SUMMER PUBLISHING INSTITUTE (SPI)
BOOKS AND DIGITAL/MAGAZINE MEDIA
June 3-July 12 2019
NOW OPEN TO RISING COLLEGE SENIORS!
Center for Publishing: Digital and Print Media
Our students are our best supporters, as their comments on these pages show. At the 2019 NYU Summer Publishing Institute we look forward to welcoming a new class of aspiring publishing leaders and helping them achieve their dreams. Located in New York City, the media capital of the world, SPI also is at the center of the constantly-evolving publishing landscape. Media is changing—and so are we. With a focus on book, digital, and magazine media, we emphasize the learning of new skills and strategies to equip our students to tackle the challenges facing publishing and prepare them for careers in media. By combining publishing fundamentals with sessions on vital industry trends and digital strategies, SPI provides first-hand, inside knowledge of what’s happening right now and what’s on the horizon in the publishing industry.

This intensive program, offered by the New York University School of Professional Studies Center for Publishing, is taught by top professionals in the industry, including CEOs, publishers, editors, digital strategists, literary agents, video producers, designers, marketers, and publicists, to name just a few. Classroom learning includes lectures, workshops, and hands-on strategy sessions in subjects like cover design, video shooting and editing, app development, business strategy, manuscript editing, social media and influencer marketing, creating effective websites, and content creation across all platforms. In addition, learning outside the classroom takes place during visits to major book publishing houses, magazine media companies, and digital content and social media companies across New York City.

The Center for Publishing offers four pathways to professional publishing education: the Summer Publishing Institute, the Master of Science in Publishing: Digital and Print Media, executive education and conference programming on-campus and abroad, and career advancement courses. If you are interested in pursuing the MS in Publishing: Digital and Print Media after completing the Summer Publishing Institute, please see pages 16 and 17 for more details.

“Attending SPI was one of the best decisions I’ve made. I couldn’t be more grateful to have been a part of the program.”

Julia Kramer, Executive Assistant, New York magazine & SPI 2018 graduate

WHERE ARE THEY NOW?

This six-week program of study offers a thorough introduction to key principles of publishing, including book publishing, magazines, and digital media. On Monday through Friday mornings and afternoons, students attend lectures and presentations delivered by leading executives on important industry issues. They may also participate in workshops and hands-on strategy sessions during the week and on certain weekends.

Our seminars are devoted to topics that provide students with practical skills, such as book, magazine, and web editing; digital content strategies; social media marketing; creating effective videos for publishing; and designing marketing and publicity plans. (For a deeper look at our sessions, please see pages 5, 7, and 9.) Our weekend computer workshops provide both introductory and more advanced study of Photoshop, HTML, InDesign, and video editing, all key tools for the publishing industry.

Across all media today, creating outstanding, profitable content is key. Students learn how to use their editorial and business knowledge in a wide range of creative environments, such as content rich websites; social media and branded content companies; and retail brands. Our goal is to prepare our students for careers in both publishing and publishing-related businesses to expand their scope and opportunities.

For a closer look at last year’s program, please read the SPI postings on our blog at tinyurl.com/SummerPublishingInstitute.

“SPI gave me a head start on my future, helping me determine what areas of publishing interest me the most and teaching me the best ways to pursue a career in those areas. Between launching our own magazine media companies and book imprints and getting to tour the offices of publishers around NYC, I found the hands-on approach to learning the most informative part of SPI. If publishing is your passion, SPI is for you.” – Andrew McKiernan, SPI 2018 graduate & Villanova University Class of 2019

SPI is proud to welcome applications from qualified undergraduate students who will have completed their junior year before entering the program. For more information on requirements and how to apply, please see page 18. NOTE: This option is ONLY for those undergraduates entering their senior year in Fall 2019.

“SPI gave me context for the many ways one can work in publishing. It demystified nearly everything about an industry that felt natural for me to pursue as an English major. I owe my foot in the door in this industry to this program.”

