semester. The final class project will be the development of an entrepreneurial business plan.  
**Prerequisite:** TCHT1-DC1601 Business Development II

**Tourism Destinations and Cultures – TCHT1-DC 3400**
A review of world geography from a systematic viewpoint emphasizing the physical, social and human (cultural) environment impacted by visitors. Topics will include: geography; trends in travel, developments at tourism destination areas, and travel patterns. Students will develop some expertise on the tourism developments in one area of the world.  
**Prerequisite:** TCHT1-DC 1000 Tourism Impacts and Issues and TCHT1-DC 1070 Lodging Industry Structures and Strategies

**Sports Tourism and Mega Events – TCHT1-DC 3430**
An examination of the development of sports tourism, including the challenges of developing and operating sports events and venues for mega events. Topics to be covered include: the historical development of events and venues; the nature of special mega events; the infrastructures of tourism events; the financial, facility, environmental, and planning aspects of large scale events; volunteer management; and the economic and socio-cultural impacts of sport tourism.  
**Prerequisites:** TCHT1-DC 1600 Business Development I

**Marketing of Tourism Destinations – TCHT1-DC 3460**
A review of the processes used to develop, modify, or promote a tourism destination. Topics to be covered include: strategic tourism planning; natural, cultural, social, and recreational tourism resources; analysis of destinations; destination marketing; tourism control models, promotion strategies in tourism, national and international forces, and models of integrated destination marketing.  
**Prerequisite:** TCHT1-DC 1000 Tourism Impacts and Issues, TCHT1-DC 1070 Lodging Industry Structures and Strategies and TCHT1-DC1300 Hospitality and Tourism Sales and Marketing

**Special Interest Tourism – TCHT1-DC 3490**
An analysis of the issues involved in developing destinations and tourism products that are
sensitive to the natural and cultural resources of the area. Topics to be covered include: sustainable development; rural tourism; poverty tourism; heritage and cultural tourism; adventure tourism; and urban tourism.  
Prerequisite: TCHT1-DC 1000 Tourism Impacts and Issues and TCHT1-DC 1070 Lodging Industry Structures and Strategies

Casino Operations and Management – TCHT1-DC 3620
An examination of the organizational structures and management challenges of operating a gaming business. Casino and gaming operations are structured and managed differently from other hospitality operations. Topics to be covered include: the history of casino gaming, the economics of gaming, management structure of casinos, rules and regulations that affect day-to-day operations, government restrictions, clientele, marketing strategies, licensing of employees, legislation concerning types of games, entertainment, and the legal requirements for operating a facility.  
Prerequisite: TCHT1-DC 1000 Tourism Impacts and Issues and TCHT1-DC 1070 Lodging Industry Structures and Strategies

ELECTIVES

Internship II – TCHT1-DC 1901
Nine hundred (900) hours in a supervised and structured work experience in a hospitality, tourism, or sports organization under the supervision of a Faculty Advisor. A student may register for this course three times. Students can register for one unit (300 hours) or two credits (600 hours), or three units (900 hours). A student registering for one unit (300 hours) should complete the course work in one semester or two consecutive semesters. The students can also complete two units (600 hours) or three units (900 hours) in one semester or two consecutive semesters. Course assignments are submitted online.  
Prerequisite: TCHT1-DC1900 Internship I and Faculty Advisor Approval

Advanced Seminar in Hospitality and Tourism Management – TCHT1-DC 3340
A review and analysis of an important current issue through the perspectives of operations, marketing, finance, human resources, law, and strategic management. Topics covered include: strategic thinking, global perspectives, and practical business research. Students will work in teams on analyzing the topic and develop a range of management strategies for a specific problem.  
Prerequisite: Senior status

Independent Study – TCHT1-DC 3900 – 1 to 3 units
Provides an opportunity to work with a faculty mentor on a research project. Approved topics should be extensions of existing courses previously taken or knowledge areas in which no courses are offered. Independent research is intended to extend the student's knowledge in an area in which his or her interest is more specialized than the norm. A written paper is required at the end of the project. Prior approval by an academic advisor as to the number of credits for which the student may register and the topic of the research is required.  
Prerequisite: Junior status

Emerging Issues in Hospitality and Tourism – TCHT1-DC 3950
A review and analysis of important current trends and issues in hospitality and tourism through the perspectives of operations, marketing, finance, human resources, law, leadership, technology, and strategic management. Topics to be covered include: strategic thinking, sustainability, global perspectives, trend analysis, and practical business research. Students will work in teams analyzing the topic and develop a range of management strategies for a specific case or set of issues.  
Prerequisite: Senior status

Seminar in Experiential Learning – Y41.9801 – 2 units
This course offers a study of the history and theory of experiential learning. Students identify their own educational goals and analyze how their prior college-level learning fits into the curriculum of their overall degree plan. Students document, write, and edit their portfolios of prior learning. At the discretion of the instructor,
students may use one additional semester to complete their portfolios without an additional fee. Students may not register for this course more than once.  
Prerequisites: Faculty Advisor Approval