Kameel Mir, Publicity Assistant, Flatiron Books, Macmillan, & SPI 2018 Graduate
A passion for publishing is at the heart of the SPI program. The book publishing session explores all aspects of the industry—from manuscript submission and editing, to marketing and sales, to the influence of growing formats like audiobooks and podcasts. Students learn about a variety of book categories, including literary and commercial fiction, children’s and young adult books, academic publishing, and niche publications in many categories including mystery, science fiction, and graphic novels, with guest speakers from Penguin Random House, Hachette Book Group, Simon & Schuster, and many more.

Under the guidance of leading editors, marketers, publicists, agents, and digital experts, students work in teams to create hypothetical new publishing companies with featured titles and authors. A range of panels, interactive workshops, lectures and strategy sessions provide students with the opportunity to learn first-hand what the publishing industry looks like today. From sessions on cover design and book production to manuscript discussions with editors, all major book publishing departments are explored in these three weeks. To gain a deeper understanding of the publishing process, students visit the headquarters of leading book publishing companies and popular bookstores around the city, including a private visit to Barnes & Noble to meet with executives who select books for the chain.

Michael Pietsch (far left), CEO of Hachette Book Group, discusses career pathways in the publishing industry with students after delivering a keynote. Bestselling author A. J. Finn (right) shares his experience writing and promoting The Woman in the Window during the “Inside the Author’s Studio” lecture.

For Aspiring Editors: The Reader’s Report & Manuscript Workshop

For those interested in careers in book editing, SPI offers the chance to read and comment on manuscript excerpts provided by leading editors in the industry. Students will explore in-depth the process of editing both fiction and non-fiction, including the art of the reader’s report, an industry assessment standard. They also will practice some of the specific tasks required of editorial assistants, including rendering early opinions on manuscripts and correspondence with authors. The goal of this workshop is to prepare students for entry-level positions in book publishing, as well as give them the key editing tools needed to advance to more senior editorial positions.
I loved delivering the keynote address in the book session of SPI, sharing my passion for publishing and meeting the students. SPI does a terrific job of preparing students to enter the industry, and we are lucky to have their graduates in our company and in publishing. Their viewpoints, enthusiasm, and solid training are highly valued.

Michael Pietsch, CEO, Hachette Book Group

During the three-week book program, you will gain knowledge and practice in the following areas:

- Introduction to Book Publishing
- Publishers Speak Out: How the Book Industry Makes Money
- Book Production 101: From Manuscript to Hardcover
- Steps to Launching an Imprint
- Make It Big and Red and Bold: Cover Design
- From Passion to Published: Editors Panel and Workshop
- The Role of the Literary Agent
- Young at Heart: A Look at Children’s and Young Adult Books
- Creating a Savvy Marketing Campaign
- Publicity: Taking It to the Streets
- The Literary Life: Meet the Author
- Sales Channels that Count
- Small but Mighty: Academic and University Presses
- Listen Up: How Podcasts Reach New Audiences
- So You Want to Own a Bookstore
- Search and Discovery: Why It Matters
- Why Audiobooks are Everywhere
- Mainstreaming of Graphic Novels
- Publishing Side Hustles: Freelancing in the Book Industry
- Anatomy of a Bestseller
- Self-Publishing 101

Students visit HarperCollins Publishers and go behind the scenes of a successful publicity campaign with Carrie Thornton (center), Editorial Director, and Sean Newcott (sixth from right), Associate Editor, Dey Street Books.

“I loved delivering the keynote address in the book session of SPI, sharing my passion for publishing and meeting the students. SPI does a terrific job of preparing students to enter the industry, and we are lucky to have their graduates in our company and in publishing. Their viewpoints, enthusiasm, and solid training are highly valued.”

Michael Pietsch, CEO, Hachette Book Group
Having a working knowledge of key publishing skills and practices is so important to gain that first job in media—and it’s great to note specific skills on a résumé. Our elective skills workshops include topics such as search engine optimization (SEO), building a website, video production and editing, and working with profit and loss statements. Students will have the option of selecting workshops that best meet their needs and interests.

Hands-On Learning: Special Skills Workshops

Having a working knowledge of key publishing skills and practices is so important to gain that first job in media—and it’s great to note specific skills on a résumé. Our elective skills workshops include topics such as search engine optimization (SEO), building a website, video production and editing, and working with profit and loss statements. Students will have the option of selecting workshops that best meet their needs and interests.
“For a number of years now, I have delivered the business keynote on day one of the SPI magazine media session. I am continually impressed by the students’ quick grasp of business concepts and their savvy marketing abilities. SPI nurtures and develops their knowledge and skills through introduction to key business principles. As we all know, to succeed in media, you need to understand all aspects of the business.”

Michael Clinton, President, Marketing & Publishing Director, Hearst Magazines
“Coming into the NYU Summer Publishing Institute, I knew I wanted to work in books, but wasn’t sure where to start. I had an idea of what I wanted to do, and by exploring every aspect of the industry through SPI I found my true passion in publishing—publicity. I owe the start of my career to the Summer Publishing Institute!”

Morgan Maple, Publicity Assistant, Little Brown Books for Young Readers & SPI 2018 Graduate

To help students in their job searches, we offer extensive professional guidance. Each student receives a one-on-one résumé review session with a human resources expert; we also conduct mock interviews and provide job search assistance and crucial career resources.

SPI culminates in a career fair, which provides students with the chance to meet representatives from book, magazine, and digital media companies, as well as from literary agencies and other publishing-related businesses. Through our various career resources, students have multiple opportunities to begin the process of finding positions, exploring and pursuing leads, and seeking out networking opportunities in the industry.

Connecting with publishing professionals in all areas of the industry is an integral part of the program. Many SPI graduates who now work in publishing return to share their experiences with current students during panels, brown bag lunches, and social gatherings. Students are encouraged to talk one-on-one with speakers after their lectures, and to make networking a major priority of their time in the program. We also provide hands-on practice sessions in how to “work a room.”

Clockwise from top left: Joy Bertan, Director of Talent Acquisition and Diversity Initiatives at Simon & Schuster, offers feedback after a mock interview with a student. Students network with Michael Mejias of Writers House at the 2018 Career Fair. Students enjoy a networking evening hosted by the Meredith Corporation.

GRADUATE CREDIT

When students successfully complete SPI, they earn six graduate credits, which may be counted towards the MS in Publishing: Digital and Print Media, or an advanced degree elsewhere, if deemed appropriate by the degree-granting institution. We are the only publishing program to offer this valuable opportunity to earn graduate credit during a summer intensive. Rising college seniors who successfully complete the program also earn these credits, which degree-granting institutions may accept at a later date.
WORKSHOPS AND REAL-WORLD ASSIGNMENTS

Learning and practicing key entry-level skills are important components of SPI. Through workshops, students gain hands-on experience in editing, web and print layout and design principles, production, digital marketing strategies, publicity tactics, budgeting basics, and more.

During each three-week session, students team up to launch a publishing business:

In the book session, students work together in groups to create a publishing company with a distinct personality and market niche. Each student is assigned a specific publishing genre (e.g. Young Adult; Nonfiction; Mystery and True Crime; Sci-Fi and Fantasy, Children’s Books, etc.) and role (e.g. publisher, executive editor, art director, finance, subsidiary rights, marketing, publicity, advertising and promotion, sales director, managing editor, or web designer), and is guided through the process by book publishing experts like Jonathan Karp, President and Publisher, Simon & Schuster, Laura Tisdel, Executive Editor, Penguin Random House, and Jamie Raab, President and Publisher of Celadon Books at Macmillan. Each group also is invited to participate in hands-on workshops taught by top executives in the areas of editorial, marketing and publicity, digital, and art and design to further refine their imprint and simulate the team discussions integral to publishing companies.

In the magazine media session, each student is assigned a specific job (e.g. editor in chief, features editor, news editor, art director, publisher, social media editor, marketing and promotions director, or audience development strategist). Students draw upon advice from industry speakers such as Michael Clinton, President, Marketing, and Publishing Director, Hearst Magazines, Nancy Berger Cardone, Vice President and Publisher of Marie Claire, and Pilar Guzmán, former Editor in Chief of Condé Nast Traveler, to form a plan for a media launch. In addition, students meet in small groups with industry experts to refine specific components of their brand launches such as content creation, art and design, and business and digital strategies. These intensive sessions help students understand the value of their individual roles and how they intersect with the team at large.

Strategy sessions and workshops help students to refine their skills. Students present their final work to a panel of industry experts who evaluate their editorial, business, marketing, and digital strategies, and who provide invaluable advice.
MICHIELLE AIELLI, Associate Publisher, Executive Director of Publicity, Hachette Books

SARAH BARLEY, Editorial Director, Young Adult, Flatiron Books

ELLEN CHODOSH, Director, NYU Press

PAUL COLARUSSO, Marketing Director, Abrams

AMANDA D’ACIERNO, President & Publisher, Penguin Random House Audiobooks

MAURO DIPRETA, Vice President, Publisher, Hachette Books

CHRISTINE EDWARDS, Group Sales Director, Penguin Random House

KRISTIN FASSLER, Vice President, Director of Integrated Marketing, Simon & Schuster

JOFIE FERRARI-ADLER, Executive Editor, Simon & Schuster

ANTHONY GOFF, Senior Vice President, Content Development, and Audiobook Publisher, Hachette Book Group

SARA GOODMAN, Editorial Director, Wednesday Books, St. Martin’s Press

LANE JANTZEN, Vice President, Publisher Services, Random House

JONATHAN KARP, President and Publisher, Simon & Schuster

KRISTYN KENE, Literary Agent, ICM Partners

JONATHAN KIRCH, Esq., Law Offices of Jonathan Kirsch

KRISTIN KISER, Vice President, Publisher, Running Press

REBECCA LANG, Senior Publicity Manager, St. Martin’s Press

DARYL MATTSON, Senior Manager, Imprint Sales, Penguin Random House

KATE MCKEAN, Literary Agent, Howard Morhaim Literary Agency

BRIAN MCLENDON, Vice President, Associate Publisher, and Marketing Director, Grand Central Publishing

KATE MICIKA, Vice President, Editorial Director, Ballantine Bantam Dell
KRISTINE MILLS, Creative Director, Kensington Books
JODY MOSLEY, Associate Publisher, Abrams Books
CAITLIN MULROONEY-LYSKI, Deputy Publicity Director, Grand Central Publishing
KERRY NORDLING, Subsidiary Rights Director, St. Martin’s Press
TORREY OBERFEST, Vice President, Corporate Strategy, Hachette Book Group
STEPHEN PAKULA, Senior Production Manager, Penguin Random House
LAUREN PANEPINTO, Creative Director, Orbit Books, Yen Press, and Redhook
DONNA PASSANNANTE, Vice President, Executive Director of Marketing, Crown Publishing Group
MICHAEL PIETSC, CEO, Hachette Book Group
KEITH PFEFFER, Associate Publisher, Harvard Business Books
JAMIE RAAB, President & Publisher, Celadon Books
SARAH REIDY, Senior Publicity Manager, Simon & Schuster
STEPHANIE RIORDIAN, Recruiter, Penguin Random House

MICHAELE ROTONDO, National Account Manager, Amazon, Penguin Random House
SARA SHANDLER, Senior Vice President, Editorial, Alloy Entertainment
TESSA SHANKS, Business Manager, W. W. Norton
MARY SHEEDY, Assistant Director, eBook Production, Penguin Random House
STEPHANIE STEINBERG, Human Resources Director, Hachette Book Group
DAVID STEVENSON, Senior Art Director, Penguin Random House
SHAUNA SUMMERS, Executive Editor, Ballantine Bantam Dell
DAVID SYMONDS, CreateSpace, Amazon
MEGAN TINGLEY, Executive Vice President and Publisher, Little, Brown Books for Young Readers
LAURA TISDEL, Editor, Penguin Random House
DAVID VOZAR, Senior Vice President, Creative Director, Scholastic
JASON WACHTLER, eBook Production Associate, Penguin Random House
CAROLYN ZIMATORE, Director, Talent Management, HarperCollins Publishers

“The NYU Publishing Institute educates students about the many facets of the publishing industry and prepares them to launch successful careers through solid academics, career development initiatives and substantive interactions with industry professionals. I have served on the Publishing Industry Career Panel and greatly admire the students’ passion, knowledge, and engaging questions. We are always impressed when a candidate is a graduate of this prestigious program!”

Stephanie Steinberg, Human Resources Director, Hachette Book Group
DAN GEIGER
Human Resources, BuzzFeed

JARED HOHLT
Editor, New York magazine

KATE LEWIS
Chief Content Officer, Hearst Magazines

CATIE L’HEUREUX
Managing Editor, The Cut

PETER MEDWID
Associate Publisher and Chief Revenue Officer, Cosmopolitan, Women’s Health, and Seventeen

ADAM RAPAPORT
Editor in Chief, Bon Appétit and Healthy-ish

MICHAEL SEBASTIAN
Site Director, Esquire.com

KATE WARD
Editor in Chief, Bustle Digital Group

NOLA WEINSTEIN
Head of Global Experiences, Twitter

JILLIAN ANTHONY, Editor, Time Out New York

XANA ANTUNES, Executive Editor, Quartz

JESSE ASHLOCK, Executive Editor, Travel + Leisure

SARA AUSTIN, Executive Editor, Real Simple

SAMANTHA BARRY, Editor in Chief, Glamour

MARIA BAUGH, Executive Managing Editor, Cosmopolitan, Seventeen, and Women’s Health

NANCY BERGER-CARDONE, Vice President, Publisher, and Chief Revenue Officer, Marie Claire

ERICA BERENSTEIN, Senior Video Journalist, The Wall Street Journal

DAVID BRINDLEY, Managing Editor, National Geographic

MAILE CARPENTER, Editor in Chief, Food Network Magazine and The Pioneer Woman Magazine

LEAH CHERNIKOFF, Editor, Elle.com

MICHAEL CLINTON, President, Marketing, and Publishing Director, Hearst Magazines

JOANNA COLES, Former Chief Content Editor, Hearst Magazines

JOANNA DOUGLAS, Senior Native Editorial Director, PopSugar

ANDREA DUNHAM, Executive Creative Director, People and Health

MOLLY ELIZALDE, Editor, Lenny

CARRIE GEE, Senior Art Director, Time

ERIN HOBDAY, Managing Editor, Glamour

MIKE HOGAN, Executive Digital Director, Vanity Fair

LAUREN IANNOTTI, Editor in Chief, Rachael Ray Every Day

LARRY KANTER, Deputy Editor, Men’s Journal

COLLEEN LEAHEY MCKEEGAN, Senior Features Editor, Marie Claire

LAUREN LUMSDEN, Vice President of Video Programming for the Beauty Collection and Head of Content and Creative for Iris, Condé Nast Entertainment
“In publishing, InDesign, Photoshop, and HTML are what are used to make and present the product. Knowledge and familiarity with these tools is essential for any aspiring member of the publishing world. At Condé Nast, I work with editorial teams to teach them the technology required to create magazines that match their visions. It’s not just the designers and the production people who need this. In my experience, the more people on the masthead who are comfortable and familiar with these tools, the better they can achieve their goals as a group. Human Resources recruiters know this as well. To enter the publishing world at any level without some familiarity with Photoshop, InDesign, and HTML is like planning to make an omelet without ever having cracked an egg or used a frying pan. You might figure it out as you go, but it’ll be much harder to convince a room of hungry people that you know what you’re doing.”

Will O’Connor, Manager of Editorial Production Systems, Condé Nast
WHAT DOES SPI DO DIFFERENTLY? HOW ARE WE UNIQUE?

SPI is the publishing program with the greatest longevity in New York City, the capital of the publishing world. Over the years, we have built key relationships with all major media companies and have developed deep and lasting ties. We are known as the first program to integrate digital media into the curriculum and prepare students for the publishing future. Our program offers more digital workshops and hands-on curriculum opportunities than traditional publishing courses.

IS THE EMPHASIS ON BOOKS OR ON MAGAZINES/DIGITAL MEDIA?

Both! Our students receive a robust training in the world of content creation, production, marketing, sales and more across both book publishing and magazine and digital media. Thanks to our long involvement with the book industry and our reputation for providing well trained graduates, our book session is highly valued. Industry leaders praise the depth of the education we provide; the hands-on, practice-based teaching; and the roster of top executives who share their expertise in the classroom. We also are known as the only summer program enabling students to volunteer at BookExpo, the largest gathering of book publishers in America.

As a digitally-integrated program, we are equally devoted to helping our students explore careers in digital and magazine media. Increasingly, as the industry shifts and consolidates, we are seeing students use their finely honed skills in writing, editing, and sharing content on a wider basis. Those skills you master will serve you well not only in jobs in magazine media or book publishing, but in all kinds of digital media businesses including web, video, branded content, mobile, influencer marketing, and more. SPI helps you to understand the new ways of getting your message out, and opens your eyes to positions and opportunities you might not have considered.

WHAT SPECIFIC SKILLS WILL I LEARN?

In addition to all of the classroom learning, you will attend weekend workshops in HTML, Photoshop, and InDesign, as well as video production and editing. We also offer workshops in book editing, search engine optimization (SEO), advanced video production and editing, building a website, and understanding profit and loss statements (P&Ls). Career focused workshops cover everything from personal branding to cover letter writing to how to get the most out of internships.
WHAT ABOUT LEARNING OUTSIDE THE CLASSROOM?

During the six-week session, we give our students a choice of visiting a wide variety of top magazine, book, digital media, and technology companies, and independent bookstores, as well as participating in a private session with Barnes & Noble buyers. We are proud of the fact that we are the program that offers the most choices and greatest opportunities to experience publishing inside the industry. For more information on these industry visits, check out our blog at nyupubposts.wordpress.com.

WHAT DAYS AND TIMES DO CLASSES RUN DURING SPI?

The program runs Monday through Friday from approximately 9:00 AM – 5:00 PM, with occasional networking events in the evenings and workshops on the weekends.

IS ON-CAMPUS HOUSING AVAILABLE DURING THE SUMMER PUBLISHING INSTITUTE?

A block of rooms is reserved each summer for SPI students on the NYU Campus. However, students are not required to live on-campus during SPI. If you wish to take advantage of on-campus housing, you must apply separately; instructions on the application process will be sent to you when you are accepted to SPI. For more details about housing costs, please visit nyu.edu/summer/housing.

ARE SCHOLARSHIPS AND FINANCIAL AID AVAILABLE FOR THE SUMMER PUBLISHING INSTITUTE?

NYU does not offer any scholarships for the Summer Publishing Institute. Due to the short length of the course, federally funded financial aid is not available. However, many students do have success seeking private loans.

ABOUT HOW MANY STUDENTS USUALLY APPLY FOR THE PROGRAM?

SPI is a very competitive program, and we do receive many more applications than we can accept. We urge students to focus on submitting the best application possible with a thoughtful essay that tells us your interest in publishing, what you have accomplished so far in the world of media, and what your short and long term goals are. We accept approximately 80-100 students each year for the summer program. As we are not able to accommodate more than our quota, we urge accepted students to send in their tuition deposits as soon as possible to ensure their space in the program.
The MS in Publishing: Digital and Print Media, offered through the NYU School of Professional Studies Center for Publishing, is the only publishing masters program aligned with a summer publishing program. It also is a global program, offering students the opportunity to experience book fairs and conferences around the world.

The NYU MS in Publishing teaches students how to excel in all aspects of publishing, including books, magazines, and digital media. Classes are taught by leading professionals in the publishing field. They provide students with an in-depth overview of editing and content creation, finance, marketing and branding, new business development, sales and distribution, advertising, law, and leadership and management, as well as the latest digital practices. Students can select a part-time or a full-time program of evening study. They network with industry leaders in the classroom and during workshops, panels, and events, while learning key media strategies. They also may participate in an internship program, volunteer at publishing events in New York and around the world, and receive career guidance through individual counseling sessions and workshops on résumé and cover letter preparation. Job and internship postings are regularly distributed to students in the program.

Students who are accepted into the MS in Publishing: Digital and Print Media, and who successfully complete the Summer Publishing Institute, earn six credits toward the graduate degree. SPI students are required to submit an additional personal statement and an online application form in order to apply for the MS in Publishing program. All other components, including their résumé, recommendation letters, and official transcripts, will be reused from the SPI application. The application fee for the MS in Publishing application will be waived for all SPI students.

For more information about the program, visit sps.nyu.edu/mspub. For application-related questions, please contact the Office of Admissions at 212-998-7100, or at sps.gradadmissions@nyu.edu.

Graduate students receiving special awards for their achievements in the program (left) and on an industry visit to BuzzFeed Books (below).
The MS in Publishing: Digital and Print Media program is known industry-wide for helping our students to understand the global publishing marketplace. Through our close ties to international publishers and book fairs, we have arranged for our graduate students to volunteer in recent years at the Frankfurt Book Fair, the London Book Fair, the Beijing International Book Fair, and the Sharjah Book Fair in the United Arab Emirates. In 2019, students also will volunteer at the Bologna Children’s Book Fair. Students travel abroad for approximately one week as emissaries of the program, accompanied by department chaperones. They help with marketing and publicity, greeting guests, managing registration, supporting educational programs, and writing for local publications. As one of our students said after finishing a volunteer experience at the London Book Fair: “What we learned at the Fair, through interactions with publishers, volunteering, and attending panel discussions, will serve us well as we continue our studies at the NYUSPS Center for Publishing and develop in our careers. It was an eye-opening experience and one that we are all very thankful to have had.”

About the NYU School of Professional Studies

Established in 1934, the NYU School of Professional Studies (sps.nyu.edu) is one of NYU’s several degree-granting schools and colleges, each with a unique academic profile. The reputation of the School of Professional Studies arises from its place as the NYU home for study and applied research related to key knowledge-based industries where the New York region leads globally. This is manifest in the School’s diverse graduate, undergraduate, and Professional Pathways programs in fields such as Accounting, Finance, and Law; Applied Health; Arts, Design, and Film; Creative Cities and Economic Development; English-Language Learning; Entrepreneurship; Fundraising and Grantmaking; Global Affairs; Hospitality and Tourism Management; Human Resource Management and Development; Languages and Humanities; Management and Systems; Marketing; Project Management; Public Relations and Corporate Communication; Publishing; Real Estate, Real Estate Development, and Construction Management; Sports Management, Media, and Business; Translation; and Writing.

More than 100 distinguished full-time faculty members collaborate with an exceptional cadre of practitioner/adjunct faculty members and lecturers to create a vibrant professional and academic environment that educates over 5,000 degree-seeking students from around the globe each year. In addition, the School fulfills the recurrent professional education needs of local, national, and international economies, as evidenced by nearly 26,000 Professional Pathways enrollments in Career Advancement Courses and Diploma Programs. The School’s community is enriched by more than 31,000 degree-holding alumni worldwide, many of whom serve as mentors, guest speakers, and advisory board members. For more information about the NYU School of Professional Studies, visit sps.nyu.edu.
WHO SHOULD APPLY
Students who are interested in exploring the written word and the generation of new ideas and publishing practices, including the latest digital strategies and platforms, as well as the business and art of communication, will benefit from the Summer Publishing Institute. It is helpful to have publishing experience that has been acquired through internships and/or summer jobs, by working in libraries and bookstores, or through involvement with school publications. Skills or interest in writing and editing (both print and online), digital media, photography, graphic arts, or marketing should be highlighted in your personal statement when applying. Proficiency in writing is crucial, because publishing professionals must be able to express themselves in a variety of written forms.

The Summer Publishing Institute is designed for recent college graduates, rising college seniors, and for young professionals who are just starting out in the field. The Summer Publishing Institute welcomes international students.

NOW ACCEPTING RISING COLLEGE SENIORS
We understand that many undergraduates want to jump start their publishing education early and then begin a career in the field once they graduate. SPI is open to qualified undergraduates who will have completed their junior year before entering the program. Please note that this option is only open to undergraduates entering their senior year in Fall 2019. Rising seniors who wish to attend SPI the summer before their senior year will be required to provide transcripts from all colleges attended, as well as a letter of reference from their undergraduate academic adviser stating that they are in good standing and are expected to graduate in Spring 2020.

HOW TO APPLY
To apply for admission to the Summer Publishing Institute, submit the online application form accompanied by your résumé, a personal statement, and a nonrefundable application fee of $50. Rising college seniors must include a letter of reference from their undergraduate academic adviser. Official transcripts from all colleges attended and two letters of recommendation from professors, internship advisers, or employers also should be submitted when you apply. International students also are required to submit TOEFL scores. Complete instructions can be found on the application form, which is available at sps.nyu.edu/spi.

The priority deadline for application is February 1, 2019. Early application is encouraged and early acceptance is possible for exceptional students meeting the priority deadline. The deadline for international applicants is March 1, 2019. Applications from US citizens and permanent residents must be submitted online (and transcripts must be received by the Office of Admissions) by no later than March 18, 2019. Applications received after March 18 will be reviewed on a case-by-case basis. The Summer Publishing Institute is selective, and applicants may be put on a waitlist. We begin notifying applicants of acceptance by April 8, 2019, if not earlier.

If you are accepted, you must submit a $500 nonrefundable deposit, which must be received by the Office of Admissions no later than April 19, 2019 to secure your place in the program. Students admitted from the waitlist will have two weeks from the date they receive their admissions letter by email to send in their deposit. A seat in the program will not be guaranteed until receipt of the tuition deposit. Once you enroll, the nonrefundable deposit is applied to your tuition. For more information about the program, email pub.center@nyu.edu or visit sps.nyu.edu/spi. For application-related questions, please contact the Office of Admissions at 212-998-7100, or at sps.gradadmissions@nyu.edu.
TUITION, FEES, AND HOUSING
Tuition and approximate university fees: $5,800. Housing Fee: $260 (approximate fee) per week, depending upon location. Note: NYU housing is optional, and there is no mandatory board fee or required meal plan. The nonrefundable $500 deposit will be applied toward the tuition balance. (Students may be required to pay for color printing, binders and page protectors, and other materials for the production of their final book and magazine/digital projects.) For more information about credit tuition and fees, visit nyu.edu/bursar.

Tuition does not include the cost of housing, which must be arranged separately (see below). The $500 tuition deposit must be received by the Admissions Office no later than April 19, 2019 (or two weeks after receipt of the email acceptance letter for students on the waitlist). Final tuition balance is due May 10, 2019. Private loans may be available.

HOUSING
The NYU Housing Office requires a separate application and $500 reservation payment payable by personal check, money order, or e-check within seven days of application. For more information about summer housing, visit nyu.edu/summer/housing. Note: Upon acceptance, students will be sent SPI-specific housing instructions and should not apply for NYU housing until they have received these. Most students prefer to arrange for their own meals, though a meal plan is available.

WITHDRAWALS AND REFUNDS
Notice of withdrawal must be made in writing: by mail to the NYU School of Professional Studies Office of Graduate Admissions, 7 East 12th Street, Suite 921, New York, NY 10003; or by email to sps.gradadmissions@nyu.edu. The $500 deposit, submitted prior to registration, is not refundable, nor are the $50 application fee or registration fees. Students also must officially drop the SPI coursework through the NYU Albert system. Information about how to do so can be found online at nyu.edu/registrar/registration/albert-registration.html. The refund schedule is based upon the day on which the courses are dropped in Albert. Tuition is reimbursed as follows: 100%, less deposit, registration, and application fees, for withdrawal prior to or during the first week of class. Withdrawal must be made through Albert by the end of the business day on June 7, 2019 in order to qualify for the 100% refund. As of the second week of class, no refund is granted. NYU does not permit exception to these policies. New York University is an affirmative action/equal opportunity institution.
Six weeks that can change your life

NYU School of Professional Studies
SUMMER PUBLISHING INSTITUTE